

Sustainable management plans

PP1 - PI RERA SD

D.5.3.2.

Final Version of 30/06/2022

WP5

Project Acronym: TAKE IT SLOW

Project ID Number: 10255547

Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow

Priority Axis: 3 Environment and cultural heritage

Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development

Work Package Number: WP5

Work Package Title: ACCESSIBLE NATURAL AND CULTURAL HERITAGE SITES

Activity Number: 5.3.2.

Activity Title: Sustainable management plans

Partners involved: PP1

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Sustainable management plan

Sustainability is a critical component of any Interreg Project that allows to disseminate the main results, to achieve long-term outcomes and to keep having positive impacts on a particular area or thematic, even after the completion of all project activities. Therefore, the main goals of this sustainability plan are:

- to further extend the use, implementation and development of the TAKE IT SLOW project results analysing the future management, animation and financing modalities that the partners have imagined regarding the pilot areas;
- to continue the involvement of the local stakeholders both to qualify the relationships established during the project and to enhance the exchange of good practices and co-planning (also through the network/platform of the TAKE IT SLOW project www.takeitslow.it);
- to propose specific actions, tools and methodologies to ensure a recognition of the TAKE IT SLOW outcomes into the mainstream policies of the regions both in terms of cross-border effects and in terms of integration of the policy tools identified in the project into the local policies.

Sustainability of TAKE IT SLOW results in Brač area

Equipment purchased through TAKE IT SLOW project will be on disposal to Brač Island Museum and Museum will be responsible for maintaining. PI RERA SD made usage agreement which transfers responsibility for equipment from PI RERA SD to Culture centre Brač.

It is decided that during the Autumn 2023 museum curator will create additional content for application and will develop new solutions for Brač attractions promotion. Application will include a TAKE IT SLOW platform and link to TAKE IT SLOW social media account and webpage.

Management and animation of the heritage sites: Culture Centre Brač will manage new equipment and tourist offer in Brač in collaboration with all tourist board and PI RERA SD. All actions are listed in Action plan prepared within project TAKE IT SLOW.

Potential sources of (local) funding: Possible sources of local funding are grants of City of Supetar, Culture Centre Brač, Municipality of Nerežišća, Split-Dalmatia County.

Cross-border effects: Interactive table could attract visitors from all over the world, and also application will contain a link of TAKE IT SLOW project to promote cross border collaboration.

Policy recommendations: It is necessary to integrate a more active stakeholder engagement in future: workshops and education about sustainable tourism, eco certifications, etc. Policy recommendations should contain educations of tourist staff and suppliers and also should encourage collaboration between different sectors in order to increase positive multiplicative tourism effect. Attention should be directed to support local economy.

Involvement of stakeholders: it is planned to organize continuously workshops for the stakeholders in order to ensure exchange of good practices and improving of the touristic offer. PI RERA and Culture centre Brač will continue to serve as a key point for stakeholders.