

D5.3.1 Report on improved accessible natural and heritage sites in Abruzzo Region

PP9/Abruzzo Region

European Regional Development Fund

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The pilot Action site was clear from the beginning of the project implementation. Unfortunately the COVID-19 affected hardly all the start-up of the project implementation. The activity of improvement of the pilot area started with the "capitalization" of the previous list of Stakeholders developed during the I-Archeo.S project, financed in the previous Italy-Croatia Programme ordinary call.

More that 130 Stakeholders where informed about the project initiatives, and in particular new potential stakeholders established or acting along the costa dei trabocchi, where invited to joint the project activities.

During the 2021 different internal project, related with internal re-organization of the regional offices, affected the regional project implementation, but the support of the internal team was avoided the project crush.

Since the project implementation suffered several difficulties at regional level, the delay accumulated with the LCP creation and Stakeholders engagement affected in different way the implementation of project activities.

When has been possible to work with the support of the regional offices has been possible involve into the LCP a Local Action Group "Costa dei Trabocchi", responsible for leader approach in the area of Costa dei Trabocchi, and with them the DMC (Destination Management Company) of Costa dei Trabocchi, involving several stakeholders interested in the project activities.

Despite the difficulties and the shortage of time at disposal to effective work with them, interesting cooperation initiatives has been started, in particular for the management of information related with the different path (for bike and pedestrians) crossing the "Via Verde dei Trabocchi" our pilot case.

Indeed the activities of promotion scheduled in the WP5 are linked with the installation of signal voted to increase the knowledge of Point of Interest not directly located in along the



bike path, but in the surroundings, in order to increase both, the involvement of stakeholders of the area and the information to tourists and visitors.

Consider the added value consisting in the participation of LAG Costa dei Trabocchi in the activity, since they are also responsible for the improvement of all the signal update along the Green Way in those months, and specific regional funds has been already allocated for the improvement of the signal system.

A specific event was realized the 21 of June to promote the installation of specific signals.

https://www.vastoweb.com/news/attualita/1123656/cicloturismo-a-vasto-bisogna-

risolvere-il-problema-della-via-verde-

interrotta?fbclid=IwAR3uDClcI6Fi2IHI3VvKX4mIQnVJw6b2V0z6suQzdk-

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