

# Report on examples of accessibility and promotion of Adriatic natural and cultural sites

PP1 - PI RERA SD

D.5.3.1.

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WP5

Project Acronym: TAKE IT SLOW

Project ID Number: 10255547

Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow

Priority Axis: 3 Environment and cultural heritage

Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development

Work Package Number: WP5

Work Package Title: ACCESSIBLE NATURAL AND CULTURAL HERITAGE SITES

Activity Number: 5.3.1.

Activity Title: Report on examples of accessibility and promotion of Adriatic natural and

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# Report on examples of accessibility and promotion of Adriatic natural and cultural heritage sites

## Description

PI RERA SD improved accessibility to Brač attractions through investment in new equipment for Brač Island Museum. In original Application Form it was planned to improve accessibility of the Blaca Hermitage on Brač Island, but after three unsuccessfully implemented public procurement procedures for infrastructure works, due to big inflation in construction sector and limited approach to Blaca Hermitage, it was clear that it will not be possible to do original planned activity, so PI RERA SD in agreement with JS and Lead Partner decided to improve accessibility with new IT solution for Brač museum.

Through TAKE IT SLOW project, it was installed one interactive table and one interactive monitor in order to promote Brač heritage, traditions and way of life. Interactive technologies transform the museum experience by bringing communication with visitors to the next level – it engages, educates, and increases attendance. New monitors and application represents a huge possibility for the further development.

## Photos







