

Report on examples of accessibility and promotion of Adriatic natural and cultural sites

D5.3.1

Final Version of 06/023

WP5 ACCESSIBLE NATURAL AND CULTURAL
HERITAGE SITES

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 5
Work Package Title: ACCESSIBLE NATURAL AND CULTURAL HERITAGE SITES
Activity Number: 5.3
Activity Title: Improvement of accessibility and promotion of Adriatic natural and cultural heritage sites
Partner in Charge: LP/DNC
Partners involved: LP/DNC
Status: Final
Distribution: Public

LP/DNC has been in charge for the project/Programme output *Natural/cultural heritage sites with improved accessibility put in place.*

LP has improved the accessibility of its heritage site by adaptation of section of Rector's Palace of Ston (UNESCO Tentative Heritage Site List) for establishment of accessible Adriatic heritage interpretation centre.

In 1st phase LP prepared the Restoration Study for reconstruction of Rector's palace in Ston & establishment of interpretation centre for Adriatic heritage, as a legal obligation prior to development of main architecture design project and sent to Ministry of Culture - Conservation Department in Dubrovnik. Conservation Department in Dubrovnik requested site visit to Rector's palace before delivering official reply & recommendations for improvement of Restoration Study. After receiving guidelines for improvement, Restoration Study has been further elaborated & finalized. Following, the procurement of the service for establishment of Interpretation centre for Adriatic heritage in Rector's palace in Ston and following the idea design project and main interior design project, main architecture design project, multimedia content - photos, videos, animations, text have been realized. In the 2nd phase the external expert for the works for improving accessibility of the Rector's Palace has been contracted and the procurement of the IT & multimedia equipment, furniture released and realised.

LP has certified the amount of 380.814,78 EUR for the infrastructure works and the amount of 182.495,85 EUR for the equipment.

Interpreted heritage will boost its conservation, protection, valorisation and promotion. It is aimed for end-users i.e., Tourists and local community. As said, the AHIC is established in the Rector's palace in Ston, that is, along its defence wall system and salt plant, on UNESCO Tentative World Heritage Site List. It is owned by the Municipality of Ston, who is managing it upon project's termination. Only reconstruction of interior was needed to ensure multimedia and presentation operations. The multimedia hall is organized as multifunctional unit with high-end multimedia equipment, with 70 seating places, making it suitable for lectures, presentations, and conferences. It can also be reconfigured into a workspace for workshops, complete with tables and chairs. The content is thematically representing natural and cultural heritage of the Adriatic, with a special focus on the Pelješac region.

Also, the Interpretation centre has been called *Dvor* within local pilot site and it has its own web page dedicated to the Centre for the tourist as well for the local population where all info about the Interpretation centre is reachable. Visit: <https://ston-dvor.com/en/>

Photos of the process of establishment of the Interpretation centre:

- Demolition and dismantling works
- Preparation works for concreting foundation slabs
- Craft works
- Final photos

Radovi rušenja i demontaže





Radovi rušenja I demontaže





Radovi pripreme za betoniranje temeljnih ploča







Obrtnički radovi



























