

D4.3.4 EU presentation/education activities

1

1

For the purpose of presentations/educational activities (in hybrid formats) of CB strategic framework, action plan and guidelines for tourism service providers to target groups in participatory, innovative and inclusive way LP/DNC prepared video for presentation and education at EU level. EU presentation (D4.3.4) was delivered at Interreg Italy-Croatia programme event “The cultural and communicative dimension of European cooperation Programmes: Interreg Italy-Croatia” on 2/9/21 in Venice. Diversification of CB tourism offer based on natural & cultural heritage was primary topic as well as interpretation & promotion of CB cultural and natural heritage through gastronomy and cultural industries.

The introductory video showcasing the cultural and natural heritage of pilot areas is available here: https://www.youtube.com/watch?v=4MaWJTwMibI&ab_channel=TAKEITSLOWProjectInterregItalyCroatia

The images from the event:

