

D4.3.2 Regional presentations/education activities PP4/IST

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2nd Regional
Presentation
/ Education



REGION OF ISTRIA, Administrative Department for Culture and Heritage

is pleased to invite you to the:

2nd Regional Presentation/Education in the frame of TAKE IT SLOW project



October 20th, 2022

11:00 A.M. – 11:45 A.M.



House of Castles, St. Martin's Square in Momjan and Online

SHORT DESCRIPTION OF THE EVENT: 2nd Regional Presentation/Education will be organized as part of activity of Development of Smart Action Plan for green, slow and sustainable tourism and will be held on Thursday 20th of October 2022 on the premises of House of Castles, located on St. Martin's Square in Momjan and online through zoom platform. 2nd Regional Presentation/Education activity is organized in the frame of strategic TAKE IT SLOW project co-financed by INTERREG VA ITALY CROATIA 2014-2020 CBC program, of total value 3.764.695,71 EUR funded by the Regional Development Fund (85%) and partner's contribution (15%).

PARTICIPANTS: Representatives Local Community of Practice and Regional Project Stakeholders.

For more information about the project, please visit: www.italy-croatia.eu/take-it-slow

European Regional
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www.turismoig.it

REGIONE DEL VENETO

Regione Emilia-Romagna



Conorzio Regionale
per le Arti e la Cultura



PUGLIA REGION
Department of Tourism, Economy
of Culture and Valorisation of Territory



MINUTES OF THE MEETING

2nd Regional Presentation / Education Activity

In organization of Region of Istria (D4.3.2)

20/10/2022

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 4
Work Package Title: SMART STRATEGIC FRAMEWORK FOR INNOVATIVE ADRIATIC TOURISM DESTINATION, PRODUCTS & SERVICES
Activity Number: 4.3
Activity Title: Presentation and education of CB strategic framework, action plan & guidelines
Partner in Charge: Region of Istria
Status: Final
Distribution: Public

Minutes of the 2nd Regional Presentation / Education Activity

Date	20/10/2022
Location	Italian Community Momjan, St. Martin's Square in Momjan and online via zoom platform
Time	11:00-12:00
Prepared by	Sandra Ilić Region of Istria

2nd Regional Presentation / Education Activity was held in live on 20th of October 2022 in organisation of Region of Istria and HD Consulting – contracted external expert firm for Smart Action Plan. During the meeting Branko Bogunović, expert from HD Consulting Ltd. held presentation related to the completed Action plan that consists of tools for implementation, challenges and key success factors of smart tourism concept and the Smart Action Plan of Region of Istria with 27 project proposals included. The second part of Education was dedicated to discussion between the key stakeholders on the sustainable management plan of House of Istrian Castles in Momjan sharing their visions and possible contributions in the management process. 2nd Regional Presentation / Education Activity was held for 11 regional stakeholders, representatives of cultural and tourist sectors of Istria.

Attached photos of the meeting





D4.3.2 Regional presentations/education activities PP4/IST

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1st Regional
Presentation
/ Education



REGION OF ISTRIA, Administrative Department for Culture and Heritage

is pleased to invite you to the:

1st Regional Presentation/Education in the frame of TAKE IT SLOW project



October 19th, 2022

11:00 A.M. – 11:30 A.M.



House of Castles, St. Martin's Square in Momjan and Online

SHORT DESCRIPTION OF THE EVENT: 1st Regional Presentation/Education will be organized as part of activity of Development of Smart Action Plan for green, slow and sustainable tourism and will be held on Wednesday 19th of October 2022 on the premises of House of Castles, located on St. Martin's Square in Momjan and online through zoom platform. 1st Regional Presentation/Education activity is organized in the frame of strategic TAKE IT SLOW project co-financed by INTERREG VA ITALY CROATIA 2014-2020 CBC program, of total value 3.764.695,71 EUR funded by the Regional Development Fund (85%) and partner's contribution (15%).

PARTICIPANTS: Representatives of Tourist Associations and project stakeholders.

For more information about the project, please visit: www.italy-croatia.eu/take-it-slow

European Regional Development Fund



MINUTES OF THE MEETING

1st Regional Presentation / Education Activity

In organization of Region of Istria (D4.3.2)

19/10/2022

Project Acronym: TAKE IT SLOW
Project ID Number: 1025547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 4
Work Package Title: SMART STRATEGIC FRAMEWORK FOR INNOVATIVE ADRIATIC TOURISM DESTINATION, PRODUCTS & SERVICES
Activity Number: 4.3
Activity Title: Presentation and education of CB strategic framework, action plan & guidelines
Partner in Charge: Region of Istria
Status: Final
Distribution: Public

Minutes of the 1st Regional Presentation / Education Activity

Date	19/10/2022
Location	Italian Community Momjan, St. Martin's Square in Momjan and online via zoom platform
Time	11:00-12:00
Prepared by	Sandra Ilić Region of Istria

1st Regional Presentation / Education Activity was held in live and online on 19th of October 2022 in organisation of Region of Istria and HD Consulting – contracted external expert firm for Smart Action Plan. During the meeting Branko Bogunović, expert from HD Consulting Ltd. held presentation related to the Smart City, Smart Tourism and Smart Tourism Destinations concept. In the second part he outlined implementation of Smart tourism in relation to accessibility of resources and destinations, sustainability concept, sharing information and user experience. In the third part he presented tools for implementation, challenges and key success factors of smart tourism concept. Finally he presented Smart Action Plan of Region of Istria with 27 project proposals included. 1st Regional Presentation / Education Activity was held for 15 regional stakeholders form tourist associations of Region of Istria.

Attached photos of the meeting



