

## D4.3.1 Local presentations/education activities

Veneto Region – PP6



## **DESCRIPTION**

On 14 October 2021 an important local and regional event took place. The event was local (4.3.1) dedicated to students from 6 touristic schools and regional (4.3.2) as the students and teachers involved were from the whole eligible territory.

Considering the importance of raising the awareness of the youngest people, sharing suggestions for a responsible tourism behavior and supporting the creation of sustainable products, which are the main objectives of TAKE IT SLOW, it was presented the program objectives, the project initiatives and also the specific interventions foreseen in favor of students which will be held by teachers specialized in different subjects (tourism, sustainability, cultural heritage, etc.) through lessons carried out within the ordinary school hours, in agreement with the schools, during last months of 2021 and the beginning of 2022.

The event of 14<sup>th</sup> October was organized in plenary session and online, so that identified schools for each project area could attend easily, connecting in the same time schools from different provinces (Padua, Venezia, Rovigo, eligible area). In total 10 classes were involved, it means students n. 219. The schools were first selected among the secondary schools of the three provinces as tourism institutes and Civiltà dell'Acqua was in charge for this activity, including for the training sessions. The local/regional presentation was scheduled as an introduction plenary lesson held from 10.45 to 12.15. Trainers: Stefan Marchioro Territorial Projects and Tourism Governance Officer, Veneto Region Tourism Directorate; Eriberto Eulisse Executive Director of the UNESCO World Network of Water Museums, Director of the International Centre for the Civilisation of Water Onlus. The theme of the lesson was "Riprogettiamo il Futuro del Turismo" (Let's redesign the future of tourism). Other themes introduced on 14<sup>th</sup> October: the traditional and river navigation, water ways and sustainable tourism.

As stated above, beside the general goals of TAKE IT SLOW, the lessons of Mr. Marchioro and Mr. Eulisse, in the online session the next education programme were presented to students and teachers.

The local/regional event for schools was thus 1 (online) out 31 lessons of the whole education programme.

These news were also uploaded in the institutional websites <a href="https://www.regione.veneto.it/web/turismo/progetto-take-it-slow">https://www.regione.veneto.it/web/turismo/progetto-take-it-slow</a>,

https://programming14-20.italy-croatia.eu/web/take-it-slow/multimedia?id=4336175

https://www.facebook.com/photo/?fbid=262096289164408&set=pb.100083141150366.-2207520000

The link to the event was launched by Civiltà dell'Acqua on Zoom platform:

Veneto Region

Topic: Take It Slow - Kick off Meeting Video Stop Motion

Time: Oct 14, 2021 10:30 AM Rome





turismo@regione.veneto.it









Meeting ID: 810 7481 0365

Passcode: 4vet9i

Scheduled interventions on 14th October:

10.45 Greetings Mauro Giovanni Viti (5 min) – Director of Tourism Department

10.50 - 11.10 Eriberto Eulisse (20 min) - Presentation of the education programme in the framework of TIS

11.10 - 11.50 Stefan Marchioro (40 min) - Let's redesign the future of tourism

11.50 - 12.15 A&Q + final debate

Attached:

2021\_10\_14\_List\_of\_attendance\_TIS\_schoolnames (6 documents)

