

D4.3.1 Local presentations/education activities PP4/IST

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2nd
Presentation
/ Education



REGION OF ISTRIA, Administrative Department for Culture and Heritage

is pleased to invite you to the:

2nd Presentation / education in the frame of TAKE IT SLOW project



July 6th, 2022

11:00 A.M. – 1:00 P.M.



Italian Community Momjan, St. Martin's Square in Momjan and Online

SHORT DESCRIPTION OF THE EVENT: 2nd Presentation / education will be organized as part of activity of Development of Smart Action Plan for green, slow and sustainable tourism and will be held on Wednesday 6th of July 2022 on the premises of Local Italian Community Momjan in Momjan and online through zoom platform. 2nd Presentation / education activity is organized in the frame of strategic TAKE IT SLOW project co-financed by INTERREG VA ITALY CROATIA 2014-2020 CBC program, of total value 3.764.695,71 EUR funded by the Regional Development Fund (85%) and partner's contribution (15%).

PARTICIPANTS: Local Community of Practice (LCP) members and project stakeholders.

For more information about the project, please visit: www.italy-croatia.eu/take-it-slow

European Regional Development
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ERIVU VENEZIA GIULIA
www.turismoig.it

REGIONE DEL VENETO

Regione Emilia-Romagna



Consorzio Regionale
per le Arti e la Cultura



PUGLIA REGION
Department of Tourism, Economy
of Culture and Valorisation of Territory



MINUTES OF THE MEETING

2nd Presentation / Education Activity

In organization of Region of Istria (D4.3.1)

06/07/2022

Project Acronym: TAKE IT SLOW
Project ID Number: 1025547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 4
Work Package Title: SMART STRATEGIC FRAMEWORK FOR INNOVATIVE ADRIATIC TOURISM DESTINATION, PRODUCTS & SERVICES
Activity Number: 4.3
Activity Title: Presentation and education of CB strategic framework, action plan & guidelines
Partner in Charge: Region of Istria
Status: Final
Distribution: Public

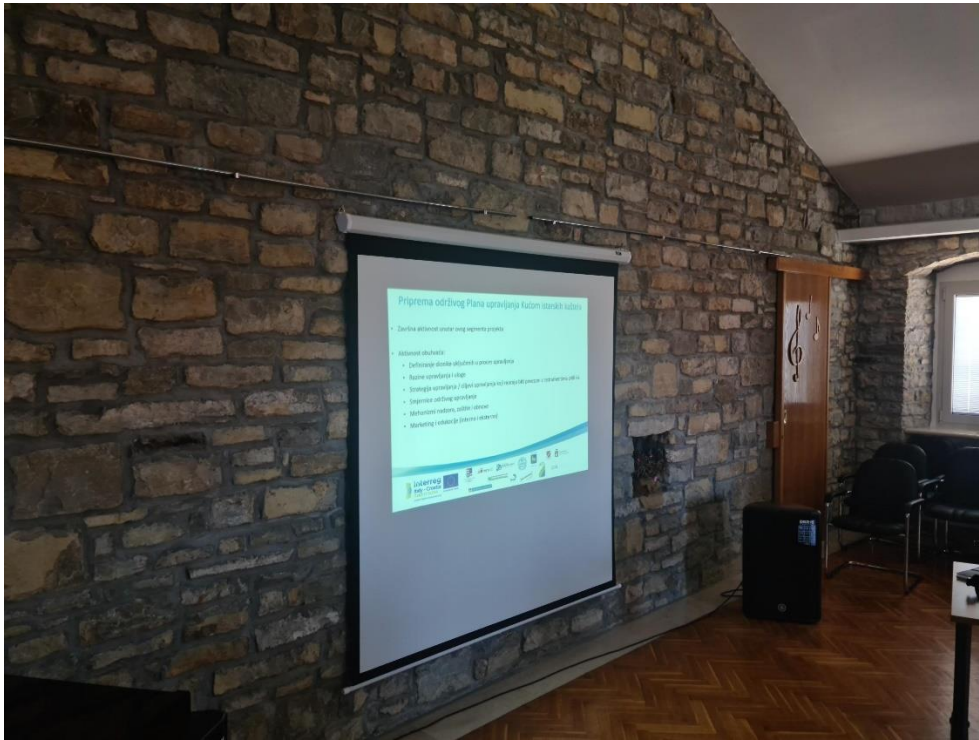
Minutes of the 2nd Presentation / Education Activity

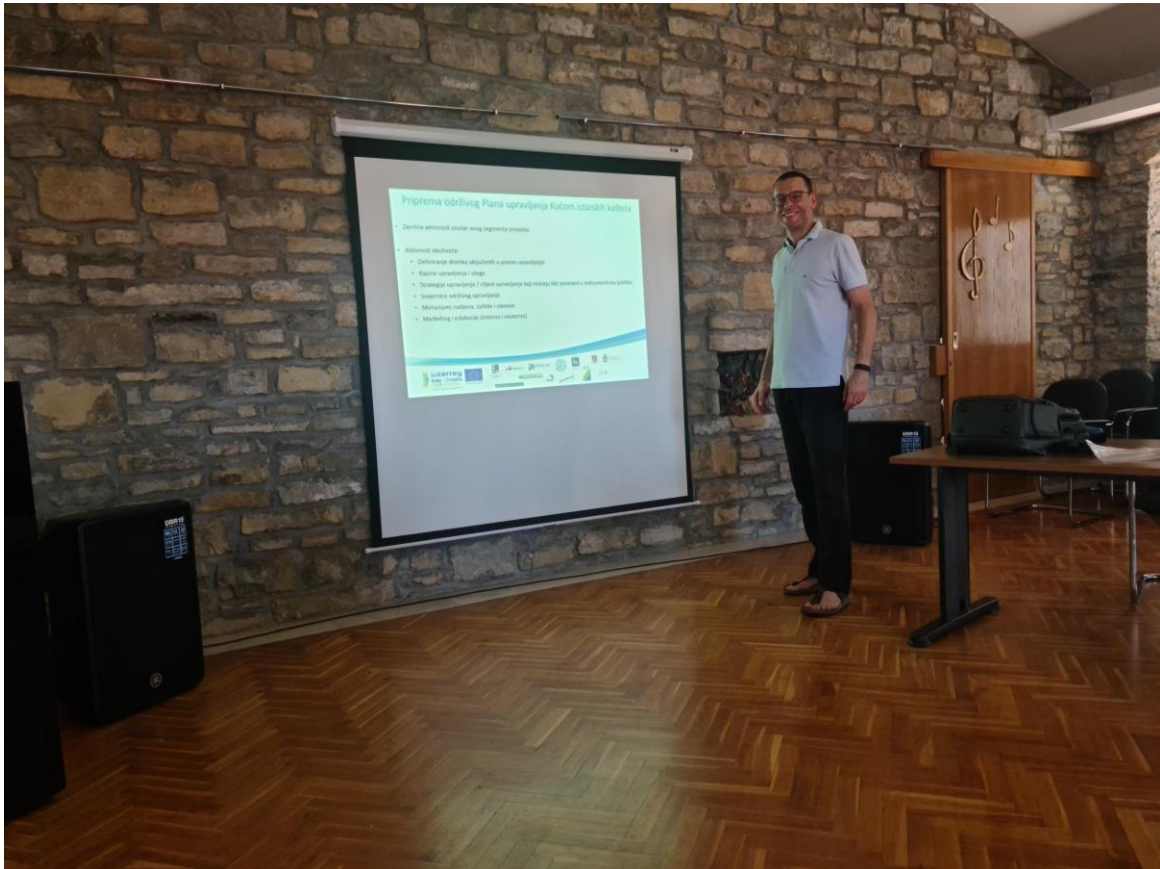
| | |
|-------------|---|
| Date | 06/07/2022 |
| Location | Italian Community Momjan, St. Martin's Square in Momjan |
| Time | 12:00-14:00 |
| Prepared by | Branko Bogunović HDC |

2nd Presentation / Education Activity was held in live 6th of July 2022 in organisation of Region of Istria and HD Consulting – contracted external expert firm for Smart Action Plan. During the meeting Branko Bogunović, expert from HD Consulting Ltd. held presentation related to the completed Action plan that consists of tools for implementation, challenges and key success factors of smart tourism concept and the Smart Action Plan of Region of Istria with 27 project proposals included.

The second part of Education was dedicated to discussion between the key stakeholders on the sustainable management plan of House of Istrian Kastels in Momjan. Mr Torbica has shared the previous experiences of management of similar EU programs financed attractions, while the other stakeholders provided their inputs for the plan of sustainable management, primarily their visions and possible contributions in the management process.

Attached photos of the meeting





D4.3.1

Local presentation/education activities



1st
Presentation
/ Education



REGION OF ISTRIA, Administrative Department for Culture and Heritage

is pleased to invite you to the:

1st Presentation / education in the frame of TAKE IT SLOW project



May 6th, 2022

10:00 A.M. – 11:00 A.M.



Faculty of Economics and Tourism “Dr. Mijo Mirković” in Pula and Online

SHORT DESCRIPTION OF THE EVENT: 1st Presentation / education will be organized as part of activity of Development of Smart Action Plan for green, slow and sustainable tourism and will be held on Friday 6th of May 2022 on the premises of Faculty of Economics and Tourism “Dr. Mijo Mirković” in Pula and online through zoom platform. 1st Presentation / education activity is organized in the frame of strategic TAKE IT SLOW project co-financed by INTERREG VA ITALY CROATIA 2014-2020 CBC program, of total value 3.764.695,71 EUR funded by the Regional Development Fund (85%) and partner’s contribution (15%).

PARTICIPANTS: Students and project stakeholders.

For more information about the project, please visit: www.italy-croatia.eu/take-it-slow

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MINUTES OF THE MEETING

1st Presentation / Education Activity

In organization of Region of Istria (D4.3.1)

06/05/2022

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 4
Work Package Title: Project management and coordination of activities
Activity Number: 4.3
Activity Title: Strategic integrated framework/methodology for diversification of tourism offer and innovation
Partner in Charge: Region of Istria
Status: Final
Distribution: Public
Date: 06/05/2022

Minutes of the 1st Presentation / Education Activity

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|-------------|---|
| Date | 06/05/2022 |
| Location | Faculty of Economic and tourism „Dr. Mijo Mirković“ Pula, Preradovićeva 1 and Online |
| Time | 10:00-11:00 |
| Prepared by | Sandra Ilić Region of Istria |

1st Presentation / Education Activity was held in live and online on 6th of May 2022 in organisation of Region of Istria and HD Consulting – contracted external expert firm for Smart Action Plan. During the meeting Branko Bogunović, expert from HD Consulting Ltd. held presentation related to the Smart City, Smart Tourism and Smart Tourism Destinations concept. In the second part he outlined implementation of Smart tourism in relation to accessibility of resources and destinations, sustainability concept, sharing information and user experience. In the third part he presented tools for implementation, challenges and key success factors of smart tourism concept. Finally he presented Smart Action Plan of Region of Istria with 27 project proposals included.

Attached photos of the meeting



