

Local presentation/education activities

PP1 - PI RERA SD

D.4.3.1.

Final Version of 30/06/2023

WP4

Project Acronym: TAKE IT SLOW

Project ID Number: 10255547

Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow

Priority Axis: 3 Environment and cultural heritage

Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development

Work Package Number: WP4

Work Package Title: Smart strategic framework for innovative adriatic tourism destination, products & services

Activity Number: 4.3.1.

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Local presentations/education activities

Description

PI RERA SD organized 2 local education activities in synergies with ASOC At the School of open cohesion 17th March and on 28th April 2023 to present a project TAKE IT SLOW and slow tourism concept as well as work on EU projects to high school students in Commercial Trade School Split who are one of the schools included in ASOC project. PI RERA SD considered high school as a best target group for education activities since they represent a group of young people who will join the labour market in tourism, and they need to be educated so they can contribute to sustainable tourism development.

1st Local presentation

Date:

Place:

PI RERA SD project team member of TAKE IT SLOW project held first education in the Commercial Trade School Split and first introduced project TAKEITSLOW to student. After project presentation, it was organized workshop where students need to think and develop promotional campaign for Blaca hermitage and slow living In Brač. Project team member worked with them. They set promotional campaign, and they should do some task until 2nd local education workshop.

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2nd local presentation

2nd local presentation was held in the premises of the PI RERA SD. School students were included in the creation of the promotional material for the slow tourism offer in Brač area (RERAs pilot site) and they had opportunity to ask a question and made an interview with project team. First they worked in Canva and developed several infographics promoting Brač area. After finalizing promotion materials, they asked project team about project implementation and prepared a short presentation which were presented at the final meeting of their ASOC project.





