

Reports on Smart Action Plans

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Report on Action Plan LP - Pelješac

Smart Action Plan For preservation, valorization, and management of natural and cultural heritage of Pelješac area

Please indicate achieved values of the indicators for measuring your activities.

Activity/Project	Indicator	Value 2022	Explanation
Activity 1. Valorization of cultural and natural heritage of Saltworks Ston, Stonsko Polje and Nakovana cave	Museum established and opened	n/a	The proposed project will be implemented by the end of 2027 with expected results, outcomes and effects achieved at optimal costs, and the acceptable cost-benefit ratio.
Activity 2. Educational centers of wine and olives "Pelješka Župa"	Educational centers for wine and olives established and opened	n/a	The proposed project will be implemented by the end of 2027 with expected results, outcomes and effects achieved at optimal costs, and the acceptable cost-benefit ratio.
Activity 3. Reconstruction and furnishing of a building serving for cultural and social purposes	Reconstruction and furnishing of a building serving for cultural and social purposes	n/a	The proposed project will be implemented by the end of 2027 with expected results, outcomes and effects achieved at optimal costs, and the acceptable cost-benefit ratio.
Activity 4. Revitalization of the 2nd stage of the Napoleon Road (relation Gornje selo – Zaradeže)	Revitalization of the 2nd stage of the road	n/a	The proposed project will be implemented by the end of 2027 with expected results, outcomes and effects achieved at optimal costs, and the acceptable cost-benefit ratio.

Are there some problems you faced during the implementation of the Action Plan? Which? Can they be solved?

The problem was the project documentation, to be precise the need of the adjustment of the project documentation to the conditions and terms of the funding and tender opportunities.

During the implementation of the AP, have you recognised additional needs that are not the part of the AP?

There is an additional need of an education and workshops for the involved stakeholders.

Report on Action Plan PP 1 – Brač Island

SMART ACTION PLAN for preservation, valorisation, and management of natural and cultural heritage of island of Brač

Please indicate achieved values of the indicators for measuring your activities.

Activity/Project	Indicator	Value 2023	Explanation
Objective 1. Preservation, protection and valorization of cultural and natural heritage			
1.1 Development of management plans for cultural and natural heritage sites	Number of management plans developed		1 action plan developed “Action plan for preservation, valorisation, and management of natural and cultural heritage of island of Brač. 1 strategic document developed - Island development plan
1.2 Involvement of the local population in the valorization of cultural and natural heritage	Number of activities		2 training on certification related to eco-certification in agriculture, , 2 round tables held

			in Brač with relevant stakeholders, 2 LCP meetings.
Objective 2. Effective and sustainable management of cultural and natural heritage at the destination level			
2.1 Promoting the self-sustainability of cultural and natural heritage	Revenue and cost analysis	n/a	It is not applicable since there is no data available for measuring. The monitoring system should be improved.
2.2 Increasing the profitability of cultural and natural heritage sites	Revenue growth	n/a	It is not applicable since there is no data available for measuring. The monitoring system should be improved.
2.3 Reduction of seasonality	Number of visitor management plans	1	1 marketing plan developed within project TAKE IT SLOW
2.4 Monitoring and impact assessment	Annual monitoring report	n/A	It is not applicable since there is no data available for measuring. The monitoring system should be improved.
Objective 3. Development of knowledge, skills and competencies of stakeholders for quality and sustainable management of cultural and natural heritage			
3.1 Professional career development	Number of career development plans		3 eco-certification label produced for three small entrepreneurs from Brač island to motivate them to include their products in tourism flows.

3.2 Strengthening knowledge and skills of planning and management	Number of educations per year	2	Two education organized for improvement of the agricultural entrepreneurs
Objective 4. Development of quality and innovative tourist products and services based on cultural and natural heritage			
4.1 Development of new innovative products and services	Number of new innovative products and services		
4.2 Improving intra- and inter-sectoral cooperation	Number of cooperations achieved	10	Minimum 11 new significant cooperations have been developed during last year within TAKE IT SLOW PROJECT - With three certificated agricultural entrepreneurs, with Center for culture Brač, Museum of Olive oil, Tourist board Postira, Tourist board Supetar, Kaštil Gospodnetić Dol, Hrapočušča Associate, Stone school Pučišća, Hospitality school Bol.

Are there some problems you faced during the implementation of the Action Plan? Which? Can they be solved?

We faced problems mainly related to the inclusion of the stakeholders, because stakeholders in tourism have a lot of duties and jobs during pre-season, season and post-season time, so we had a very limited time for cooperation.

During the implementation of the AP, have you recognised additional needs that are not the part of the AP?

It should be included and improved systems of data measuring in all strategic documents. It is hard to measure actions and indicators due to limited access to data, mainly related to revenues and details of the private business.

Report on Action Plan PP 2 – RDA ŠIBENIK KNIN COUNTY

Smart Action Plan For preservation, valorization & management of natural & cultural heritage of the Open-Air Museum “The Murter’s Views”

Please indicate achieved values of the indicators for measuring your activities.

Activity/Project	Indicator	Value 2022	Explanation
General objective 1: Improvement of research, valorisation, and interpretation of cultural and natural heritage			
Measure 1.1. Research improvement			
1.1.1. Conducting research activities at the site	Innovation: number of adaptive management actions applied	1 project	In 2022, the Museum of the City of Šibenik conducted a reconnaissance of the archaeological site of the Colentum. During the Round Table - Thematic Scientific Research, the plan for ethnographic research of tangible and intangible heritage was presented to local stakeholders. It is planned to collect information about local communities and experiences from their memory. The collected data will serve as a basis for the development of storytelling activities, i.e. interpretation of themes. The research and its results will not only contribute to strengthening the cultural identity of an island, but will also have a significant impact on the presentation of the open-air museum " <i>The Murter's Views</i> ". Some of the research topics are fishing traditions, autochthonous plant species, ancient Colentum and forgotten letters of the island.
1.1.2. Supporting publishing and presentation of the new findings	Innovation: number of adaptive management actions applied	1 publication	The Museum of the City of Šibenik, in cooperation with the Croatian Conservation Institute, has published an expert-scientific monograph on the shipwreck on the shallows of Mijoka near the island of Murter. The monograph " <i>Mijoka Shipwreck - the Awakened Secret of Murter's Sea</i> " presents the complete preserved inventory of finds from the shipwreck along with the history of the research, with the finds coming from private collections and other museums. The Mijoka shipwreck lies at a depth of 40 meters between the shoal of the same name and the

			islet of Kukuljari, south of the islands of Murter.
1.1.3. Dissemination of knowledge among local community	Innovation: number of adaptive management actions applied	2 workshops	The workshops (round tables) were organized by Development Agency of Šibenik-Knin County (on 15.7.2022. and 14.12.2022.) to assess and discuss the state of cultural and natural heritage in the Municipality of Murter-Kornati. The workshops also included the activities planned within the project, as well as familiarization of local stakeholders with the pilot project (open-air museum) and the educational promenade " <i>The Murter's Views</i> ", created within the project on the Liburnian ramparts of Gradina hill. In addition, the thematic scientific research was presented to the local community, which includes activities that can contribute to the better valorization of the natural and cultural heritage of the area.
Measure 1.2. Strengthening valorization and interpretation			
1.2.1. Enhancing interpretation of natural and cultural heritage on site	Number of visitors	Yes	In September 2022, the open-air museum (educational trail) " <i>The Murter's Views</i> " was opened to public, which contributes to the revival of the village on the Gradina peninsula and the presentation of the rich history and heritage of the island of Murter. Interpretive tools and aids are available to visitors, especially signposts and totems that contain information about the history and heritage of Murter, as well as interactive exhibitions and installations that tell the same story, but with the participation of visitors.
1.2.2. Stimulating valorisation projects	Number of ongoing projects	2 projects	<p>The strengthening of research and interpretation activities that directly contribute to a better interpretation of the mentioned heritage has also been carried out through valorization projects: The "<i>Tastes from the Amphora</i>" and "<i>The Island Extravaganza 2022</i>".</p> <p>The project "<i>Tastes from the Amphora</i>" was carried out in the period from September 2021 to September 2022 and its contribution is reflected in the valorization of the maritime heritage, through an innovative approach to the popularisation and thematization of the fishing</p>

			<p>and maritime heritage, inspired by the connection of the ancient resource base of the archaeological site Colentum, the historical significance of the amphora and the contemporary gastronomic offer of the restaurateurs of Murter.</p> <p>The project ISLAND EXTRAVAGANZA 2022 was a continuation of raising public awareness of the need to preserve and enhance local cultural resources and raising awareness of archaeological heritage values: the Colentum archaeological site, the natural site of the Raduč hill and the Gradina peninsula. An important part of this project was the adaptation of volunteering to the needs of the local community and bringing together local and international young volunteers to learn from each other about the various benefits and opportunities of volunteering and the European Solidarity Corps programme.</p>
General objective 2: Sustainable and responsible management of the valuable cultural and natural sites through smart specialization, protection and sustainable usage of cultural and natural heritage for tourism			
Measure 2.1. Diversification of tourism products and services			
2.1.1. Enhancing green and slow concepts of tourism	Direct tourism contribution to GDP	Yes	<p>Activities related to tourism account for 24.5% of the total GDP of Šibenik-Knin County. Moreover, the majority of businesses in the Municipality of Murter-Kornati are engaged in tourism-related activities, which is an indicator of the strong tourism orientation of the local and regional economy and therefore makes the economy more vulnerable to external factors. Promoting green and slow tourism concepts leads to diversification of tourism products and services and strengthens the resilience and sustainability of the tourism sector, which is why it is important to promote the development of specific forms of tourism. In the Municipality of Murter Kornati, numerous activities have been implemented to develop slow tourism, such as the "Local Product for a Local Experience" project. The Local Product for a Local Experience project has a direct impact on the local economy and local producers by ensuring greater visibility for small, local producers on the market, leading to better revenues and earnings.</p>

2.1.2. Better utilisation of natural and cultural heritage in tourist offer	Direct tourism contribution to GDP	Yes	<p>The Municipality of Murter-Kornati and the County of Šibenik-Knin have actively worked through numerous development projects to promote and develop activities for better use of the natural and cultural heritage in the tourism offer. For example, only in the area of the Municipality of Murter-Kornati, several activities have been carried out to strengthen cultural tourism: the open-air museum "The Murter's Views" has been opened to the public, which presents the area on several levels: strengthening the identity of the island, recognition of the area as a specific area characterised by a rich natural and cultural heritage (tangible and intangible), with the archaeological site Colentum as the most important "exhibit". A few years ago, the first and only archaeological beach in Croatia was established in this area on the foundations of the ancient site of Colentum. As on the beach itself, a maritime nature trail was created and a multimedia guide was created using AR /VR technology. The above projects contribute significantly to the attractiveness of the area of the Municipality of Murter Kornati by creating an offer that allows the development of year-round tourism and the organisation of various events throughout the year, attracting visitors and generating revenue for the municipality and the region as a whole.</p>
Measure 2.2. Improvement of quality and innovation in the tourism offer			
2.2.1. Stimulating smart specialization	Innovation	Yes	<p>In order to raise awareness of buying local products as a means of boosting the local economy, Murter Kornati TZO is implementing a series of actions under the project "Local product for a local experience", which combines all the necessary steps to promote the small, local producers to distinguish themselves in the wider market, thus achieving greater visibility and better revenue. The project includes: the creation of a quality label, the association of local producers, the creation of a tourist signage that highlights all local producers participating in this project. By creating a special code QR, all information about producers and their products</p>

			will be available to potential customers in one place in two languages (Croatian and English). During the summer season, local producers - project participants - are provided with a sales stand where they can present their products. The Municipality of Murter-Kornati has started to prepare a strategy for the development of sustainable tourism in 2022. The said strategy follows the vision of the National Strategy for the Development of Sustainable Tourism, which includes the quality and well-being of the local population and respect for cultural-historical and natural heritage, as well as solving the shortage of labour in tourism and reducing the impact of climate change on tourism and its negative impact on space and housing (with waste, traffic congestion and others).
2.2.2. Encouraging sustainability of the tourist offer	Quality of tourist offer	Yes	In 2022, the Municipality of Murter-Kornati has started to create a strategy for the development of sustainable tourism. The said strategy follows the vision of the National Strategy for the Development of Sustainable Tourism, which includes the quality and welfare of the local population, respect for cultural-historical and natural heritage, as well as solving the lack of number and quality of workers in tourism and reducing the impact of climate change on tourism and its negative impact on space and housing (with waste, traffic congestion and others).
2.2.3. Building financial and human capacity	Quality of tourist offer	Yes	Roundtable meetings determined the management focus to remain on ensuring the social and economic sustainability of the museum's operations and the future development of the tourism offer, with close attention to the environmental dimension of sustainability. This will involve all relevant stakeholders with the necessary knowledge and expertise to establish clear guidelines for action and procedures with the aim of achieving good governance. The civil sector and the local population are also involved in operational activities, with a focus on organizing appropriate activities related to the activities of the associations. The participation of the stakeholders in covering the administrative costs will be made possible through a model that,

			in turn, will allow them to use the museum for official purposes (events, meetings, etc.) as compensation for the resources invested, especially regarding the cost of including additional activities.
General objective 3: Networking for sustainable tourism based on cultural and natural resources in the cross-border area			
Measure 3.1. Involvement of different stakeholders			
3.1.1. Involving local community in the policy planning	Number of stakeholders involved in policy planning	5 relevant association	The local community was involved in policy planning through participatory planning meetings organized with the aim of assessing and discussing the state of cultural and natural heritage in the municipality of Murter-Kornati. The meetings included the presentation of the activities carried out during the project period, as well as the introduction of local stakeholders to the pilot project (open-air museum) " <i>Murter's Views</i> ", which was established within the framework of this project on the Liburnian ramparts of Gradina Hill Project. Part of the associations involved in policy planning have extensive knowledge of tourism development based on cultural and natural resources, on the basis of which they can make a significant contribution to the future development of sustainable tourism. In 2021, meetings were also organized with Local Communities of Practice – LCP of the municipality of Murter-Kornati, as a group of people involved in the value chain in micro-destination tourism and on activities related to the definition and evaluation of criteria and elements for the assessment of cultural and natural heritage in the municipality of Murter-Kornati.
3.1.2. Strengthening involvement of private sector in the policy planning	Number of stakeholders involved in policy planning	2 organisations	To achieve a bottom-up approach in the further development of the project and to ensure an integrated approach to cultural heritage protection, private sector organisations were involved in the policy planning process. In the meetings, stakeholders from the private sector submitted their proposals aimed at making natural and cultural heritage a lever for sustainable and more balanced territorial development. It was concluded that the pilot project has great potential to meet the

			development needs of the territory; to showcase the cultural heritage and the special nature and landscape to encourage "slow" tourism in the territory by appealing to visitors and residents.
3.1.3. Enhanced involvement of academia and other HEI	Number of stakeholders involved in policy planning	2 institutions	During the roundtables to prepare thematic scientific research, two institutions were involved in networking for sustainable tourism. The participants concluded that the island of Murter has a great potential for development, especially in terms of cultural tourism; there is a need to recognise these heritage values among visitors and residents.
Measure 3.2. Strengthening the networking in sustainable tourism			
3.2.1. Enhancing cooperation with local producers and lacteres with green and organic produce	Number of stakeholders in the meetings	80	Workshops focused on organic agriculture and production, quality certificates and other eco/green labels were held to present to stakeholders the possibilities, but also the existing limitations of the process of introducing certificates and labels and their importance for sustainable tourism, in order to increase the level of knowledge and innovation. All workshops took place in 2023, near the end of the project cycle, and were met with great interest and participation from the local population.
3.2.2. Creating sustainable value chains	Number of stakeholders in the meetings	30	In order to manage and promote the Adriatic Sea by building a tourism value chain based on the principles of smart specialization, three workshops on smart specialization in green, smart and sustainable tourism were held as part of the TAKE IT SLOW project. All three workshops were held in 2021 because of the need to maintain continuity in the presentations. All workshops were very well attended with about 35 participants each (including also other participants from areas included in project). On this occasion, the participants were familiarized with the concept of smart specialization, the framework for the development of innovation in the economy and many other concepts necessary in the tourism value chain so that they can actively participate in the decision-making process in the destination and become a driver for the competitiveness of their destination.
Measure 3.3. Promotion of the cross-border region			

<p>3.3.1. Stimulating cross-border cooperation with the countries in the ADRION region</p>	<p>Supported cross-border cooperation networks</p>	<p>3 cooperations</p>	<p>Cross-border cooperation is extremely important for the development of sustainable tourism models. Building stakeholder networks contributes to the quality of heritage management and helps create sustainable value chains. There are two projects (projects "TANGRAM" and "WIN") that contribute to the strengthening of cross-border cooperation with the countries of the ADRION region and that relate to the enhancement of the Colentum site in the area where the open-air museum "The Murter's views" is located. Also the project "TRANSFER" refers to the enhancement of the archeological heritage in the area of Šibenik-Knin County as part of ADRION - Interreg V-B Adriatic-Ionian Program 2014-2020.</p> <p>1) The project "TANGRAM - Transnational Parks and Gardens Resources in the Adriatic and Ionian Tourist Marketplace" is implemented by the Association for the Protection of Nature and the Environment and the Promotion of Sustainable Development of Argonaut in the region of the Municipality of Murter-Kornati. The project is co-financed by the European Union within the framework of the cross-border cooperation program INTERREG ADRION Adriatic-Ionian program. The project TANGRAM supports models of sustainable tourism by enhancing and promoting protected natural areas as tourist destinations interconnected with other important cultural and natural resources of the Adriatic-Ionian region, based on jointly developed methodological tools and a new management system based on a participatory approach.</p> <p>2) The project WIN aims to contribute to the promotion of environmental awareness, community development and solidarity as a value by enabling ESC volunteer work on the island of Murter. The project WIN consists of high quality solidarity activities for the community. These activities are developed in accordance with the well-researched needs and opportunities of</p>
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			<p>volunteering in the community of Murter and respond to local social challenges, while strengthening the personal skills of volunteers, social impact organizations and the well-being of the community of Murter. One of the partners is represented by an Italian organization: Associazione di fomento sociale Joint from Milan.</p> <p>3) The project TRANSFER (Integrated management models for archeological parks, Croatian) is co-funded by the European transnational program ADRION - Interreg V-B Adriatic-Ionian Program 2014-2020. The project promoter is the University of Macerata (Italy), and the project partner is the JU Development Agency of Šibenik-Knin County. The project started implementation on February 1, 2020 and ended on January 31, 2023. The aim of the project TRANSFER is the development, transfer and dissemination of the common management model for archeological parks. Within the project TRANSFER, the Common Model for Sustainable Management, the management plans for Velika Mrdakovica and Bribirska Glavica in Šibenik-Knin County and the Strategy for Sustainable Conservation and valorization of archeological parks were developed.</p> <p>In addition, the project created pilot activities - ICT solutions (Augmented Reality - AR and Virtual Reality - VR) for the archeological sites of Velika Mrdakovica and Bribirska Glavica. The TRANSFER project enabled additional valorization of cultural heritage for tourism purposes.</p>
3.3.2. Enhancing the promotion of CB natural and cultural heritage	Supported cross-border cooperation networks	3 cooperations	<p>The promotion of cross-border natural and cultural heritage through cross-border networks is important for building cooperation between relevant stakeholders in the sector. Projects that contribute to the improvement of cooperation and collaboration in the preservation and enhancement of cultural heritage in the municipality of Murter-Kornati are "INHERIT" and "HISTORIC", while the project "S. LI.DES"</p>

		<p>is focused on the development of smart strategies aimed at sustainable and balanced territorial development through the promotion of tangible and intangible cultural heritage.</p> <p>1) The project HISTORIC was implemented within the framework of the Interreg Program Croatia-Italy. The project promoter is the company Infrastrutture Venete S.r.l., while the partners are the University of Padova, the Municipality of Rovigo, the Regional Agency for Learning Rights from Venice, the Municipality of Medulin and the Municipality of Murter-Kornati.</p> <p>Among the first activities of the project were archeological and conservation works in the area of the Colentum archeological site. An area of about 1 000 m² was investigated, where a total of 22 ancient walls were discovered and a total of 210 meters of newly discovered ancient walls were conserved.</p> <p>After that, the attractive land-undersea walkways were arranged as the backbone of the first Croatian archaeological beach, i.e. the Colentum Archaeological Park. 11 informative and educational panels have been installed on the coast, a stylized Roman column as a recognizable symbol of the site. The blind were also taken care of in such a way that Braille and relief representations of the locality were used on the info panels. Under the sea in front of the beach are two large cages with 80 amphora replicas of different sizes. As part of the project, a multimedia guide was created, which consists of a tablet with a multimedia, interactive application with a lot of popular and educational content.</p> <p>2) In the territory of the Municipality of Murter Kornati, as part of the INTERREG VB Mediterranean Program (2014-2020), the Sustainable tourism strategy for the preservation and valorization of the natural heritage of the coastal and maritime Mediterranean project is being implemented. The project takes place in cooperation with the Ministry of tourism and sport - Republic of Croatia - Sector for</p>
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			<p>international cooperation in the area of the Kornati National Park.</p> <p>INHERIT is an integrated project with 15 partners from all 10 MED countries aiming to conserve and valorise natural heritage in MED coastal and maritime tourist destinations. The project tests and deploys a new approach adapted to MED specificities protecting natural heritage from the adverse effects of intensive tourism. INHERIT promotes sustainable tourism alleviating seasonality and tackles the surpassing of the hosting capacity, by designing and implementing a "bottom-up" protection approach relying on self-regulation and monitoring by local society and tourism stakeholders.</p> <p>As a result, pilot testing in the Kornati NP area develops complementary sustainable tourism activities to mass tourism by applying alternative sustainable tourism activities (development of hiking trails and water activities related to natural heritage) that successfully deal with excessive carrying capacity caused by mass tourism.</p> <p>3) In 2022, the project S.LI.DES - Smart strategies for sustainable tourism in Lively cultural DEstinations was implemented in Šibenik-Knin County, through the program Interreg Italy-Croatia 2014-2020. The goal of the project was to encourage cross-border cooperation among destinations that develop cultural tourism, which are included in the Program area, as well as joint planning of smart strategies aimed at sustainable and balanced territorial development through the promotion of tangible and intangible cultural heritage, especially that which reflects the identity of the destination (e.g. . handicrafts). The project provided local authorities with access to an innovative and dynamic information system that will improve the decision-making process related to the management of the most visited and less visited tourist attractions with the aim of revitalizing the urban and social environment and encouraging the diversity of the local economy.</p>
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Are there some problems you faced during the implementation of the Action Plan? Which? Can they be solved?

The implementation of the action plan went as planned, with certain delays (bundling in the implementation of part of the activities, such as training) and contributed to the achievement of all the intended objectives (improvement of the research, enhancement and interpretation of the cultural and natural heritage; sustainable and responsible management of the valuable cultural and natural sites through smart specialization, protection and sustainable use of the cultural and natural heritage for tourism; networking for sustainable tourism based on cultural and natural resources in the cross-border area).

During the implementation of the AP, have you recognised additional needs that are not the part of the AP?

On the site of "Murter's Views" (Colentum) there are continuous (mainly archeological) research, results of which are made accessible to the public as much as possible through the activities of museums and associations, and then through this project, which enhances it as a valuable part of the local heritage and cultural offer. The opening of an open-air museum and other valorization and interpretation projects contribute significantly to the integration of cultural heritage into the tourist offer, and the implementation of the current projects can improve the existing interpretation tools and contribute to the diversification of the tourism sector of Murter. There is a need to further improve the quality and innovation of the tourism offer by strengthening the smart specialization in tourism and the capacity to develop a high quality tourism offer. Collaboration with multiple sustainable tourism stakeholders is also recognized as an important element for the future development of sustainable tourism, both through a participatory approach and international cooperation. There is still a need to strengthen networking in sustainable tourism, to connect stakeholders, to support their joint action and to create sustainable value chains that can not only improve the sustainable tourism offer but also bring significant benefits to individual stakeholders.

Report on Action Plan PP 3 – University of Zadar

Smart Action Plan for the preservation, valorization and management of the gastronomic heritage of Ravni kotari (Zadar County)

Please indicate achieved values of the indicators for measuring your activities.

Activity/Project	Unit of measure	Value 2022	Explanation
OBJECTIVE 1. RESEARCH, INVENTARISATION AND INTERPRETATION OF THE GASTRONOMIC HERITAGE OF RAVNI KOTARI			
Measure 1.1. Improvement of research and inventory of gastronomic heritage in the project area			
1.1.1. Improvement of research and gastronomic heritage	Number of projects	1	CUHaCHA project – ended in 2022
1.1.2. Inventory of gastronomic heritage	Number of protected gastronomic heritage	0	-
1.1.3. Interpretation of gastronomic heritage and creation of value chains	Number of site-specific visitor strategies	1	After the workshop held within the TAKE IT SLOW project, the acquired knowledge was implemented in the offer of catering establishments in Ravni kotari.
OBJECTIVE 2. VALORIZATION OF THE GASTRONOMIC HERITAGE OF RAVNI KOTARI INTO SUSTAINABLE, SMART TOURIST PRODUCTS THROUGH PROCESSES OF SMART SPECIALIZATION			
Measure 2.1. Valorisation of the valuable gastronomic heritage of Ravni kotari			
2.1.1. Designed system of valorisation and development of gastronomic tourism in Ravni kotari	Number of visitors	17.464	Extremely fast recovery after the COVID-19 crisis. It is necessary to adjust the action plan. It is suggested to the destination to determine its carrying capacity.

2.1.2. Improving the quality and innovation in the tourist offer	Contribution of tourism to GDP Number of restaurants that have introduced a gastronomic offer	N/A 1	There is data at the national and county level, but not at the local level. It is necessary to establish a measurement system. Number of restaurants that have introduced a gastronomic offer based on the heritage of Ravni kotari:
	based on the heritage of Ravni kotari Number of restaurants with MICHELIN recommendation	0	Heritage Hotel Maškovića Han restaurant
Measure 2.2. Sustainable and responsible management of the gastronomic tourism of Ravni kotari through smart specialization processes			
2.2.1. Improving the implementation of sustainability principles in value chains	Number of certified ecological products	3	Three local producers were involved in the process of achieving certification for ecological production within the TAKE IT SLOW project.
2.2.2. Diversification of tourist products and services in the field of gastronomic heritage	Contribution of tourism to GDP Number of products	N/A	-
2.2.3. Training for managerial and entrepreneurial skills in tourism	Number of jobs in tourism in the total number of employed persons	N/A	-
OBJECTIVE 3. NETWORKING FOR SUSTAINABLE AND SLOW TOURISM BASED ON GASTRO CULTURE			

Measure 3.1. Creation of networks for the development of sustainable tourism			
3.1.1. Strengthening the networking of all stakeholders in sustainable gastronomic tourism – the economy, the local population through local action groups, NGOs and cultural societies, representatives of local government and self-government units	Number of stakeholders	of 70	Within the framework of several projects implemented in the area, more than the anticipated number of stakeholders are involved. It is necessary to establish a network of stakeholders.
3.1.2. Stimulating cross-border cooperation with the countries in the ADRIAN region	Number of collaborations	of 1	TAKE IT SLOW project
3.1.3. Enhancing the promotion of CB natural and cultural heritage	Number of collaborations	of N/A	A monitoring system is being established.

Are there some problems you faced during the implementation of the Action Plan? Which? Can they be solved?

There was not enough relevant data and there was a general lack of clarity regarding the responsibility for monitoring and collecting certain groups of data, which causes further problems in implementation. There is also distrust of the local community and an oversaturation with different strategic documents.

In the future, it is necessary to establish a database and educate local stakeholders about the need to improve the gastronomic offer.

During the implementation of the AP, have you recognised additional needs that are not the part of the AP?

No additional needs that are not the part of the AP were recognised during the implementation. We think that at this moment and at this level of development of the destination, everything that is needed is included in the action plan

Report on Action Plan PP 4 – Istra Region

Smart Action Plan for preservation, valorisation, and management of natural and cultural heritage of Momjan area, continental Istria and Istria county

Please indicate achieved values of the indicators for measuring your activities.

Activity/Project	Indicator	Value 2022	Explanation
OBJECTIVE 1: ESTABLISHING A FRAMEWORK FOR THE DEVELOPMENT OF SMART SPECIALISATION AND SMART TOURISM			
1.1. Establishing the initial database of SMART projects	Database exists Number of projects		
1.2. Involvement of local stakeholders in the development of a smart specialization strategy of the Republic of Croatia	Stakeholders involved in subject projects		
1.3. Involvement of local stakeholders in the development of the Development strategy of Istrian county	Stakeholders involved in subject projects		
1.4. Initiation of the development of SMART tourism development strategy of Istrian county	Strategy in place		
OBJECTIVE 2: INTERNAL MARKETING AND STAKEHOLDER INFORMATION			
2.1. Creating a special section on the Istrian county web site - SMART ISTRIA - data on projects, criteria and co-financing programs	Section in place		
2.2. Creation of special section on the websites of Istrian cities and municipalities	Section in place		
2.3. Organisation of annual event SMART ISTRIA	Event in place		
OBJECTIVE 3: STRENGTHENING THE VALUE CHAIN AND INCREASING DAILY CONSUMPTION OF TOURISTS / KEY PROJECTS / COUNTY PROJECTS			
3.1. Multimedia Istrian hotspots - interpolation of new architectural markers in the area of inland Istria that would be accompanied by multimedia elements	Project initiated Project completed		
3.2. Istrian castles VR APP - connecting all castles in one application with VR elements, displaying service information and additional elements of the offer	Project initiated Project completed		
3.3. Istrian frescoes - project of VR/AR and online presentation of Istrian frescoes	Project initiated Project completed		

3.4. iCattle / iBoškarin - contemporary multimedia reinterpretation of Istrian cattle	Project initiated Project completed		
3.5. Istra Metaverse - 3D simulation of selected natural and cultural attractions of Istria	Project initiated Project completed		
3.6. Parenzana application and 360 degrees panorama	Project initiated Project completed		
3.7. Istraecoexperience platform base of all eco-producers from Istria + ETIS	Project initiated Project completed		
3.8. ISTRIAN GASTRONOMY APP - interactive application that connects suppliers and caterers	Project initiated Project completed		
3.9. Euro Velo application and website	Project initiated Project completed		
3.10. Prosciutto house in Tinjan / multimedia and equipment	Project initiated Project completed		
3.11. Katina house / house of wine / multimedia and branding	Project initiated Project completed		
3.12. House of Legends - Pićan - construction works, multimedia, branding	Project initiated Project completed		
3.13. Circular bike path Gračišće - Pićan - roadmap, signalling and promotion of the trail	Project initiated Project completed		
3.14. Mahrenfels Hiking Trail (Lupoglav)	Project initiated Project completed		
3.15. House of truffles in Karojba, construction project, construction work, multimedia, branding.	Project initiated Project completed		
3.16. Multimedia interpretation centre of fruit growing in Kaldir	Project initiated Project completed		
3.17. Educational circular hiking trail "Dragon Trail"	Project initiated Project completed		
3.18. Visitor center Motovun – Montona	Project initiated Project completed		
3.19. Virtual reconstruction of Motovun – Montone	Project initiated Project completed		
3.20. Multimedia design and equipping of olive ecomuseums in Tara	Project initiated Project completed		
3.21. Virtual flyby of the castle in Pula	Project initiated Project completed		
3.22. 3D scanning churches with frescoes with additional mutlimedial equipping	Project initiated Project completed		
3.23. Interactive equipment and gamefication of Morosini-Grimani castle	Project initiated Project completed		
3.24. Cracking Art - an urban installation project implemented in renewable painted plastic	Project initiated Project completed		
3.25. Reality painting next to Momjan castle	Project initiated Project completed		

3.26. Multimedia presentation of Muscat Momjanski at the House of castles	Project initiated Project completed		
3.27. Virtual walk along pedestrian path No. 284, Two Castles and Cingarela	Project initiated Project completed		
3.28. Momjan - digital tour guide	Project initiated Project completed		
3.29. House of Istrian Castles	Project initiated Project completed		
3.30. Digitization of the Arđila stream for educational purposes / project Bujski karst	Project initiated Project completed		
3.31. Momjan castle - virtual tour for children	Project initiated Project completed		
3.32. Archival stories - realization of stories from Momjan family archives through costume events with AR/VR elements	Project initiated Project completed		
3.33. Three Princesses of Momjan Castle - interactive itinerary and illustrated book, including gaming and VR content	Project initiated Project completed		

Are there some problems you faced during the implementation of the Action Plan? Which? Can they be solved?

During the implementation of the AP, have you recognised additional needs that are not the part of the AP?

Report on Action Plan PP 5 – FVG

GOAL NUMBER ONE: PROMOTION OF THE EXHISTING ROUTE			
Moraro	Project to purchase T-shirts, cultural activities, tourist activities such as guides and itineraries, evaluation of requests from path users.	Between 2000 and 3000 euro	2024
Comune Di Mortegliano	Implementation of the river contract for the usability of the entire route along the axis of the Cormor, from its source to its mouth (Buia-Marano), corresponding, in the section inside the municipality of Mortegliano, to a significant portion of the Cormor ring that is the subject of the 10,000 steps announcement. (Greenway)	Not assigned yet	2024
Meduno	Use of the route for secondary school walks and open-air readings for primary schools with volunteer readers	< 1000 euro	2023
Comune Di Spilimbergo (Pn)	Promotion and enhancement of the route to associations, local sports groups and schools in our	Between 1000 and 2000 euro	2024

	area, including environmental education projects.		
Comune Castelnovo Del Friuli	Creation of guides and itineraries, both in printed and digital format with promotion and organisation of the presentation with a dedicated sports event	< 1000 euro	2023
Comune Di Tramonti Di Sopra	Use of routes as part of local festivals (e.g. walk planned for the next Herb and Wellness Festival), sports activities (Three Lake Trail), with associations promoting the area (Ri.natura).	Between 2000 and 3000 euro	Yearly from 2023
COMUNE Di POVOLETTO (Udine)	It is planned to evaluate possible further improvements of the existing route and also for extraordinary cleaning with removal of weeds and brambles	More than 3000 euro	2025
Andreis	There will be interconnections with the current routes by creating new bicycle and pedestrian variants	More than 3000 euro	2024
Goal number 2: Route extension			

Codroipo	Route development and improvement	More than 3000 euro	2023
Comune Di Tricesimo	Enhancement of the network of votive churches, 20th-century villas and the architectural and environmental emergence of the medieval castle as part of the Urban Park routes	Between 1000 and 2000 euro	2024
Zoppola	Route extension	< 1000 euro	2024
Comune Di Ovaro	Expansion of the cycle path	More than 3000 euro	2025
Tramonti Di Sotto (Val Tramontina)	Creation of equipped areas for picnics and visiting activities ancient historical and artistic artefacts, as well as crossing wooded areas and Magredi on streams.	Between 1000 and 2000 euro	2023-2025
Comune Di Resia	This route will be part of a larger path connecting all the hamlets in the valley	< 1000 euro	2023
Comune Di San Daniele Del Friuli E Ragogna	In order to improve the tourist fruition of the SCI area of the Lake and to favour the functional connection with the Borgo Sopracastello Historic Centre, two stretches of bicycle and pedestrian path	More than 3000 euro	2024

	are being planned and financed, one of which runs along Via Julia and the other along Via Gemona as far as the La Bolane spring, in addition to a further bicycle and pedestrian path that goes from the Bolane to the equipped area of the Lake. Tourism promotion.		
Farra D'isonzo	Implementation of the children's play area, implementation of the sports area (calisthenics) adjacent to the route. Organisation of FIASP non-competitive march for families (11 June)	More than 3000 euro	2023
Comune Di Budoia	Route connection with existing ones	< 1000 euro	2024
Monfalcone	At the end of 2023 the redevelopment of the embankment from the boundary with the municipality of Staranzano to the mouth of the Cavana and of the entrance area to the beach of Marina Julia is expected to be carried out, involving the 10K steps path in	634.400 €	2023

	the municipality of Monfalcone for an economic framework of		
GOAL NUMBER THREE: ORGANISATION OF RECREATIONAL AND SPORT ACTIVITIES			
Comune Di Bagnaria Arsa	We certainly intend to organize sporting events (walking groups, bicycle rides, night walks) to enhance and promote the route and if possible promote the various accommodation and food and wine realities close to the route (perhaps with the combination of cultural activities that are itinerant along the route and end in an accommodation or food and wine reality in the area).	< 1000 euro	2024
Codroipo	Guided routes around Villa Manin (cultural attraction) and subsequent access to the resurgence area, not far from the proposed route	Between 2000 and 3000 euro	TBD
Basiliano	Creation of sports initiatives and infrastructure development	Between 2000 and 3000 euro	2024

Comune Di Tricesimo	Creation of cultural guidance along the route	< 1000 euro	2023
Comune Di Turriaco	Walking groups, Nordic walking courses, town march, route connection with municipalities to the north (Fogliano and Sagrado), connections with cycle route FVG5. Information deplinat	Between 1000 and 2000 euro	TBD
Comune Di Latisana	Organisation of sports activities and food and wine events	More than 3000 euro	2024

Report on Action Plan PP 6 – Veneto Region

SMART ACTION PLAN For preservation, valorisation, and management of natural and cultural heritage of Colli Euganei Regional Natural Park

Please indicate achieved values of the indicators for measuring your activities.

Activity/Project	Indicator	Value 2022	Explanation
1. Enhancement of typical products and Colli Euganei cuisine, coordinating resources and initiatives, with particular attention to organic, agroecological and certified products			
1.1 Experimental project “Viticulture”	Kg of sustainable grapes produced	-	The first two years refer to planning, habitat restoration and initial planting; production will start later.
1.2 Herbarium “Colli Euganei Park”	N° of annual visitors	-	Action not activated.

Activity/Project	Indicator	Value 2022	Explanation
1.3 Project “Dinners in the vineyard” along the Colli Euganei Wine Route	N° of annual participants	520	2022 calendar: June 4-10-18, July 2-9-16-23-30. Total 520 participants.
1.4 Project “GustiAmo I Colli Euganei”	N° of new itineraries realised	2	
1.5 Project “Parco amico delle api”	N° of educational initiatives organised	-	2022 saw the institution joining the project.
1.6 Project “Colori e sapori di primavera e d’autunno”	N° of annual participants in the events	~ 10.000	
1.7 Project “Il senso dell’Olio”	Implementation of a oil-shop within the planned timeframe	-	As planned, the action will start from 2023.
1.8 Project “Enoteca - Strada del Vino Colli Euganei - FAI Villa dei Vescovi”	N° of annual participants in the tasting events	1.000	The first calendar of aperitifs in the villa registered 1.000 people.
1.9 Project “Serprino WeekEnd”	N° of wineries involved in the project	15	Wineries involved: Vigne al Colle, Cantina Barbiero, Agriturismo L’Alveare, Sturaro Vini, Cantina Contarato, Vigna Vecchia, Ca’ della Vigna, Azienda Veronese Valnogaredo, Il Pianzio, Enoteca Montegrando, Turetta Ca’ Bianca, La Roccola, Le Cortiselle, Ca del Colle, Cantina Buso dei Briganti.
1.10 Project “Antiche vendemmie e cene a tema”	N° of annual participants in the ancient harvest N° of annual participants in the thematic dinners	- ~ 200	The ancient harvest has not been revived following a customer survey which highlighted a change in interests (themed dinners are better) and the presence of numerous other similar events in the same period.
1.11 Project “Agriexperience”	N° of annual participants in the tour	10	10 producers in the Euganean Hills were mapped for the creation of two tours: the Euganean Hills Oil and Wine Tour, the Arquà Petrarca Tour with a visit to the village of Arquà,

Activity/Project	Indicator	Value 2022	Explanation
			the Giuggiolo Broth producer and the oil mill.
2. Maintenance of the territory and management of the flow of the different kind of users and visitors (residents, bike tourists, families, etc)			
2.1 Monitoring system Passo Fiorine access	Implementation within the planned timeframe	YES	The action is concluded with the installation of access regulation equipment and their management.
2.2 Project "Leave your car and experience the Park"	N° of people involved in the initiative	-	As per the timing indicated, a dedicated postcard was prepared in 2022 and the website was updated. Starting from 2023, the people involved will be monitored.
2.3 Project "Leave no trace of your passage"	N° of trails that are cleaned in a year	3	The three paths "Ferro di Cavallo", "Mezza-costa" and "delle Creste" were maintained, also with the involvement of 214 hikers and 224 students.
2.4 Project "Experience the park"	N° of participants in the trekking events	545	The race took place on May 8, 2022 with the participation of 545 athletes in the two races of 42 km and 21 km.
2.5 San Martino Castle Bike	N° of bike experiences organised in a year	>10	At the castle there is a refreshment and maintenance area, along the cycle path, which regularly welcomes cycle tourists.
2.6 Bicycle Lane Baone-Este and revalorisation of the Ginestre Park	N° of participants in the opening ceremony	-	In April 2022, the Municipality of Baone approved the program agreement and the executive project for the tender promoted by Gal Patavino regarding the redevelopment and safety of the cycle path. It is expected to open in 2023.
2.7 Valorisation and maintenance of the Park trail network	Km of trails that are controlled and maintained in a year	78,5	Paths 1, 2, 17, 18, 28, 30, 31 were maintained during 2022.
2.8 Project "A sign for friend"	Km of trails that are controlled and maintained in a year	23	Paths 2, 17, 28 were maintained during 2022.

Activity/Project	Indicator	Value 2022	Explanation
2.9 Valorisation and maintenance of the Cascata Schiavonia trail	Implementation within the planned timeframe	-	Action started in 2023, as per timing.
3. Implementation of integrated experiences to network cultural sites, with particular attention to inclusion and accessibility			
3.1 Retraining of Valcaleona area	Opening of Valcaleona area within the planned timeframe	-	As per the times indicated, the tender is being prepared.
3.2 Project “Ancient navigation routes: the salt and sugar route”	Implementation within the planned timeframe	-	The project was drafted and the feasibility study was carried out. The search for the necessary funding is underway.
3.3 Revalorisation of Villa Mantua Benavides and of the Colli Euganei Hostel	Implementation within the planned timeframe	SI	The Villa reopened in 2022 with the Arte in Villa event.
3.4 Annual Day for the Environment	N° of participants in the annual event	-	Action not carried out in 2022.
3.5 The River Navigation Widespread Museum	N° of annual visitors	~ 250	Some difficulties due to the impossibility of navigating due to the conditions of the Battaglia channel.
3.6 Project “An accessible park”	N° of annual travel package organised	-	As per schedule, the feasibility study was carried out in 2022.
3.7 Project “L’Insolito Museo”	N° of annual participants in the accessible visits	-	As scheduled, in 2022 the construction of the supports necessary for the activity was completed.
3.8 Project “Mobilità e turismo inclusivo	N° of participants per event	-	Action planned to start in 2023.
3.9 New piers for the Colli Euganei river	N° of accessible piers realised	5	
3.9 Project “Musei in rete”	N° of museums involved in the network	-	Action planned to start in 2023.
3.10 Project “Termalismo tra storia e realtà”	N° of virtual / augmented reality viewers distributed in	-	As scheduled, in 2022 the construction of the supports

Activity/Project	Indicator	Value 2022	Explanation
	the “Termalismo” museum and in the local schools		necessary for the activity was completed.
3.11 Project “In cammino con l’autore”	N° of annual participants in the events	> 60	Organization of 2 events (bookcrossing and meeting with Davide Zovi).
3.12 Project “Verso una comunicazione integrata”	Publication of the call by 2022	-	Tender to be implemented in 2023.
3.13 Project “Pechéte”	N° of school tours realised by 2023	35	More than 1,400 children were involved in the various Pechéte projects, for a total of 35 classes from 20 different institutions.
3.14 European Heritage Day and Environment Day	N° of school classes involved	2	
3.15 Project “Galzignano in 3D”	Increase in the annual number of visitors at the end of the project	> 20%	
4. Develop of innovative projects to organize and promote events in a coordinated manner: books, music, sport, wellness, crafts and traditions - immersed in spas and nature on foot, on bike, horse and boat.			
4.1 Pink bicycle ride	N° of annual participants in the event	>50	Event held on 2 October 2022.
4.2 Valorisation of the territorial waterways	N° of annual participants in the initiative	~800	
4.3 Excursions in the Park respecting nature	N° of participants per month	20	During the second part of 2022, 10 excursions were carried out in the Euganean Hills park. The overall participation exceeded 120 units.
4.4 Project “Experiences to discover”	Total N° of participants at the end of the project	-	Monitoring will take place starting from 2023.
4.5 Project “Trekking e movimento naturale”	Total N° of participants at the end of the project	120	Four appointments organized during the first year, with over 30 participants each.

Activity/Project	Indicator	Value 2022	Explanation
4.6 Project “Dai Colli all’Adige”	N° of guided visits organized within 2023 N° of educational tours organized within 2023	103 9	In fact, more than 2,250 participants took part in the 103 organized guided tours which visited around 200 points of interest. Also important are the numbers of the Educational and Press Tours where almost 70 tour operators, journalists and bloggers were guests of the 9 Educational Tours and Press Tours organised.
4.7 Renewal of cartographic material	N° of copies printed per year	> 2.500	
4.8 Translation of information material and link to local tourist website	Implementation of activities within the planned timeframe	SI	Website and app have been translated and updated.
4.9 Renewal of wooden displays	N° of wooden displays realized	-	As per schedule, the feasibility study was carried out in 2022.
4.10 Info-point	N° of info-points realised	9	
4.11 Project “Miele Millebuche”	N° of people involved per event	200 in total	3 events were held with over 200 participants, where the project was presented and a jar of honey was given to everyone.
4.12 Project “Sentieri Sonori”	N° of annual events organised	10	6 main events were organized plus 4 events dedicated to families called “Junior Sound Paths”. The review has started a collaboration with Etifor srl to achieve the goal of making the festival “Climate positive”.
4.13 Project “Colli Euganei in bicicletta”	N° of annual tourists involved in travel packages	> 1.000	
4.14 Project “Monselice, tra navigazione e gusto”	N° of annual coupons distributed	-	The action has been postponed to 2023.
5. Enhancement of the dialogue between tourism actors and of the relationship with the local community to improve awareness and visibility of the initiatives			

Activity/Project	Indicator	Value 2022	Explanation
5.1 Project "Microbiodiversity"	N° of articles in newspapers and magazines in a year	1	Article on the discovery of the nymphs of the strawberry tree published in the journal Natural History Science. Intervention on the discovery of the nymph of the strawberry tree on Geo RAI3. Other research is underway which has already brought other information on new species to the Park, and when completed, publication in international scientific journals is expected. On inaturalist, a reporting page has been opened with photos and geolocation of the invertebrates of the Parco Colli.
	N° of speeches in TV in a year	1	
5.2. Citizen Science Workshop for tourists	N° of projects of citizen science implemented in a year	-	As per schedule, the feasibility study was carried out in 2022.
5.3 Sustainable "La Mugletta"	% of energy autonomy	-	Action started in 2023.
5.6 Press tour "Alla scoperta dei Colli Euganei"	N° of journalists involved	> 25	Press tour organized in may 2023
	N° of articles in the national press (newspapers, magazines, radio, TV, internet)	> 10	
5.7 Candidacy UNESCO MaB	Achievement of the UNESCO Mab by june 2024	-	Action in progress. From the end of March to the beginning of May 2023, an online platform was activated for the participatory definition of the Action Plan Guidelines Document, which will be presented on 30 May 2023 in Monselice.
5.8 Project "Agriturismo... Verso la fase 2"	N° of associates involved	5	Agriturismo Alba, Agriturismo La Buona Terra, Agriturismo Corte d'Acqua, Agriturismo Terre Bianche, Agriturismo Barchessa.

Activity/Project	Indicator	Value 2022	Explanation
5.9 Project “La ricettività termale nei Colli Euganei”	N° of associates involved	-	Action in progress.
5.10 Project “Gocce Euganee.. oltre la fase 2”	Increase in the number of associates	0	The new tourist businesses (accommodation facilities and guides) were CETS2 certified in 2023, from now on they will be offered to join the committee.
5.11 Project “Agenda to be”	N° of businesses participating in the seminars organised	33	4 seminars held with the participation of a total of 33 companies operating in the production areas involved.
5.12 La Fase 2 continua ... verso la Fase 3	Renewal of at least 80% of the businesses	~ 90%	2 guides have not renewed their certification due to the cessation of their professional activity, 1 accommodation facility has chosen not to renew their certification.
5.13 Un Forum CETS in evoluzione	Annual monitoring Forum	1	The Final ECTS Bid Forum took place on 14 February 2022.
5.14 Involvement of the ECST actors in Fairs, ...	Number of businesses involved	-	Action planned to start in 2023.

Are there some problems you faced during the implementation of the Action Plan? Which? Can they be solved?

The ECST Action Plan has a duration of five years (2022-2026) and no particular problems were encountered during its first year of implementation. It should only be noted that some actions encountered some difficulties due to the weather (actions, meetings, events to be held outside) and in one case the funding necessary for the activity was not obtained (but the subject has already activated itself with applications for other replacement funds).

During the implementation of the AP, have you recognised additional needs that are not the part of the AP?

No, the process of sharing a five-year development strategy has been comprehensive and does not need to be updated during its first year of implementation.

Report on Action plan PP 7 - EMILIA-ROMAGNA REGION

In the Action plan 7 there are no objectives, just concrete actions listed :

Concrete actions

Title	Description	Proposer	Expected result	Budget	Temp.
Microcosmi	<p>A project of meetings and exchanges that identifies local resources and translates them into experiences, activating the territory and making the inhabitants protagonists of the process, enhancing their knowledge, networking them with each other and with the outside world. A coordination table with local actors to bring together the territorial and tourist promotion bodies in order to communicate the territory in a unique way. A communication of the area that is carried out through a "weekly agenda" with information and events and "video testimonials" from the territory. The organized activities will be: events, excursions, workshops, continuous training, co-planning, actions in the public space.</p> <p>The phases of the management project will be:</p> <p>I. mapping and monitoring of existing realities already present on the territory and of the external ones potentially interested in building a network;</p> <p>II. identification of an activity program based on the network between the realities of the territory;</p> <p>III. coordination and organization of the program, communication and networking, maintaining a link with the platforms developed within the TAKE IT SLOW project;</p> <p>IV. creation of new projects and opportunities.</p>	Chiocciola - La casa del nomade	Increase in attendance during the activities Collection of satisfaction feedback from participants	25.000 - 50.000 €	2022 2023
Enhancement of Parco Begni	Improve the usability of the Begni Park, a green area located at the entrance to the municipality of Pennabilli, with specific actions such as the creation of a camper parking area, the creation of a health course and a refreshment area equipped with benches and barbecues.	Pro Loco di Pennabilli	About 2.000-3.000 users of the camper parking area	10.000 - 25.000 €	2023
Montefeltro Bike Park	<p>Arrangement and recovery of existing cycle paths around Monte Carpegna, introduction of new routes with an area equipped for MTB and areas dedicated to people with disabilities, infrastructuring of services such as shuttles and bike centers.</p> <p>The proposal for Montefeltro Bike Park is based on the construction of three gravity lines (downhill) towards the town of Carpegna, recovering most of the existing routes to create variants suited to the needs of bikers ("All mountain", "Enduro" and "Downhill"). Next to it, a pump track will be created to serve the ski lifts, with the assistance of local guides. In addition to the Bike Park, the extraordinary maintenance of the "Pantani climb" was also planned - consisting of a stretch of municipal road (2,6 km), a stretch of regional state road (5,7 km) and a stretch of road (2,8 km) that from the center of the Municipality of Carpegna crosses the loc. Cippo and leads to loc. Cantoniera - to allow full accessibility to all.</p>	Inter-regional Park Sasso Simone e Simoncello	Number of users of the plants	1,5 mln €	2022 2023 2024

Title	Description	Proposer	Expected result	Budget	Temp.
Sustainable mobility in the upper valley	Installation of a panel equipped with the tools necessary for the cyclist to maintain the bicycle and a column for charging e-bikes.	Camping Marecchia - Piscina Da Quinto	Increase in the number of cyclists	10.000 - 25.000 €	2022 2023
Talamello Trail Area	Implement the existing path network around Monte Pincio, with the creation of new paths and with the offer of new bike services, for example a mechanized lift with shuttle.	Associazione Colti in Castagna	Increase in users of the tracks	10.000 - 25.000 €	2023 2024
Sharing and awareness of the territory	Educational aimed at local realities, experiences for guests (cooking courses, bike tours, trekking tours, tastings), "Rimini market place". The actions that we will continue to carry out are to promote our territory through experiences to be tested firsthand by our guests cooking courses bike tour trekking tour with tastings of our wines and local products. All suggesting visits and excursions around us.	Azienda Agricola Collina Dei Poeti	Increase in the number of participants in the activities	5.000 €	2022 2023 2024
Week-end in Valmarecchia	Proposals with itineraries in the nature - walks, excursions, cycling itineraries - mapped and diversified according to the target audience. Authentic experiences in the area such as: Valmarecchia Magica, Mysterious Places, Malatesta, Tonino Guerra, Gastronomic, Naturalistic, Places of Worship, Sports Bike, Artisans and Ancient Crafts, ... Among the preparatory activities: cleaning of the paths, road repair, agreement with the operators of the sector (mechanics and bicycle shops, B&Bs and hotels, restaurateurs, ...) to ensure that there are adequate services in the area (rental, bike sharing, charging stations, equipped resting points, drinking fountains), agreements between museums / castles for a single card that can be purchased at the IAT to be used along the itinerary.	IAT - Pro Loco di Santarcangelo di Romagna	Increase in the number of participants in the activities	5.000 - 10.000 €	2023
Valmarecchia network	Discussion table and meeting with commercial, craft, hospitality and catering activities to systematize the offers of the various villages, create activities, events, information and visibility. <ul style="list-style-type: none"> Creation of a mailing list dedicated to the project; Presentation, in a timely manner, of the different peculiarities that each subject can offer to the project in order to arrive at an interesting and useful path for users; Stimulation of a privileged welcome among the members, perhaps providing for discounts; Organization of educational tours in order to involve and inform subjects about the tourist, natural and cultural potential of the area. 	Confesercenti Rimini	Number of participants in the project	5.000 €	2023

Report on Action plan PP 8 - Marche Region

SMART ACTION PLAN for preservation, valorisation, and management of the intangible cultural heritage of the Forest Codex of Camaldoli at the Monastery of Fonte Avellana
Please indicate achieved values of the indicators for measuring your activities.

Activity/Project	Indicator	Value 2022	Explanation
OBJECTIVE 1: Requalification and re-functionalisation of the historical, cultural and environmental heritage for the purpose of optimising the sustainability of interventions and their public uses			
No. Activity			
1.1 Interventions for the recovery and construction of small infrastructures with low environmental impact to support slow tourism based on experiences of integrated use of the landscape, food and wine, historical, natural and cultural heritage.	N. of tourist itineraries N. of rest areas N. of created or restored recreational infrastructures. N. of tourist information centers	3	It were created 2 new itineraries and 1 information centre with recreational infrastructures and rest areas
1.2 Recovery, redevelopment and re-functionalization of the existing historical housing stock of historic centers and rural villages	N. of interventions in historic centers/villages	1	Renovated Monastery of Fonte Avellana
1.3 Recovery of the historical cultural heritage, with particular attention to the accessible use of the system of small museums, local libraries and historical-cultural heritage	N. of recovered historical and cultural assets	1	
1.4 Creation of an integrated network for the management and use of the architectural, artistic and cultural heritage (museums, libraries and widespread historical heritage)	Development and implementation of a portal/application relating to the accessibility of the cultural heritage network	1	
1.5 Encourage the design and realisation of natural trails, hiking and cycle paths, and thematic cultural routes linking the coast area to the hinterland	WebGis portal Application for users N. of new cycle-hiking routes Improved cycle-hiking itineraries N. of new cultural routes	1	
OBJECTIVE 2: Support the tourism system through the improvement and promotion of green and low environmental impact services and infrastructures for an accessible and sustainable tourism offer linked to the experience economy			
2.1 Improving tourist hospitality through training courses for operators who intend to diversify and qualify their tourist	N. of courses activated N. of information initiatives	3	Implemented 3 worksjops

accommodation facilities by introducing new services			
2.2 Encourage public/private integration in the management of cultural heritage, in particular by enhancing the accessible use of the system of small museums, local libraries and cultural heritage	N. of SMEs starting tourist activities N. of integrated cultural assets	0	Planned for 2024
2.3 Strengthen the widespread hospitality system through the recovery, redevelopment and refunctionalisation of historic centers and rural villages, as well as rural buildings and cultural heritage	N. of recovery and restructuring interventions for tourist activities		Planned for 2025
2.4 Promote networks of operators and entrepreneurs in various sectors (agricultural, cultural, social) in order to support the local tourist offer in an integrated way	N. of associations created N. of tourist services activated N. of public and private bodies involved		Planned for 2025
2.5 Increase the offer from private operators in order to provide integrated support services to the network of cycling and hiking routes.	N. of SMEs starting up activities for tourist services N. of tourism services created by private bodies		Planned for 2025
OBJECTIVE 3: Support and enhance the local economy through the creation of short supply chains, with particular reference to typical local products and the provision of services in the tourism-cultural field and innovative services (ICT) to the population and businesses			
3.1 Increase the knowledge of the various local economic operators (tourism, agriculture, crafts and food and wine) on the potential of developing short supply chains in order to better place products in local markets	Recognition of quality food and wine products N. of training actions / courses activated N. of information actions activated	2	Two trainings on eco certification
3.2 Support cooperation between stakeholders for the development of short supply chains with particular reference to typical products of greatest interest	N. of supply chains created	N/a	Planned for 2024.
3.3 Experiment and create new products related to cultural heritage	N. of interventions activated N. of improved products	1	Improved cultural heritage
3.4 Launch experiential paths for the insertion of the developed products in the contexts of tourism promotion and at accommodation facilities	N. of operators involved Improvement of the territorial image Qualification of typical and traditional products	n/a	Planned for 2025

Report on Action Plan PP 9 –Abruzzo Region

SMART ACTION PLAN for preservation, valorisation, and management of natural and cultural heritage of Costa dei Trabocchi Green Way

Please indicate achieved values of the indicators for measuring your activities.

Activity/Project	Indicator	Value 2023	Explanation
Objective 1. Preservation, protection and valorization of cultural and natural heritage			
1.1 Development of management plans for cultural and natural heritage sites	Number of management plans developed		1 action plan developed “Action plan for preservation, valorisation, and management of natural and cultural heritage of Costa dei Trabocchi green Way 1 strategic document developed – Costa dei traobcchi Green Way development plan
1.2 Involvement of the local population in the valorization of cultural and natural heritage	Number of activities		2 training on certification related to Green certification related to Eco Bike Friendly operators , 2 round tables held in Abruzzo with relevant stakeholders, 2 LCP meetings.
Objective 2. Effective and sustainable management of cultural and natural heritage at the destination level			
2.1 Promoting the self-sustainability of cultural and natural heritage	Revenue and cost analysis	n/a	It is not applicable since there is no data available for measuring. The monitoring system should me improved.
2.2 Increasing the profitability of cultural and natural heritage sites	Revenue growth	n/a	It is not applicable since there is no data available for measuring. The monitoring system should be improved.
2.3 Reduction of seasonality	Number of visitor management plans	1	1 marketing plan developed within project TAKE IT SLOW
2.4 Monitoring and impact assessment	Annual monitoring report	n/A	It is not applicable since there is no data available for measuring. The monitoring system should be improved.
Objective 3. Development of knowledge, skills and competencies of stakeholders for quality and sustainable management of cultural and natural heritage			

3.1 Professional career development	Number of career development plans		2	Abruzzo Bike Friendly Certification produced for two small entrepreneurs from Costa dei Trabocchi area to motivate them to increase services and products available for biking tourists
3.2 Strengthening knowledge and skills of planning and management	Number of educations per year		2	Two education organized for improvement of the slow ans sustainable tourism linked with the Green Way
Objective 4. Development of quality and innovative tourist products and services based on cultural and natural heritage				
4.1 Development of new innovative products and services	Number of new innovative products and services			
4.2 Improving intra- and inter-sectoral cooperation	Number of cooperations achieved		10	Minimum 10 new significant cooperations have been developed during last year within TAKE IT SLOW PROJECT - With two certificated Abruzzo Bike Frindly certifications, the involvement of Tito Acerbo School into the LCP and support to them project of Open Coesione study activities on TAKE IT SLOW Project, with Consortium Vivere Vasto Marina; The DMC Costa dei Trabocchi, the LAG Costa dei Trabocchi, The Baja Village; the Società da Mimì, the Hotel Perrozzi, the B&B la Canale.

Are there some problems you faced during the implementation of the Action Plan? Which? Can they be solved?

We faced problems mainly related to the inclusion of the stakeholders, because stakeholders in tourism have a lot of duties and jobs during pre-season, season and post-season time, so we had a very limited time for cooperation. Other problem has been the problems occurred with administrative aspect into Abruzzo Region offices, that not allows to properly schedule and complete the planned activities in the duly time.

During the implementation of the AP, have you recognised additional needs that are not the part of the AP?

It should be included and improved systems of data measuring in all strategic documents. It is hard to measure actions and indicators due to limited access to data, mainly related to revenues and details of the private business.

Report on Action Plan PP 10 – Molise Region

SMART ACTION PLAN For preservation, valorisation & management of natural & cultural heritage of the slow trail “Cammino delle 7 Chiese”

Please indicate achieved values of the indicators for measuring your activities.

Activity/Project	Indicator	Value 2022	Explanation
SPECIFIC OBJECTIVE 1: Set-up of smart use of communication and destination marketing			
Measure 1.1: Strengthen and promote the “Cammino delle 7 Chiese” brand on-line and in-site			
1.1.1. Develop a local, integrated and sustainable marketing strategy	Destination Marketing Plan	0	<u>Deadline postponed to 2023</u>
1.1.2. Improve online presence with useful content to intercept an interested audience	KPI “Brand Awareness” “Reputation”	0	<u>Deadline postponed to 2023</u>
1.1.3. Conveying the “unique selling proposition” through online and off-line marketing tools	KPI “Engagement”	0	<u>Deadline postponed to 2023</u>
SPECIFIC OBJECTIVE 2: Improve Accessibility of the local heritage			
Measure 2.1 Improve the local touristic offer			
2.1.1. Designing new travel packages based on Take It Slow values	Itinerari turistici organizzati fruibili in loco	0	<u>Deadline postponed to 2023</u> In May 2023, the slow trail „Cammino delle 7 Chiese“ was officially opening. Website and billboards will be completed by the end of June 2023
2.1.2. Develop and spread communication materials to promote in-site tourism products	KPI “Lead Generation”	0	<u>Deadline postponed to 2023</u> By the end of June 2023, a tourist map will be distributed to local operators (SMEs and NGOs). multilingual billboards will be implemented and a tourist brochure will be sent to national level stakeholders (tour operators and travel agencies)
Measure 2.2 Qualify the online and off-line tourist offer			
2.2.1. Increase the in-site accessibility	Available cultural sites (n./day year)	0	<u>Deadline postponed to 2023</u>
2.2.2. Improve the use of touristic products through the use of ITC devices	In-site QR-Code scans for the access to digital content	0	<u>Deadline postponed to 2023</u>
Measure 2.3 Track the visitor’s socio-economic impact			

2.3.1. Building a Permanent M&E office	Local Tourist Board	0	<u>Starting year 2023</u>
2.3.2. Monitoring “Social impact assessment”	Tourist density index	0	<u>Starting year 2023</u>
2.3.3. Monitoring “Environmental impact assessment”	Tourism companies participating in climate change mitigation programs	0	<u>Starting year 2023</u>
2.3.4. Monitoring “Economic and Financial impact assessment”	Direct employment in tourism as a percentage of total employment	0	<u>Starting year 2023</u>
SPECIFIC OBJECTIVE 3: Promote and foster cooperation and knowledge transfer between stakeholders			
Measure 3.1 Involving different kinds of stakeholders in the process of planning and enhancing tourism services			
3.1.1. Strengthen the KM0 chain by encouraging visitors to purchase local products	Tourist Card	0	<u>Activity not realised</u>
3.1.2. Involve local ONGs in the design process for tourism product/services	New Local ONGs	2	<u>Deadline anticipated to 2022</u> Local ONGs took part in the designing process of new tourist services/products to be included in the Molise study visit (May 2023)
3.1.3. Involve educational institutions in the process of intangible cultural heritage conservation	Local schools	2%	<u>Deadline anticipated to 2022</u> A local school (Termoli municipality) has been involved in valorisation processes of the Croatian-Molise area
3.1.4. Enabling cross-border cooperation (especially IT-HR)	Project on-going	1	<u>Deadline anticipated to 2022</u> Molise Region took part in a new cross-border project (Interreg Europe) concerning tourism field, also involved Croatian minorities areas

Are there some problems you faced during the implementation of the Action Plan? Which? Can they be solved?

A large part of the deadlines set in the Smart Action Plan phase was postponed to 2023, following the approval of the major change which saw the extension of a further 6 months in the implementation of the project activities. For the Molise Region partner, the data will be available starting from the end of May/June 2023 - the period in which the slow trail „Cammino delle 7 Chiese“ officially opening.

During the implementation of the AP, have you recognised additional needs that are not the part of the AP?

No additional need

Report on Action Plan PP 11 – Teatro Pubblico Pugliese

SMART ACTION PLAN for preservation, valorisation, and management of natural and cultural heritage of island of Terre di Fasano

Please indicate achieved values of the indicators for measuring your activities.

Activity/Project	Indicator	Value 2022	Explanation
GOAL 1. Improvement of research, valorisation and interpretation of cultural and natural heritage in the project area			
MEASURE 1.1: Improvement of research			
1.1.1 Habitat monitoring	Monitoring report / year	NA	Activity planned from the end of 2023
MEASURE 1.2: Strengthening the valorization and interpretation			
1.2.1 Operators know Terre di Fasano	Number of activities / year Participants	NA	Activity planned from the 2024
1.2.2 The winter sea	Number of activities / year Participants	NA	Activity planned from the end of 2023
1.2.3 English language courses for operators	Number of participants/ year	30	English course held between the end of 2022 and the beginning of 2023 attended by 30 economic operators from the tourism sector in Terre di Fasano
GOAL 2. Sustainable and responsible management of the valuable cultural and natural sites through smart specialization, protection and sustainable usage of cultural and natural heritage for tourism			
MEASURE 2.1: Diversification of tourism products and services			
2.1.1 Terre di Fasano slow routes	Average income per event/ year	40	Participants to Take It Slow Guided Tours
2.1.2 Artisan workshops of peasant art	Average income per event/ year	NA	Activity planned from the 2024
2.1.3 The paths of the rock settlement	Georeferenced map Signage placement	NA	Activity planned from the 2024
MEASURE 2.2: Access to finances of new innovative tourism offers			
2.2.1 Tourism participatory processes	Number of meetings Number of stakeholders involved in policy planning	NA	Activity not yet started
MEASURE 2.3: Training in managerial and entrepreneurial skills in tourism			
2.3.1 1st level Master - "Management of Tourist Destinations and Experiential Tourism"	Realisation of the course Number of participants	NA	Activity planned from the 2025

MEASURE 2.4: Improvement of quality and innovation in the tourism offers			
2.4.1 The Park for all	Average income per event/ year	NA	Activity planned from the 2025
2.4.2 Via Francigena Bio-Route	Average income per event/ year	NA	Activity planned from the 2025
2.4.3 Green music events in nature	Average income per event/ year	NA	Activity not yet started
2.4.4 Velostazione - Fasano Railway Station	Access to the building	NA	Activity planned from the 2025
2.4.5 Tourist signage	Signage placement	NA	Activity not yet started
2.4.6 By the sea by bus	Adoption of summer collective mobility plan	NA	Activity not yet started
GOAL 3 Strengthening the strategic and legislative framework related to tourism			
MEASURE 3.2: Reduction of slowness and bureaucracy			
3.2.1 Institutional Tourism Portal	Number of stakeholders involved in policy plannings	NA	Activity not yet started
MEASURE 3.3: Participatory planning in the development of strategic plans and programs			
3.3.1 City of Fasano Strategic Tourism Plan	Implementation of the Strategic Plan Number of stakeholder meetings	NA	Activity planned from the 2025
GOAL 4 Networking for sustainable tourism based on cultural and natural resources in the cross-border area			
MEASURE 4.1: Involvement of different stakeholders			
4.1.1. European Charter for Sustainable Tourism Dune Costiere Park - PART 1	Implementation of the Strategic Plan Number of stakeholder meetings	NA	Activity starting in June 2023
MEASURE 4.2: Strengthening the networking in sustainable tourism			
4.2.1 European Charter for Sustainable Tourism Dune Costiere Park - PART 2	Number of stakeholders involved in policy plannings	NA	Activity starting in October 2023
MEASURE 4.3: Promotion of the cross-border region			
4.3.1 Terre di Fasano Food and Wine Map	Number of stakeholders involved in policy plannings Number of maps	NA	Activity planned from the 2025

Are there some problems you faced during the implementation of the Action Plan? Which? Can they be solved?

At the moment, there have been no problems, as activities have been spread evenly over several years. The different actors involved are already in dialogue with each other to establish the implementation methods.

During the implementation of the AP, have you recognised additional needs that are not the part of the AP?

No new needs have been identified at the moment. As we get into the swing of the activities, in the second part of 2023, we will discuss with the LCP during public participation and monitoring meetings of the Action Plan

