

GREEN CERTIFICATION/ECOLABEL REPORTS

Deliverable Number D.3.4.3. Final Version of 30/06/2022 WP3 : CB platform for quality management of Adriatic Region



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SUMMARY

Following the AF description PP9/ABR was tasked with the coordination of the deliverable D3.4.3 Green certification/ecolabel report.

The end goal of this activity was to realize 10 beneficiaries with ecolabel/green certification but also to promote education on ecolabels/green certification.

The partners involved by this initiative were 4 from Croatia (LP, PP1, PP2, and PP3) and 4 from Italy (PP6, PP7, PP9 and PP11).

In Croatia the certification has been more focused in obtaining certificates for ecological production. In Italy 2 partners have developed the certification initiatives towards Bike friendly certification, 1 for Park Certification and another for the carbon footprint certification.

All those certifications are representing the result of different preparatory activities, started with the meeting and discussions held in the different territories with the local stakeholders. Those has been invited to following training courses to increase the awareness about the importance of green certification in the field of tourism, in particular sustainable and slow tourism.

At the end of this path, few of the stakeholders followed the courses have obtained the different certification that will be described in the following pages.

15 certifications have been totally obtained by stakeholders involved in the training and certification activities.

LP, n.2 certifications; PP1, n.2 certifications; PP2, n.2 certifications; PP3, n.3 certifications; PP6, n.1 certification; PP7, n.2 certifications; PP9, n.2 certifications; PP11, n.1 certification;



LP/DNC

As part of the project activities, at the suggestion of LP/DNC & DUNEA, two producers from Dubrovnik-Neretva County, from the Pelješac Peninsula, were certified. The product Pelješki varenik was selected because of its status as a traditional product, which has a reputation, a long tradition of production, and because of the fact that it is included in the Slow Food list.

Slow Food conditions inclusion on its lists by participating in agriculture based on the wisdom of local communities, who live in harmony with the ecosystem in which they live. Convivium is the basis of Slow Food units in the territory, responsible for spreading the philosophy of the movement, and for the protection of traditional and sustainable agriculture, the preservation of traditional methods of cultivation and processing, as well as the preservation of the biodiversity of cultivated species. The Presidium Pelješki Varenik is the first Slow Food Presidium in the Dubrovnik-Neretva County.

The above also corresponds to the objectives of the Take It Slow project, which include the development of solutions for the management of micro-tourism destinations, in order to encourage local communities to address the impact of the tourism industry, but at the same time preserve natural and cultural heritage and lifestyle.

Contrasting climatic conditions prevail in the hills of the Pelješac peninsula, especially on the steep southern slopes. In these locations, the Plavac mali vine gives the best results, whose strength lies in its naturalness, i.e. the advantage of not using pesticides, which adversely affect natural yeasts. The quality of the grapes itself varies depending on the amount of sunlight, the location of the vineyard and the quality of the soil. Tilling the soil and treating the vines are done manually, without the use of harmful chemicals. The approach to wine production itself is organic. Natural yeasts are preserved, both in the soil and in the grapes, and there is no need for selected yeasts, nor for additives and preservatives. Natural ripening and traditional processing, along with the application of modern scientific knowledge, generate the primordial taste and smell of wine.

The family farm Čalić Marijeta is located in the locality of Prizdrina. The farm cultivates 2 hectares of southern exposure vineyards near the village and in the Postup location. The conditions for growing vineyards are extreme, since it is exceptionally difficult terrain at an angle of up to 45 degrees, with a lot of stones and soil, which is deeply profiled in the form of grooves. Such space is enhanced by the manual formation of terraces with dry walls, in order to protect and preserve the land. The cultivation of vineyards and plantations is traditional, natural, and the products have been certified organic since 2008.

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List of parcels in the certification system:

775298	ZA KRIŽ	0,53 ha
775415	KRIŽ	0,88 ha
837464	SPLILA	0,07 ha
480020	POJE	0,08 ha
3337887	BLATO	0,04 ha
3457316	KRIŽ	0,11 ha
2877145	VRINA KUPA ŠKRIVANIĆ	0,51 ha
4091357	SPILA	0,36 ha

The wine is produced in the following quantities: Plavac mali 52 HL, Grk 50 HL and is marketed as Vinarija Križ.

Bartulović Winery was established in 1989, after being part of a local cooperative winery for 40 years. By introducing modern technologies and sustainable management of vineyards and wineries, it positions itself as one of the pioneers of private and organic wine production. The vineyards cover some 3 ha, and are divided into several smaller plots, which enables the production of different styles of wine. The altitude of the vineyards varies from 50 to 400 m above sea level, and the soil types are different from locality to locality. The annual production is about 12,000 bottles, of which 80% is domestic red plavac small, and 20% is white rukatac. Traditional work in the vineyards, natural fermentation and the absence of filtering in modern equipment make these wines authentic representatives of their climate and soil.

List of parcels in the certification system:

MULINE	0,04 ha
ŠMRČEVICA ŠKOJ	0,12 ha
PRIKO ŽDRILA	0,03 ha
VRANA	0,52 ha
DINGAČ	0,39 ha
GRANICE	0,53 ha
GRANICE	0,15 ha
SMRČEVICA	0,10 ha
SMRČEVICA	0,07 ha
ŠKOJ	0,11 ha
	ŠMRČEVICA ŠKOJ PRIKO ŽDRILA VRANA DINGAČ GRANICE GRANICE SMRČEVICA SMRČEVICA

Both producers are in the system of organic agriculture and production, OPG Čalić Marijeta (Križ Winery) since 2008, and Bartulović Winery since 2019.

A request for certification of organic products was received from each producer, related to a new product (processed product varenik), which is being certified, after which the process of application



to the control system of organic agriculture and production was started. They were provided with the certification scheme and the relevant regulation of organic agriculture and production. A risk assessment was carried out, and for the traceability of the documentation, the current E codes are used, under which they are kept in the accredited system of the control and certification body. Since both producers are already in the system of control and certification of organic agriculture and production, the risk assessment is defined as medium, about which a separate document is drawn up.

An evaluation team was appointed, according to the qualifications of the available inspectors and the calendar of activities, for the implementation of field inspections and monitoring of producers until the issuance of certificates.

Field inspections of the harvest from the registered parcels were carried out with the aim of determining compliance with the provisions of the regulation, as well as the certification scheme. During the field visit, the production location has been inspected, as well as the type and age of the vine plantations, the assortment, and the implemented agro-technical measures, as well as the determination of appropriateness of the plantation treatments with fertilizers and plant protection products. Furthermore, the production plans were checked, as well as the planned prevention and precautionary measures, in accordance with the applicable regulations. An inspection report has been compiled of all relevant details, which was signed by the control body and the representative of the controlled operator. The documentation was additionally completed by the inspector responsible for the implementation of the control, and was delivered to the subject in written form.

In the report, it was determined that at OPG Čalić Marijeta, freshly picked grapes are ground by hand or in mills, whereby the liquid part is separated, and the crushed grapes are pressed. Grape juice, or must, is filtered through a sieve, and then boiled in a suitable cooking pot. It is frequently stirred to prevent caramelization of the must. It is kept boiling until the amount of boiled liquid is reduced to a quarter of the initial amount (20-24 hours). At the end of cooking, it is stored in glass demijohns.

In the report, along with the description of traditional production, it was recorded that at OPG Marijo Bartulović, 35 L of Pelješki varenik was produced. The harvest was on the GRANICA plot, ARCOD ID 482556, Plavac mali variety, and 120 kg of fresh grapes were separated for the production of varenik after harvest. Approximately 20 L of juice (must) was obtained by muddling, and approximately 6 L was produced by boiling. The product is stored in dark bottles with a capacity of 3 L.

The case was sent to the Certification Committee for a certification with all accompanying documentation and notes of the inspectors who conducted the inspection. During the certification process, all the documents and facts required for the certification process were reviewed and

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certification decisions were made, and the certificates were issued in accordance with the procedures of the accredited system.

The report about the activities carried out was sent to the competent authority, the Ministry of Agriculture, in a timely manner, and production data is recorded for the needs of the State Bureau of Statistics and the Agency for Agricultural Payments, as well as for the State Inspectorate. The documentation is stored in electronic form in the system, and it is delivered to operators in written form, together with forms for reporting changes in production and operations.

Manufacturers are informed of their obligations towards the control and certification body. With the issuance of the certificate, the certification procedure is completed, by which the Pelješki varenik product is certified in the amount of 50 L in the Križ Winery, and in the amount of 35 L in the Bartulović Winery.

With the aim of promoting the certification activities carried out, as well as promoting the project itself, an interview with DUNEA representatives and an expert for the implementation of certification was recorded and shown on Libertas TV, and on the local radio, Soundset Ragusa County Radio.



PP1 RERA

Requests for the certification of organic products were received from the producers, after which the process of application to the control system of organic agriculture and production began.

The producers were provided with the **certification scheme** and the relevant regulation of organic agriculture and production. A risk assessment was carried out and the producers were assigned E codes under which they are kept in the accredited documentation traceability system at the control and certification body.

After **administrative inspection** of land lots registered in the ARKOD system, the suitability of the lots for the implementation of control and certification was determined, and contracts on the implementation of control and certification of organic products were concluded, and also the dates for the field controls have been agreed upon.

An **evaluation group** was appointed, according to the qualifications of the available inspectors and the calendar of activities, for the implementation of field inspections and monitoring of producers until the certificate issue.

Field inspections of the reported land lots were carried out with the aim of determining compliance with the provisions of the regulation, as well as the certification scheme. During the field visit of the plots, the locations of production were determined and controlled, also the type and age of the plantations, the assortment, and the implemented agro-technical measures, as well as the appropriateness of the plantation treatments with fertilizers and plant protection products. Furthermore, the production plans were checked, as well as the planned prevention and precautionary measures, in accordance with the applicable regulations. A **report of the findings** has been compiled, which was signed by the control body and the representative of the controlled entity.

The **documentation was additionally completed** by the inspector responsible for the implementation of the control, and was sent in originals to the operator in written form.

Producers have been instructed to submit the report on the control activities in order to enter and enroll in the **Register of Entities in Organic Production** at the office of the Agency for Payments in Agriculture based on the report. Enrollment in the Register is a preliminary step for issuing a certificate, and enables producers to apply for the application of subsidies for organic agriculture and production.

The documentation was forwarded to the **Certification Committee** for a decision on issuing the certificate with all enclosed documents and notes of the inspectors who conducted the inspection. During the certification process, all the supporting documents which are a requirement for certification have been reviewed and decisions were made on issuing certificates. Certificates have been issued in accordance with the procedures of the accredited system. Producers with permanent plantations (olives, almonds, figs) must undergo a mandatory three-year period of conversion to organic farming. During that period, it is not allowed to use the eco label (EU or national) on products.

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The competent authority, the **Ministry of Agriculture**, was notified of the activities carried out in a timely manner, and production data is recorded for the needs of the **State Bureau of Statistics** and the **Agency for Agricultural Payments**, as well as for the **State Inspectorate**. The documentation is stored in electronic form in the system, and it is sent to producers in written form, together with forms for reporting changes in production and business.

Producers have been informed of their obligations towards the control body. With the issuance of the certificate, the certification process is completed.

Family farm Mirko Erceg owns 3,06 ha of a olive orchard, together with various fruit trees: 630 olive trees, 15 rosehip trees, 10 almond trees, 5 carob trees, 15 fig trees, 3 quince trees, 2 apple trees and 3 cherry trees. The producer declares that in the last 5 years there was no need either for fertilization or the application of plant protection products to fight plant diseases or pests. Sheep owned by the producer are present on the land and keep the plot free of grass. The area is divided by a wire fence into several places due to the presence of sheep. The risk to organic status is assessed as medium.

The crop of fruit species is very small and is used exclusively for personal needs.

The average harvest of olives is 7,000 kg. Olives are transported to the nearby Elbo oil mill. Some of the oil is sold right after processing, while the rest is stored in stainless steel containers and used for personal needs.

The agro-technical measures implemented are minimal and include pruning in the period from February to March. The plantation is well-maintained and the producer has the necessary tools for plantation maintenance (scissors, saws, trimmer...).

The operator is familiar with the obligation to keep a journal of field works, the application of fertilizers and the plant protection products, which are permitted in organic production, and the use of certified reproductive material.

The operator is informed of the valid certification scheme and its elements of significance for production, as well as the valid requirements for sanitary and hygienic conditions.

Certificate number HR-EKO-04.191-0002152.2023.001 was issued following the adoption of the Decision on Issuing Certificates by the Certification Board in the certification body through the TRACES system of the European Union on May 26, 2023, after the operator entered the Register of Organic Operators, which is kept by the Agency for payment in agriculture, fisheries and rural development.

Family farm Josip Goić is located in Pražnice on the island of Brač and includes an olive orchard. There are 190 olive trees on 4 plots with a total area of 2,65 ha. No plant protection products or mineral fertilizers are used, including herbicides, for years. Of the agro-technical measures, mowing and milling are carried out as needed, 1-2 times a year. At the time of control, mowing was in progress. Pruning is regular. One plot is used as grazing land for 30 sheep, belonging to neighbors in the period for 90 days from December to April. The operator owns all the necessary processing machinery such as a cultivator, electric shears, scissors and a trimmer. Olive picking/harvesting is done manually. Last year's yield was 2,000 kg of olives. The farm owns a vineyard and arable land



where vegetables are grown for own needs. These cultures do not represent the possibility of parallel production and are not in the certification system of organic agriculture. Considering the surrounding plantations, the risk for this farm is assessed as medium.

Certificate number 4537-22969-0722-E was issued following the adoption of the Decision on Issuing Certificates by the Certification Board in the certification body on July 4, 2022, after the operator entered the Register of Organic Operators, which is kept by the Agency for payment in agriculture, fisheries and rural development.

Family farm Dušan Glad is engaged in the cultivation of olives and various fruit species in the area of Ložišće on the island of Brač. The plantation is well-maintained, agro-technical measures are carried out regularly. Pruning was done through March 2023, while mowing is planned through May/June 2023.

Fertiplus organic fertilizer in the amount of 600 kg was used for fertilization in March 2023.

The operator understands the obligation to use fertilizers and plant protection products permitted in organic production. Due to the surrounding conventional olive groves, the risk of contamination for this farm is assessed as medium.

In the olive harvest that took place in November 2022, 2,200 kg of olives were harvested, from which 350 L of olive oil was obtained. The processing was carried out in the oil mill Ivo Brač d.o.o., with the valid certificate for organic processing. Estimated yield for 2023 is 2.000 kg of olives.

The producer is informed of the valid certification scheme and its details of significance for production and business, as well as the valid requirements for sanitary and hygienic conditions.

Certificate number HR-EKO-04.191-0002051.2023.001 was issued following the adoption of the Decision on Issuing Certificates by the Certification Board in the certification body through the TRACES system of the European Union on May 12, 2023, after the operator entered the Register of Organic Operators, which is kept by the Agency for payment in agriculture, fisheries and rural development.

On June 2, 2023 a ceremonial awarding of certificates was additionally held at all three certified farms in the presence of representatives of the Take it Slow project.

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PP2 SKC

Requests for the certification of organic products were received from the producers, after which the process of application to the control system of organic agriculture and production began. They were provided with the certification scheme and the relevant regulation of organic agriculture and production. A risk assessment was carried out and the producers were assigned E codes under which they are kept in the accredited documentation traceability system at the control and certification body. After administrative inspection of parcels registered in the ARKOD system, the suitability of the parcels for the implementation of control and certification was determined, and contracts on the implementation of control and certification forganic products were concluded, as well as the dates for the implementation of field controls have been agreed upon.

An evaluation group was appointed, according to the qualifications of the available inspectors and the calendar of activities, for the implementation of field inspections and monitoring of producers until the certificate issue.

Field inspections of the reported parcels were carried out with the aim of determining compliance with the provisions of the regulation, as well as the certification scheme. During the field visit of the plots, the location of production, the type and age of the plantations, the assortment, and the implemented agro-technical measures, as well as the appropriateness of the plantation treatments with fertilizers and plant protection agents, were controlled and determined. Furthermore, the production plans were checked, as well as the planned prevention and precautionary measures, in accordance with the applicable regulations. A report of the findings has been compiled, which was signed by the control body and the representative of the controlled entity. The documentation was additionally completed by the inspector responsible for the implementation of the control, and was delivered to the operator in written form.

Producers have been instructed to submit the report on the control activities in order to register in the Register of Entities in Organic Production at the office of the Agency for Payments in Agriculture based on the minutes. Enrollment in the Register is a preliminary step for issuing a certificate, and enables producers to apply for the application of subsidies for organic agriculture and production.

The documentation was forwarded to the Certification Committee for a decision on awarding the certificate with all accompanying documents and notes of the inspectors who conducted the inspection. During the certification process, all the supporting documents that are a requirement for certification have been reviewed and decisions were made on awarding certificates. Certificates have been issued in accordance with the procedures of the accredited system. Producers with permanent plantations (olives, almonds, figs) must undergo a mandatory three-year period of conversion to organic farming. During that period, it is not allowed to use the eco label on products.



The competent authority, the Ministry of Agriculture, was notified of the activities carried out in a timely manner, and production data is recorded for the needs of the State Bureau of Statistics and the Agency for Agricultural Payments, as well as for the State Inspectorate. The documentation is stored in electronic form in the system, and it is sent to manufacturers in written form, together with forms for reporting changes in production and business.

Operators have been informed of their obligations towards the control body. With the issuance of the certificate, the certification process is completed.

The family farm Mara Roško grows olives, walnuts and figs in the area of catastre register of Skradin and Vacani on eight plots. In addition to these parcels, the entity in ARKOD also owns two vineyards and a plot of arable land, which are not in the system of organic control system and do not represent parallel production, which is not allowed.

Fig trees were planted in March 2023. Other plantations are of different ages. The oldest olive trees were planted in 1943. Plantations are maintained, agro-technical measures are carried out regularly (mowing, pruning, milling). Major pruning of olive trees is done every three years, while pruning of a smaller scale is done every year.

Permitted organic fertilizer was used for fertilization in March 2023, while plant protection products have not been used so far. The farm has all the necessary machinery for the implementation of necessary agro-technical procedures.

Due to the surrounding conventional plantations, the risk of contamination for the economy is assessed as medium.

The yield of olives in 2022 was 10.000 kg. The processing is carried out in an oil mill, with the valid certificate for organic processing.

Estimated yield for 2023 is 4.000 kg of olives, 100 kg of walnuts, while no yield is expected for figs, as these are newly planted trees.

The operator is informed of the obligation to use fertilizers and plant protection products allowed for use in organic production, and to document and implement prevention and precautionary measures, as well as keep a production register of agricultural works on the farm. The opertor is informed of the valid certification scheme and its details of significance for production and operation, as well as the valid requirements for sanitary and hygienic conditions.

Certificate number HR-EKO-04.191-0002050.2023.001 was issued following the adoption of the Decision on Issuing Certificates by the Certification Board in the certification body through the



TRACES system of the European Union on May 12, 2023, after the operator entered the Register of Organic Operators, which is kept by the Agency for payment in agriculture, fisheries and rural development.

Family farm Šime Stipaničev is engaged in the cultivation of olives in the area of catastre register Tribunj. There is a total of 150 olive trees of different varieties on three plots with a total area of 1.09 ha: oblica, leccino, pendolino, Istrian bjelica, and on one plot there are planted fruit trees of different ages.

Plantations are maintained, and agro-technical measures are carried out regularly (mowing, plowing, pruning).

Fertilization was carried out with organic fertilizer even before the inclusion into the organic production on all plots.

The operator is informed of the obligation to keep a production diary of works on the farm, to use products for protection and fertilization which are allowed in organic production, and to document and implement prevention and precautionary measures.

S foreseen yield of 2,000 kg of olives and 2 kg of almonds is expected In 2023, while the yield of other fruits is not expected, due to the fact that these are young, barren trees.

The operator is informed of the valid certification scheme and its details of significance for production and operation, as well as the valid requirements for sanitary and hygienic conditions. Certificate number HR-EKO-04.191-0001919.2023.001 was issued following the adoption of the Decision on Issuing Certificates by the Certification Board in the certification body through the TRACES system of the European Union on April 24, 2023, after the operator entered the Register of Organic Operators, which is kept by the Agency for payment in agriculture, fisheries and rural development.

On June 15, 2023 a ceremonial awarding of certificates was additionally held at both certified farms in the presence of representatives of the Take it Slow project and representatives of the media to achieve visibility of the project in the community and the public.



PP3 ZAD

As a part of the Activity 3.4 Promotion and implementation of green certification/ecolabel for SMEs, products and services, a total of three producers were certified:

1. Family farm Kuzman Juričić

This family farm is located in the area of Jasenice, Maslenica. Production is carried out on eight plots, one of which is a karst pasture, which is not in the system of ecological agriculture and production. The olives are of the *orkula*, *oblica*, and *sitnica* varieties, on seven plots there are slightly more than 100 trees. There are about 10 almond trees. The trees were planted successively since 2015, with the fact that part of the almonds was planted in 1990, and some olive trees are over 60 years old, restored, and cared for. This producer has a traditional grinding of olives into oil on his own farm and does not process in an oil mill.

2. Family farm Ražnjević Mate

This family farm is located in the municipality of Polača, Zadar County. The primary activity of the family farm is the production of fresh figs and almonds, apart from them there is also the production of olives in a smaller area. The almond plantation is 15 years old, and the fig plantation is 10 years old. The average yield of almonds is 3.000 kg. Figs *bjelica* are dried in a dryer or in the sun. They are sold 'at the doorstep', and figs of the *petrovača* variety are sold fresh.

3. Family Farm Buona Acqua

This family farm is registered in Stankovci, and has a total of 23 plots in Stankovci, Vukši_ć, and Dobra voda, which is where the farm's name comes from. Under ecological production, olive groves on a total of seven plots were included in the control system. Olives are harvested by hand and processed in a nearby oil mill. The plan is to build a tasting room, that is, a facility for tastings and education about olive oil and other traditional cultures of this region.

A request for the certification of ecological products was received from each producer, after which the process of application to the control system of ecological agriculture and production began. They were provided with the certification scheme and the relevant regulation of ecological agriculture and production. A risk assessment was carried out and they were assigned E codes under which they are registered in the accredited documentation traceability system at the control and certification body. After inspecting the parcels registered in the ARKOD system, the condition of the parcels suitable for the implementation of control and certification was determined, and contracts



were concluded on the implementation of control and certification of ecological products and the implementation of field controls was agreed upon.

An evaluation group was appointed, according to the qualifications of the available inspectors and the calendar of activities, for the implementation of field inspections and monitoring of producers until the issuance of certificates.

Field inspections of the reported parcels were carried out with the aim of determining compliance with the provisions of the regulation, as well as the certification scheme. During the tour, the location of the production, the type and age of the plantations, the assortment, and the agrotechnical measures implemented, as well as the appropriateness of the plantation treatments with fertilizers and plant protection agents, were determined. Furthermore, the production plans were checked, as well as the planned prevention and precautionary measures, in accordance with the applicable regulations. A record was made about everything, which was certified by the control body and the representatives of the controlled entity. The documentation was additionally completed by the controller responsible for the implementation of the control and was delivered to the subject in written form.

Based on the minutes, the producers are instructed to register in the Register of Entities in Ecological Production at the office of the Agency for Payments in Agriculture. An entry in the Register is a preliminary step for the issuance of the certificate and enables producers to apply for the withdrawal of support funds for ecological agriculture and production.

The case was forwarded to the Certification Committee for a decision on awarding the certificate with all accompanying documentation and notes of the inspectors who conducted the inspection. During the certification process, all the bases that are a requirement for certification were reviewed and decisions were made on awarding certificates, and they were issued in accordance with the procedures of the accredited system. Producers with permanent plantations (olives, almonds, figs) must undergo a mandatory three-year period of conversion to ecological agriculture. During that period, it is not allowed to use the eco-label on products.

The competent authority, the Ministry of Agriculture, was notified in a timely manner of the carried out activities, and production data is being recorded for the needs of the State Bureau of Statistics and the Agency for Agricultural Payments, as well as for the State Inspectorate. The documentation is stored in electronic form in the system, and it is delivered to producers in written form, together with forms for reporting changes in production and business.

Producers are informed of their obligations towards the control body. With the issuance of the certificate, the certification process was completed, and additionally, at each certified farm, a

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ceremonial awarding of the certificate was carried out in the presence of representatives of the TAKE IT SLOW project and representatives of Zadar County.



PP6 VEN

CALENDAR OF MEETINGS CARRIED OUT IN THE TERRITORY

Between the end of 2021 and the beginning of 2022, thanks to the support of the Veneto Region through the Take It Slow project (European Program Italy - Croatia), the revalidation processes of the CETS Part 1 and the renewal and expansion of the CETS Part 2 were carried out.

The new 2022-2026 Action Plan was built through a series of public meetings during which the Park met private companies, local administrations, associations and consortia, collecting their opinions, ideas and proposals. These proposals have been transformed into as many "action sheets", which will be implemented over the next five years. The meetings with the stakeholders saw the alternation of personalized desks, moments in presence on the territory and remote webinars, always in compliance with the restrictions for the health emergency from Covid 19.

With regard to the CETS Part 2 certifications, the interested tourist economic operators were met personally, at the accommodation facility or in an agreed venue (for tourism professions) to assist them in compiling the Application Dossier. The seven operators who renewed their commitment for a second three-year period also had the opportunity to monitor the results obtained, despite the difficulties caused by the Covid 19 pandemic, to update the Improvement Plan in view of the following three-year period.

The following are the main stages of the CETS process:

Control rooms, personalized meetings and events held in the area	When	Where
Activity		
Control room	27 August	Park
Preparation of the calendar of works relating to the involvement of local operators, both historical shareholders and new players potentially interested in the CETS, and sharing of the work plan for the re-launch of the candidacy.	2021	headquarter (Este)
Activity	When	Where
Customized activities with the operators in preparation of the course. Personalized meetings with historical shareholders to monitor the progress of the action sheets and collect ideas for the relaunch of the CETS towards 2026, in preparation for the revalidation process. • CAI Padua • Young Mountain Association • Isabella Ancona (Guide), Giacomo Gambilare (Guide), Play Golf 54 Group, Hotel Abano Ritz, Municipality of Rovolon • Pro Loco Di Vo', Alessia Toso (Guide), Stefano Torcelli (Guide), Hotel Beatrice d'Este	16-17-20- 21-22-23- 27-30 Septembe r 2021 04-05-06- 07 October 2021	Operators premises/ meetings online (Zoom)
•Le Volpi		



• Francesco Loreggian (Guide), Rudy Toninato River Navigation, Delta Tour, Curious Travel Agency, Euganean Hills Wine Road, Stefano Benetton (Guide), Elena Carraro (Guide)

• Pro Loco of Monselice, Ca' Lustra winery

• The Steps, Villa La Florita, Historic Garden of Villa Barbarigo, Cfp Manfredini Este Institute

• Catajo Castle, El Bisato Rowing Club

• LAG Patavino, Municipality of Montegrotto Terme, Battaglia Terme Excursion Group, Proloco Teolo

• Agriturismo Podere Villa Alessi, Municipality of Battaglia Terme, B&B la Mugletta, Municipality of Lozzo Atestino, Agriturismo Bacco e Arianna, Consorzio Vini Doc

• University of Padua Department of Cultural Heritage, Fai Villa Vescovi, Euganean Astronomical Association

40 participants

First Working Table (Historical Shareholders + New Shareholders) 19 Galzignano "Meet the CETS" - First Working Table, divided into two consecutive October Terme moments reserved for new entrants and "historic" shareholders of 2021 the CETS. Potential new entrants were presented with the Charter and were then able to identify strengths (positive changes over the past five years) on which to work to renew commitments in the near future. The "historic" shareholders were involved in identifying the improvements that have taken place in the CETS area in recent years, critically re-reading the strategy of the last five years and reasoning on the possibility of creating greater synergies with the planning effort underway in the Park to positively orient the future of sustainable tourism. 28 participants Activity When Where

Second Working Table

"Renew... the Strategy" - All the stakeholders of the Euganean Hills were able to take part in the Second Working Table where, starting from the priorities for the 2022-2026 strategy elaborated on the basis of the ideas collected during the previous meeting, the first steps towards the construction of a sort of "Bank of projects" from which to draw to implement the strategic guidelines being defined. 34 participantsi 08

November

2021

Galzignano

Terme



Control room Sharing of progress of work and identification of new contacts to strengthen the CETS Forum. Personalized meetings to strengthen the CETS Forum.	19 November 2021 23	Galzignano Terme Operators
 Presentation of the CETS to trade associations and private entities to promote the revalidation process and the CETS-Phase 2. OGD Spas and Euganean Hills BIOCE Friendly Campaign II Bosco restaurant 	November 2021 09-10-13 December 2021	premises/ meetings online (Zoom)
• Federalberghi Terme Abano Montegrotto		
Control room	29	Online
Update of the work schedule for the second half of the revalidation process of the CETS application and preparation of the December 2021 meeting.	November 2021	(Zoom)
Third Working Table	13	Galzignano
"From the shared strategy, the bank of actions to be included in the Plan" - During the Third Working Table, the results of the first half of the CETS revalidation process were presented: the proposal for the new 2022-2026 Strategy, five strategic axes to look at after you. After sharing some Good Practices from other CETS Protected Areas as a starting point for working on concrete actions for the CETS 2022-2026 Plan, the participants were able to fill in their own proposed action sheet.	December 2021	Terme
14 participantsi Control room	21	Online
Preparation of the January 2022 CETS Forum Strengthening Online Meeting.	December 2021	(Zoom)
Control room	10 January	Online
Preparation of the January 2022 CETS Forum Strengthening Online Meeting.	2022	(Zoom)
Activity	When	Where
Online meeting with the operators in strengthening of the Forum Presentation of the CETS to private subjects to promote the revalidation process and the CETS-Phase 2. 3 participantsi	11 January 2022	Online (Zoom)
Fourth Working Table	17 January 2022	Online (Zoom)



"The Park's commitments and discussions between operators to share and complete their project" - After having attended the presentation of the Park Authority's concrete commitments for the CETS 2022-2026 Plan, the participants in the Fourth Remote Working Table was able to discuss the commitments they proposed with the other local actors. 31 participants

31 participants		
Meeting with the Gocce Euganee Committee	28 January	Hotel Terme
Moment dedicated to CETS-Part 2 certified tourist economic	2022	Abano Ritz
operators to evaluate their method of involvement and possible		
future projects.		
Customized activities with operators for final support in completing	18-19-20-	Online (
the Action Sheet	21 January	Zoom)
Remote "help desk" meetings that made it possible to support local	2022	
operators interested in defining / completing their commitment to	04-09-10	
be included in the CETS 2022-2026 Plan.	February	
 Henetos Routes, Where You Take Me, Ewayyy 	2022	
• Battaglia hikers, Green Ideas, Butterfly Arc, Battaglia Rowing Club,		
Municipality of Battaglia Terme, Municipality of Monselice, CAI		
Padua, Lapis Association		
 Trekking2the wild, Hike & Trek, PlayGolf54, LoVivo 		
• Az. Agr. Monte Sereo, Euganean Hills Museum, Coop A Perdifiato		
• GAL Padovano		
 Municipality of Baone, Federalberghi, Agriturist 		
• Francesco Loreggian, Maurizio Drago, La Mugletta, Rudy Toniato,		
Municipality of Battaglia Terme, Municipality of Cinto, Municipality		
of Teolo, Cà Lustra, Bioce		
31 participantsi		
Final forum	14	Online (
"Final forum for sharing and approving the new Action Plan" - Online	February	Zoom)
public meeting for the presentation of the Park's CETS re-	2022	
nomination for the five-year period 2022-2026 and signing of the		
action sheets.		
19 participants		
Activity	When	Where
CETS Dart 2: proceptation mosting "Know, the Local Mambarshin	20 April	Opling (
CETS-Part 2: presentation meeting "Know the Local Membership System"	20 April 2022	Online (Zoom)
Plenary meeting dedicated to tourist economic operators interested	2022	20011)
in applying for CETS-Part 2 certification. During the meeting, the		
in apprying for certa-rait 2 certification. During the meeting, the		



Local Adhesion System was introduced, paying particular attention to the presentation of the Regulations (commitments of the operators). Collection of the availability of the various stakeholders interested in the proposal to define the calendar of individual visits for the compilation of the various candidacy dossiers.

11 participants

CETS-Part 2: company visits to interested operators

Each tourist economic operator interested in renewing or obtaining the CETS-Part 2 certification was assisted in compiling the Renewal/Application Dossier through a personalized visit to the accommodation facility or to an agreed location (for tourism professions).

4-5-6 MayCustomized2022meetings by10-11-12tourismMay 2022operators16 JUnepremises2022

The company visits were carried out as per the following calendar:

• 04/05: Cooperative Idee Verdi (accommodation facility candidacy), Marco Siciliani (GAE - candidacy), La Mugletta -Contemporary B&B (accommodation facility - candidacy), Hike&Trek - Fusella Marco (GAE - candidacy).

• 05/05: Agriturismo Alba (accommodation facility – application), Agriturismo Podere Villa Alessi (accommodation facility – renewal), Butterfly Arc (in-depth meeting), Agriturismo Monte Sereo (in-depth meeting).

• 06/05: Agriturismo La Buona Terra (accommodation facility – application), Cooperativa a Perdifiato Benetton Stefano (GAE – renewal), Carraro Elena (GAE – application), Trekkin2TheWild Stefano Torcelli (GAE – application), Alessia Toso (GAE – application).

• 10/05: Agriturismo Barchessa (accommodation facility – application), Agriturismo Bacco e Arianna (accommodation facility – renewal), Hotel Beatrice (accommodation facility – renewal), Dovemiporti Isabella Ancona (GAE – application), Giacomo Gambilare (GAE – application).

• 11/05: Laura Furlan (GAE – candidacy). Francesco Loreggian (GAE – renewal).

• 12/05: Curious Travel Agency (GAE - renewal), Agriturismo Corte d'Acqua (accommodation facility - application), Abano Ritz Hotel Terme (accommodation facility - renewal).

• • 16/06: Agriturismo Terre Bianche (accommodation facility – application).

22



Activity

When Where

Support to the Euganean Hills Regional Park during the desk evaluation for the renewal of the CETS-Part 1

Participation in the two meetings of the desk evaluation conducted by Benelli Giacomo on behalf of the Europarc Federation:

• 10.00-12.00 / Direct comparison with the Euganean Hills Regional Park regarding the work carried out for the development of the new strategy and the new action plan, the functioning of the control room, the monitoring and coordination of actions and economic resources .

7 participants: Giacomo Benelli (Europarc Federation), Marco Pavarin (Euganei Hills Regional Park), Riccardo Masin (Euganei Hills Regional Park), Michele Gallo (Euganei Hills Regional Park), Nadia Giaretta (Veneto Region), Giacomo Munegato (A21), Luca Dalla Libera (A21).

• 14.00-16.00 / Meeting with the stakeholders of the CETS Forum to analyze the involvement and positions of the operators who have joined and supported the Park in this second renewal of the CETS.

18 participants: Giacomo Benelli (Europarc Federation), Marco Pavarin (Regional Park of the Euganean Hills), Alberto Cotrona (Veneto Region), Giacomo Munegato (A21), Sabina Bordiga (GAL Patavino), Andrea Gianesini (Consorzio Vini Colli Euganei), Eberhard Mugler (B&B La Mugletta), Giacomo Gambilare (Dovemiporti), Isabella Ancona (Dovemiporti), Marco Fusella (Hike&Trek), Stefano Benetton (Coop "A Perdifiato"), Stefano Torcelli (Trekkin2thewild -Nature Travel), Alessia Toso (Trekkin2thewild - Nature Travel), Giulia Deotto (Museum of the Euganean Hills), Ida Poletto (Abano Ritz Hotel Terme), Ivano Giacomin (Agriturismo Podere Villa Alessi), Barbara Biagini (Municipality of Monselice).

Control Room: CETS-Phase 1 renewal desk verification results and CETS-Part 2 progress status

Analysis meeting of the first results of the desk evaluation for the renewal of the CETS-Part 1 carried out by Europarc Federaiong on 07 June 2022 and update on the support meetings for the compilation of the CETS-Part 2 Nomination Dossiers and on the next steps (sending of the Dossiers to Federparchi, verification visits CETS-Part 2).

07 June Online (2022 Zoom)

16 June Mestrino 2022 (premises A21)



Control Room: State of Progress CETS-Part 2 and renewal CETS-Part	20	Online (
1	Septembe	Zoom)
Update meeting on future deadlines relating to CETS-Part 1 and CETS-Part 2 (sending of Dossiers to Federparchi, CETS-Part 2 verification visits, official delivery of CETS-Part 1 renewal).	r 2022	



PP7 ER

As part of the project activities carried out on behalf of the Emilia-Romagna Region, two companies located in the municipalities of the Valmarecchia-Valconca pilot area were certified.

The **Albergo Lago Verde** is located on the shores of Lake Soanne, in the municipality of Pennabilli. It is equipped with a solar panel system that heats water for the rooms and for the swimming pool. The Albergo Lago Verde is a member of a circuit of companies in the area that create tourist packages, organising dinners and visits to particular places or productions and that promote "slow" tourism (experiential tourism). Their kitchen reserves for guests the fruit and vegetables from their own garden, with a focus on using local produce in season and on passing on traditional recipes. In the vicinity there are cycling and walking trails in the countryside, and e-bike recharging stations.

The **Collina dei Poeti** farm is located in the municipality of Santarcangelo di Romagna. The farm has been producing Romagna wine (Sangiovese) and oil for over 8 years. They offer guided tours of the vineyards and cellars with final tasting. They offer the possibility of participating in cooking courses that are much appreciated by foreign tourists; bicycle and trekking tours as their facility is bordered by two bicycle and pedestrian paths, the Uso river and the Marecchia river, giving the possibility of reaching the sea. It is an 18-hectare estate surrounded by woods and trails; bicycle rental service; picnics among vineyards and olive groves. Thanks to collaborations with private companies, hotels and travel agencies in Italy and abroad (Europe and non-EU) it has customers from all over the world.

Each company received an application for 'green certification' of its facility through affiliation with the TerraBici Consortium. The impacts and benefits obtainable through such affiliation were thoroughly explained to the operators.

In fact, in order to facilitate and develop the economic activity of the operators, the Consortium's statute has the objective of promoting, on behalf of the affiliated commercial and tourist accommodation activities, all initiatives aimed at enhancing sports tourism and, in particular, cycling and cycle-tourism within the territory, with specific reference to its social, sporting, eno-gastronomic, cultural and economic aspects.

The application process to the Consortium by the two selected companies then began. The types of membership were explained to them and they were provided with membership forms and the statutes of the Consortium.

For the affiliation of the Albergo Lago Verde, an inspection was carried out by technical experts from the Consortium to verify the green characteristics of the structure, the location and the cycling



equipment. A discussion on the Consortium's activities was then carried out with the company, and the impacts and benefits achievable through such affiliation were explained to the company. On 03/06/2022, the owner then filled in the membership form as a "member" and paid the registration fee + the membership fee for the first year.

For the affiliation of the farm La Collina dei Poeti, on the other hand, no on-site visit was carried out, as the Consortium's technical experts were already aware of the green characteristics of the structure, its location and its activities of organising cycling and trekking tours for their guests. However, a discussion on the Consortium's activities was carried out with the company and the impacts and benefits achievable through this affiliation were explained to the company. On 26/07/2022, the owner then filled in the membership form as a "partner" and paid the registration fee + the membership fee for the first year.

An invoice for the fees paid was issued to each company as proof of membership.

Thanks to the TAKE IT SLOW project, through the activities that CAT Confesercenti Emilia-Romagna is carrying out on behalf of the Emilia-Romagna Region (the project's official partner), two companies located in municipalities in the pilot area have thus become part of the TerraBici circuit, certifying a green, slow and eco-sustainable tourism.



PP9 ABR

Following the AF activities, the stakeholders, involved into the project activities from Costa dei Trabocchi territory, has participated in different meetings and initiatives.

The touristic operators joined also the LCP and acquires different notions and information form the LCP meetings.

Since the pilot area of Abruzzo region consist in an area particularly voted to slow and sustainable tourism, consisting in an around 50 km of cycling-path way, the certification obtained by the operator is the regional certification "Abruzzo Bike Frindly".

The "Abruzzo Bike Friendly" _regional network is an initiative promoted by the Abruzzo Region and has the primary objective of offering tourisms services of enhanced quality.

The intention is to foster a network of accommodation facilities and complementary services capable of promoting the development and qualification of the cycling offer. The network aims to establish permanent collaboration between tour and non-tour operators capable to build competitive tourist products and services in the field of cycle tourism and road and off-road cycling.

The regional network "Abruzzo Bike Friendly" has as its primary objective the raising of the quality level of the experience offered to the tourist.

The establishment of this network aims to create a permanent collaboration between tour operators (and not) able to build a competitive tourism product with regard to the field of cycling tourism and road and off-road cycling.

The specific objectives are:

(a) to create added value to the regional tourist accommodation offer, under the banner of the region's own sustainability;

(b) to create a product that stands out for its specificity while keeping well in mind the market needs; (c) support accommodation facilities and complementary service providers to increase the level of occupancy throughout the year by creating a supply adapted to demand;

(d) make member accommodations and services more visible to tourists than the offerings of nonmembers of the regional "Abruzzo Bike Friendly" network;

(e) increase the sale of rooms, services and packages.

All operators belonging to the categories indicated below, with registered office and/or operational headquarters in the territory of the Abruzzo Region can apply for this certification, namely:

a) Accommodation facilities - hotel, non-hotel and open-air accommodation facilities are eligible;
b) Catering operators - Cafes delivering small catering services (*Bike Bars*), restaurants and holiday farms are eligible;



c) **Complementary services to the accommodation offer** - specialized stores selling or hiring bicycles, and bike centres are eligible; tour operators, bike schools; transport services (bike-taxis, bike-shuttles, etc.); travel agencies and tour operators;

d) Beach resorts.

The operators indicated in Paragraph 3) above undertake to:

- (a) provide the Abruzzo Region Tourism Policy Service, Maritime State Property and Business Support DPH002:
 - 1) data and information regarding the exercise that correspond to reality;
 - 2) high-definition digital photographs of the exercise (interior and exterior, minimum 5 photos) and of the proposed services and anything else that may be relevant at the level of tourism offerings for practitioners of the referred activities;
 - 3) materials at such times and formats as may be required from time to time;
- (b) promptly report any changes in price or facilities;
- (c) ensure availability for the stated periods (guarantee the opening period indicated);
- (d) include on its website, in promotional materials and at the entrance of its premises the brand (standard or superior: see, Paragraph 5) of the regional network "Abruzzo Bike Friendly" in an appropriately visible position;
- (e) include on its site a link to the web page or site dedicated to the regional network
 "Abruzzo Bike Friendly."

To achieve the objectives expressed in Paragraph 2) above of this specification, the Abruzzo Region undertakes to:

- (a) introduce the created product to the market:
- (b) implement promotional actions designed to introduce the product with its proposals in the target market;
- c) disseminate the products of the regional network "Abruzzo Bike Friendly" through specific brochures, leaflets and other promotional materials at fairs, presentations, possible road shows, educational events, etc;
- d) create a web space dedicated to the "Abruzzo Bike Friendly" product, combining all the quality services of the regional territory dedicated to bike customers, taking into account the various segments it addresses and providing within it a section dedicated to the facilities and services adhering to the Network with their excellent proposals. Online marketing activities for the positioning of the new site and the regional network within the strategy of positioning Abruzzo as a new bike destination;
- e) create the following two identifying brands of the regional "Abruzzo bike friendly" network:
 - 1) "Abruzzo Bike Friendly Standard" brand;
 - 2) "Abruzzo Bike Friendly Superior" brand.



Since the 2 operators obtaining the certification and accommodation facilities, in particular the GG Palace Hotel of Vasto (CH) and the Hotel Sporting Vasto, here will be reported the minimum requirements they have to match to obtain the "Abruzzo Bike Friendly" Certification.

COMMON MINIMUM REQUIREMENTS FOR ACCOMMODATION FACILITIES

- Possession of the necessary authorizations and any requirements required by current legislation for the exercise of 'activity and / or profession with operational headquarters in Abruzzo;
- Open: for seasonal establishments at least 5 months/year, for annual establishments 11 months/year;
- Possession of regular registration with the Business Register of the Chamber of Commerce (excluding B&Bs);
- Mandatory availability of at least one receptionist or person who welcomes tourists (also the owner in the case of small businesses) who is proficient in English;
- Email address active and monitored consistently;
- Distribution of specific promotional and welcoming materials;
- Trained staff;
- Attention to local tradition and values;
- Registration with SITRA Tourism Information System of the Abruzzo Region.
- Compliance with privacy regulations, data processing, aspects of information to the Traveler/Consumer
- Self-certification of the absence of exploitation in production and activities, children including.

MANDATORY REQUIREMENTS FOR THE PURPOSE OF ACCESS TO THE "BIKE FRIENDLY STANDARD" NETWORK

1- SECURE BICYCLE STORAGE AND CHANGING FACILITIES.

The accommodation facility must have a garage, or at least an enclosed room, to provide secure storage for the bikes.

The room must be kept in a clean condition, and access must be controlled and restricted to facility users only to protect bikes from theft or damage.

In addition, such a room must be equipped with benches that allow cyclists to comfortably change and put on their shoes, and at least one corner for shoe racks and helmet racks must be set up in such a locker room, as well as the presence of at least one e-bike charging point.

2. THE CYCLE WORKSHOP FOR BASIC MAINTENANCE.

The accommodation must have a small workshop, which allows routine maintenance work (changing a tire, centering a wheel, tightening screws, etc.).



For extraordinary maintenance work, it is necessary to have an agreement and provide service with qualified mechanic or a specialized store within a few kilometers.

Each cycle shop for basic maintenance should be equipped with the following minimum equipment:

- Bike repair stand
- Vertical pump or compressor with pressure gauge and adapters for various types of valves
- Set of cycling-specific wrenches (specifically, wrench for pedals, cranks, headset, bottom bracket ring).
- Complete set of socket wrenches
- Complete set of wrenches from size 6 to 17.
- Phillips and slotted screwdriver
- Minimum supply of tip top kit for repairing punctured inner tubes
- Minimum supply of spare inner tubes for racing bikes and No. 3 for MTBs
- Chain breaker

3. BIKE WASH AREA.

The accommodation facility must have available an area specifically designated for washing of bicycles, near the storage area, equipped with the following necessary equipment for washing:

- a water hose, preferably a pressure hose;
- bucket and sponges/brushes for soaping bike,
- specific solvents and degreasers;
- lubricants for screws and chain.

4. AVAILABILITY FOR ONE-NIGHT STAYS.

Accommodations must accept bookings even for a single night, without requiring surcharges on the list price, in view of the fact that the "cycling vacation" is often an itinerant product articulated in different places.

5. TIME FLEXIBILITY FOR BREAKFAST FOR RIDERS AND FOR CHECK OUT.

The accommodation facility must ensure that breakfast can be provided at times that are flexible with respect to the breakfast timing provided for other customers.

Breakfast for cyclists must be energetic. In particular, at certain sporting events it will be necessary to provide for breakfast opening at a time consistent with the event.

It is, also, necessary to guarantee late check-out until 12 noon. After that time, there must be guaranteed availability of a dedicated changing room area with shower, even in agreement with other facilities.

6. LAUNDRY SERVICE.

The accommodation facility must provide its customers with a laundry service for the daily washing of technical clothing, even relying on external facilities.



This service cannot be requested by the client, in the case of stays lasting only one night.

7. BIKE AND LUGGAGE TRANSPORT SERVICE.

In the case of itinerant tours, each facility, upon reservation and at agreed prices, must be able to guarantee a shuttle service to

- connection with other member facilities;
- transportation of luggage from the last or next place of lodging.

8. INFORMATION AND CONTACTS.

Facilities must be able to:

- provide information and facilitate contacts, including special arrangements, between:
 - bicycle tourists and bicycle repair and rental shops/stores in the area;
 - e-bike rental, service and repair shops/workshops/mechanics and stores specializing in bike equipment and clothing;
- provide information and bike shuttle reservation service;
- provide information on schedules and costs of any intermodal services;
- availability for charging electric bikes;
- provide contact information for staff who can advise guests on bike routes in the area and/or experienced escorts/guides who can accompany groups and families along the main cycling routes in the area;
- provide references of certified guides who also offer tours and tourist experiences interpretive of the area (which include e.g. workshops and visits to businesses and productions,
- cultural services, etc.);
- provide information on opportunities for:
 - guided hikes and tours;
 - road, mtb, gravel and e-bike courses;
- provide information on tourist proposals in the relevant area according to the needs of the customer spending his or her vacation by bicycle (e.g., places of interest, different experiential and sports activities, catering, productions, etc.);
- provide the list and facilitate contacts, including special agreements, between:
 - bicycle tourists and bicycle repair and rental shops/stores in the area;
 - e-bike rental, service and repair shops/ mechanics and stores specializing in bike equipment and clothing;
- ensure the presence at the facility of at least one operator (employee or business owner) with knowledge of at least English.



With subsequent administrative measures, the Abruzzo Region approves:

 \checkmark _the certification "Abruzzo Bike Friendly Standard";

✓ _the certification "Abruzzo Bike Friendly Superior";

 \checkmark _the list of tourism and tourism-related services included in the calls for expression of interest of the two aforementioned certifications;

 \checkmark _the user manual of the two brands.



PP11 PUG

Officially delivered on 20 June 2023 in the Representation Hall of the Municipality of Fasano, in a conference to return the results of the Take It Slow Project, the eco-certification, based on the ISO 14064 standard quantification of the ecological carbon footprint expressed in CO2 equivalent, to the following companies:

- B&B Masseria Fragnale
- B&B Villa Rosato
- Taverna Il Santos

members of the Local Community of Practice of the Project and members of the TERRE DI FASANO.NET Business Network, born thanks to the Project and the will of 5 stakeholders of the "Local Community" to guarantee the durability of the Project results, developing shared initiatives with a view to improving the positioning of the community of operators involved in the project, with a view to the sustainable development of the territory.

AENOR, the certification body, has experimented with a new CO2 reporting methodology compared to the practices currently in use, used for large organizations.

Tourism is an increasingly global and transversal challenge on different issues. The tourist offer must be declined in forms and in such a way as to satisfy different market segments.

Take It Slow Project has in itself a concept of slow and sustainable tourism, that tourism capable of generating lasting effects that change the social and economic context.

In this perspective, the actions related to the establishment of the business network of operators belonging to the local community and its subsequent eco-certification is a first step towards sustainability declined on environmental, social and governance factors, a virtuous practice able to project a different and qualified tourism compared to extra-luxury towards the challenge of the markets of the coming years.

The year 2021 was taken as the baseline for calculating the carbon footprint.

The total impact of the 3 activities is 122.54 tCO2.

Of these 5.32 are direct emissions deriving from hospitality and catering activities, 117.22 tCO2 eq deriving from indirect activities: energy suppliers, personal travel, etc.



The 3 Companies have already started mitigation actions in relation to the improvement points identified following the study carried out by operating on energy efficiency and on the use of km0 products.