

D3.4.3

Green certification report

PP6

CALENDAR OF MEETINGS CARRIED OUT IN THE TERRITORY

Between the end of 2021 and the beginning of 2022, thanks to the support of the Veneto Region through the Take It Slow project (European Program Italy - Croatia), the revalidation processes of the CETS Part 1 and the renewal and expansion of the CETS Part 2 were carried out.

The new 2022-2026 Action Plan was built through a series of public meetings during which the Park met private companies, local administrations, associations and consortia, collecting their opinions, ideas and proposals. These proposals have been transformed into as many "action sheets", which will be implemented over the next five years. The meetings with the stakeholders saw the alternation of personalized desks, moments in presence on the territory and remote webinars, always in compliance with the restrictions for the health emergency from Covid 19.

With regard to the CETS Part 2 certifications, the interested tourist economic operators were met personally, at the accommodation facility or in an agreed venue (for tourism professions) to assist them in compiling the Application Dossier. The seven operators who renewed their commitment for a second three-year period also had the opportunity to monitor the results obtained, despite the difficulties caused by the Covid 19 pandemic, to update the Improvement Plan in view of the following three-year period.

The following are the main stages of the CETS process:

Control rooms, personalized meetings and events held in the area

Activity	When	Where
Control room Preparation of the calendar of works relating to the involvement of local operators, both historical shareholders and new players potentially interested in the CETS, and sharing of the work plan for the re-launch of the candidacy.	27 August 2021	Park headquarter (Este)

Activity	When	Where
<p>Customized activities with the operators in preparation of the course.</p> <p>Personalized meetings with historical shareholders to monitor the progress of the action sheets and collect ideas for the relaunch of the CETS towards 2026, in preparation for the revalidation process.</p> <ul style="list-style-type: none"> • CAI Padua • Young Mountain Association • Isabella Ancona (Guide), Giacomo Gambilare (Guide), Play Golf 54 Group, Hotel Abano Ritz, Municipality of Rovolon • Pro Loco Di Vo', Alessia Toso (Guide), Stefano Torcelli (Guide), Hotel Beatrice d'Este • Le Volpi • Francesco Loreggian (Guide), Rudy Toninato River Navigation, Delta Tour, Curious Travel Agency, Euganean Hills Wine Road, Stefano Benetton (Guide), Elena Carraro (Guide) • Pro Loco of Monselice, Ca' Lustra winery • The Steps, Villa La Florita, Historic Garden of Villa Barbarigo, Cfp Manfredini Este Institute • Catajo Castle, El Bisato Rowing Club • LAG Patavino, Municipality of Montegrotto Terme, Battaglia Terme Excursion Group, Proloco Teolo • Agriturismo Podere Villa Alessi, Municipality of Battaglia Terme, B&B la Mugletta, Municipality of Lozzo Atestino, Agriturismo Bacco e Arianna, Consorzio Vini Doc • University of Padua Department of Cultural Heritage, Fai Villa Vescovi, Euganean Astronomical Association <p style="text-align: right;"><i>40 participants</i></p>	<p>16-17-20-21-22-23-27-30 September 2021</p> <p>04-05-06-07 October 2021</p>	<p>Operators premises/ meetings online (Zoom)</p>
<p>First Working Table (Historical Shareholders + New Shareholders)</p> <p>“Meet... the CETS” - First Working Table, divided into two consecutive moments reserved for new entrants and “historic” shareholders of the CETS. Potential new entrants were presented with the Charter and were then able to identify strengths (positive changes over the past five years) on which to work to renew commitments in the near future. The "historic" shareholders were involved in identifying the improvements that have taken place in the CETS area in recent years, critically re-reading the strategy of the last five years and reasoning on the possibility of creating greater synergies with the planning effort underway in the Park to positively orient the future of sustainable tourism.</p> <p style="text-align: right;"><i>28 participants</i></p>	<p>19 October 2021</p>	<p>Galzignano Terme</p>

Activity	When	Where
<p>Second Working Table</p> <p>"Renew... the Strategy" - All the stakeholders of the Euganean Hills were able to take part in the Second Working Table where, starting from the priorities for the 2022-2026 strategy elaborated on the basis of the ideas collected during the previous meeting, the first steps towards the construction of a sort of "Bank of projects" from which to draw to implement the strategic guidelines being defined.</p> <p style="text-align: right;"><i>34 participants</i></p>	08 November 2021	Galzignano Terme
<p>Control room</p> <p>Sharing of progress of work and identification of new contacts to strengthen the CETS Forum.</p>	19 November 2021	Galzignano Terme
<p>Personalized meetings to strengthen the CETS Forum.</p> <p>Presentation of the CETS to trade associations and private entities to promote the revalidation process and the CETS-Phase 2.</p> <ul style="list-style-type: none"> • OGD Spas and Euganean Hills • BIOCE • Friendly Campaign • Il Bosco restaurant • Federalberghi Terme Abano Montegrotto 	23 November 2021 09-10-13 December 2021	Operators premises/ meetings online (Zoom)
<p>Control room</p> <p>Update of the work schedule for the second half of the revalidation process of the CETS application and preparation of the December 2021 meeting.</p>	29 November 2021	Online (Zoom)
<p>Third Working Table</p> <p>"From the shared strategy, the bank of actions to be included in the Plan" - During the Third Working Table, the results of the first half of the CETS revalidation process were presented: the proposal for the new 2022-2026 Strategy, five strategic axes to look at after you. After sharing some Good Practices from other CETS Protected Areas as a starting point for working on concrete actions for the CETS 2022-2026 Plan, the participants were able to fill in their own proposed action sheet.</p> <p style="text-align: right;"><i>14 participants</i></p>	13 December 2021	Galzignano Terme
<p>Control room</p> <p>Preparation of the January 2022 CETS Forum Strengthening Online Meeting.</p>	21 December 2021	Online (Zoom)
<p>Control room</p> <p>Preparation of the January 2022 CETS Forum Strengthening Online Meeting.</p>	10 January 2022	Online (Zoom)

Activity	When	Where
<p>Online meeting with the operators in strengthening of the Forum</p> <p>Presentation of the CETS to private subjects to promote the revalidation process and the CETS-Phase 2.</p> <p style="text-align: right;"><i>3 participants</i></p>	11 January 2022	Online (Zoom)
<p>Fourth Working Table</p> <p>"The Park's commitments and discussions between operators to share and complete their project" - After having attended the presentation of the Park Authority's concrete commitments for the CETS 2022-2026 Plan, the participants in the Fourth Remote Working Table was able to discuss the commitments they proposed with the other local actors.</p> <p style="text-align: right;"><i>31 participants</i></p>	17 January 2022	Online (Zoom)
<p>Meeting with the Gocce Euganee Committee</p> <p>Moment dedicated to CETS-Part 2 certified tourist economic operators to evaluate their method of involvement and possible future projects.</p>	28 January 2022	Hotel Terme Abano Ritz
<p>Customized activities with operators for final support in completing the Action Sheet</p> <p>Remote "help desk" meetings that made it possible to support local operators interested in defining / completing their commitment to be included in the CETS 2022-2026 Plan.</p> <ul style="list-style-type: none"> • Henetos Routes, Where You Take Me, Ewayyy • Battaglia hikers, Green Ideas, Butterfly Arc, Battaglia Rowing Club, Municipality of Battaglia Terme, Municipality of Monselice, CAI Padua, Lapis Association • Trekking2the wild, Hike & Trek, PlayGolf54, LoVivo • Az. Agr. Monte Sereo, Euganean Hills Museum, Coop A Perdifiato • GAL Padovano • Municipality of Baone, Federalberghi, Agriturist • Francesco Loreggian, Maurizio Drago, La Mugletta, Rudy Toniato, Municipality of Battaglia Terme, Municipality of Cinto, Municipality of Teolo, Cà Lustra, Bioce <p style="text-align: right;"><i>31 participants</i></p>	<p>18-19-20-21 January 2022</p> <p>04-09-10 February 2022</p>	Online (Zoom)
<p>Final forum</p> <p>"Final forum for sharing and approving the new Action Plan" - Online public meeting for the presentation of the Park's CETS re-nomination for the five-year period 2022-2026 and signing of the action sheets.</p> <p style="text-align: right;"><i>19 participants</i></p>	14 February 2022	Online (Zoom)

Activity	When	Where
<p>CETS-Part 2: presentation meeting "Know ... the Local Membership System" Plenary meeting dedicated to tourist economic operators interested in applying for CETS-Part 2 certification. During the meeting, the Local Adhesion System was introduced, paying particular attention to the presentation of the Regulations (commitments of the operators). Collection of the availability of the various stakeholders interested in the proposal to define the calendar of individual visits for the compilation of the various candidacy dossiers.</p> <p style="text-align: right;"><i>11 participants</i></p>	20 April 2022	Online (Zoom)
<p>CETS-Part 2: company visits to interested operators Each tourist economic operator interested in renewing or obtaining the CETS-Part 2 certification was assisted in compiling the Renewal/Application Dossier through a personalized visit to the accommodation facility or to an agreed location (for tourism professions). The company visits were carried out as per the following calendar:</p> <ul style="list-style-type: none"> • 04/05: Cooperative Idee Verdi (accommodation facility - candidacy), Marco Siciliani (GAE - candidacy), La Mugletta - Contemporary B&B (accommodation facility - candidacy), Hike&Trek - Fusella Marco (GAE - candidacy). • 05/05: Agriturismo Alba (accommodation facility – application), Agriturismo Podere Villa Alessi (accommodation facility – renewal), Butterfly Arc (in-depth meeting), Agriturismo Monte Sereo (in-depth meeting). • 06/05: Agriturismo La Buona Terra (accommodation facility – application), Cooperativa a Perdifiato Benetton Stefano (GAE – renewal), Carraro Elena (GAE – application), Trekkin2TheWild Stefano Torcelli (GAE – application), Alessia Toso (GAE – application). • 10/05: Agriturismo Barchessa (accommodation facility – application), Agriturismo Bacco e Arianna (accommodation facility – renewal), Hotel Beatrice (accommodation facility – renewal), Dovemiporti Isabella Ancona (GAE – application), Giacomo Gambilare (GAE – application). • 11/05: Laura Furlan (GAE – candidacy). Francesco Loreggian (GAE – renewal). • 12/05: Curious Travel Agency (GAE - renewal), Agriturismo Corte d'Acqua (accommodation facility - application), Abano Ritz Hotel Terme (accommodation facility - renewal). • 16/06: Agriturismo Terre Bianche (accommodation facility – application). 	<p>4-5-6 May 2022</p> <p>10-11-12 May 2022</p> <p>16 June 2022</p>	Customized meetings by tourism operators premises

Activity	When	Where
<p>Support to the Euganean Hills Regional Park during the desk evaluation for the renewal of the CETS-Part 1</p> <p>Participation in the two meetings of the desk evaluation conducted by Benelli Giacomo on behalf of the Europarc Federation:</p> <ul style="list-style-type: none"> • 10.00-12.00 / Direct comparison with the Euganean Hills Regional Park regarding the work carried out for the development of the new strategy and the new action plan, the functioning of the control room, the monitoring and coordination of actions and economic resources . <p>7 participants: Giacomo Benelli (Europarc Federation), Marco Pavarin (Euganei Hills Regional Park), Riccardo Masin (Euganei Hills Regional Park), Michele Gallo (Euganei Hills Regional Park), Nadia Giaretta (Veneto Region), Giacomo Munegato (A21), Luca Dalla Libera (A21).</p> <ul style="list-style-type: none"> • 14.00-16.00 / Meeting with the stakeholders of the CETS Forum to analyze the involvement and positions of the operators who have joined and supported the Park in this second renewal of the CETS. <p>18 participants: Giacomo Benelli (Europarc Federation), Marco Pavarin (Regional Park of the Euganean Hills), Alberto Cotrona (Veneto Region), Giacomo Munegato (A21), Sabina Bordiga (GAL Patavino), Andrea Giancesini (Consorzio Vini Colli Euganei), Eberhard Mugler (B&B La Mugletta), Giacomo Gambilare (Dovemiporti), Isabella Ancona (Dovemiporti), Marco Fusella (Hike&Trek), Stefano Benetton (Coop “A Perdifiato”), Stefano Torcelli (Trekkin2thewild - Nature Travel), Alessia Toso (Trekkin2thewild - Nature Travel), Giulia Deotto (Museum of the Euganean Hills), Ida Poletto (Abano Ritz Hotel Terme), Ivano Giacomini (Agriturismo Podere Villa Alessi), Barbara Biagini (Municipality of Monselice).</p>	07 June 2022	Online (Zoom)
<p>Control Room: CETS-Phase 1 renewal desk verification results and CETS-Part 2 progress status</p> <p>Analysis meeting of the first results of the desk evaluation for the renewal of the CETS-Part 1 carried out by Europarc Federaiong on 07 June 2022 and update on the support meetings for the compilation of the CETS-Part 2 Nomination Dossiers and on the next steps (sending of the Dossiers to Federparchi, verification visits CETS-Part 2).</p>	16 June 2022	Mestrino (premises A21)
<p>Control Room: State of Progress CETS-Part 2 and renewal CETS-Part 1</p> <p>Update meeting on future deadlines relating to CETS-Part 1 and CETS-Part 2 (sending of Dossiers to Federparchi, CETS-Part 2 verification visits, official delivery of CETS-Part 1 renewal).</p>	20 September 2022	Online (Zoom)

A brief summary of the results obtained is given below.



Le tre fasi della Carta

1



Le Aree Protette
Destinazione Sostenibile

Lancio nel 2001
Aree Protette e attori turistici locali lavorano insieme verso la costruzione di una destinazione sostenibile.

2



Le imprese turistiche
Imprese Sostenibili

Lancio nel 2016
Gli Operatori Economici Turistici stringono un accordo di collaborazione per lo sviluppo turistico sostenibile dell'AP dove operano.

3



Le agenzie di viaggio
Tour Operator Sostenibili

Lancio nel 2021
I Tour Operator creano e promuovono pacchetti turistici all'insegna della sostenibilità.

Il percorso di rivalidazione CETS 1



6

Incontri partecipati, sia in presenza che a distanza, con i portatori di interesse del territorio

61+1

Attori locali coinvolti nella definizione della strategia e del Piano d'Azione

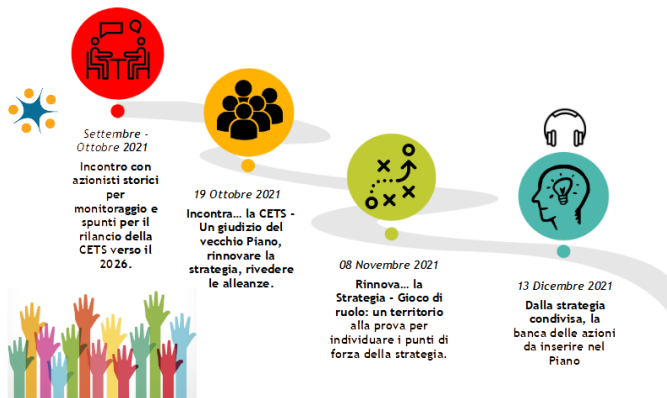


80

(41+7+32)

Momenti di sportello "personalizzato", sia in presenza che a distanza, in preparazione del percorso, in rafforzamento del Forum o per il supporto finale alla compilazione della Scheda Azione

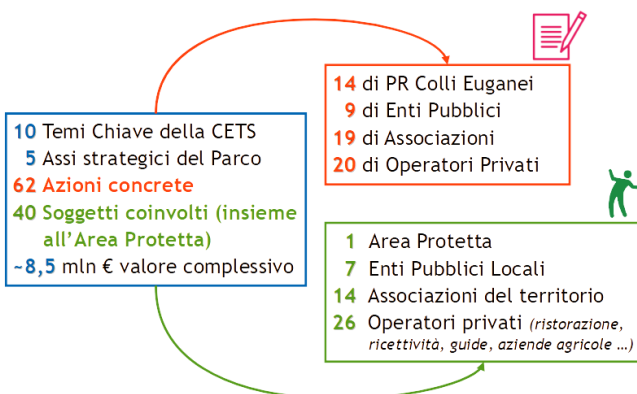
Il percorso di rivalidazione CETS 1



Il percorso di rivalidazione CETS 1














Il Piano delle Azioni CETS 1 2022-2026





Il Sistema di Adesione Locale - Sintesi

- 
Strutture ricettive 
 Strutture alberghiere e Strutture complementari
- Professioni turistiche** 
 Guida turistica, Accompagnatore turistico, Guida Ambientale-Escursionistica
- 
Rispetto delle condizioni di accesso e dei Requisiti Obbligatorii presenti nei Disciplinari di Adesione

- 
Definizione di un Piano di Miglioramento con impegni triennali (basato sulla situazione di partenza rispetto i requisiti facoltativi)
- 
Migliorare la qualità della propria offerta turistica, disporre di informazioni e proporre esperienze adeguate, rafforzare la collaborazione con l'Ente Parco e il territorio
- 
Ridurre il proprio impatto ambientale (consumi, comportamenti e coinvolgimento di dipendenti e clienti)
- 
Sostenere lo sviluppo locale (organizzazioni, attività ed eventi) e la conservazione del patrimonio

- 
Sottoscrizione di un Accordo di Collaborazione con l'Ente Parchi (impegni dell'Ente Parchi verso le imprese turistiche certificate)

Il percorso di rivalidazione CETS 2

Nuovi operatori economici candidati

Incontro di presentazione online [20 aprile 2022]
 Affiancamento presso le sedi aziendali degli operatori storici (rinnovo) e dei nuovi azionisti nella compilazione del Dossier di Candidatura [4-5-6 / 10-11-12 maggio 2022]

Entro 30/09 - Presentazione a Federparchi dei Piani di Azione sottoscritti dagli operatori.

Verifica di Federparchi

Sopralluogo da parte di un verificatore terzo presso ogni operatore economico turistico candidato

Entro 31/10 - Assegnazione di un verificatore

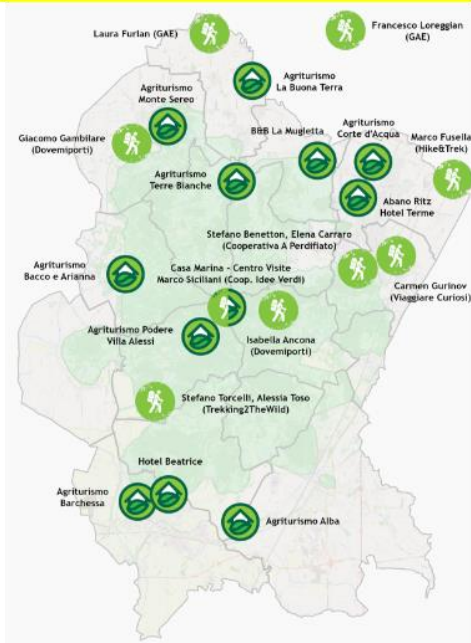
Riconoscimento

Sottoscrizione Accordo di Collaborazione e consegna Certificato di Adesione agli Operatori.

Entro 30/11 - Comunicazione esiti verifiche



Gli Operatori Economici candidati



Hotel Beatrice - RIN
 Abano Ritz Hotel Terme - RIN
 Agriturismo Podere Villa Alessi - RIN
 Agriturismo Bacco e Arianna - RIN
 Casa Marina - Centro Visite
 B&B La Mugletta
 Agriturismo Alba
 Agriturismo Monte Sereo
 Agriturismo La Buona Terra
 Agriturismo Barchessa
 Agriturismo Corte d'Acqua
 Agriturismo Terre Bianche



Francesco Loreggian - RIN
 Carmen Gurinov (Viaggiare Curiosi) - RIN
 Stefano Benetton (Cooperativa a Perdifiatto) - RIN
 Elena Carraro (Cooperativa a Perdifiatto)
 Marco Siciliani (Cooperativa Idee Verdi)
 Marco Fusella (Hike&Trek)
 Stefano Torcelli (Trekkin2TheWild)
 Alessia Toso (Trekkin2TheWild)
 Isabella Ancona (Dovempiorti)
 Giacomo Gambilare (Dovempiorti)
 Laura Furlan



DESK SUPPORT

In addition to the support in facilitating the meetings of the participatory path in the area, the writer supported the Euganean Hills Regional Park in compiling the CETS-Part 1 Revalidation Dossier, consisting of:

- Annex 1: "Vision, Mission and Key Topics";
- Attachment 2: "Monitoring the Action Plan" which contains the report on the previous 2018-2022 Action Plan and the individual monitoring forms;
- Annex 3: "Strategy and Action Plan" which contains the new 2021-2025 Action Plan and the individual action sheets;
- Attachment 4: "Re-Evaluation Report" for the revalidation of the candidacy for the period 2022-2026;
- Attachment 5: "The Magic Numbers of the ECST Network" for the copy of the form filled in online;
- Annex 6: "Documents" containing a small selection of communication/information documents regarding the Regional Park or useful for understanding the tourist context of the Euganean Hills.

The Dossier was duly sent to Europarc Federation by certified mail on 03/21/2022, within the deadline of 03/31/2022.

Following visits to accommodation facilities and meetings with tourism professionals, the Nomination Dossier of each individual tourist economic operator was compiled, including both the initial analysis of company management and the related improvement plan. All the application dossiers, ready to be sent to Federparchi-Europarc Italia, were then delivered to the Park Authority.

On 22/09/2022, the 7 CETS-Part 2 Renewal Dossiers - relating to the incumbent operators who had already obtained certification in 2019 - and the 15 Nomination Dossiers of the new tourist economic operators involved in 2022 were sent via PEC to Federparchi-Europarc Italia.

Subsequently, on 09/26/2022, support was provided for the compilation and sending of a communication of thanks to all the tourist economic operators met, also reminding them of the next steps relating to certification.



Grán Paradisó National Park (IT) - Luca Giordano Alberto Olivero



This event is kindly hosted
by **MEP Marie
Toussaint**, Greens/European
Free Alliance



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FINAL PROGRAMME

2ND OF DECEMBER 2022, H. 09-16:30

ROOM ANTALL 6Q2 EUROPEAN PARLIAMENT, PLACE DU LUXEMBOURG, BRUSSELS

We are proud to invite you to the **ECST and STAR Award Ceremony**, our high-level event hosted in Brussels, to recognise the work of Protected Areas and Tourism Business towards achieving sustainability in tourism.

This edition is a very special one.

After two years, the European Parliament opens its doors to us again.

We have so much to celebrate!

- **20 years** of the **European Charter for Sustainable Tourism** in Protected Areas
- The successful applications of **48 EUROPARC Sustainable Destinations** from years **2020, 2021 and 2022**
- The winners of the **EUROPARC Star Awards**, a prize to champion **Tourism Businesses** working sustainably with our Sustainable Destinations across Europe.

This ceremony will be facilitated by the EUROPARC Federation Team:
Carol Ritchie, Federico Minozzi, Stefania Petrosillo, Teresa Pastor, Olivier de Sadeleer and Sandra Grego

09:00 Meeting point Altiero Spinelli entrance - EP Esplanade - Place de Luxembourg

09:00 - 09:30 Registration of participants

09:00 - 10:00 Welcome coffee

10:00 - 10:35 **Opening**

- **Welcome from the European Parliament**
By MEP Marie Toussaint, Greens/European Free Alliance
 - **Celebrating 20 years of the European Charter for Sustainable Tourism in Protected Areas**
By Carol Ritchie, Executive Director, EUROPARC Federation
-

PART I – From the oldest to the youngest Sustainable Destinations

10:35 - 11:15 **CERTIFICATES CEREMONY***

Oldest Sustainable Destinations

ES - Zona Volcànica de la Garrotxa Nature Park – 20 yrs ECST
ES - Delta de l'Ebre Nature Park – 15 yrs ECST

Catalan Government managed Sustainable Destinations

ES - Montgrí, les Illes Medes i el Baix Ter
ES - Montsant Natural Park
ES - Cap de Creus Natural Park

New Sustainable Destinations 2022

ES - Els Ports Nature Park
ES - Sierra de Santo Domingo Protected Landscape
IT - Migliarino San Rossore Massaciuccoli Regional Park
IT - Gran Paradiso
IT - Sirente Velino Nature Regional Park
GR - Kefalonia-Ithaca UNESCO Global Geopark

Greek Sustainable Destination

GR – Chelmos Vouraikos National Park

11:15 - 11:45 - **COFFEE BREAK**



PART 2 – A success of cooperation and stakeholder involvement.

11:45 – 12:45 CERTIFICATES CEREMONY*

Sustainable Destinations with successful cooperation experiences

IT - Asinara National Park
IT - Dolomiti Bellunesi National Park
IT - Tuscan Archipelago National Park
IT- Emilia Centrale Parks

EST - Matsalu National Park

EST - Sooma National Park
SER - Gornje Podunavlje Special Nature Reserve
ES - Montseny Nature Park and Biosphere Reserve
ES - Sant Llorenç del Munt i l'Obac Nature Park
ES - Sierra Espuña Regional Park

PART 3 – STAR Awards CEREMONY

12: 45 – 13:00 Open Dialogue with EC DG GROW

By Ramune Genzbigelyte-Venturi, Policy officer-Tourism

13:00 – 13:30 Winners of the categories*

1. Contribution to Conservation
2. Reducing impact on the Environment
3. Communicating the Values of my Park and my Business
4. Building my Community

Special categories

- Innovation
- Overall winner

13:30- 14:30 - LUNCH

PART 4 – Protecting landscape and supporting conservation

14:30 -15:10 CERTIFICATES CEREMONY*

Sustainable Destinations with successful nature conservation actions

PT - Terras do Lince
PT - Alto Minho Intermunicipal Community

IT - Cilento National Park
IT - Po Delta Biosphere Reserve

ES - Valle Iruelas Nature Reserve
ES - Sierra de Gredos Regional Park
ES - Montaña Palentina Nature Park
ES - Hoces del Río Riaza Nature Park
ES - Las Batuecas – Sierra de Francia Nature Park

PART 5 – Towards Sustainable Mobility and Tourism 4 All

15:10 – 15:55 CERTIFICATES CEREMONY*

Sustainable Destinations with successful Sustainable Mobility and/or Tourism 4 All actions

TB - Transboundary Ecoregion Julian Alps:
SLO -Triglav National Park and IT- Prealpi Giulie Nature Park
HR - Medvenica Nature Park
ES - Sierras Subbéticas Nature Park

SWE - Söderåsen National Park

IT - Colli Euganei Regional Park
IT - Gargano National Park and Isole Tremiti Marine Protected Area
IT - Pantelleria Island

PART 6 – Managing visitors

15:55 – 16:15 CERTIFICATES CEREMONY *

Sustainable Destinations with successful visitors' management actions

IT - Torre Guaceto Marine Protected Area
IT - Cinque Terre National Park
IT - Ligurian Alps Regional Nature Park
SWE - Kullaberg Nature Reserve

16:15 – 16:30 Conclusions

Carol Ritchie, Executive Director, EUROPARC Federation

(* Order can be changed)

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-- End of Ceremony --

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