

D3.4.1 TRAINING ON CERTIFICATION

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 3
Work Package Title: CB PLATFORM FOR QUALITY MANAGEMENT OF ADRIATIC REGION
Activity Number: 3.4
Activity Title: Promotion and implementation of green certification/ecolabel for SMEs, products and services
Partner in Charge: PP9
Partners involved: PP9
Status: Final
Date: 30/06/2023

TRAINING INNOVATIVE SESSION

PP9 ABR REG has organized, with the support of the enterprise winning the public tender for the organization of 2 training courses and support for the achievement of 2 green certification a specific course based on the suggestion provided by the PP6 in August 2021.

The day 26th June 2023, a specific course has been held in person in the venue of the enterprise realizing the course.

6 stakeholders have participated to the course with the objective to:

- Increase the knowledge of the different certification existing at regional, national and European level linked with green and sustainable tourism;
- Gain knowledge related to the importance the different tourist target groups are giving to the certifications into touristic enterprises and operators;
- Understand which certification is better fitting them activities and guest target group.