

Training on certification

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Work Package Number:	WP4
Work Package Title:	Smart strategic framework for innovative adriatic tourism destination,
products & services	
Activity Number:	3.4.1.
Activity Title:	Training on certification
Partner in Charge:	SVILUPPO MARCHE SRL - SVIM SRL REGIONALDEVELOPMENT AGENCY
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Introduction

As a part of the TAKEITSLOW project implementation, PI RERA SD organized two workshops about eco labelling in agricultural production to improve local products and gastronomy. Brač is one of the biggest and densely populated islands in Croatia. Tourism is the main activity because island is full of beautiful beaches and rich history, but in the past that were olive growing and sheep farming. The main aim of organized workshops was to motivate agricultural producers to add value to their products, creating an opportunity to export products through tourism and gain extra profit which will contribute to the better life quality on island. At the same time, they would contribute to the more sustainable tourism development with shifting on eco production and using tourism as a distribution canal for their products. Local agriculture is closely related with gastronomy and tourism so workshops like these are more than welcome for raising awareness about sustainable development and for the concrete actions too. At the end, it is not only about sustainable development, but for the human health too.

1st training on certification

PI RERA SD organized 1st workshop for certification in agricultural production and eco-labelling on 17th May 2022 on Brač Island, Supetar. All agricultural family farms and corporations were invited and external expert, Mrs. Ana Marušić, was represent them possibilities and limitation of ecological agriculture and production, eco-labels and process of applying for them, certificates, benefits of ecological production and labels and others important information's related to eco certification.





Pictures









2nd training on certification

2nd training on certification in organization of PI RERA SD was held on December 6th 2022 in Supetar on Brač Island. Due to increased interest of the people who were unable to participate on the 1st training, it was decided to repeat part of the previous presentation with open discussion at the end. Several most relevant agricultural producers from the Brač island participated in the workshop together with relevant institution representatives, and they had constructive discussion. This training resulted in connecting local producers and in increased knowledge.

Pictures







European Regional Development Fund