

MEMORANDUM of UNDERSTANDING

Project ID: 10255547

Project Acronym: TAKE IT SLOW

Project title: "Smart and Slow Tourism
Supporting Adriatic Heritage for Tomorrow"

MEMORANDUM OF UNDERSTANDING

Of the Strategic project: "Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow"
TAKE IT SLOW

Project ID number: 10255547
CUP (Unique Project Code): *H79E20000520003*

within the
Interreg V A Italy Croatia Cross-border Cooperation Programme 2014-2020
between:

Dubrovnik Neretva Region, Pred dvorom 1, 20000 Dubrovnik, Croatia, represented by Nikola Dobroslavić	Lead Partner
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and

Public Institution RERA SD for Coordination and Development of Split-Dalmatia County, Domovinskog rata 2, 21000 Split, Croatia, represented by Jozo Sarač	Partner 1
Public Institution Development Agency of Šibenik-Knin County, Narodnog preporoda 4, 22000 Šibenik, Croatia, represented by Mira Lepur	Partner 2
University of Zadar, Mihovila Pavlinovića 1, 23000 Zadar, Croatia, represented by Dijana Vican	Partner 3
Istria Region, Drščevka 3, 52000 Pazin, Croatia, represented by Boris Miletić	Partner 4
PROMOTURISMOFVG, Via Locchi 19, 34143 Trieste, Italy, represented by Bravo Antonio	Partner 5
Veneto Region, Cannaregio 168, 30123 Venezia, Italy, represented by Mauro Giovanni Viti	Partner 6
Emilia-Romagna Region, Viale Aldo Moro 44, 40127 Bologna, Italy, represented by Morena Diazzi	Partner 7
SVILUPPO EUROPA MARCHE SRL – (SVEM s.r.l.), Via Raffaello Sanzio 85, 60125 Ancona, Italy represented by Andrea Santori	Partner 8
Abruzzo Region, Via Leonardo da Vinci 6, 67100 L'Aquila, Italy, represented by Carlo Tereo De Landerset	Partner 9
Molise Region, Via Genova 11, 86100 Campobasso, Italy, represented by Francesco Roberti	Partner 10
Apulian Public Theatre – Regional Consortium for Arts and Culture, Via Imbriani N.67, 70121 Bari, Italy represented by Paolo Ponzio	Partner 11
Puglia Region (Associated partner), Department of Tourism, Economy of Culture and Valorization of the Territory, Fiera del Levante Lung.Starita, 4PAD.107, 70132 Bari, Italy represented by Aldo Patruno	Partner 12

Individually referred to as "Party" or collectively as the "Parties"

WHEREAS

The Parties concluded Partnership Agreement for the implementation of the project “Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow”, acronym “TAKE IT SLOW” and project ID 10255547 within the Interreg V A Italy Croatia Cross-border Cooperation Programme 2014-2020 (hereinafter referred to as “the Agreement”).

The Parties committed to jointly implement the project with the aim to reach the objectives, to produce qualitative outputs and to achieve the results set in the Application Form (hereinafter referred to as “AF”).

The Parties reached the targets set out in the Application Form during the project implementation period defined with the following Programme output indicator:

- 3.105 Cultural and natural heritage (tangible and intangible) promoted;
- 3.102 Actors involved in actions aimed at promoting natural and cultural heritage (including products, joint branding and tourism);
- 3.103 Natural and cultural heritage destinations with improved accessibilities (e.g.: to disabled tourists, virtual tourists etc.) in place;
- 3.104 Beneficiaries with ecolabel/green certification.

The Parties committed to conclude Memorandum of Understanding in order to ensured durability of project outputs and results.

The project activities will be carried out and finalized within the project implementation period ending on date 30/06/2023.

THE PARTIES AGREE AS FOLLOWS:

Art. 1

Subject of the Memorandum of Understanding

1. This Memorandum of Understanding lays down the obligations of the Parties in order to ensure durability of project outputs and results.
2. With the purpose to obtain the goal set out in the following paragraph, the Parties agree to engage in the following activities after the end period of the project:
 - Management and promotion of natural and cultural heritage through smart specialization framework, *engagement of key actors involved in promotion of natural and cultural heritage within CB Platform;
 - Support and promotion of ecolabel/green certification;
 - Development of sustainable management plans for each natural/cultural heritage site with improved accessibility put in place.

Art. 2

CB Platform

1. General future purposes
 - The Platform is an operational body composed by one representative for every Project Partner and its tool is a website;
 - It gathers and will support key stakeholders and decision-makers in managing their heritage tourism destination through the ideas and suggestions of the good practices collected;
 - Thanks to the contents uploaded and the creation of new relations promoted it will be used by the partnership and other users to find new partners and contribute to capitalization actions in the frame of new future projects applications. The contents will be available to be used as good practices to enhance the competences and skills of operators, stakeholders and other users during specific training sessions such as in the frame of other EU projects, local dedicated training events, workshops.

2. Involvement of new members

- Each Partner will commit themselves to promote the Platform, its contents and purposes and will contribute to new registrations of key stakeholders and operators. New users will be encouraged to access the Platform to upload their contents and interact, creating networking opportunities, including transnational ones;
- Key actors, who have benefited from the project and the platform, will be encouraged in the promotion of the CB Platform in the involvement and inclusion of new stakeholders and actors;
- The use of the platform will be promoted also through events, participation in tourism fairs and other events concerning sustainable and slow tourism.

3. Content Updates

- After the project end, PPs will continue to collect and upload periodically the best practices with the aim of making the Platform attractive and upgraded and make new contents available both on the CB Platform and on the open site;
- At least for the next five years after the project end, Partners will meet online annually to share with the whole partnership news, results and new contents uploaded;
- Each Partner will identify and communicate a representative in charge of managing the platform with the subscription of this agreement. The identified representative will participate to the periodical meetings and will take care of the activities subsequently described;
- The platform will be implemented at least in one of the 3 languages (English, Croatian and Italian) as it is important for the inclusion of good practices and the involvement of many stakeholders;
- The platform will be used to upload the results of other European projects with topics related to those covered by TIS within the Programme area;

4. Website maintenance

- PP7/RER, Emilia-Romagna Region, will oversee the technical maintenance of the platform for 5 years from the end of the project. After this term, the subjects involved will discuss the future implementation of the platform and the possible evolution of the platform at the light of more advanced tools that could be used.

Art. 3

Use of outputs

1. The Parties shall retain ownership, title and intellectual property rights in the results of the project and the reports and other documents relating to it shall belong to the Lead Partner and/or its Projects Partners.
2. The Parties agree that during the period of five years starting after the end date of the implementation period of the project it is prohibited to alter in any way (e.g., transfer of property) the ownership and use of project outputs that have the character of investment (in the form of physical infrastructure).
3. The obligation set out in the previous paragraph shall be extended and applied to all project deliverables/results.

Art. 4

Archiving of project documents

1. The Parties are obliged to retain for audit purposes all official files, documents and data about the project on customary data storage media (in the form of photocopies, microfiches and electronic versions) in a safe and orderly manner for four years after the closure of the project.
2. Each Party shall be accountable for the fulfilment of the obligation set out in the previous paragraph regarding official files, documents and data about projects carried out by the Party or its partners.

Art. 5

Communication

1. In order to preserve the results of the project, the Parties undertake to regularly exchange information regarding the fulfilment of their obligations arising from this Memorandum of Understanding and to inform the Lead Partner in a timely manner in case of impossibility of fulfillment.

2. In this sense, the Parties undertake to regularly and transparently exchange information and the necessary documentation on the implementation of the obligation to preserve the results of the project and on other issues of common interest necessary to meet the requirements of the competent authority.

Art. 6

Binding documents

1. The Agreement including any revision(s) is binding and it the reference document of the present Memorandum of Understanding as well as AF and other operational documents do constitute binding rules to be respected.

Art. 7

Miscellaneous

1. This Memorandum of Understanding shall be effective from the date of signature of the last Party and shall remain in force for five years after the end date of the implementation period of the project.
2. This Memorandum of Understanding shall not create additional financial obligations for its signatories.
3. Any dispute that might arise concerning this Memorandum of Understanding shall be settled amicably. If this is not possible, the Parties hereby submit any dispute relating to the exclusive jurisdiction of the Court of Venice as seat of the Interreg Italy-Croatia Programme 2014-2020.



Lead Partner - Dubrovnik Neretva Region
Nikola Dobroslavic
President of the Region

Signature and Stamp



Place, date: Dubrovnik, 30.06.2023.



**Partner 1 - Public Institution RERA SD for
Coordination and Development of
Split-Dalmatia County**

Jozo Sarač
Acting Director





Signature and Stamp

Place, date: Split, 30.06.2023.



Partner 2 - Public Institution Development
Agency of Šibenik-Knin County
Mira Lepur
Director

Signature and Stamp

Place, date: Šibenik, 30.06.2023.



Partner 3 – University of Zadar
Dijana Vican
Rector

Signature and Stamp



Place, date: Zadar, 30.06.2023.

Partner 4 – Istria Region
Boris Miletić
President of the Region

Signature and Stamp



Place, date: Pula, 30/06/2023



Partner 5 – PROMOTURISMOFVG

Antonio Bravo
General Director

Signature and Stamp

Place, date: Trieste, 30.06.2023.

Partner 6 – Veneto Region
Mauro Giovanni Viti
Director Tourism Department – Veneto
Region



Signature and Stamp

Mauro G. Viti

IL DIRETTORE
Dott. Mauro Giovanni Viti

Place, date: Venezia, 30.06.2023.



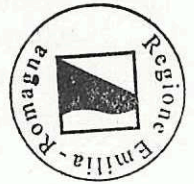
Partner 7 – Emilia Romagna Region

Morena Diazzi

General Director-of Knowledge, Economy, Labour and Business

Signature and Stamp

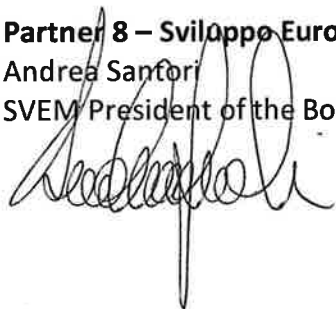
Morena Diazzi



Place, date: Bologna, 30.06.2023.

Partner 8 – Sviluppo Europa Marche s.r.l. – SVEM s.r.l

Andrea Santori
SVEM President of the Board of Directors



Signature and Stamp

SVILUPPO EUROPA MARCHE S.R.L.
SOCIETÀ UNIPERSONALE
Sede Legale: Via Gentile da Fabriano, 9
Via Raffaello Sanzio, 85 - 60125 ANCONA
Cod. Fisc. e P. Iva 01588410421

Place, date: Ancona, 30.06.2023.

Partner 9 – Abruzzo Region
Carlo Tereo De Landerset
Director of Tourism Service

~~Signature and Stamp~~


Place, date: Aquila, 30.06.2023.



Partner 10 – Molise Region
Lolita Giacomina Gallo
Director of the Department I
Presidency of the Regional Government

Signature and Stamp



Place, date: Campobasso, 07.09.2023



**Partner 11 – Apulian Public Theatre –
Regional Consortium for Arts and Culture**
Paolo Ponzio
President

Signature and Stamp
A handwritten signature in black ink is written over a circular official stamp. The stamp contains text in Italian, including 'PUBBLICITÀ', 'REGIONE PUGLIA', and 'REGIONAL CONSORTIUM FOR ARTS AND CULTURE'. The signature appears to be 'Paolo Ponzio'.

Place, date: Bari, 30.06.2023.

Partner 12 – Puglia Region – Associated partner

Aldo Patruno

Director of Department of Tourism, Economy of Culture
and Valorization of the Territory

Signature and Stamp

REGIONE PUGLIA
DIPARTIMENTO TURISMO, ECONOMIA DELLA CULTURA
E VALORIZZAZIONE DEL TERRITORIO
IL DIRETTORE
ALDO PATRUNO



Place, date: Bari, 30.06.2023.