D.3.3.2

CB platform for QM of Adriatic destination funding and operational documentation

Report of the activities

30th June 2023

European Regional Development Fund

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: Stimulate and strengthen cooperation between the various Stakeholders involved in the management of the tourist destination, improving its level of innovation, digitisation and consequently its competitiveness on the market
Work Package Number:3
Work Package Title: CB PLATFORM FOR QUALITY MANAGEMENT OF ADRIATIC REGION Activity Number: D3.3.2
Activity Title: CB platform for QM of Adriatic destination funding and operational documentation Partner in Charge: PP7/ER
Partners involved: PP7/ER
Status: Final
Distribution: Confidential
Date: 30/06/2023 (report on final deliverable)

Activities carried out for the design and implementation of the cross border platform

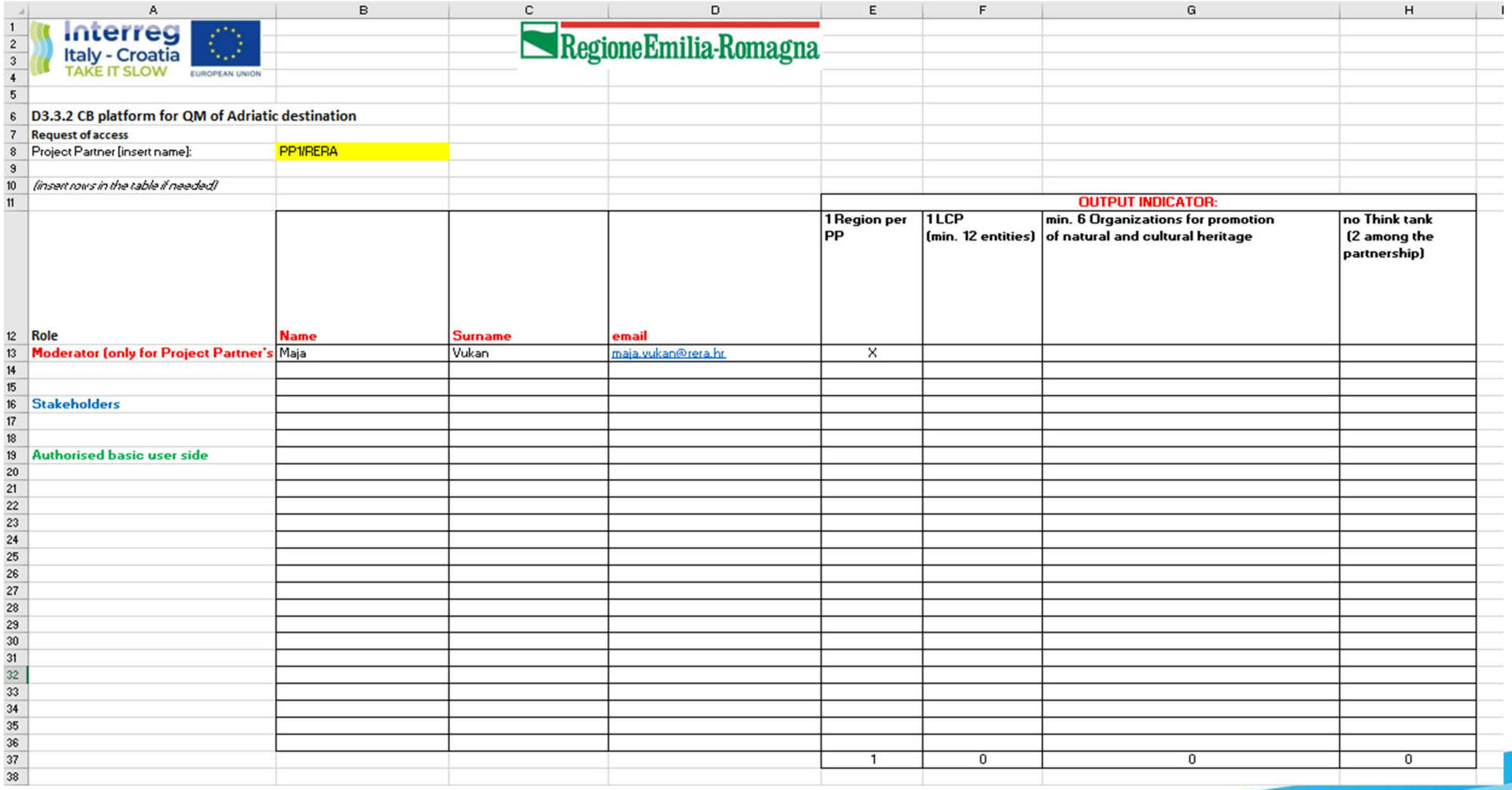
Based on the objectives outlined in Deliverable Number D3.3.2, a Cross Border platform was designed and implemented as a collection of conceptual and operative material for strengthening the skills and knowledge of the various stakeholders involved in the project and interested in the topic of cultural and natural heritage valorization.
On the basis of the project specifications and the various preliminary meetings for the implementation of the Cross Border platform, the platform's CMS Wordpress was designed and activated on the development server, owned by EdiRinnova, the supplier identified by us, on which the necessary components (plugins) for the required functionalities were installed; in particular the one to restrict the use of the platform to accredited users, for the management of "user credentials" (different logins depending on the activities allowed to users on the platform), for the creation of the various sections, and any sub-sections, for the collection of content (directory "Projects", "Training Events" etc.), for the autonomous management/implementation of content by authorized users, for the glocalization of content on a map, for the temporal management of content (events calendar). Finally, a specific plugin was installed for instant one to-one communication between users through a special "chat".
The Cross Border platform was designed to be visible and accessible to all project partners and to ensure the possibility of involvement and access, with different functionalities, of other actors identified by the partners, such as LCP Local Community Practices, Thematic Clusters, stakeholders, etc.
The final product, therefore, was realized respecting the main principles that the platform had to comply with:
• the possibility of content management and implementation by the designated subjects, with 4 different levels of access: "Basic User" with the function of viewing content only, "Stakeholder User" with the possibility of viewing and proposing content, "Moderator User" with the function of viewing, implementing and publishing content, "Administrator" with full function of managing the platform;
• the possibility for reported users to share on the platform the experiences of their territories by simply implementing and autonomously publishing documents and multimedia materials in the different available sections: "Projects", "Training Events", "Best Practices", "Study & Research", "Develop & Implement";

• the possibility for platform users to communicate and share work/experiences through direct posting of comments (posts) to published materials, or privately through the 1to1 chat provided by the platform;
• the possibility of searching platform content via geo-localized map and/or search engine (keywords, date, etc.) or by date;
• the possibility to navigate (view/implement/manage) the platform from mobile devices (responsive platform);
According to the project specifications, several meetings were held between the project leader and partnership, between contractor and supplier, and between supplier and developer preparatory to and aimed at the implementation of the Cross Border platform and its regular updating and implementation:
• provision of a "TIS help desk" via the dedicated e-mail address support@takeitslow.it (reply within 24 hours until 31.12.2022);
• remote training activities for project partners (five webinars dedicated to different types of users held on 29/03/2022 and 31/03/2022);
• Creation and implementation of three tutorials available to users (Basic user, Stakeholder user, Moderator user);
• support for content implementation on the platform
• participation in meetings with project partners during the platform design, implementation and start-up phase.
The platform is currently 100% functioning. It is only accessible with specific usernames and passwords. The usernames and passwords are issued directly by the company EdiRinnova, to the persons indicated by the RER.

During the Final conference in Dubrovnik the partnership made agreement to change the old private domain to a new one, www.cbsmartdestinations.it/wp-login.php instead of www.takeitslow.it .New and old stakeholders will be able to upload new content. Moderators will have to approve and publish them.
There will be also a public platform, displaying only the category "Best Practices", www.tourismbestpractices.it . New stakeholders will be able to directly contact the best practices holders through their e-mail addresses.
New support email: support@cbsmartdestinations.it.
Also, the public platform is currently 100% functioning and accessible from anyone.

PPs filled templates for Region, LCPs, Organizations for promotion of natural and cultural heritage:

					OUTPUT INDICATORS:			
	Role	Name	Surname	email	1 Region per PP	1 LCP (min. 12 entities)	min. 6 Organizations for promotion of natural and cultural heritage	no Think tank (2 among the partnership)
6	D3.3.2 CB platform for QM of Adriatic destination							
7	Request of access							
8	Project Partner (insert name):	LP_DNC						
9								
10	(insert rows in the table if needed)							
13	Moderator (only for Project Partner's	Ana	Orlovic	ana.orlovic@dnz.hr	X			
14		Petra	Ljubicic	pljubicic@dunea.hr	X			
17	Stakeholders	Name	Surname	email				
18		Mirela	Raic	mraic@dunea.hr	X			
26	Authorised basic user side	Name	Surname	email				
27		Mato	Oberan	juznijadranflag@gmail.com				
28		Fani	Slade	tzston@du.t-com.hr				
29		Josip	Milos	jmilos@milos.hr				
30		Maja	Bogoevic Marusic	vinarija.kriz@gmail.com				
37					3	0	0	0



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6	**D3.3.2 CB platform for QM of Adriatic destination**							
7	**Request of access**							
8	Project Partner [insert name]:	PP1/RERA						
9								
10	*(insert rows in the table if needed)*							
11					**OUTPUT INDICATOR:**			
12	**Role**	**Name**	**Surname**	**email**	**1 Region per PP**	**1 LCP (min. 12 entities)**	**min. 6 Organizations for promotion of natural and cultural heritage**	**no Think tank (2 among the partnership)**
13	**Moderator (only for Project Partner's**	Maja	Vukan	maja.vukan@rera.hr	X			
14								
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16	**Stakeholders**							
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19	**Authorised basic user side**							
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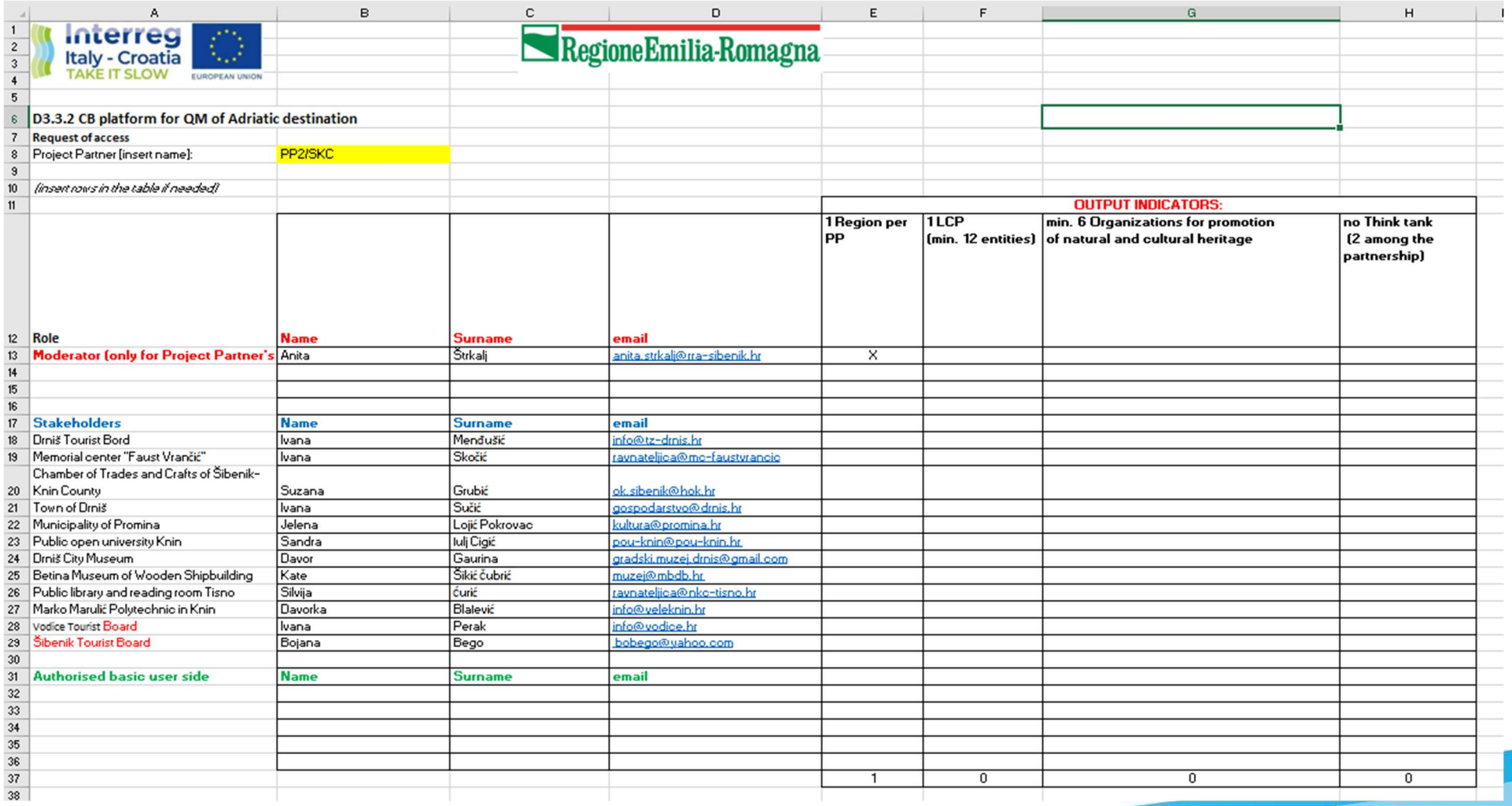

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6	**D3.3.2 CB platform for QM of Adriatic destination**							
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8	Project Partner [insert name]:	PP2/SKC						
9								
10	*(insert rows in the table if needed)*							
11						**OUTPUT INDICATORS:**		
12	**Role**	**Name**	**Surname**	**email**	**1 Region per PP**	**1 LCP (min. 12 entities)**	**min. 6 Organizations for promotion of natural and cultural heritage**	**no Think tank (2 among the partnership)**
13	**Moderator (only for Project Partner's**	Anita	Štrkalj	anita.strkalj@rra-sibenik.hr	X			
14								
15								
16								
17	**Stakeholders**	**Name**	**Surname**	**email**				
18	Drniš Tourist Bord	Ivana	Menđušić	info@tz-drnis.hr				
19	Memorial center "Faust Vrančić"	Ivana	Skočić	ravnateljica@mc-faustvrancic				
20	Chamber of Trades and Crafts of Šibenik-Knin County	Suzana	Grubić	ok.sibenik@hok.hr				
21	Town of Drniš	Ivana	Sučić	gospodarstvo@drnis.hr				
22	Municipality of Promina	Jelena	Lojić Pokrovac	kultura@promina.hr				
23	Public open university Knin	Sandra	Iulj Cigić	pou-knin@pou-knin.hr				
24	Drniš City Museum	Davor	Gaurina	gradski.muzej.drnis@gmail.com				
25	Betina Museum of Wooden Shipbuilding	Kate	Šikić Čubrić	muzej@mbdb.hr				
26	Public library and reading room Tisno	Silvija	Ćurić	ravnateljica@nkc-tisno.hr				
27	Marko Marulić Polytechnic in Knin	Davorka	Blalević	info@veleknin.hr				
28	Vodice Tourist Board	Ivana	Perak	info@vodice.hr				
29	Šibenik Tourist Board	Bojana	Bego	bobego@yahoo.com				
30								
31	**Authorised basic user side**	**Name**	**Surname**	**email**				
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33								
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37					1	0	0	0
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	A	B	C	D	E	F	G	H
7	**Request of access**							
8	Project Partner [insert name]:	University of Zadar						
9								
10	*[insert rows in the table if needed]*							
11					**OUTPUT INDICATOR:**			
12	**Role**	**Name**	**Surname**	**email**	**1 Region per PP**	**1 LCP (min. 12 entities)**	**min. 5 Organizations for promotion of natural and cultural heritage**	**no Think tank (2 among the partnership)**
13	**Moderator (only for Project Partner's**	Katarina	Kokić	kkokic21@unizd.hr	X			
14		Borna	Buljan	bbuljan@unizd.hr	X			
15								
16	**Stakeholders**	**Name**	**Surname**	**email**				
17		Ravni Kotari Tourist Board	-	visitravnikotari@gmail.com				
18								
19	**Authorised basic user**	**Name**	**Surname**	**email**				
20		Bolena	Krce Miočić	krceb@unizd.hr				
21		Gabrijela	Vidić	gvidic@unizd.hr				
22		Tomislav	Klarin	tklarin@unizd.hr				
23		Irena	Dominiković	idominiko@unizd.hr				
24		Antonija	Šimek	asimek21@unizd.hr				
25		Zadar County Tourist Board	-	info@zadar.hr				
26		Nin Tourist Board	-	info@nin.hr				
27		ZADRAnova	-	martina.vukasina@zadra.hr				
28		INOVAcija - The institution for d	-	vedrana.kevric@inovacija-zadar.hr				
29		AGRRA	-	vlado.kovacevic@agrra.hr				
30		Nature Park Vransko jezero	-	info@pp-vransko-jezero.hr				
31		Association Ravni kotari	-	udrugazaruralnirazvojrk@gmail.com				
32		DONAT-Tourist guides society	-	info@zadarguides.com				
33		Association Eko Zadar	-	desk@ekozadar.hr				
34		Association for environmental p	-	udruga.hippocampus@gmail.com				
35		Folklore Society Branimir Benk	-	cirjak.ksenija@gmail.com				
36		Biograd Regional Museum	-	info@muzej-biograd.com				
37		The Museum of salt Nin	-	ivana.cvrljevic@solananin.hr				
38		Rector's Palace Zadar	-	info@knezeva.hr				
39		Zadar Airport	-	marina.lenkic@zadar-airport.hr				
40		Agricultural Cooperative MASV	-	info@masvin-polaca.hr				
41		"Maškovića Han" Heritage Hote	-	marketing@maskovicahan.hr				
42		Tourist agency "Feral Tours"	-	iva@feral-tours.com				
43		Restaurant Foša	-	info@fosa.hr				
44		Restaurant Kornat	-	restaurant.kornat@gmail.com				
45		Association for the developmer	-	vlajternativa@gmail.com				
46		Agro Tourism PRTENJAČA POL	-	agroturizam.prtenjaca@gmail.com				
47		Zadar Tourist Board	-	lovre@zadar.travel				
48					1	0	0	0
49								

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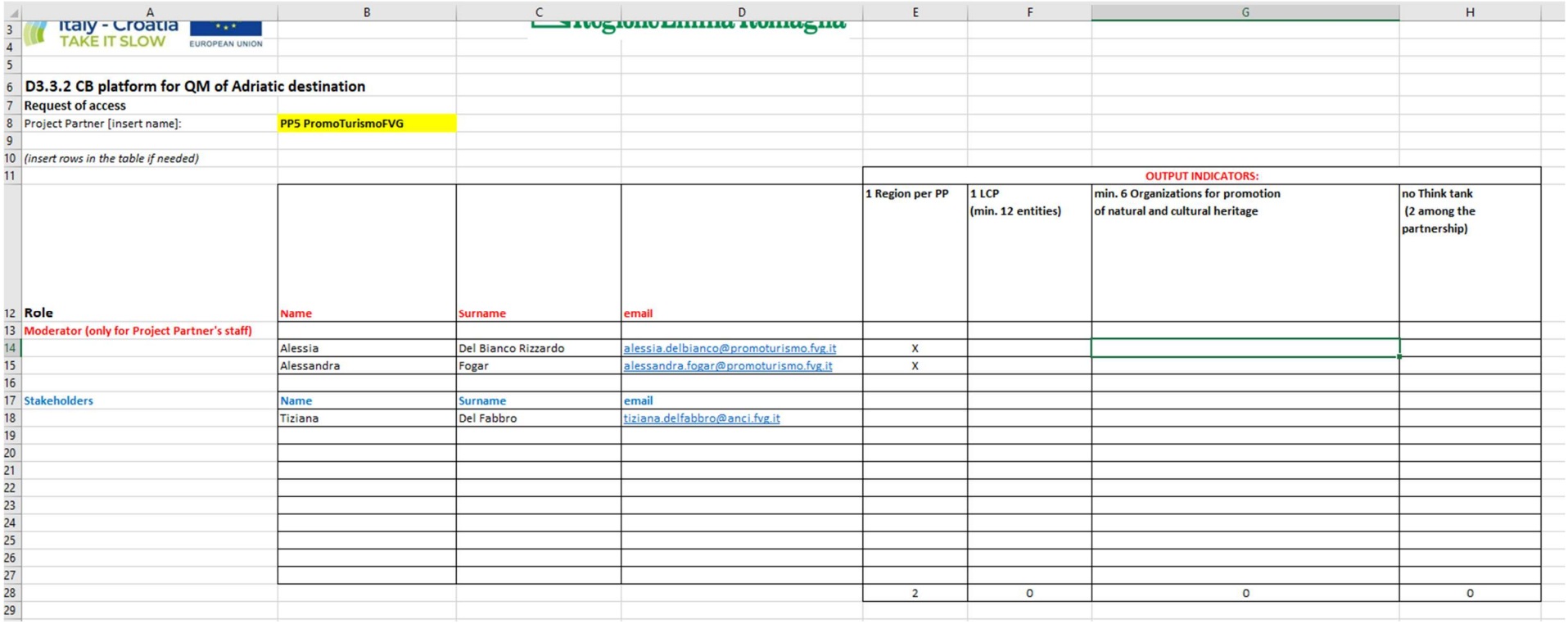
6	**D3.3.2 CB platform for QM of Adriatic destination**							
7	**Request of access**							
8	Project Partner [insert name]:	**PP4/Region of Istria**						
9								
10	*(insert rows in the table if needed)*							
11							**OUTPUT INDICATORS:**	
12	**Role**	**Name**	**Surname**	**email**	**1 Region per PP**	**1 LCP (min. 12 entities)**	**min. 5 Organizations for promotion of natural and cultural heritage**	**no Think tank (2 among the partnership)**
13	**Moderator (only for Project Partner's staff)**							
14		Sandra	Ilić	sandra.ilic@istra-istria.hr	Region of Istria			
15		Vladimir	Torbica	vladimir.torbica@istra-istria.hr	Region of Istria			
16								
17	**Stakeholders**	**Name**	**Surname**	**email**				
18	Historical and Maritime I Museum of Istria	Gracijano	Kešac	gracijano.kesac@ppmi.hr			Organisation for promotion of cultural heritage	
19	Ethnographic Museum of Istria	Ivona	Orlić	ivona@emi.hr			Organisation for promotion of cultural heritage	
20	Istrian Cultural Agency	Aleksandra	Vinkerlić	aleksandra.vinkerlic@ika-aci.hr			Organisation for promotion of cultural heritage	
21	Istria Tourist Board	Cristina	Vojić Krajcar	cristina@istra.hr			Organisation for promotion of cultural heritage	
22	Public Open University Buje	Tanja	Šuflaj	t.suflaj@uciliste-buje.eu			Organisation for promotion of cultural heritage	
23								
24								
25	**Authorised basic user side**	**Name**	**Surname**	**email**				
26	Agency for Rural Development of Istria	Jasenka	Kapuralin	jasenka.kapuralin@azrri.hr			Organisation for promotion of natural heritage	
27	Agency for Rural Development of Istria	Edmondo	Šuran	edmondo.suran@azrri.hr			Organisation for promotion of natural heritage	
28	City of Buje	Jelena	Perossa	j.perossa@buje.hr		LCP		
29	Kozlovic Vinery	Franco	Kozlović	franco@kozlovic.hr		LCP		
30	Kabola Vinery	Marino	Markežić	kabola@net.hr		LCP		
31	Prelac Vinery	Rino	Prelac	info@prelac.hr		LCP		
32	Sinkovic Vines Destillery	Sergej	Sinković	sinkovic@sinkovic.hr		LCP		
33	Momjan Kindergarden	Gigliola	Sparagna	gigliola76@gmail.com		LCP		
34	Tourist Association of City of Buje	Valter	Bassanese	info@tzg-buje.hr		LCP		
35	Buje Elementary School Edmondo de amici	Samira	Laganis	samiralaganis@gmail.com		LCP		
36	Tourist Association of City of Pula	Marinela	Kolić	marinela@pulainfo.hr			Org. for promotion of natural and cultural heritage	
37	Tourist Association of Central Istria	Sanja	Kantarutti	direktorica@central-istria.com			Org. for promotion of natural and cultural heritage	
38	Tourist Association of Motovun	David	Matković	direktor@tz-motovun.hr			Org. for promotion of natural and cultural heritage	
39	Ethnographic Museum of Istria	Mirjana	Margetić	mirjana@emi.hr			Org. for promotion of natural and cultural heritage	
40	Tourist Association of City of Pula	Sara	Pavlica	sara@myporec.com			Org. for promotion of natural and cultural heritage	
41	Savičenta d.o.o.	Nina	Licul	nina.licul@grimanicastle.com			Org. for promotion of natural and cultural heritage	
42					2	8	13	0
43								



D3.3.2 CB platform for QM of Adriatic destination

Request of access

Project Partner [insert name]: **PP5 PromoTurismoFVG**

(insert rows in the table if needed)

					OUTPUT INDICATORS:			
Role	**Name**	**Surname**	**email**	**1 Region per PP**	**1 LCP (min. 12 entities)**	**min. 6 Organizations for promotion of natural and cultural heritage**	**no Think tank (2 among the partnership)**
Moderator (only for Project Partner's staff)							
	Alessia	Del Bianco Rizzardo	alessia.delbianco@promoturismo.fvg.it	X			
	Alessandra	Fogar	alessandra.fogar@promoturismo.fvg.it	X			
Stakeholders	Name	Surname	email				
	Tiziana	Del Fabbro	tiziana.delfabbro@anci.fvg.it				
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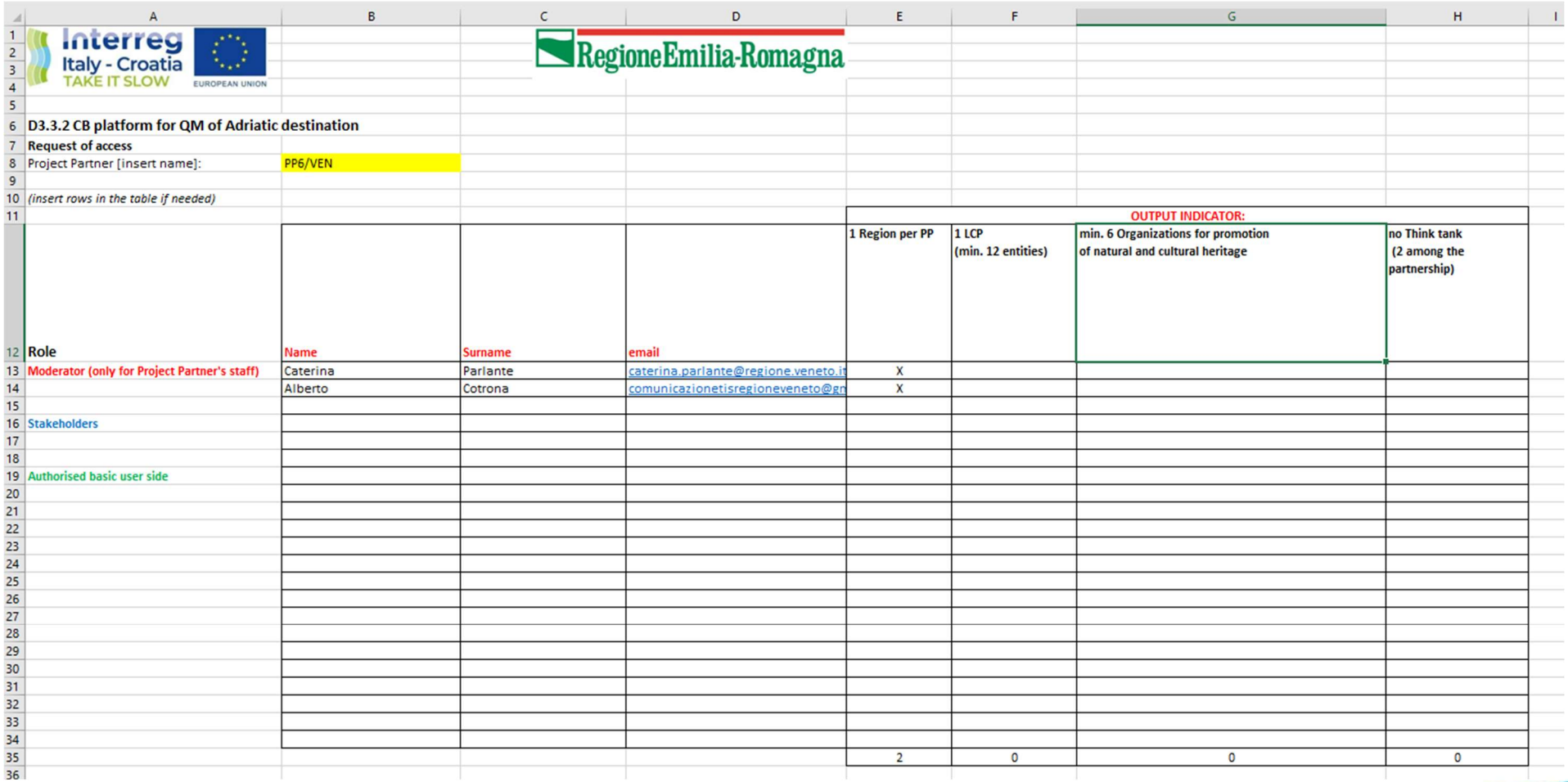

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6	**D3.3.2 CB platform for QM of Adriatic destination**								
7	**Request of access**								
8	Project Partner [insert name]:	PP6/VEN							
9									
10	*(insert rows in the table if needed)*								
11							**OUTPUT INDICATOR:**		
12	**Role**	**Name**	**Surname**	**email**	**1 Region per PP**	**1 LCP (min. 12 entities)**	**min. 6 Organizations for promotion of natural and cultural heritage**	**no Think tank (2 among the partnership)**	
13	**Moderator (only for Project Partner's staff)**	Caterina	Parlante	caterina.parlante@regione.veneto.it	X				
14		Alberto	Cotrona	comunicazionetisregioneveneto@gm	X				
15									
16	**Stakeholders**								
17									
18									
19	**Authorised basic user side**								
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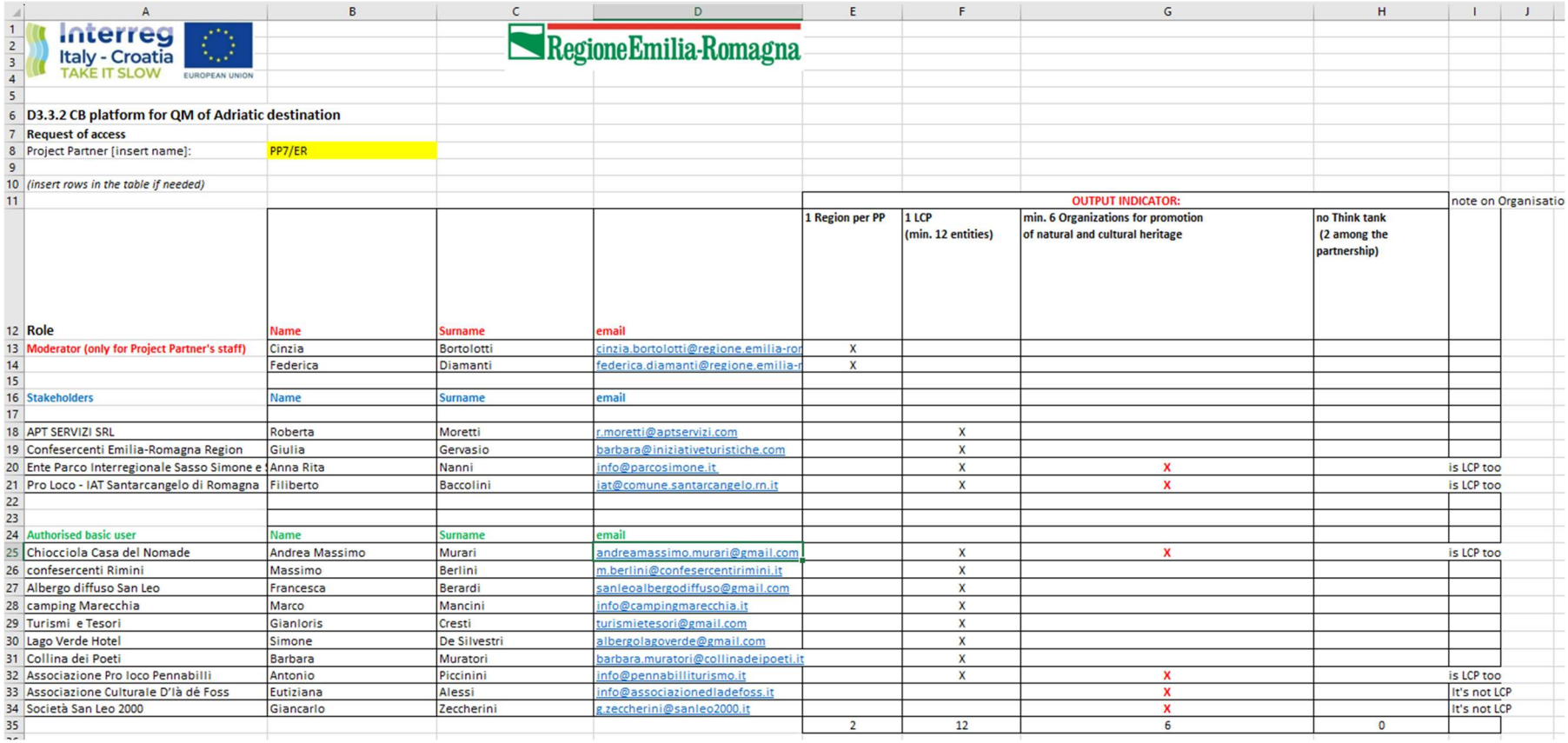

D3.3.2 CB platform for QM of Adriatic destination

Request of access

Project Partner [insert name]: PP7/ER

(insert rows in the table if needed)

				OUTPUT INDICATOR:				
				1 Region per PP	1 LCP (min. 12 entities)	min. 6 Organizations for promotion of natural and cultural heritage	no Think tank (2 among the partnership)	note on Organisatio
Role	Name	Surname	email					
Moderator (only for Project Partner's staff)	Cinzia	Bortolotti	cinzia.bortolotti@regione.emilia-ror	X				
	Federica	Diamanti	federica.diamanti@regione.emilia-r	X				
Stakeholders	Name	Surname	email					
APT SERVIZI SRL	Roberta	Moretti	r.moretti@aptservizi.com		X			
Confesercenti Emilia-Romagna Region	Giulia	Gervasio	barbara@iniziativeturistiche.com		X			
Ente Parco Interregionale Sasso Simone e S	Anna Rita	Nanni	info@parcosimone.it		X	X		is LCP too
Pro Loco - IAT Santarcangelo di Romagna	Filiberto	Baccolini	iat@comune.santarcangelo.rn.it		X	X		is LCP too
Authorised basic user	Name	Surname	email					
Chiocciola Casa del Nomade	Andrea Massimo	Murari	andreamassimo.murari@gmail.com		X	X		is LCP too
confesercenti Rimini	Massimo	Berlini	m.berlini@confesercentirimini.it		X			
Albergo diffuso San Leo	Francesca	Berardi	sanleoalbergodiffuso@gmail.com		X			
camping Marecchia	Marco	Mancini	info@campingmarecchia.it		X			
Turismi e Tesori	Gianloris	Cresti	turismietesori@gmail.com		X			
Lago Verde Hotel	Simone	De Silvestri	albergolagoverde@gmail.com		X			
Collina dei Poeti	Barbara	Muratori	barbara.muratori@collinadeipoeti.it		X			
Associazione Pro loco Pennabilli	Antonio	Piccinini	info@pennabilliturismo.it		X	X		is LCP too
Associazione Culturale D'là dé Foss	Eutiziana	Alessi	info@associazionedladefoss.it			X		It's not LCP
Società San Leo 2000	Giancarlo	Zeccherini	g.zeccherini@sanleo2000.it			X		It's not LCP
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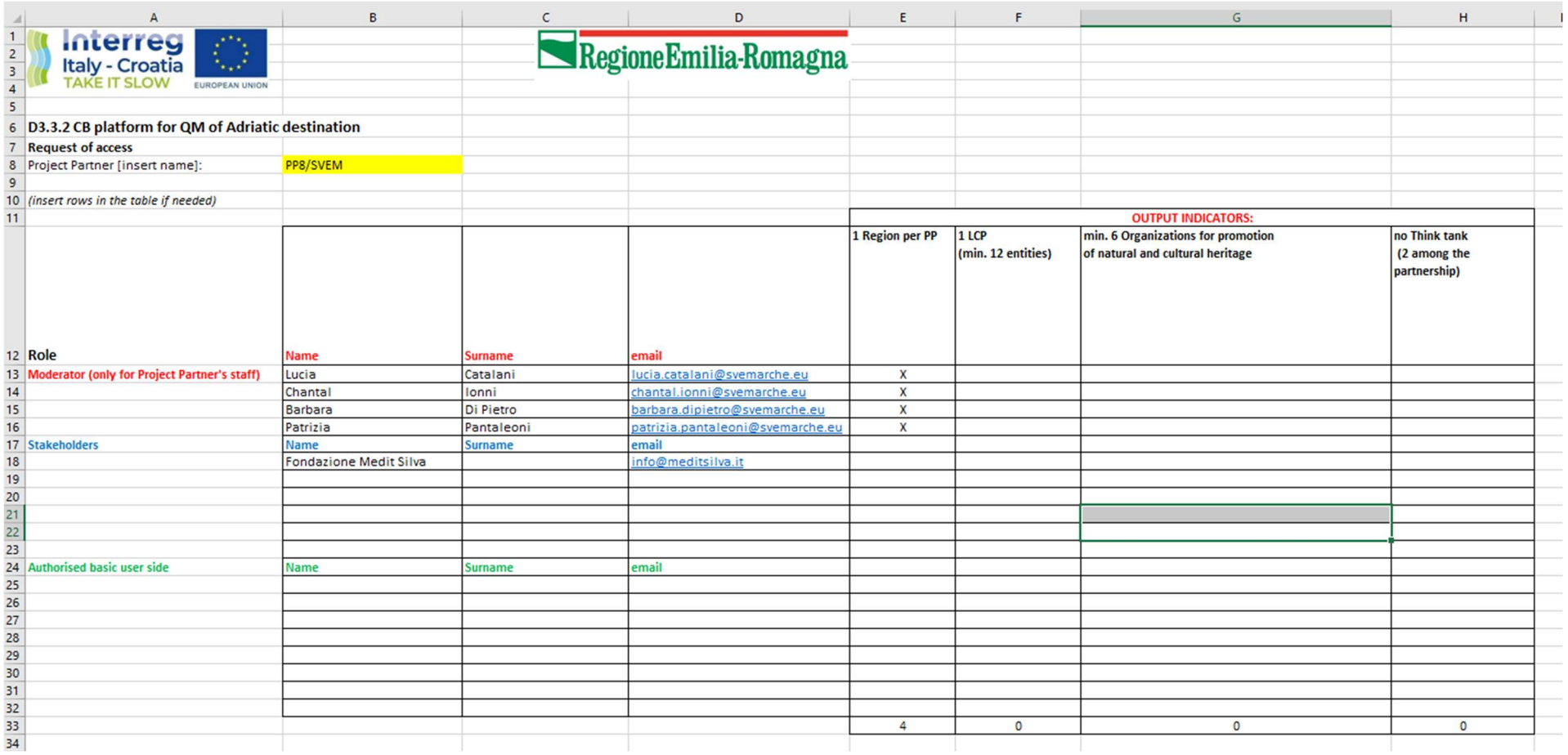

	A	B	C	D	E	F	G	H
6	**D3.3.2 CB platform for QM of Adriatic destination**							
7	**Request of access**							
8	Project Partner [insert name]:	PP8/SVEM						
9								
10	*(insert rows in the table if needed)*							
11						OUTPUT INDICATORS:		
12	**Role**	**Name**	**Surname**	**email**	**1 Region per PP**	**1 LCP (min. 12 entities)**	**min. 6 Organizations for promotion of natural and cultural heritage**	**no Think tank (2 among the partnership)**
13	**Moderator (only for Project Partner's staff)**	Lucia	Catalani	lucia.catalani@svemarche.eu	X			
14		Chantal	Ionni	chantal.ionni@svemarche.eu	X			
15		Barbara	Di Pietro	barbara.dipietro@svemarche.eu	X			
16		Patrizia	Pantaleoni	patrizia.pantaleoni@svemarche.eu	X			
17	**Stakeholders**	**Name**	**Surname**	**email**				
18		Fondazione Medit Silva		info@meditsilva.it				
19								
20								
21								
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23								
24	**Authorised basic user side**	**Name**	**Surname**	**email**				
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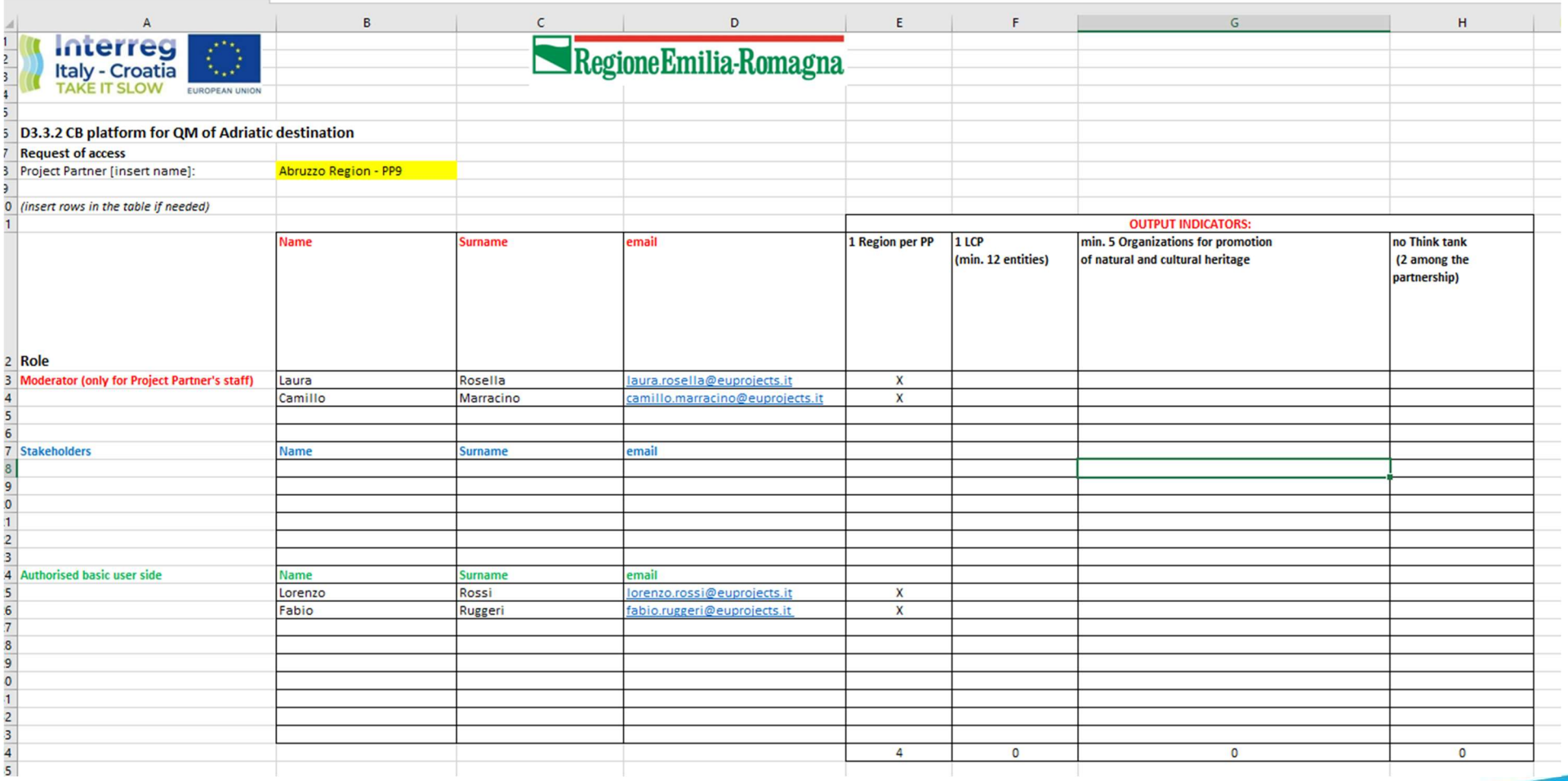

D3.3.2 CB platform for QM of Adriatic destination

Request of access

Project Partner [insert name]: Abruzzo Region - PP9

(insert rows in the table if needed)

				OUTPUT INDICATORS:			
Role	Name	Surname	email	1 Region per PP	1 LCP (min. 12 entities)	min. 5 Organizations for promotion of natural and cultural heritage	no Think tank (2 among the partnership)
Moderator (only for Project Partner's staff)	Laura	Rosella	laura.rosella@euprojects.it	X			
	Camillo	Marracino	camillo.marracino@euprojects.it	X			
Stakeholders	Name	Surname	email				
Authorised basic user side	Name	Surname	email				
	Lorenzo	Rossi	lorenzo.rossi@euprojects.it	X			
	Fabio	Ruggeri	fabio.ruggeri@euprojects.it	X			
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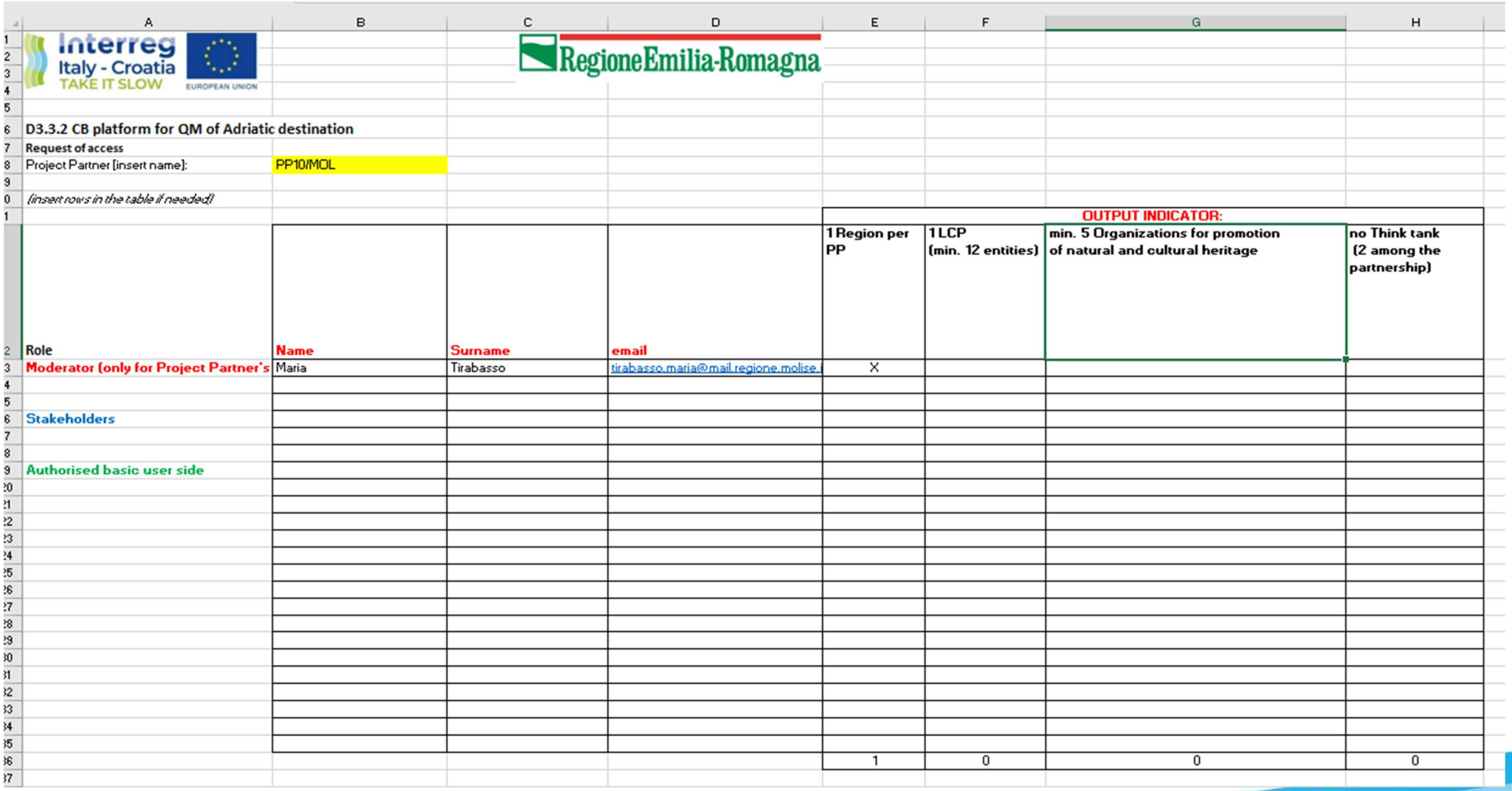

D3.3.2 CB platform for QM of Adriatic destination

Request of access

Project Partner (insert name): PP10/MOL

(insert rows in the table if needed)

					OUTPUT INDICATOR:		
Role	Name	Surname	email	1 Region per PP	1 LCP (min. 12 entities)	min. 5 Organizations for promotion of natural and cultural heritage	no Think tank (2 among the partnership)
Moderator (only for Project Partner's	Maria	Tirabasso	tirabasso.maria@mail.regione.molise.i	X			
Stakeholders							
Authorised basic user side							

Interreg Italy - Croatia TAKE IT SLOW

EUROPEAN UNION

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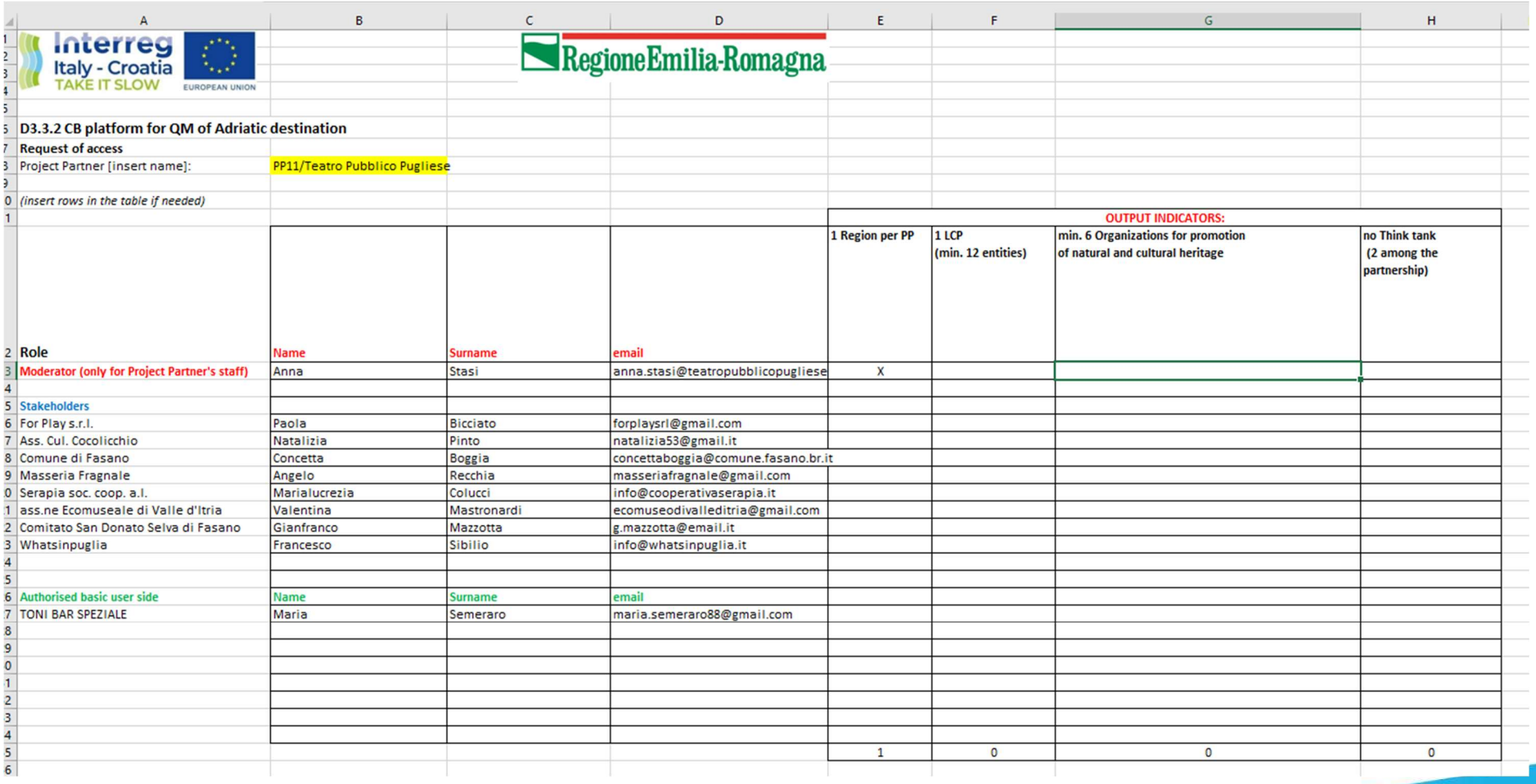
RegioneEmilia-Romagna



D3.3.2 CB platform for QM of Adriatic destination

Request of access

Project Partner [insert name]: PP11/Teatro Pubblico Pugliese

(insert rows in the table if needed)

				OUTPUT INDICATORS:			
				1 Region per PP	1 LCP (min. 12 entities)	min. 6 Organizations for promotion of natural and cultural heritage	no Think tank (2 among the partnership)
Role	Name	Surname	email				
Moderator (only for Project Partner's staff)	Anna	Stasi	anna.stasi@teatropubblicopugliese	X			
Stakeholders							
For Play s.r.l.	Paola	Bicciato	forplaysrl@gmail.com				
Ass. Cul. Cocolicchio	Natalizia	Pinto	natalizia53@gmail.it				
Comune di Fasano	Concetta	Boggia	concettaboggia@comune.fasano.br.it				
Masseria Fragnale	Angelo	Recchia	masseriafragnale@gmail.com				
Serapia soc. coop. a.l.	Marialucrezia	Colucci	info@cooperativaserapia.it				
ass.ne Ecomuseale di Valle d'Itria	Valentina	Mastronardi	ecomuseodivalleditria@gmail.com				
Comitato San Donato Selva di Fasano	Gianfranco	Mazzotta	g.mazzotta@email.it				
Whatsinpuglia	Francesco	Sibilio	info@whatsinpuglia.it				
Authorised basic user side	Name	Surname	email				
TONI BAR SPEZIALE	Maria	Semeraro	maria.semeraro88@gmail.com				
				1	0	0	0

LP DNC filled templates for Think Tank:

PROGRAMME OUTPUT INDICATOR CONTRIBUTION

- 3.1O2 - Actors involved in actions aimed at promoting natural and cultural heritage (including typical products, joint branding and tourism)
- TAKE IT SLOW O1 are actors involved in CB partnership platform of scientific, private and public sector for joint strategic planning and management of CB tourist destination and promotion of natural and cultural heritage (WP3).
- 2 THINK TANKS (project level)

TEMPLATE FOR SHARING INFORMATION ON THINK TANKS FOR PROMOTION OF NATURAL AND CULTURAL HERITAGE

THINK TANK NAME	**Institute for Development and International Relations (IRMO)**
THINK TANK DESCRIPTION	The fundamental mission of the Institute is developing and disseminating theoretical, methodological and technical knowledge and skills required for scientific and professional interpretation and evaluation of contemporary international relations, which affect various human activities and related developmental trends important for the Republic of Croatia. Development tendencies are observed in the local, regional, European and global context. The Institute conducts research mainly in the fields of social sciences, especially economics, culture, political science, sociology and other related disciplines. However, in modern science there is an increasing need for interdisciplinary and

	transdisciplinary linkages and therefore, depending on the project requirements, different research teams are formed. At the same time, it gives room for research issues that could not be studied exclusively within a single discipline. Thus, a multidimensional overview of contemporary social processes and those aspects of development and international relations are provided. In terms of research methodology, quantitative methods are used, such as econometrics, quantitative extrapolation and various statistical analyses, as well as qualitative methods, such as interpretive policy analysis, comparative analysis, case studies, analysis of the opinions of selected stakeholders (focus groups), interviews and document analysis. IRMO has been cooperating on its projects with various major international institutions/organisations: UNDP, UNIDO, UN Economic Commission for Europe, World Bank, OECD, Central European Initiative, OSCE, NATO, Council of Europe, UNESCO, ILO, International Centre for Economic Growth /US/, CIPE /US/, USAID and other. In the past ten years, most of IRMO's policy-oriented projects have been supported through EC programmes such as HORIZON, FP7, Erasmus +, LEADER, Interreg programmes.
TYPE OF EXPERTISE	Specific experience acquired by IRMO in the field of good governance, environment and socio-economic development, as well as cultural heritage are based on more than 20 years of interdisciplinary work in international environment and specifically cooperation in numerous international projects and initiatives. In the field of environment protection and nature protection IRMO has excellent knowledge of national, local and regional government and institutions in the Republic of Croatia; of nature protection sector and environmental sector; of project beneficiaries in all Croatian PIs and local situation (related to local and regional development); broad experience with projects related to nature protection system and public sector; relevant experience in financial analysis and

	economic analysis, budgeting, programming and public finances, cost benefit analysis and feasibility studies; experience in project pipelines, training, ex ante evaluations; in the development of marketing studies, product and sales analysis, defining prices and pricing policies of companies - products and services in the private and public sector; experience in the development and implementation of promotional campaigns and the development and implementation of communication strategies and relative experience in the promotion and presentation, especially in the field of green marketing, green tourism and green jobs and green growth. IRMO's competences and experiences are in the development of cultural strategies, cultural heritage and tourism development which includes cultural and natural heritage sites management plans, local strategic planning and action plans.
WEBSITE	www.irmo.hr
CONTACT EMAIL	ured@irmo.hr
CONTACT PHONE	+385 1 4877460

*As TAKE IT SLOW Project Partner, herby I confirm the mentioned think tank has given their consent for their contact to be shared on the Cross-broder Platform and and is open to engage in potential future collaborations.

PP5 Friuli-Venezia Giulia filled templates for Think Tank:

PROGRAMME OUTPUT INDICATOR CONTRIBUTION

- 3.1O2 - Actors involved in actions aimed at promoting natural and cultural heritage (including typical products, joint branding and tourism)
- TAKE IT SLOW O1 are actors involved in CB partnership platform of scientific, private and public sector for joint strategic planning and management of CB tourist destination and promotion of natural and cultural heritage (WP3).
- 2 THINK TANKS (project level)

TEMPLATE FOR SHARING INFORMATION ON THINK TANKS FOR PROMOTION OF NATURAL AND CULTURAL HERITAGE

THINK TANK NAME	***ALTIS Advisory Srl Società Benefit*** ***Spin off dell'Università Cattolica del Sacro Cuore***
THINK TANK DESCRIPTION	*ALTIS, Graduate School Business and Society, was conceived in 2002 within the Catholic University in the wake of the international debate on corporate social responsibility. The School started operating in 2005 and in 2010 the Advisory area was born within ALTIS, which in 2022 was established as a university spin-off: ALTIS Advisory Srl SB.*

	Our team is composed of both academic researchers and professionals with post-graduate training in economics and management and a specific focus on sustainability. *We advise for-profit, non-profit and public organizations inintegrating sustainability within their missions, strategy and operations, through a transition path that encompasses strategic planning, reporting and measurement of performances. Academic rigor is combined with experimentation and innovation, giving life to original paths and collaborations, which generate commitment among internal and external stakeholders.*
TYPE OF EXPERTISE	*We have established an extensive, cross-sector expertise in the areas of stakeholder engagement, sustainability planning and reporting, sustainable investing and assessment of social impacts. We have contributed to several projects aiming to activate paths of sustainable local economic development and sustainable tourism development, fostering partnerships between public and private organizations.* *Since 2020, we provide our methodological support to PromoTurismo FVG in the integration of sustainable development goals within its operational model and destination management activities.* *Dr. Andrea Sartori, who coordinates of sustainable tourism and local development projects, has a consolidated research and advisory experience in the promotion of cultural heritage and has written several academic publications on the topic.* *Our tight relations with the Catholic University of the Sacred Heart allow ALTIS Advisory to activate inter-disciplinary knowledge and expertise in further areas concerning tourism issues.*
WEBSITE	www.altisadvisory.com (under construction); https://altis.unicatt.it/altis-consulenza-sostenibilita

CONTACT EMAIL	andrea.sartori1@unicatt.it
CONTACT PHONE	+39-3288869072

*As TAKE IT SLOW Project Partner, herby I confirm the mentioned think tank has given their consent for their contact to be shared on the Cross-broder Platform and and is open to engage in potential future collaborations.

PP7 Emilia-Romagna Region filled templates for Think Tank:

PROGRAMME OUTPUT INDICATOR CONTRIBUTION

- 3.1O2 - Actors involved in actions aimed at promoting natural and cultural heritage (including typical products, joint branding and tourism)
- TAKE IT SLOW O1 are actors involved in CB partnership platform of scientific, private and public sector for joint strategic planning and management of CB tourist destination and promotion of natural and cultural heritage (WP3).
- 2 THINK TANKS (project level)

TEMPLATE FOR SHARING INFORMATION ON THINK TANKS FOR PROMOTION OF NATURAL AND CULTURAL HERITAGE

THINK TANK NAME	*EUROPEAN ROUTE OF CERAMICS*
THINK TANK DESCRIPTION	*The European Route of Ceramics is an international network recognized as Cultural Route by Council of Europe since 2012. The Route was first established in Limoges, France, but from 2018 the headquarter is based in Faenza, Italy.* *The Route aims at giving value to the European cultural heritage linked to ceramics and at ensuring the development of a sustainable and ethical tourism offer based not only on artistic productions but also on the enhancement of memory, history and heritage, cultural and educational exchanges for young Europeans, contemporary cultural and artistic pratice and a sustainable cultural development.* *The heritage promoted by the Route is visible not only in museums, exhibitions and private spaces, but also in external spaces, historical centres and urban decorations. Visitors of the Route can have the chance to experience the cultural traditions of communities, with particular reference to ceramic artists and artisans, visiting their workshops where they can experience the real life of ceramists and maybe try himself the art decoration of a vase, or enjoying open-air museums and monuments. Furthemore, the Route aims also to enhance European heritage areas other that monuments and sites generally exploited by tourism, in particular rural areas, but also industrial areas in the process of economic restrucuturing.* *On the other hand, the Route organizes the exchanges of young people from different social backgrounds and regions of Europe, creating new synergies and raising public awareness, drawing young decision makers' attention to the necessity of protecting heritage as part of sustainable development of the territory and in order to promote dialogue between urban and rural areas and between developed and disadvantaged regions.*
TYPE OF EXPERTISE	*The European Route of Ceramics counts 15 members from 12 different countries. The network involves not only municipalities, but also museums, institutions, foundations and associations related to ceramics. In this way , the network aims to include different type of expertise, in order to explore different strategies for giving value to the ceramic traditions and heritage, creating a wide-open touristic offer and projects, promoting a participatory approach and enhancing civic participation.* *All members of the Route organize activities ato local and transnational level, like artistic residencies, ceramic exhibitions, ceramics markets and fairs, youth exchanges, etc...* *Some partners are exploring the combination between ceramic and food (Limoges, Faenza, etc...), ceramics and schools (Aveiro, Faenza, Selb), ceramics and research & innovation (Faenza, Höhr-Grenzhausen), and other cooperation paths.* *Many ceramics events are internationally known and represent an important touristic product (Argillà*

	Italia, Toques et Porcelain, etc...), being able to attract tourists. In this way, each member aim to cooperate with different type of expertise to organize complementary services which create a proper touristic offer like visit to ceramic workhops, laboratories both for children and for adults, visits and guided tour in historical centres and in museums. *The main expertises involved are universities, public and private schools, touristic information offices,cultural and touristic operators and artists, research institutes.* *Furthermore, through different European Projects, the Route has got the possibility to cooperate with external entities not directly related to ceramics, in order to expand its outreach and cooperation with experts of different sectors.* *The technical secretariat in Faenza includes the following expertise:* - *Touristic promotion, organization of international events, European project development and implementation, traditional and contemporary ceramics, involvement of local communities, cultural promotion and cultural events*
WEBSITE	*www.europeanrouteofceramics.eu*
CONTACT EMAIL	*europeanrouteofceramics@comune.faenza.ra.it*
CONTACT PHONE	*+39 0546 691267*

*As TAKE IT SLOW Project Partner, herby I confirm the mentioned think tank has given their consent for their contact to be shared on the Cross-broder Platform and and is open to engage in potential future collaborations.

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Deliverable Number D3.3.2

PROJECT SHARING PLATFORM

Regione Emilia-Romagna

Centro Assistenza Tecnica

CAT

Confesercenti Emilia Romagna

Purpose:

To create a platform for the exchange and sharing of initiatives from Regions and stakeholders.

Simple
Complete
Responsive
Customizable
Open Source

Installation:

Based on the **project specifications** and preliminary meetings, we activated on a standard development server (middle/high configuration of a linux apache server) a **CMS Wordpress.**

We installed a **credentials management** plugin, the plugins for autonomous management of authorized users, of the **map** visualization of **geolocalised contents**, of date based contents (events). Finally we installed an **instant messaging** plugin for the 1 on 1 communication between users in a chat format.

Guidelines compliance:

We met the basic guidelines of the required characteristics for the platform:

1) The possibility, for **authorized users**, to **autonomously publish** and promote contents divided in the following categories:

Projects, Training Events, Best Practices, Study & Research, Develop & Implement

2) The possibility to **hide content from the public** and, at the same time, **allow moderators to authorize the content publishing**, with **4 different clearance levels** (normal user for read only, special user for submissions, moderator for publishing, admin for platform management).

3) The possibility to create **infinite kinds of Posts and Categories**, even after the website online publication.

4) The possibility, for the platform users, to **communicate publicly** through comments, **or privately** through a 1 on 1 chat.

Development status:

The fully functional website is available for **features testing** and is actually hosted on **a non publicly visible domain**, accessible only with specific credentials.

Features are 100% active and it only needs to be transferred on a production server and the uploading of real content (institutional and service static pages like privacy, cookie policy etc.).

As soon as the production server and the hosting domain are defined, the website is ready to be published.

User access / roles:

Admin side – Credentials management and user activation/deactivation, publishing, any and all content approval/ban.

Moderator side – Publishing, any and all content approval/ban.

Stakeholder side – Content submission pending approval.

Authorised basic user side – Access with personal password to read only the website contents and the possibility to comment.

Non authorised user – Website and content are not accessible.

Technical specification:

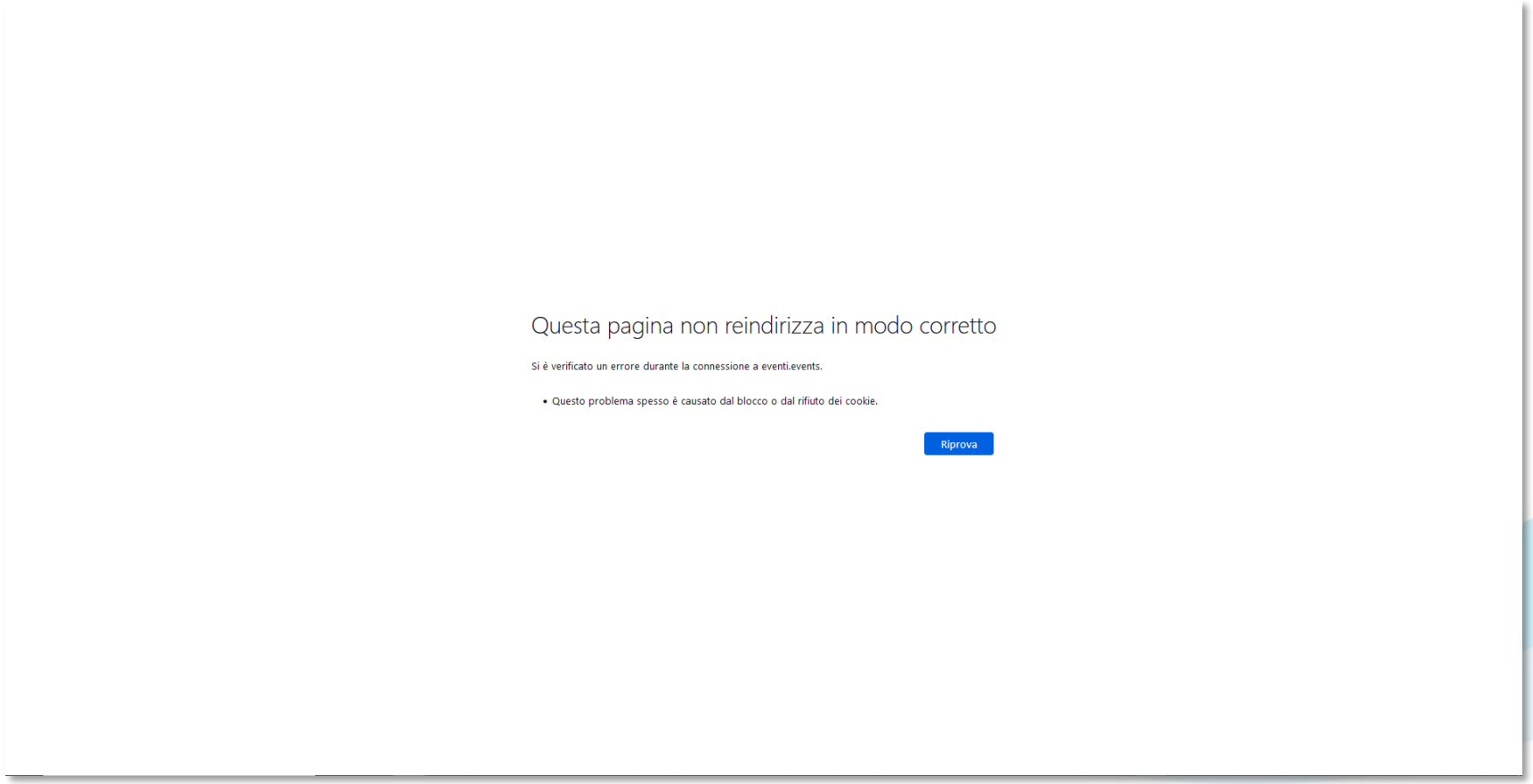
Server Linux
(APACHE 2 + PHP 7.4 + MYSQL)

Wordpress
+ geodirectory framework
+ security plugins
+ access control plugins
+ 1to1 chat plugin
+ admin framework for user authorisations
+ framework/plugin for content creation and publishing (eg. project, best practices etc.) with geolocalization management (through Open Street Map platform)
+ framework/plugin for event creation and publishing
+ framework/theme for visual editing of static contents

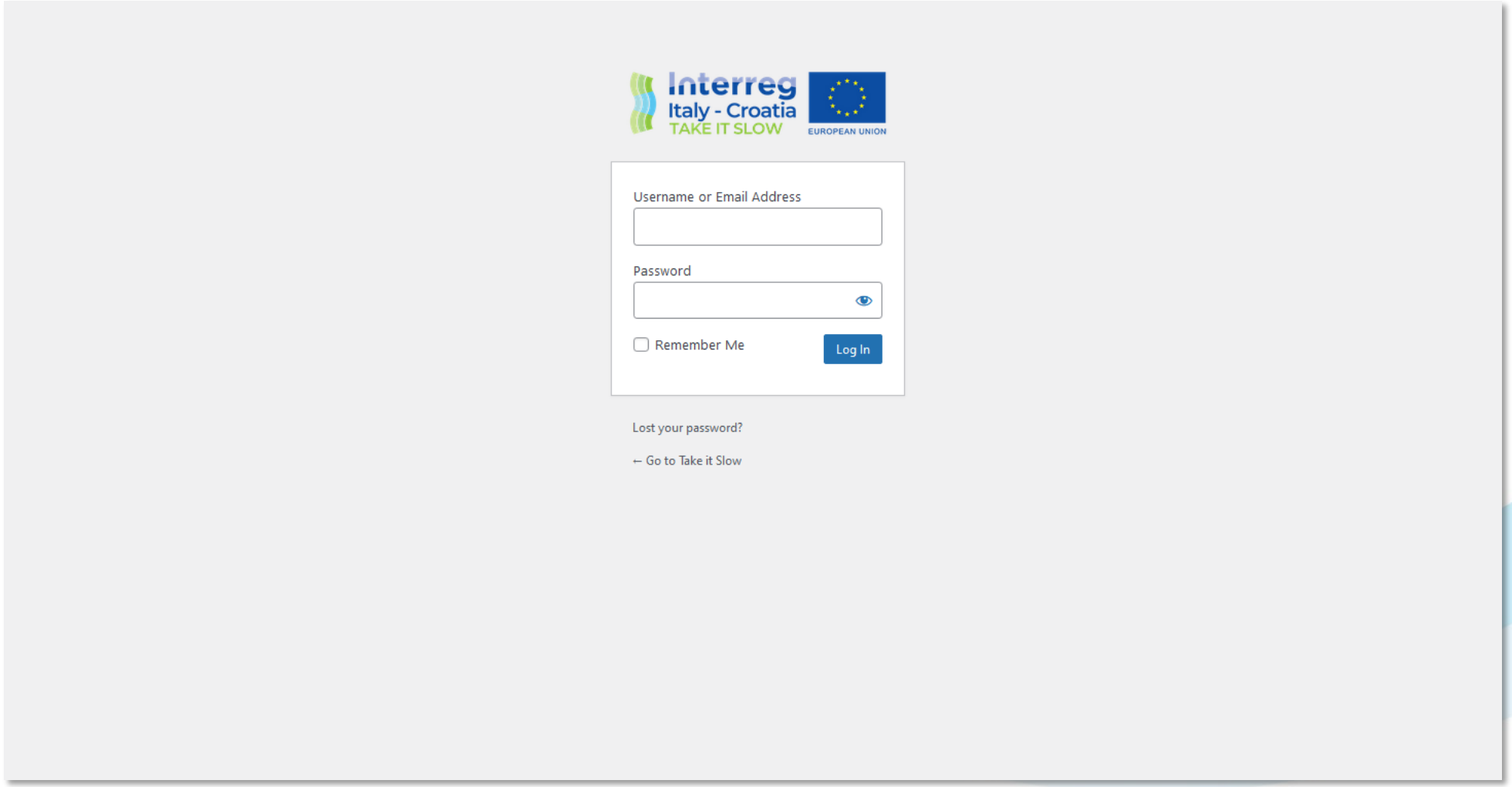
Installation in English (language for backend and frontend: English. Further contents language: English)

PLATFORM
DEMO SCREENSHOTS

Access restricted for non-logged users.
No access to any content.



Login page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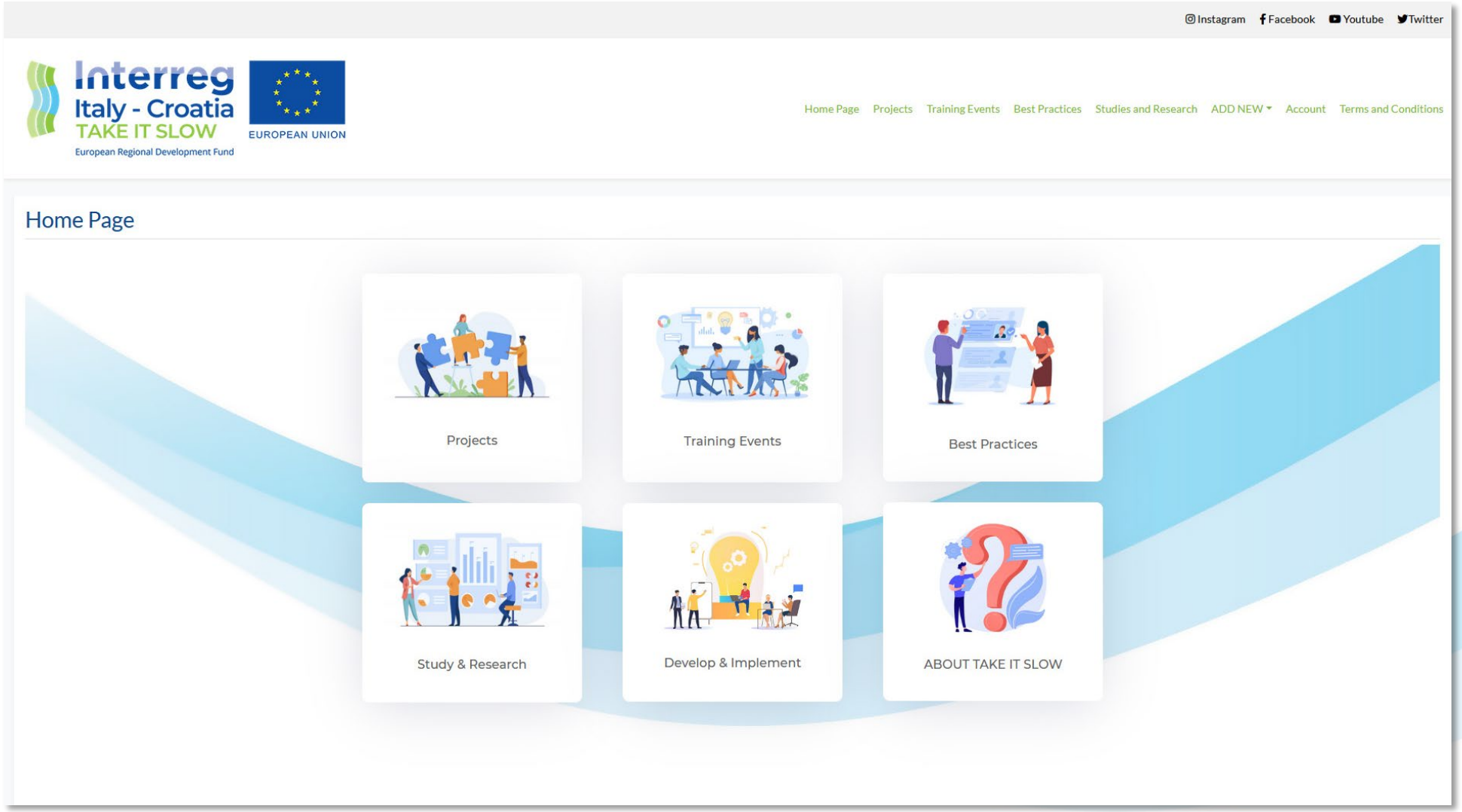
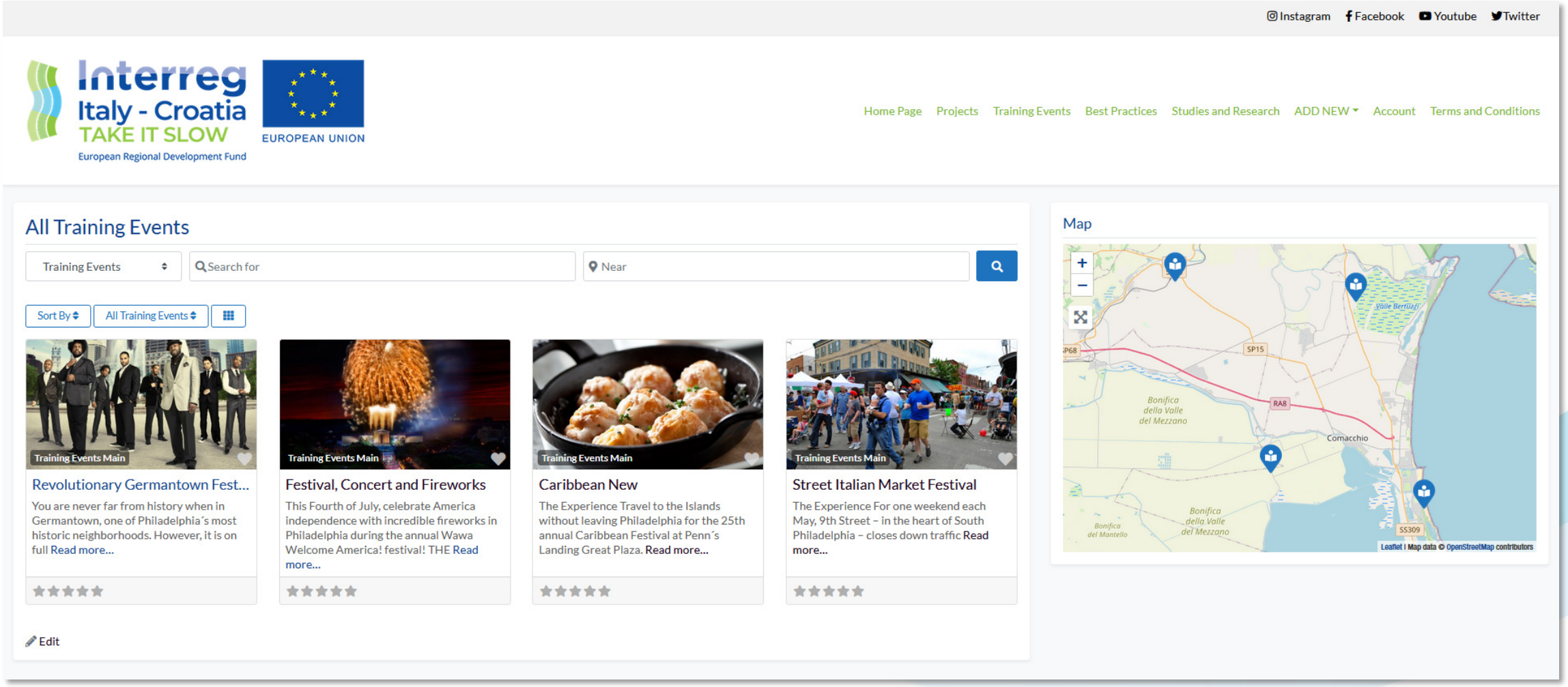
Username or Email Address
Password
Remember Me
Log In
Lost your password?
← Go to Take it Slow

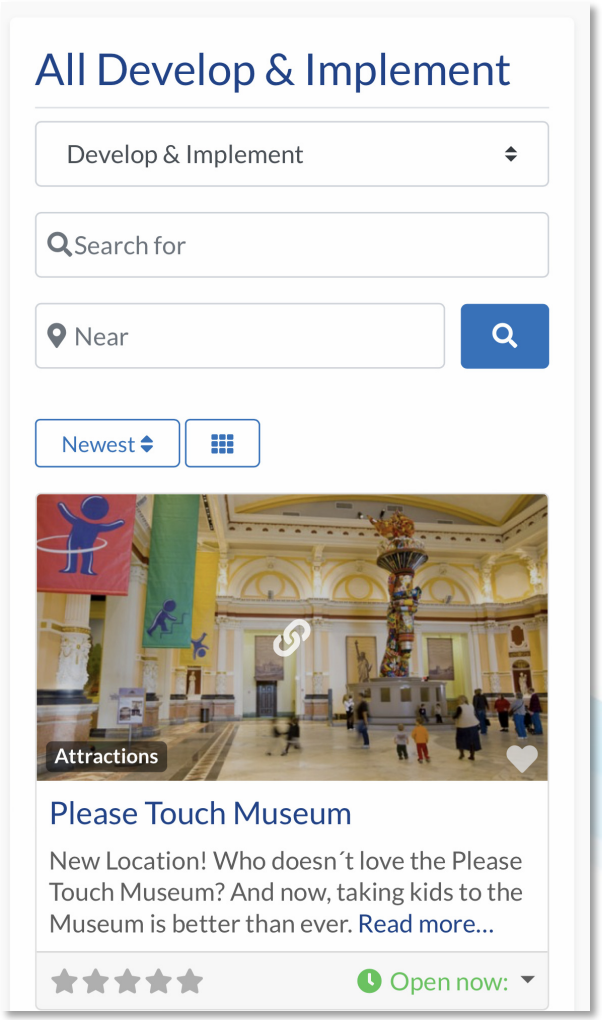
Logged in “normal” user home page

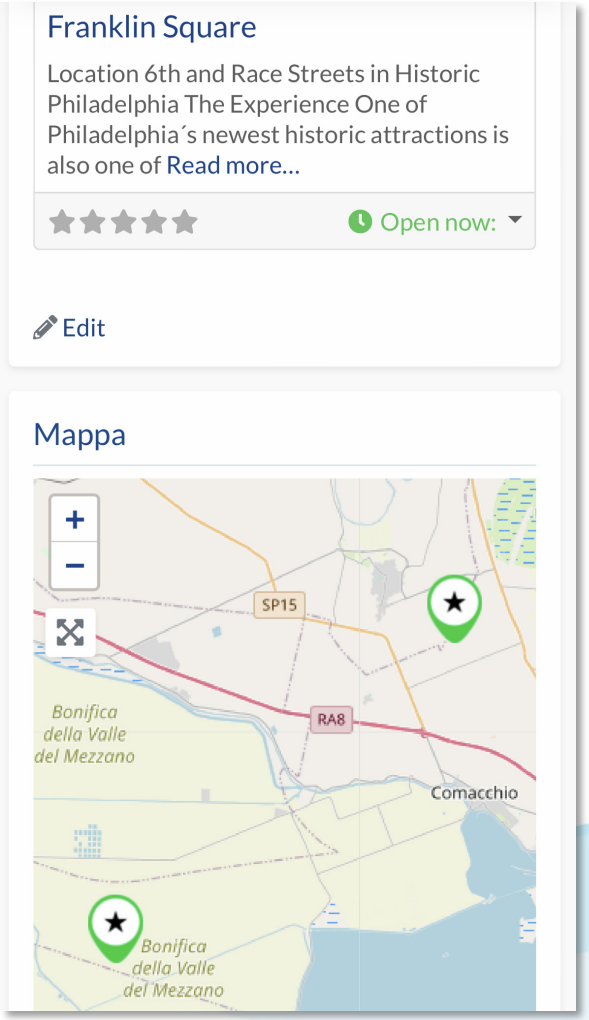


Logged in “normal” user internal page/map

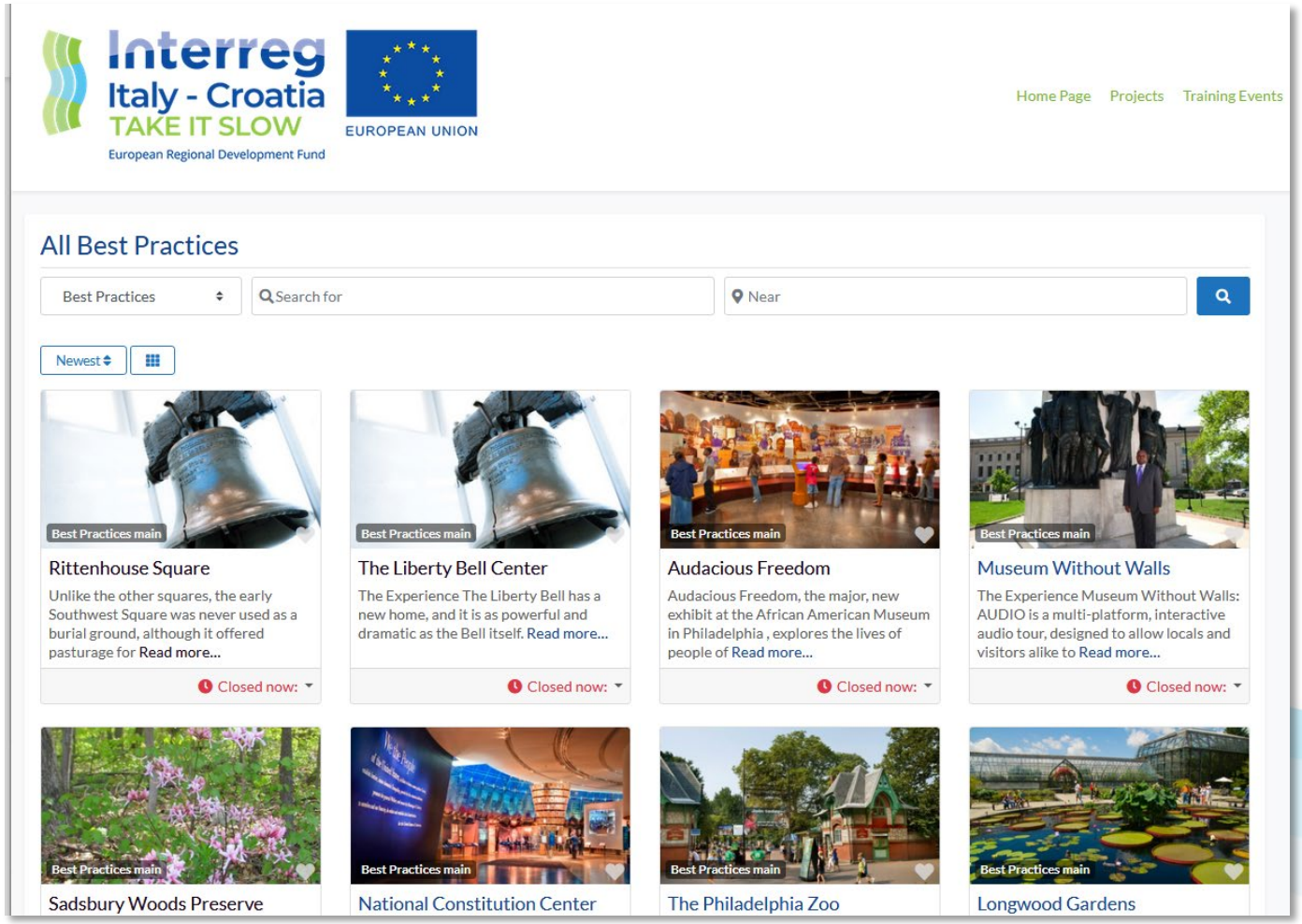


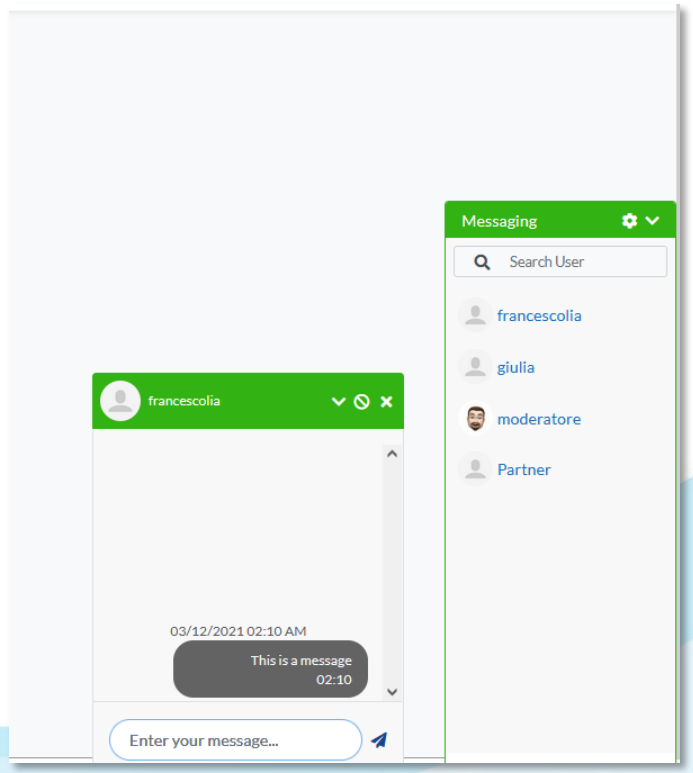
Logged in “normal” user internal (mobile)



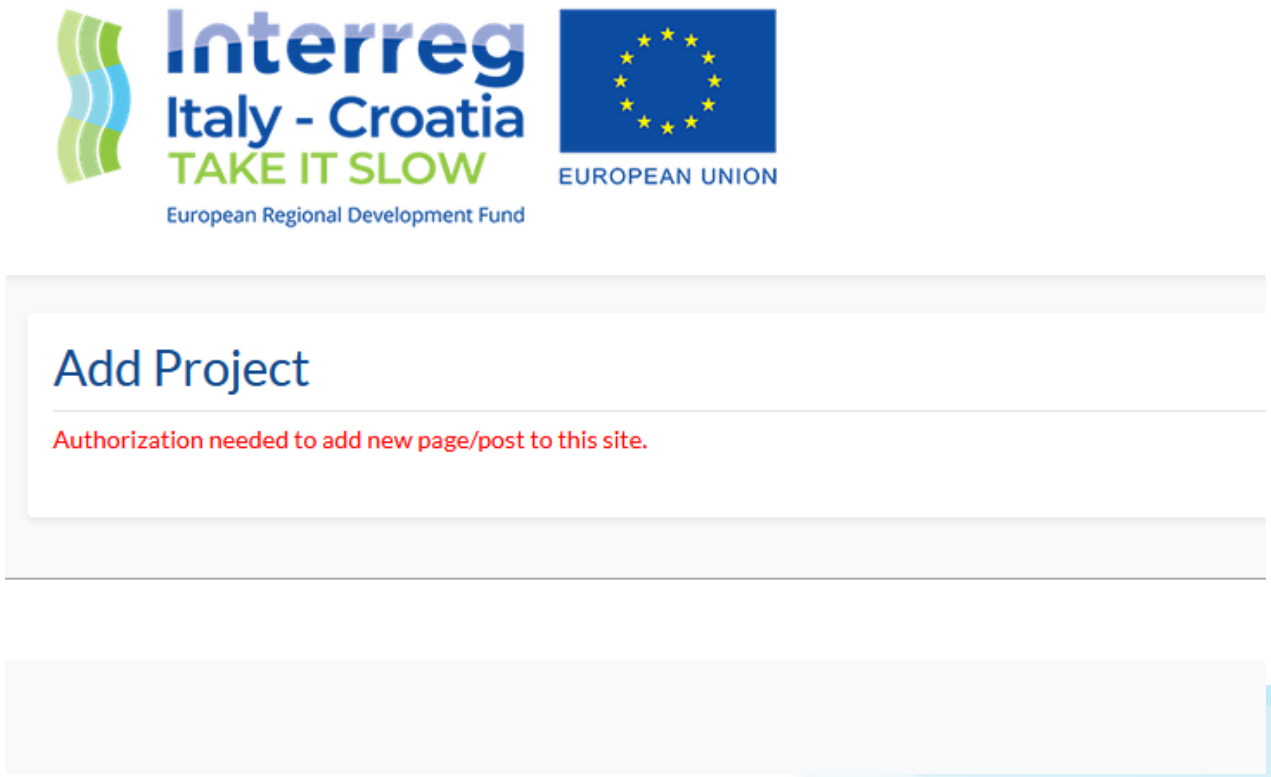


Logged in “normal” user internal index page and chat (similar to social chats)

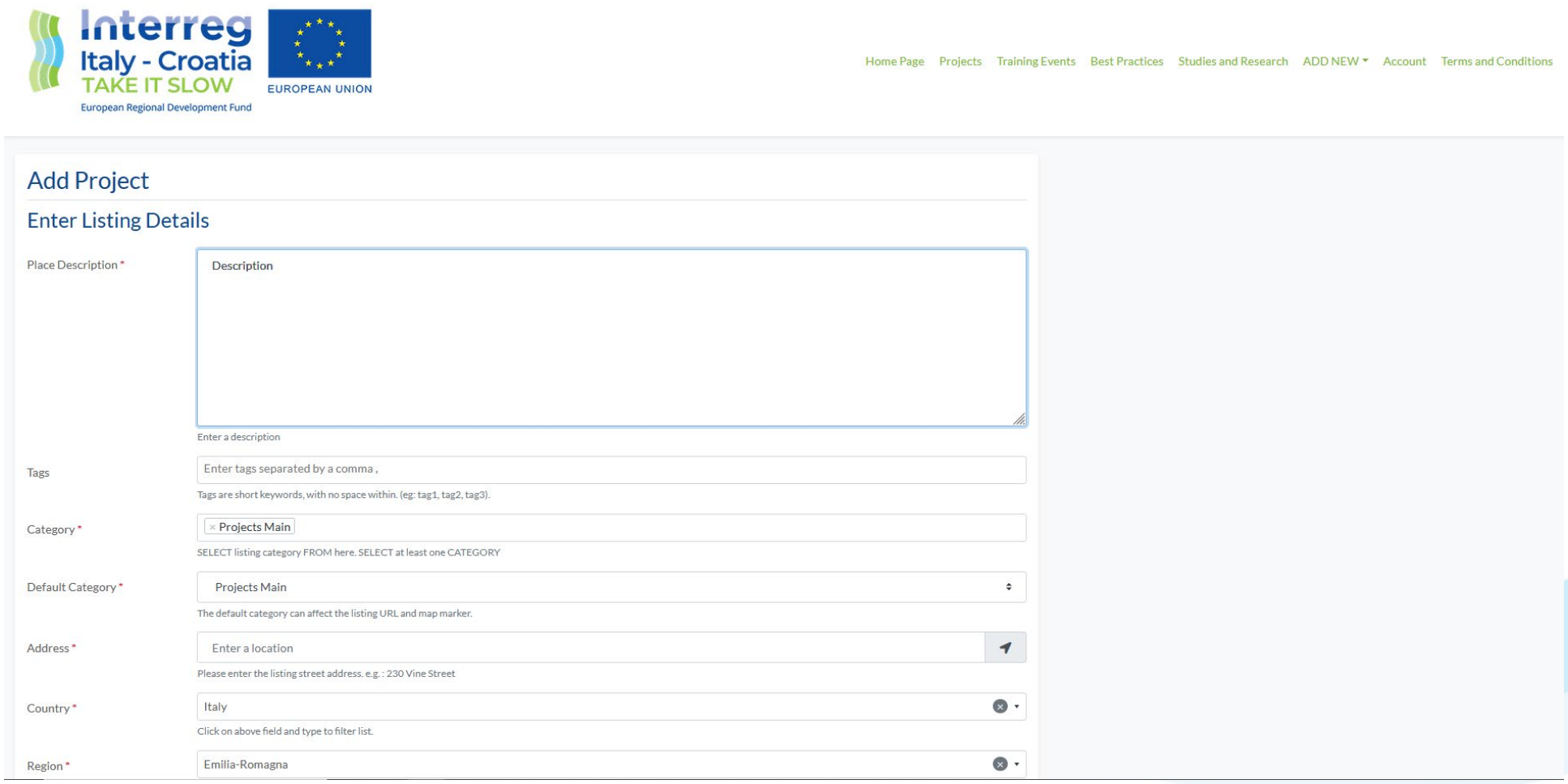




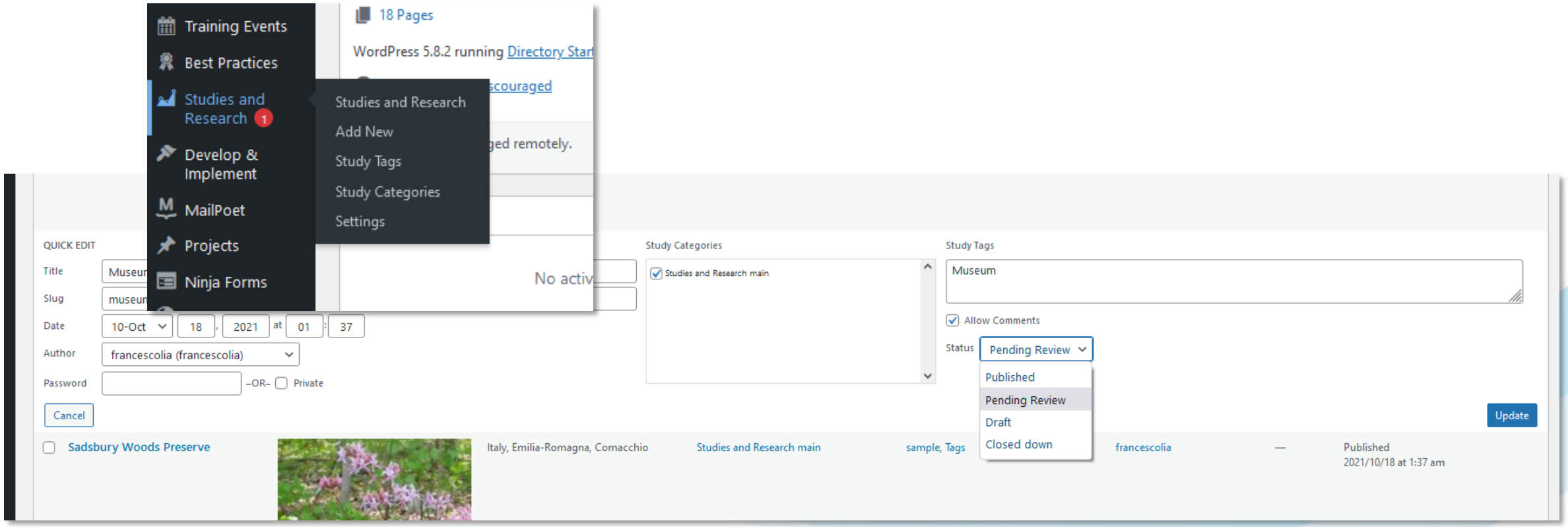
“Normal” users cannot submit contents



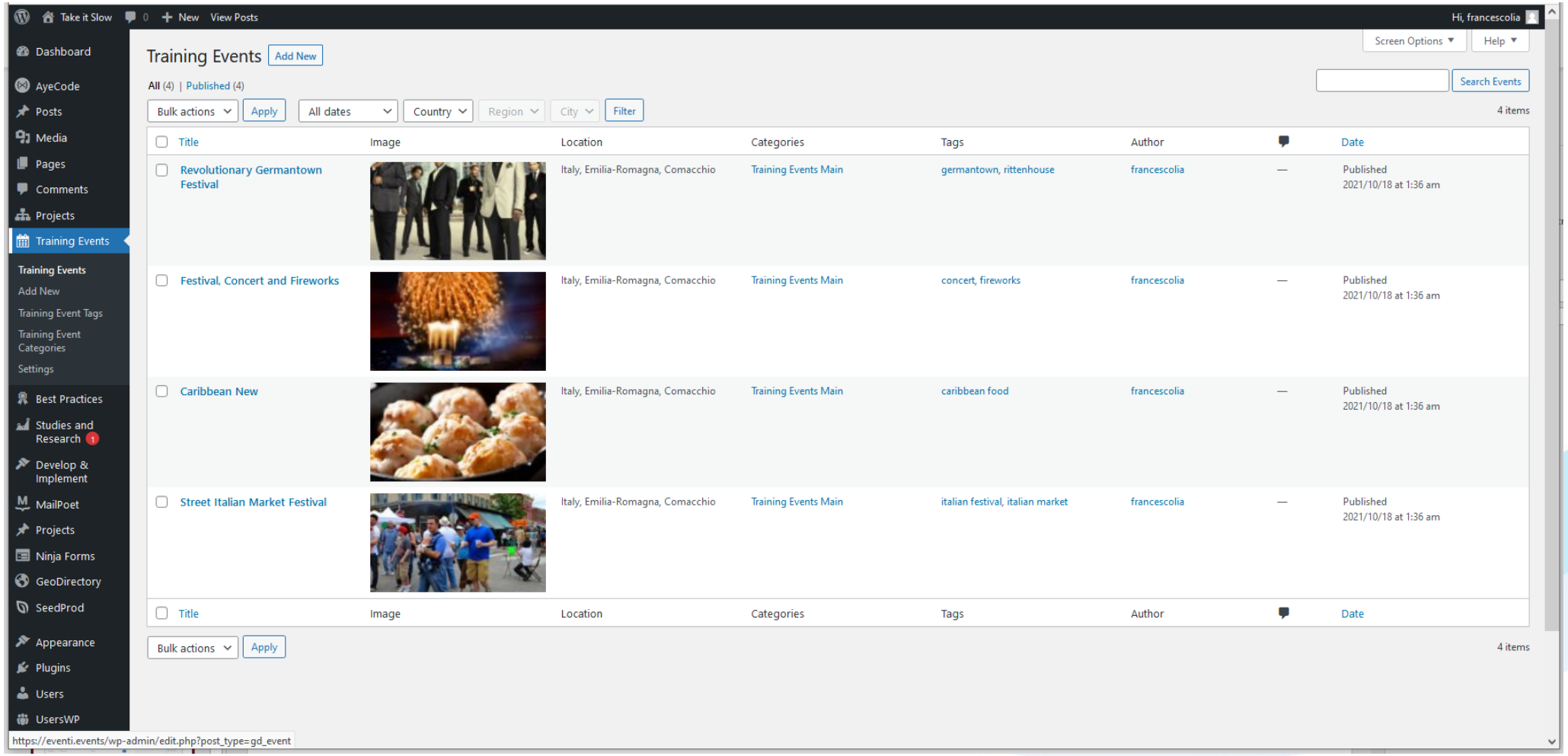
Stakeholders can submit new contents (and upload files) for approval using a simple form



Moderators receive notification and can approve or refuse new submissions with a click



Admins can fully manage every part of site



RegioneEmilia-Romagna

Centro Assistenza Tecnica
Confesercenti Emilia Romagna

Edirinnova sc
Via La Spezia 52/1a
43126 Parma Italy

Platform Project Manager
Francesco Lia

Content management
Stefano Gatti, Daniele Bonezzi,
Gabriele Gabbi

Software Engineer
Pierluigi Zavaroni