

D3.2.3 TRAINING INNOVATIVE SESSION

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 3
Work Package Title: CB PLATFORM FOR QUALITY MANAGEMENT OF ADRIATIC REGION
Activity Number: 3.2
Activity Title: CB cluster of sustainable typical products & services based on natural and cultural heritage
Partner in Charge: PP9
Partners involved: PP9
Status: Final
Date: 30/06/2023

TRAINING INNOVATIVE SESSION

PP9 ABR REG has organized, with the support of the enterprise winning the public tender for the organization of 2 training courses and support for the achievement of 2 green certification a specific course based on the suggestion provided by the PP6 in August 2021.

The day 26th June 2023, a specific course has been held in person in the venue of the enterprise realizing the course.

6 stakeholders has participated to the course with the objective to:

- Acquire and deepen knowledge about the basic principles of sustainability and the main approaches to the pursuit of sustainable development - with reference to tourism - also in relation to the SDGs (Sustainable Development Goals) of the United Nations 2030 Agenda for Sustainable Development
- Acquire knowledge to be able to recognize the implications of sustainability (or unsustainability) on one's own professional and business reality and on the entire community of reference
- Acquire knowledge and skills regarding some of the main sustainability-oriented business tools and models to be implemented within one's professional and corporate reality.