

Training Innovative Sessions PP8 SVEM

Deliverable Number D3.2.4
Final Version of 30/06/2023
WP3

Project Acronym: TAKE IT SLOW
Project ID Number: 1025547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 3
Work Package Title: CB PLATFORM FOR QUALITY MANAGEMENT OF ADRIATIC REGION
Activity Number: 3.2
Activity Title: CB cluster of sustainable typical products & services based on natural and cultural heritage
Partner in Charge: PP8/SVEM
Partners involved: PP8/SVEM
Status: Final
Date: 30/06/2023

Training Innovative Sessions

Short description

Within WP3 - Act 3.2 - D 3.2.4 Innovative training sessions, SVEM decided to implement the innovative training in the form of video trainings in order to reach a wider audience and at a deeper level.

The activity concerned the definition of the contents with the support of external experts and the Professor Valerio Temperini from the Università Politecnica delle Marche, the organisation and realisation of the recordings, and the realisation of the videos.

The videos were uploaded to the project's Youtube channel so that they could be used after the end of the project and were subtitled in both English and Croatian for wider dissemination in the CB area.

The training sessions given by Professor Temperini from the Università Politecnica delle Marche, are articulated in three different modules:

- The first module is dedicated to the role of tourism in the socio-economic development of the territories;
- The second module is dedicated to a different cultural approach: the valorisation of immaterial assets;
- The third module is dedicated to the marketing strategic planning for the touristic promotion and development of a specific destination.

English version

1. TRAINING INNOVATIVE SESSION FROM MONASTERY OF FONTE AVELLANA - PART 1 - ENGLISH SUBTITLES: <https://youtu.be/Ks1OqDfScKw>



2. TRAINING INNOVATIVE SESSION FROM MONASTERY OF FONTE AVELLANA - PART 2 – ENGLISH SUBTITLES: <https://youtu.be/tbERCFDLrQY>



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3. TRAINING INNOVATIVE SESSION FROM MONASTERY OF FONTE AVELLANA - PART 3 – ENGLISH SUBTITLES: <https://youtu.be/j3IGHuYzOZI>



Croatian version

1. TRAINING INNOVATIVE SESSION FROM MONASTERY OF FONTE AVELLANA - PART 1 - CROATIAN SUBTITLES: <https://youtu.be/Mq4sgtATZBw>



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2. TRAINING INNOVATIVE SESSION FROM MONASTERY OF FONTE AVELLANA - PART 2 - CROATIAN SUBTITLES: <https://youtu.be/oGtmfllMdfU>



3. TRAINING INNOVATIVE SESSION FROM MONASTERY OF FONTE AVELLANA - PART 3 – CROATIAN SUBTITLES: <https://youtu.be/oAvfliiWpaw>



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Pictures taken during the recordings



