

SOCIAL MEDIA PROJECT ACCOUNTS

Deliverable D2.5.1

WP2 – PROJECT COMMUNICATION

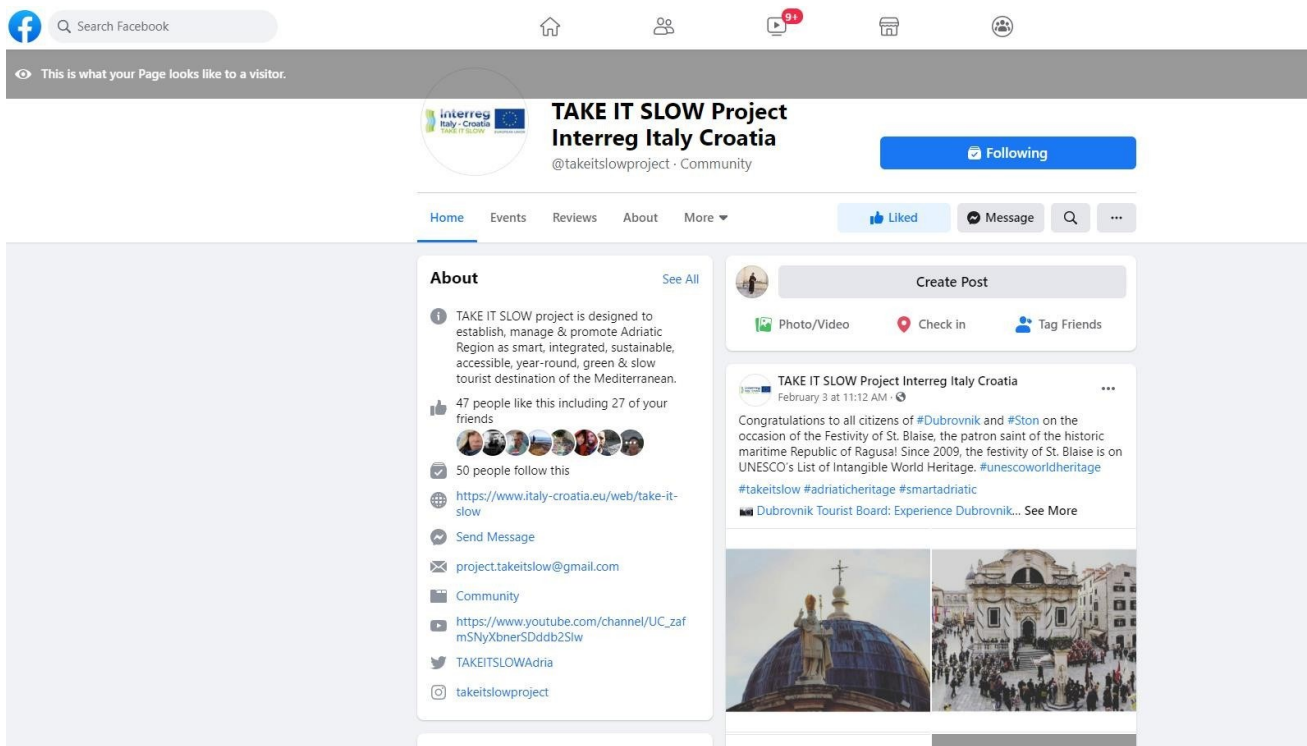
Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 2
Work Package Title: PROJECT COMMUNICATION
Activity Number: 5
Activity Title: Digital and web activities
Partner in Charge: PP2
Partners involved: PP5
Status: Final

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1. FACEBOOK ACCOUNT

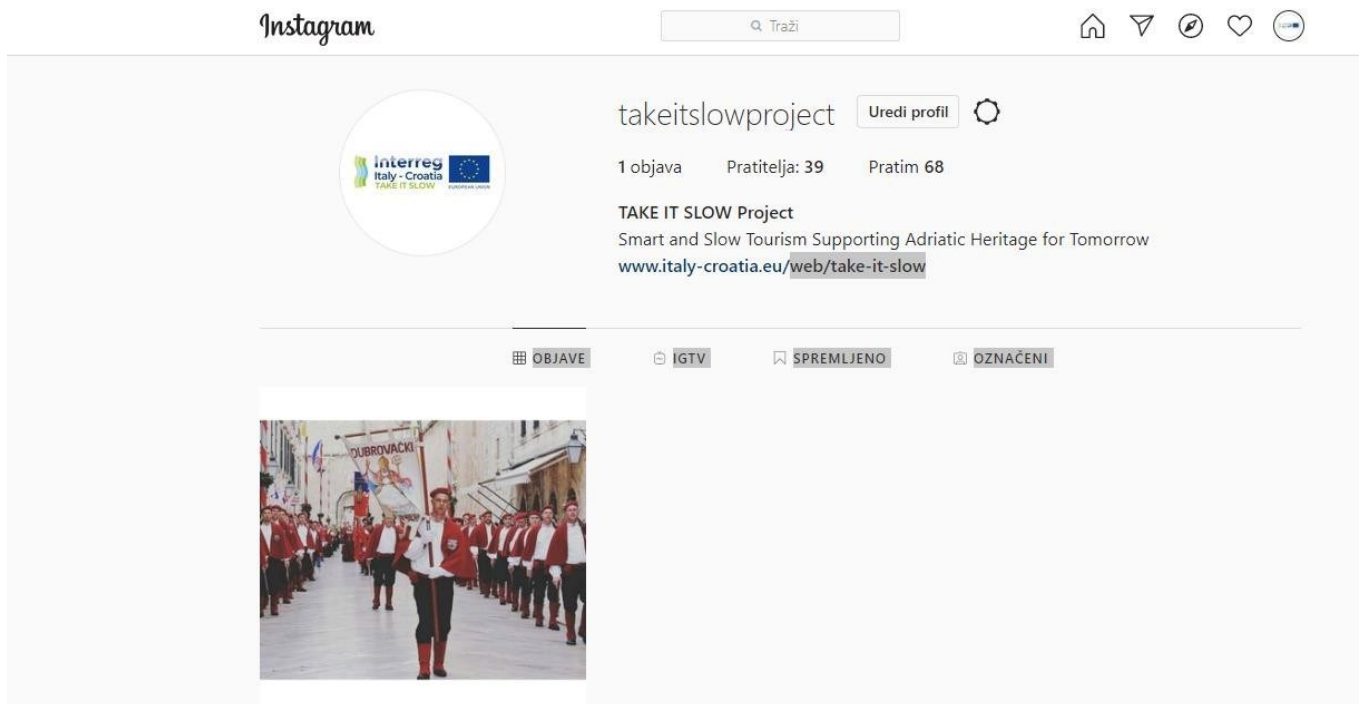
Link: <https://www.facebook.com/takeitslowproject>



The screenshot shows the Facebook profile page for 'TAKE IT SLOW Project Interreg Italy Croatia'. The page header includes the Facebook search bar and navigation icons. The profile picture is a circular logo with the project name and logos. The cover photo is a blue banner with the text 'Following'. Below the profile information, there are tabs for 'Home', 'Events', 'Reviews', 'About', and 'More'. The 'About' section is expanded, showing the project's mission: 'TAKE IT SLOW project is designed to establish, manage & promote Adriatic Region as smart, integrated, sustainable, accessible, year-round, green & slow tourist destination of the Mediterranean.' It also lists 47 likes, 50 followers, and various contact details including a website, email, YouTube channel, and social media handles. A 'Create Post' section is visible with options for 'Photo/Video', 'Check in', and 'Tag Friends'. A recent post from February 3 at 11:12 AM congratulates citizens of Dubrovnik and Ston on the occasion of the Festivity of St. Blaise, mentioning UNESCO's List of Intangible World Heritage. The post includes two images: a statue on a dome and a large crowd in a square.

2. INSTAGRAM ACCOUNT

Link: <https://www.instagram.com/takeitslowproject/>



3.TWITTER ACCOUNT

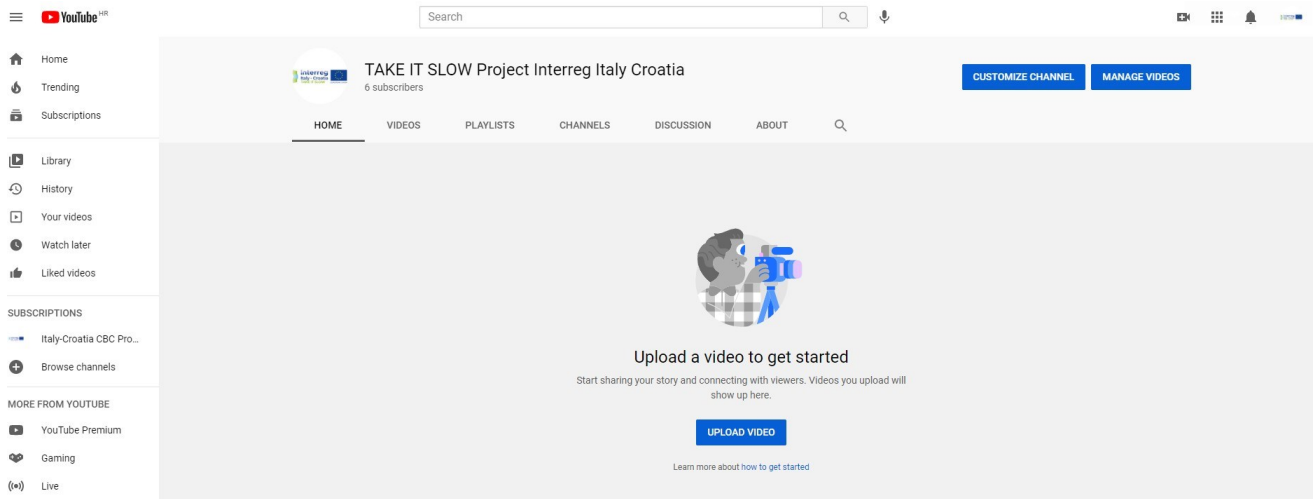
Link: <https://twitter.com/TAKEITSLOWAdria>



The screenshot displays the Twitter profile for the 'TAKE IT SLOW Project' (@TAKEITSLOWAdria). The profile header includes the project's name, a bio stating 'Make natural and cultural heritage a leverage for sustainable and more balanced territorial development', and location information 'Italy Croatia'. The bio also includes a website link and the date 'Joined December 2020'. The profile shows 28 following and 3 followers. The navigation sidebar on the left includes options for Home, Explore, Notifications, Messages, Bookmarks, Lists, Profile, and More. The 'You might like' section on the right features two suggested accounts: 'Worth Seeing Picture' and 'Pasquale Polignano', both with 'Follow' buttons. The 'Trends for you' section shows 'Europe' as a trending topic with 96.9K tweets and 'jungkook' as another trending topic with 444K tweets.

4. YOUTUBE ACCOUNT

Link: https://www.youtube.com/channel/UC_zafmSNyXbnerSDddb2Slw



The screenshot shows the YouTube channel page for 'TAKE IT SLOW Project Interreg Italy Croatia'. The channel has 6 subscribers. The page features a navigation menu on the left with options like Home, Trending, Subscriptions, Library, History, Your videos, Watch later, Liked videos, and a list of subscriptions including 'Italy-Croatia CBC Pro...'. The main content area displays a call to action: 'Upload a video to get started', with a subtext 'Start sharing your story and connecting with viewers. Videos you upload will show up here.' and a prominent 'UPLOAD VIDEO' button. Below this, there is a link to 'Learn more about how to get started'.