

“MUOVINSIEME: schools and local communities for the promotion of an active and healthy lifestyle”

WP2 – PROJECT COMMUNICATION
Deliverable Activity 2.4.1
Public events organization and participation

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 2
Work Package Title: SMART STRATEGIC FRAMEWORK FOR INNOVATIVE ADRIATIC TOURISM DESTINATION, PRODUCTS & SERVICES
Activity Number: 4.1
Activity Title: Public events organization and participation
Partner in Charge: PP2
Partners involved: PP5 PTFVG
Status: Final

On 16th November 2022 PromoTurismoFVG has been invited to present the project TAKE IT SLOW to a national meeting, that took place in Udine, called MUOVINSIEME.

This is a national project that involves the regions Friuli Venezia Giulia, Piedmont, Lazio and Puglia with the aim of experimenting with interventions evidence-based assessment of physical activity in schools.

The project is aimed at primary schools that interrupt teaching in the classroom to continue it outdoors: this type of activity enhances social skills of the boys and girls who put in a context other than that of the classroom scholasticism are driven to stay in relationship with themselves and with others in a way different.

Also being outdoors increases the awareness in children towards the themes respect for the environment, perception of the self in the world and of the health of the body and mind.

In this context the presentation of the TAKE IT SLOW project was warmly welcomed as it deals with all the topics that have a high educational value especially for younger children.

All the representatives of the Régions recived the gadgets produced within the TAKE IT SLOW project.





D.2.4.1 22 public event

PP5/FVG - Public event #1



UNDER THE
COLORS OF
THE SUNSET



PROMOTURISMO FVG – FEDERSANITA' ANCI FVG – COMUNE DI LIGNANO SABBIADORO

are pleased to invite you to the event:

FVG IN MOVIMENTO 10.000 PASSI DI SALUTE

UNDER THE COLORS OF THE SUNSET: A SEASIDE STROLL IN LIGNANO SABBIADORO



WHEN

Friday 25th June, 2021, at 19.30 p.m.



WHERE

Lignano Sabbiadoro – Porto Casoni Via Lagunare/Via Lungolaguna Trento

Presentation of the suggestive path that develops along the embankment, embellished by the row of tamarisk trees, on the edge of the lagoon, where in hidden corners, ducks, mallards and swans live safely and protected.

It will be an opportunity also to discover some best practice from other Italian regions as Calabria and Sicilia.

European Regional Development Fund



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DEVELOPMENT AGENCY
OF SIBIRSK KRIBI COUNTY



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Consorzio Regionale
per le Arti e la Cultura



PUGLIA REGION
Department of Tourism, Economy
of Culture and Valorisation of Territory



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PARTICIPANTS:

The event will be held in the presence and it will be by invitation.

Local and regional authorities, local and regional associations and stakeholders will be invited.

All Project Partners are invited.

The presentation will be in Italian, with the possibility of having the translation into English.

Registration to the event is required by sending an email to takeitslow@promoturismo.fvg.it

The registration will be closed on 20th June 2021

European Regional Development Fund



PROJECT: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
ACRONYM: TAKE IT SLOW
PROJECT ID: 10255547
CUP: H79E20000520003
DURATION: 1/6/20-31/12/22
LEAD PARTNER: Dubrovnik-Neretva County

UNDER THE COLOURS OF THE SUNSET

Friday 25th June, 2021, at 19.30 p.m.
Lignano Sabbiadoro

AGENDA

19.00-19.30 Registration

19.30 -19.40 Opening session

Luca Fanotto – Mayor of Lignano Sabbiadoro

Giuseppe Napoli - President of Federsanità ANCI FVG

Bruno Bertero – Marketing Director of PromoTurismoFVG

19.40-19.50 Presentation of “TAKE IT SLOW” Project

Alessia Del Bianco Rizzardo – PromoTurismoFVG

19.50-20.10 Presentation of “FVG IN MOVIMENTO – 10.000 passi di salute”

Gianna Zamaro/Luana Sandrin – Central Health and Disability Department of the Region Friuli Venezia Giulia

Tiziana Del Fabbro – Regional secretary of Federsanità ANCI FVG

Lucio Mos – President of National Association of Cardiologists for Sports

Laura Pagani – Economy and Statistic Department of the University of Udine

20.10-20.20 Presentation of the route “Under the colours of the sunset”

Marina Bidin,- Councilor for Health of the Municipality of Lignano Sabbiadoro

20.20-20.30 Best practice from other Italian regions

Giovanni Iacono – President of Federsanità ANCI Sicilia

Giuseppe Varacalli – President of Federsanità ANCI Calabria

Francesco Candia – President of f.f. ANCI Calabria

Fabrizio Clementi - ANCI Nazionale

20.30-20.40 Closing remarks

Attached pictures taken during the event



