

# CONFERENCE FOR FEMALE ENTREPRENEURS IN TOURISM

**Public event** 

In organization of DA SKC (D2.4.1)

March 10<sup>th</sup>, 2023 from 12:00h - 16:00h

Author	PP2/SKC
Date	13/03/2023
Pages	4



Project Acronym: TAKE IT SLOW
Project ID Number: 10255547

Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow

Priority Axis: 3 Environment and cultural heritage

Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and

more balanced territorial development

Work Package Number: 2

Work Package Title: Project communication

Activity Number: 2.4

Activity Title: Public events organization and participation

Partner in Charge: PP2/SKC
Status: Final
Distribution: Public
Date: 13/03/2023



Date	March 10 <sup>th</sup> , 2023.
Location	Šibenik
Time	from 12:00h - 16:00h
Prepared by	Karmela Crnica

Public institution Development Agency of the Šibenik-Knin County and Women in Adria, organized Conference for female entrepreneurs in tourism, where participated 31 participants. This conference brings a lot of news, analysis and excellent discussions on topics that cover tourism at all levels. Participants had the opportunity to listen to successful entrepreneurial stories and hear advice that will help them in their daily work.

One of the main problems for female entrepreneurs is to find an adequate workforce, so at this conference was discussed about:

- where to find workers
- how to keep them all season/year
- which is all that is needed to hire foreign workers
- how can they choose us as their employer
- how to motivate and reward them.

Also, it was discussed about the much-needed means of financing, especially for small and mediumsized entrepreneurs as well as differences between operational and financial leasing.

#### The event was for:

- entrepreneurs in tourism
- entrepreneurs who are indirectly related to tourism
- women employed in tourism activities
- seasonal workers
- students from the mentioned fields
- to everyone who is interested in this area











# PI DEVELOPMENT AGENCY OF ŠIBENIK-KNIN COUNTY IN COOPERATION WITH THE CITY OF VODICE

is pleased to invite you to the:

#### **CONFERENCE FOR FEMALE ENTREPRENEURS IN TOURISM**

March 10<sup>th</sup>, 2023 at 12:00 am



**Adriatic Business Centre - ABC** 

Narodnog preporoda 4, 22000 Šibenik

European Regional Development Fund





























Public institution Development Agency of the Šibenik-Knin County and Women in Adria, are organizing Conference for female entrepreneurs in tourism. This is a conference that brings a lot of news, analysis and excellent discussions on topics that cover tourism at all levels. Participants will have the opportunity to listen to successful entrepreneurial stories and hear advice that will help them in their daily work.

The season is just around the corner and we need to prepare for all the challenges that await us in 2023. One of the main problems for female entrepreneurs is to find an adequate workforce, so at this conference we will talk about: where to find workers, how to keep them all season/year, which is all that is needed to hire foreign workers, how can they choose us as their employer, how to motivate and reward them.

We will also talk about the much-needed means of financing, especially for small and medium-sized entrepreneurs, where you will be able to get all the necessary financial advice from banking experts on the spot.

The event is intended for: entrepreneurs in tourism, entrepreneurs who are indirectly related to tourism, women employed in tourism activities, seasonal workers, students from the mentioned fields, to everyone who is interested in this area.

Confernce is open and free for all interested parties.

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# WORKSHOP "HIDDEN SECRETS OF DALMATIAN GARDENS"

#### Public event

In organization of DA SKC (D2.4.1)

From January 9th to February 3rd 2023, from 17:00h - 19:00h

Author	PP2/SKC
Date	06/02/2023
Pages	15



Project Acronym: TAKE IT SLOW
Project ID Number: 10255547

Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow

Priority Axis: 3 Environment and cultural heritage

Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and

more balanced territorial development

Work Package Number: 2

Work Package Title: Project communication

Activity Number: 2.4

Activity Title: Public events organization and participation

Partner in Charge: PP2/SKC
Status: Final
Distribution: Public
Date: 06/02/2023



Date	From January 9th to February 3rd 2023
Location	Vodice
Time	from 17:00h - 19:00h
Prepared by	Karmela Crnica

Public institution Development Agency of the Šibenik-Knin County and the City of Vodice organized lectures in Vodice from January 9th to February 3rd 2023, from 17:00h - 19:00h, where participated in total 445 participants. Lectures were about cultivation, processing and promotion of medicinal herbs, fruits and vegetables that thrive in Dalmatia as a part of TAKE IT SLOW educational activities.

Through a series of lectures and workshops, the aim is to promote sustainable agriculture in Dalmatia, to educate citizens, future and current producers of herbs, fruits and vegetables about the possibilities of growing, processing, placing and using plants; connect producers with processors and the tourism sector and ultimately contribute to the promotion and positioning of this sector in the entire Adriatic region.

The main lecturer, prof. B.Sc. ing. agr. Goran Vitanović, owner of OPG "Art of Essence ", is an active promoter of organic farming and permaculture, and since 1996 has been engaged in the cultivation and processing of vegetables, fruits, olives and immortelles, as well as the production of essential oils from wild plants.

- Introductory speeches about the lecture
   Antagonism, complementarity and functionality among herbs
- Seed cleaning and storage
- All about composting and using compost
- Fertilization, all types of fertilizers and methods of application, including green fertilization, compost tea with aero pumps and selected microorganisms, and mycorrhiza, and making and applying your own biofertilizer, primarily liquid fertilizer made of nettle, comfrey, and horsetail
- Earthworms as organisms for biomass processing, earthworms as fertilizer (cultivation, screening, storage, use...)
- Substrate types and soil types how to prepare the substrate independently (which substrates have proven to be the best in practice for growing vegetables, seedlings, textures, ph values, mixtures...
- All about weeds (why some weeds are desirable and some less desirable, they are also indicators
  of the condition of the soil and microclimate)
- Joint planning and design of the garden flowers, harmony of the garden, magnet for pollinators, relationships between plants (joint drawing of several types of mixed gardens and placing them in relationships and balances: colors, shapes, sizes, smells, representation numbers, proportions



and layouts, etc., a story about phytohormones , aromatic scents that affect both humans and other plants)

- Bio preparations that we can buy, but also make from herbs and minerals
- Rhythms and cycles in nature and gardening, and the lunar calendar
- Biodynamic agriculture
- Permaculture



### January 11<sup>th</sup>, 2023.













January 13<sup>th</sup>, 2023.









#### January 16<sup>th</sup>, 2023.







### January 18<sup>th</sup>, 2023.









### January 20<sup>th</sup>, 2023.









### January 23<sup>th</sup>, 2023.







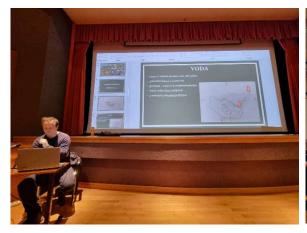




#### January 25<sup>th</sup>, 2023.











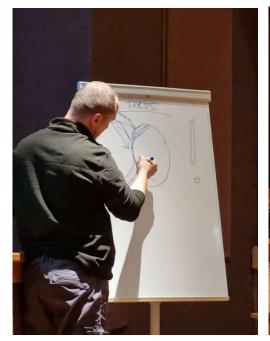
### January 27<sup>th</sup>, 2023.





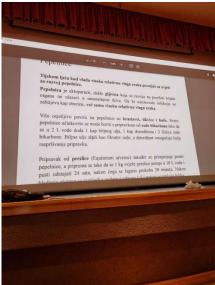


### January 30<sup>th</sup>, 2023.











#### February 1<sup>st</sup>, 2023.











## February 3<sup>rd</sup>, 2023.







## PI DEVELOPMENT AGENCY OF ŠIBENIK-KNIN COUNTY IN COOPERATION WITH THE CITY OF VODICE

is pleased to invite you to the:

#### **WORKSHOPS "HIDDEN SECRETS OF DALMATIAN GARDENS"**

WHEN

FROM JANUARY 9<sup>th</sup> TO FEBRUARY 3<sup>rd</sup> 2023, FROM 17h-19h

WHERE

CITY HALL OF THE CITY OF VODICE, IVE ČAČE 8, 22211 VODICE

European Regional Development Fund





























Public institution Development Agency of the Šibenik-Knin County and the City of Vodice, are organizing lecture on the cultivation, processing and promotion of medicinal herbs, fruits and vegetables that thrive in Dalmatia as a part of TAKE IT SLOW educational activities.

Through a series of lectures and workshops, the aim is to promote sustainable agriculture in Dalmatia. to educate citizens, future and current producers of herbs, fruits and vegetables about the possibilities of growing, processing, placing and using plants; connect producers with processors and the tourism sector and ultimately contribute to the promotion and positioning of this sector in the entire Adriatic region.

The main lecturer, prof. B.Sc. ing. agr. Goran Vitanović, owner of OPG "Art of Essence", is an active promoter of organic farming and permaculture, and since 1996 has been engaged in the cultivation and processing of vegetables, fruits, olives and immortelles, as well as the production of essential oils from wild plants.

Lectures are open, free for all interested parties, and will be interactive and will contain numerous examples from practice accompanied by video and photo presentations.

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