

PUBLIC EVENTS

(1st and 2nd Events)

PP10/MOL

Deliverable Number D.2.4.1
WP2: Project Communication

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development

Work Package Number: 2
Work Package Title: Project Communication
Activity Number: 2.4
Activity Title: Public events
Partner in Charge: PP2/SKC
Partners involved: PP10/MOL
Status: Final

The public events that Molise Region organized during the TIS implementation took place on the occasion of the guided tour across the PP10/MOL's pilot area, known as the 'Study Visit in Molise.' Molise Region chose to organize the requested public events during the week of the C7C itinerary presentation. The decision aimed to emphasize the importance of these events and ensure the widest possible participation from the local press, the community, and project partners.

PUBLIC EVENT #1: C7C OPENING (May 24th, 2023) – Minutes of event

Date: May 24th, 2023 - h10:30

Place: Montemitro (CB) – Santa Lucia Church

On May 24, 2023, Regione Molise officially inaugurated the tourist itinerary developed within the framework of the Take It Slow project. The opening event took place in Montemitro (one of the municipalities involved in the itinerary), at the rock-cut church of Santa Lucia. The ceremony was presided over by representatives of the regional team, accompanied by local mayors, the Local Community Partners (LCPs) involved in the activities, and the local parish priest.

Following the ribbon-cutting ceremony, the study tour officially commenced, guiding local and national stakeholders on an exploration of the C7C itinerary.

Photos



PUBLIC EVENT #2: SCIENTIFIC WORKSHOP (May 25th, 2023) – Minutes of event

Date: May 25th, 2023 - h11:00

Place: Larino (CB) – Palazzo Ducale

Organizer: BIOCULT (University of Molise)

On May 25th, in Larino (a municipality involved in the C7C tourist itinerary), an open event was held to present the Take It Slow project and the Molisan pilot action called the "Cammino delle 7 Chiese" (7 Churches Route). The event was organized in collaboration with the BIOCULT Center (University of Molise), involving local and regional stakeholders from the political, academic, and entrepreneurial sectors across the entire regional territory. The event encompassed various aspects, from presenting the methodology of the parish map, which characterized the participatory process of the five municipalities involved in the itinerary, to showcasing the project's outcomes in its closing phase (such as the website, app, signage, photo/video content, etc.). During the event, technical and scientific contributions were made to network best practices and create connections among stakeholders.

Photos





*attendance list should be updated separately on the drive