

22 public events

D2.4.1

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WP 2 - PROJECT COMMUNICATION

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: WP2
Work Package Title: Project Communication
Activity Number: 2.4
Activity Title: Public events organization and participation
Partner in Charge: PP2
Partners involved: LP/DNC
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Engaging students to discover EU-funded projects

Agricultural and technical school Opuzen, participating at the ***At the School of Open Cohesion (ASOC)***, an innovative educational challenge and a Massive Online Open Course (MOOC) designed for high-school students. It promotes the engagement of students in monitoring the effectiveness of EU cohesion policy investments via the use of public open data. The initiative also aims at fostering the culture of active citizenship, promoting accountability for public institutions and raising awareness of Cohesion Policy among young people. The educational challenge is coupled with a competition: participating students will produce a communication product to illustrate the results of their work and compete with their peers nationally and at European level.

The school was in connection with LP/DNC to keep track of the TAKE IT SLOW project. Presentation of the project was implemented on 23/03/2023 online via Zoom by LP/DNC



Five tourist offices from Dubrovačko primorje and Pelješac peninsula participated in the event, the directors from Tourist Board Slano, Tourist Board Orebić, Tourist Board Trpanj, Tourist Board Ston and Tourist Board Janjina. Since TAKE IT SLOW is focusing on heritage for development of maritime and coastal tourism in order to achieve economic, social and territorial cohesion of joint cross border Adriatic tourism destination by enabling regional and local stakeholders to exchange knowledge, develop and implement pilot actions and test new policies, products and services, representatives of Regional agency DUNEA, on behalf of LP/DNC, presented the project outputs and discussed possible future projects. LP/DNC will make a reconstruction of interior unit of a Rector's Palace in Ston.

The biggest lesson learnt is that the collaboration with the local tourist offices can be extremely fruitful in possible future developments since they will have one new point as an inspiration for end-users i.e., tourists, to explore Pelješac and its surroundings. The Interpretation centre will be organized as multifunctional, polyvalent unit with high-end multimedia equipment.

Attached pictures taken during the event



