

# D2.4.1 Public events PP4/IST

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## **REGION OF ISTRIA, Administrative Department for Culture and Heritage** is pleased to invite you to the:

**Exhibition Istrian Castles in the frame of TAKE IT SLOW project** 



July 29<sup>th</sup>, 2022 8:00 P.M.



Exhibit area Sacred Hearts, De Villeov uspon 8, Pula

**SHORT DESCRIPTION OF THE EVENT:** Exhibition Istrian Castles will be organized as part of activity of Public events organization and promotion and will be held on Friday 29<sup>th</sup> of July 2022 on the premises of Exhibit area Sacred Hearts, De Villeov uspon 8, Pula. Public event Exhibition Istrian Castles is organized in the frame of strategic TAKE IT SLOW project co-financed by INTERREG VA ITALY CROATIA 2014-2020 CBC program, of total value 3.764.695,71 EUR funded by the Regional Development Fund (85%) and partner's contribution (15%).

PARTICIPANTS: Project partners and managers, target groups, stakeholders and media representatives.

For more information about the project, please visit: www.italy-croatia.eu/take-it-slow



















PUGLIA REGION











### MINUTES OF THE MEETING

Public event Exhibition Istrian Castles in Sacred Hearts in Pula

In organization of Region of Istria (D2.4.1.)

29/7/2022



Project Acronym: TAKE IT SLOW Project ID Number: 10255547

Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow

Priority Axis: 3 Environment and cultural heritage

Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and

more balanced territorial development

Work Package Number: 2

Work Package Title: PROJECT COMMUNICATION

Activity Number: 2.4

Activity Title: Public events organisation and participation

Partner in Charge: Region of Istria

Status: Final
Distribution: Public
Date: 29/07/2022



# Public event Exhibition Istrian Castles in Sacred Hearts in Pula

Date	29/07/2022
Location	Sacred Hearts in Pula and online via zoom platform
Time	20:00
Prepared by	Sandra Ilić Region of Istria

#### Public event: Exhibition Istrian castles in Sacred Hearts in Pula

The exhibition of Istrian castles was opened on 29th of July 2022 in Sacral Hearts, organized by the Archaeological Museum of Istria in cooperation with the Croatian Restoration Institute and TAKE IT SLOW project, which enabled the exhibition of 3D multimedia historical reconstructions of Istrian castles prepared for the House of Castles. The exhibition is opened until February 2023 and it presents public event for engagement of wider public and project results promotion through innovative communication methods with the purpose of stronger interaction and participation of target groups and key stakeholders.



### Attached photos of the meeting













# Istarski kašteli

Rezidencijalne utvrde srednjovjekovnog plemstva

izložba

# I castelli Istriani

Residenze fortificate della nobiltà medievale

Istria's
Castles

The Fortified Residences of the Medieval Nobility

mostra

exhibition



Pula, Sveta srca 29 - 7 - 2022

otvorenje/innaugurazione/opening - 20:00



















# D2.4.1 Public events PP4/IST

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## **REGION OF ISTRIA, Administrative Department for Culture and Heritage** is pleased to invite you to the:

Public event promotion of 12xII Calendar 2023 in the frame of TAKE IT SLOW project



December 2<sup>nd</sup>, 2022 At noon



House of Castles, St. Martin square, Momjan

**SHORT DESCRIPTION OF THE EVENT:** Public event promotion of 12xII Calendar 2023 will be organized as part of activity of Project and media communication and will be held on Friday 2<sup>nd</sup> of December 2022 on the premises of Virtual and Creative center House of Castles, St. Martin square, Momjan. Public event promotion of 12xII Calendar 2023 is organized in the frame of strategic TAKE IT SLOW project co-financed by INTERREG VA ITALY CROATIA 2014-2020 CBC program, of total value 3.764.695,71 EUR funded by the Regional Development Fund (85%) and partner's contribution (15%).

PARTICIPANTS: Project partners and managers, target groups, stakeholders and media representatives.

For more information about the project, please visit: www.italy-croatia.eu/take-it-slow



















PUGLIA REGION











### MINUTES OF THE MEETING

Public event 12xII Calendar 2023

In organization of Region of Istria (D2.4.1)

2/12/2022



Project Acronym: TAKE IT SLOW Project ID Number: 10255547

Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow

Priority Axis: 3 Environment and cultural heritage

Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and

more balanced territorial development

Work Package Number: 2

Work Package Title: PROJECT COMMUNICATION

Activity Number: 2.2

Activity Title: Media relations
Partner in Charge: Region of Istria

Status: Final
Distribution: Public
Date: 2/12/2022



# Multi-channel and hybrid format Press Conference with innovative elements

Date	2/12/2022
Location	House of Castles, St. Martin's Square in Momjan
Time	12:00-13:00
Prepared by	Sandra Ilić Region of Istria

#### Public event promotion of 12xII Calendar 2023

Virtual Museum and Creative Centre House of Castles organised Public event of promotion of 12xII Calendar for year 2023. Promotion of 12xII Calendar with CD is traditional event of Region of Istria organised with the purpose of promotion of young Istrian authors: 12 visual artists and 12 musicians from high schools and universities. Region of Istria is organising experts selection of best works from visual artist that receive public recognition through public exhibition of works that are as well printed in form of calendar for the following year accompanied with CD by selected young talented Istrian musicians. This year Calendar edition was inspired by heritage of Istrian Castles that were presented through TAKE IT SLOW project. Promotion event was held on 2nd of December in House of Castles in Momjan for 37 participants from the following high schools and university: "Leonardo da vinci" - Buie, "Vladimir Gortan" - Buje, High school - Buzet, "Mate Blažine" – Labin, "Gymnasium Jurja Dobrile" – Pazin; "Pazin College"; "Gymnasium Pula"; "School of applied arts and design" Pula; "Dante Alighieri" – Pula; "Zvane Črnje" – Rovinj; "Italian High school" – Rovinj, and Music Academy in Pula.

### Attached photos of the meeting











