

CLOTH BAGS UPDATE 1

Deliverable D2.3.7

WP2 – PROJECT COMMUNICATION

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 2
Work Package Title: PROJECT COMMUNICATION
Activity Number: 3
Activity Title: Promotional materials
Partner in Charge: PP2
Partners involved: PP2
Status: Final

CLOTH BAGS

Promotional materials cloth bags per Communication Strategy will be used for overall promotion of the project, results, achievements and outputs. They will be shared among target groups via innovative, participatory and all-inclusive dissemination events.

PP2/SKC as a partner has developed and produced 1500 cloth bags for HR partners on the project level. The developed and produced cloth bags will be distributed to HR partners including PP2 in equal quantities (300 per partner).

DESIGNED CLOTH BAG:



Distribution list of cloth bags:

PROJECT PARTNER	NUMBER OF CLOTH BAGS TO DELIVER TO PP
LP/DUBROVNIK NERETVA COUNTY	300
PP1/PUBLIC INSTITUTION RERA SD FOR COORDINATION AND DEVELOPMENT OF SPLIT-DALMATIA COUNTY	300
PP2/PUBLIC INSTITUTION DEVELOPMENT AGENCY OF ŠIBENIK-KNIN COUNTY	300
PP3/UNIVERSITY OF ZADAR	300
PP4/ISTRIA REGION	300
TOTAL CLOTH BAGS	1500

D2.3.7 CLOTH BAGS_450

PP7/ER

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Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 2
Work Package Title: PROJECT COMMUNICATION
Activity Number: 3
Activity Title: Promotional materials
Partner in Charge: PP7
Partners involved: PP7
Status: Final

CLOTH BAGS

PP7 Emilia Romagna took part to coordination activities with Italian PPs for the definition of the gadgets and worked with its designated external expert for the production of gadgets finalized in December 2021.

PP7/ER has developed and produced 450 cloth bags as promotional materials and as per Communication Strategy will be used for overall promotion of the project, results, achievements and outputs. They will be shared among target groups via innovative, participatory and all-inclusive dissemination events.

CLOTH BAG



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Work Package Title: PROJECT COMMUNICATION
Activity Number: 3
Activity Title: Promotional materials
Partner in Charge: PP2
Partners involved: PP8 SVEM
Status: Final

CLOTH BAGS

Promotional materials cloth bags per Communication Strategy will be used for overall promotion of the project, results, achievements and outputs. They will be shared among target groups via innovative, participatory and all-inclusive dissemination events.

PP8/SVEM has developed and produced n. 500 cloth bags.

The developed and produced cloth bags will be distributed at the Fonte Avellana Cultural Heritage Interpretation Centre as SVEM pilot action and during programmed activities as local and regional presentations, visits and activities with stakeholders, conference, guided tour etc., along the paths of the project, with target groups.

DESIGNED CLOTH BAGS:



Stampa ad 1 colore
REFLEX BLU
Dim: 24 x 13 cm c.a.

D2.3.7 CLOTH BAGS_n.250

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Work Package Number: 2
Work Package Title: Project Communication
Activity Number: 2.3
Activity Title: promotional materials
Partner in Charge: PP9
Partners involved: PP9
Status: Final

CLOTH BAGS

PP9 Abruzzo Region took part to coordination activities with Italian PPs for the definition of the gadgets and worked with the enterprise winning the public procurement for the production of gadgets finalized in December 2021.

PP9/ABR REG has developed and produced 250 cloth bags promotional materials and as per Communication Strategy will be used for overall promotion of the project, results, achievements and outputs. They will be shared among target groups via innovative, participatory and all-inclusive dissemination events.





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Work Package Title: PROJECT COMMUNICATION
Activity Number: 3
Activity Title: Promotional materials
Partner in Charge: PP2
Partners involved: PP10/MOL
Status: Final

CLOTH BAGS

According to the Take It Slow Communication Strategy, PP10/MOL developed the cloth bags as effective tools to promote the TIS project and the C7C pilot area as well, share its achievements, and engage the target groups identified in a meaningful way.

PP10/MOL has developed and produced 100 natural cotton shoppers to distribute during programmed activities as local and regional presentations, study visit and activities, along the paths of the project, involving the local target groups.

CLOTH BAG MOCKUP:

