

D2.3.10 Promotional materials

PP6

CAA GUIDES

PP6 realized 10 promotional materials of Venetian Villas or historical sites in CAA – AAC: augmentative and alternative communication.

This promotional/guide was created using the symbols of the C.A.A. – Augmentative Alternative Communication and designed to make the information inside easily accessible to the public.

Leafing through the pages, you will find three different "codes", combined and integrated with each other, so as to be able offer an anticipation as complete as possible, of what you are going to visit:

- the photo, an objective image of what is inside the Villa/Historical site;
- the text, easy to read and also suitable for people with mild dyslexia;
- WLS - Widgit Literacy Symbols (known as Rebus), used as support for children with Specific Learning Disabilities, with cognitive difficulties or children with a different mother tongue who are learning Italian.

A brochure for everyone: for people with cognitive disabilities and autism, for children who still have not acquired the ability to read and write, but also for the elderly and foreign people. One tool to make culture accessible and of social inclusion.

Joint reading between operators (teachers, helpers, parents) and users of AAC is recommended to improve and support further understanding.

10 CAA guides realized:

Villa Patella – Villadose RO

Villa Molin – Padova

Castello del Catajo – Battaglia Terme PD

Castello di S. Pelagio – Due Carrare PD

Palazzo della Ragione - Padova

Borgo di Montagnana PD

Complesso monumentale Rocca di Monselice – Monselice PD

Villa Loredan – Stra VE

Villa Pisani Bolognesi Scalabrin – Vescovana PD

Orto Botanico – Padova

CAA guides are uploaded in Veneto Region website <https://www.regione.veneto.it/web/turismo/le-guide-cao>