

# Promotional brochure

D2.3.10

Final Version of 06/23

WP2 PROJECT COMMUNICATION

Project Acronym: TAKE IT SLOW  
Project ID Number: 10255547  
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow  
Priority Axis: 3 Environment and cultural heritage  
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development  
Work Package Number: 2  
Work Package Title: PROJECT COMMUNICATION  
Activity Number: 2.3  
Activity Title: Promotional material  
Partner in Charge: PP4/IST  
Partners involved: PP10/IST  
Status: Final  
Distribution: Public  
Date: 30/06/2023

PP4/IST contracted illustrator, text writer, editor, and service of printing for promotion materials and published 2000 units thematic Promotional brochure in form of picture book for children and adults (D2.3.10). Promotional brochure *Magical Istria* is prepared on 3 languages available online and in ready to print format and printed in 2000 copies (1200 CRO, 300 IT, 300 GB), promoting TAKE IT SLOW project, Istrian Castles and joint cross border Venetian heritage through mythological creatures still present in folk tradition. Promotional brochure will be distributed at project promotional events and digital version will be available at project communication channels (web, Facebook, Instagram, Twitter).

Link to see the Brochure:

ENG version: <https://bit.ly/3tdcsnt>

HR version: <https://bit.ly/3EUowwj>

IT version: <https://bit.ly/45eOhSO>

Cover page:

