

## D2.2.8 TAKE IT SLOW hybrid format press trip

PP11 - APULIAN PUBLIC THEATRE - REGIONAL  
CONSORTIUM FOR ARTS AND CULTURE

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Project Acronym: **TAKE IT SLOW**

Project ID Number: **10255547**

Project Title: **Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow**

Priority Axis: **PRIORITY AXIS 3 “ENVIRONMENT AND CULTURAL HERITAGE”**

Specific objective: **3.1 - Make natural and cultural heritage a leverage for sustainable and more balanced territorial development**

Title of deliverable (as in SIU): **D2.2.8 TAKE IT SLOW hybrid format press trip**

Work package number, name of Work Package :

**WP 2 - PROJECT COMMUNICATION**

Activity number, name of activity:

**Act.2.2 Media relations**

Partner in charge (author): **PP11**

Partners involved: **PP11**

Status (draft, final, N.\_ version, etc.): **Final**

Distribution (confidential, public, etc.): **public**

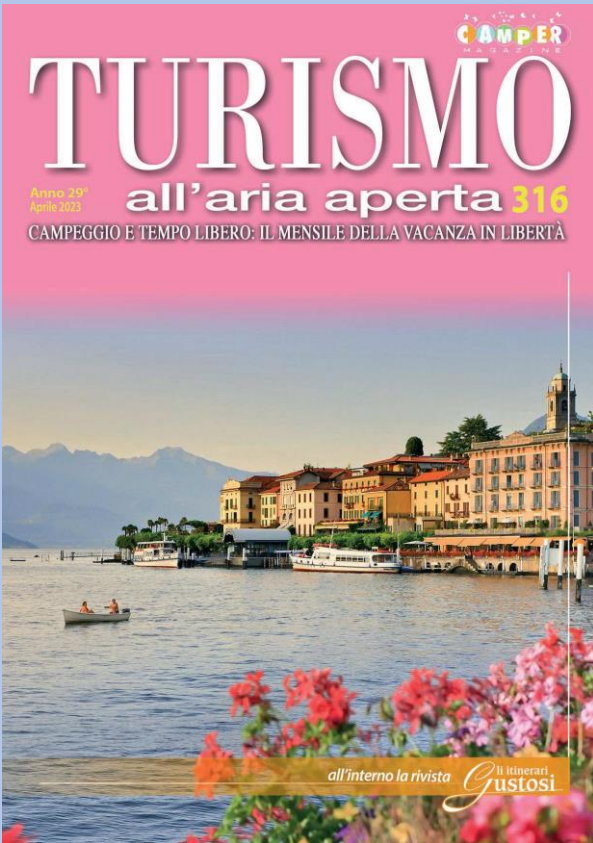
Date(s): **28 February 2023 – 3 March 2023**

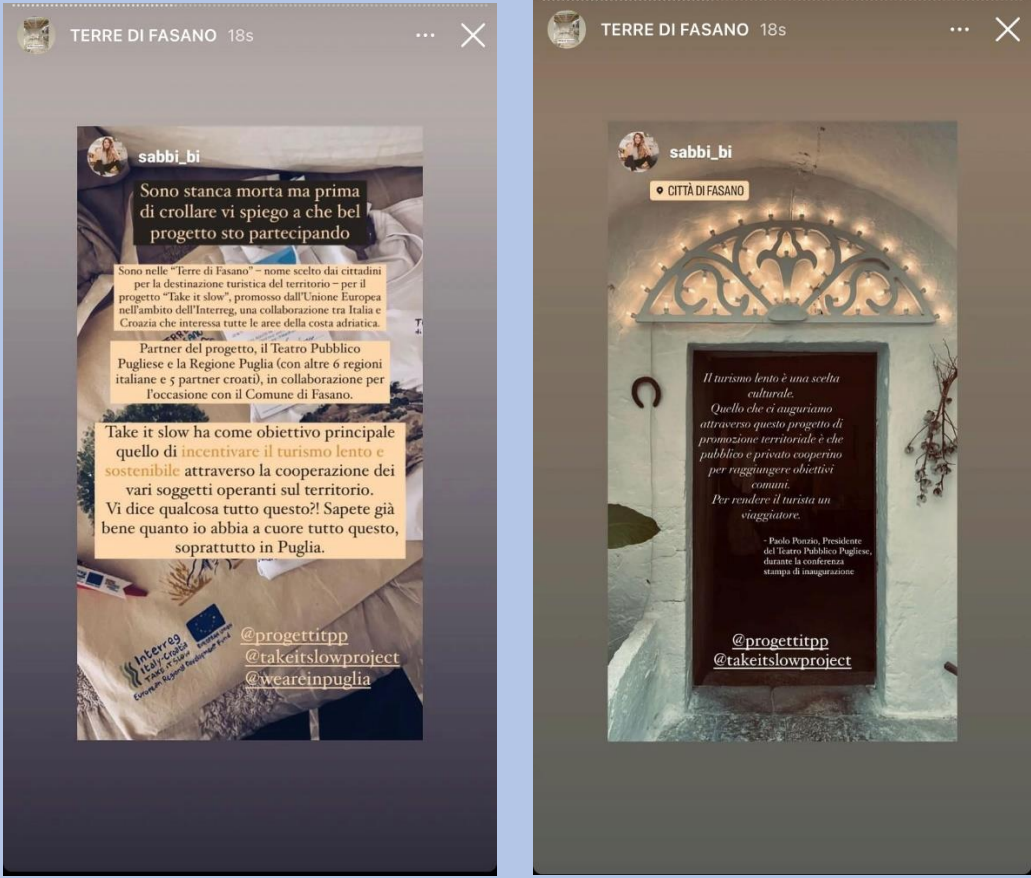
“TAKE IT SLOW hybrid format press trip” has been organized at the same time of the Guided Tour (D.5.3.3), from the 28<sup>th</sup> February to the 3<sup>rd</sup> March 2023 in the Project Pilot Area “Terre di Fasano” with the participation of the following journalists:

NAME SURNAME	ORGANIZATION
Sandra Tognarini	Ramingare.com - Milano - Italy
Marcolini Giuseppina	deliciousitaly.com - Roma - Italy
Franca Dell'Arciprete Scotti	Ambiente Europa, Turismo del Gusto, Milano - Italy
Anelise Sanchez	www.post-italy.com, Centro Studi di Bruxelles, Roma - Italy
Isabella Bradascio	quandoarriviscrivi.it
Zaira Magliozzi	Art & Travel Storyteller
Antonio Schembri	NEOS - Giornalisti di viaggio associati (neosnet.it)
Danilo Poggio	NEOS - Giornalisti di viaggio associati (neosnet.it)
Ines Uva	Rai - Radiotelevisione Italiana S.p.A.

Each participant has produced press material to promote *Terre di Fasano* heritage sites.

NAME SURNAME	Press material
Sandra Tognarini	<ol style="list-style-type: none"> <li><a href="https://ramingare.com/2023/03/09/takeitslow-in-puglia-fasano-la-citta-dei-destini-incrociati/">https://ramingare.com/2023/03/09/takeitslow-in-puglia-fasano-la-citta-dei-destini-incrociati/</a></li> <li><a href="https://ramingare.com/2023/03/21/takeitslow-in-puglia-i-salotti-di-fasano/">https://ramingare.com/2023/03/21/takeitslow-in-puglia-i-salotti-di-fasano/</a></li> <li><a href="https://ramingare.com/2023/04/17/takeitslow-in-puglia-fasano-rivoluzioni-battaglie-e-vita-quotidiana/">https://ramingare.com/2023/04/17/takeitslow-in-puglia-fasano-rivoluzioni-battaglie-e-vita-quotidiana/</a></li> </ol>

<p><b>Marcolini Giuseppina</b></p>	<ol style="list-style-type: none"> <li>1. <a href="https://www.deliciousitaly.com/puglia-food/mediterranean-flavours-in-fasano-lands">https://www.deliciousitaly.com/puglia-food/mediterranean-flavours-in-fasano-lands</a></li> <li>2. <a href="https://www.deliciousitaly.com/puglia-itineraries/guide-to-fasano">https://www.deliciousitaly.com/puglia-itineraries/guide-to-fasano</a></li> </ol>
<p><b>Franca Dell'Arciprete Scotti</b></p>	<ol style="list-style-type: none"> <li>1. <a href="https://mondointasca.it/2023/03/21/terre-di-fasano-turismo-slow-tra-mare-e-colline/">https://mondointasca.it/2023/03/21/terre-di-fasano-turismo-slow-tra-mare-e-colline/</a></li> <li>2. <a href="https://www.bimboinviaggio.com/71991/terre-di-fasano-avventure-slow-tra-mare-e-colline/">https://www.bimboinviaggio.com/71991/terre-di-fasano-avventure-slow-tra-mare-e-colline/</a></li> <li>3. <a href="https://drive.google.com/file/d/1aNrSp4ppqYR1CVcYnB8B5dv_KoiJoV4/view?usp=drive_link">https://drive.google.com/file/d/1aNrSp4ppqYR1CVcYnB8B5dv_KoiJoV4/view?usp=drive_link</a></li> </ol>  <p>The image shows the cover of a magazine titled 'TURISMO all'aria aperta 316'. The cover features a scenic view of a coastal town with buildings and a church spire, situated on a hillside overlooking a body of water. A small boat is visible on the water. The magazine is part of the 'CAMPER' series. Text on the cover includes 'Aprile 2023' and 'CAMPEGGIO E TEMPO LIBERO: IL MENSILE DELLA VACANZA IN LIBERTÀ'. At the bottom, it mentions 'all'interno la rivista Gustosi'.</p>

<p><b>Anelise Sanchez</b></p>	<ol style="list-style-type: none"> <li><a href="https://post-italy.com/5-razoes-para-hospedar-se-em-uma-masseria-de-fasano-puglia/">https://post-italy.com/5-razoes-para-hospedar-se-em-uma-masseria-de-fasano-puglia/</a></li> <li><a href="https://www.youtube.com/watch?v=kP-oQPkYnTY">https://www.youtube.com/watch?v=kP-oQPkYnTY</a></li> <li><a href="https://www.uol.com.br/nossa/noticias/redacao/2023/04/29/a-italia-mais-charmosa-e-aqui-por-que-fasano-deve-entrar-no-seu-roteiro.htm">https://www.uol.com.br/nossa/noticias/redacao/2023/04/29/a-italia-mais-charmosa-e-aqui-por-que-fasano-deve-entrar-no-seu-roteiro.htm</a></li> </ol>
<p><b>Isabella Bradascio</b></p>	
<p><b>Zaira Magliozzi</b></p>	<ol style="list-style-type: none"> <li><a href="https://www.instagram.com/s/aGlnaGxpZ2h0OjE3OTQ4NzAxMjM1MzQxOTk5?story_media_id=3047717767863134074&amp;igshid=NjFhOGMzYTE3ZQ==">https://www.instagram.com/s/aGlnaGxpZ2h0OjE3OTQ4NzAxMjM1MzQxOTk5?story_media_id=3047717767863134074&amp;igshid=NjFhOGMzYTE3ZQ==</a></li> </ol>
<p><b>Antonio Schembri</b></p>	<ol style="list-style-type: none"> <li><a href="https://issuu.com/neos.redazione/docs/puglia_speciale_media">https://issuu.com/neos.redazione/docs/puglia_speciale_media</a></li> </ol>

<p>Daniilo Poggio</p>	 <p>CONDUCE DANILO POGGIO</p>   <ol style="list-style-type: none"> <li>1. <a href="https://www.youtube.com/watch?v=SiAmyEg7rKE&amp;list=PLwspzfv3LqeYSXQ_F8uFzfucYgC0JooFt">https://www.youtube.com/watch?v=SiAmyEg7rKE&amp;list=PLwspzfv3LqeYSXQ_F8uFzfucYgC0JooFt</a></li> </ol>
<p>Ines Uva</p>	<ol style="list-style-type: none"> <li>1. <a href="https://www.facebook.com/ProgettiTPP/videos/213129878063956">https://www.facebook.com/ProgettiTPP/videos/213129878063956</a></li> </ol>