

Advertisement/printed or digital publication on relevant paper magazine in English/Italian/Croatian

Deliverable Number D2.2.5
Final Version of 06/2023

WP2 PROJECT COMMUNICATION

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development

Work Package Number: 2
Work Package Title: PROJECT COMMUNICATION
Activity Title: Media relations
Partner in Charge: PP9/ABR
Partners involved: PP9/ABR
Status: Final
Distribution: Public
Date: 06/2023

PP9/ABR has realized on 31st May 2023, an article concerning the project. It was published on a digital/paper relevant magazine Platinum/Sole 24 Ore in both Italian and English. The project video created by the Abruzzo project team is online on the magazine's homepage <https://platinum-online.com/>

The paper version of the magazine including the article was published in July 2023, thus contributing to capitalizing on the results achieved by the project.