

Multi-channel and hybrid format press conferences PP8 SVEM

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WP2

Project Acronym: TAKE IT SLOW
Project ID Number: 1025547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 2
Work Package Title: PROJECT COMMUNICATION
Activity Number: 2.2
Activity Title: Media relations
Partner in Charge: PP8/SVEM
Partners involved: PP8/SVEM
Status: Final
Distribution: Public
Date: 30/06/2023

Multi-channel and hybrid format Press Conference with innovative elements

Location: Monastero di Fonte Avellana – Serra Sant'Abbondio (PU)

Date: 28/06/2023 (from 11:30 to 13:00)

Short description

The press conference for the official inauguration of SVEM's pilot action was held at the Fonte Avellana Monastery on 28 June 2023 at 11:30.

It was presented by the journalist Luca Falcetta from TVRS (which broadcast the conference) and in the presence of Ludovico Caverni (Mayor of the Municipality of Serra Sant'Abbondio), Gianni Giacomelli (Prior of the Fonte Avellana Monastery), Francesco Baldelli (Marche Regional Assessor) and Monica Mancini Cilla (Vice-President of SVEM - Sviluppo Europa Marche).

Pictures taken during the event



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Link to video:

https://drive.google.com/file/d/1ZwkDs4hfo1WNr3HV4hSr1pOAF16VxzZ2/view?usp=drive_link