

MULTI-CHANNEL AND HYBRID FORMAT PRESS CONFERENCE

#2

Deliverable Number D2.2.3

Final Version of 09/January/2023

WP 2 – PROJECT COMMUNICATION

Project Acronym: TAKE IT SLOW
Project ID Number: 1025547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development

Work Package Number: 2
Work Package Title: PROJECT COMMUNICATION
Activity Number: 2.2
Activity Title: Media relations
Partner in Charge: PP2/SKC
Partners involved: PP2/SKC
Status: Final

PRESS CONFERENCE

ANNOUNCEMENT OF WORKSHOPS “HIDDEN SECRETS OF DALMATIAN GARDENS”

Date: January 9th, 2023 at 5:00pm

Address: Ive Čače 8, 22211 Vodice. Gradska vijećnica Grada Vodice

PP2 / Public institution Development Agency of the Šibenik-Knin County with the help of City of Vodice has organized the press conference as an announcement of series of lectures on the cultivation, processing and promotion of medicinal herbs, fruits and vegetables that thrive in Dalmatia as a part of TAKE IT SLOW educational activities.

Through a series of lectures and workshops, the aim is to promote sustainable agriculture in Dalmatia, to educate citizens, future and current producers of herbs, fruits and vegetables about the possibilities of growing, processing, placing and using plants; connect producers with processors and the tourism sector and ultimately contribute to the promotion and positioning of this sector in the entire Adriatic region.

The press conference was attended by local stakeholders, general public and media.







<https://www.youtube.com/watch?v=EZGofpKxw9s>



CONFERENCE "HIDDEN SECRETS OF DALMATIAN GARDENS"



DEVELOPMENT AGENCY OF ŠIBENIK-KNIN COUNTY

is pleased to invite you to the:

ANNOUNCEMENT OF WORKSHOPS "HIDDEN SECRETS OF DALMATIAN GARDENS"



January 9th, 2023 at 5:00pm



Ive Čače 8, 22211 Vodice

Gradska vijećnica Grada Vodice

European Regional Development Fund



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REGIONAL DEVELOPMENT AGENCY OF ŠIBENIK-KNIN COUNTY



University of Zadar
Department of Geography
July 1946 - 1991 2007



ISTRIANA



REGIONE ABRUZZO



REGIONE MARCHE



REGIONE DEL VENETO



Regione Emilia-Romagna



SVEM



Teatro Pubblico Pugliese



Consorzio Regionale per le Arti e la Cultura



PUGLIA REGION
Department of Tourism, Economy
of Culture and Valorization of Territory



CONFERENCE "HIDDEN SECRETS OF DALMATIAN GARDENS"



Dear Madam/Sir,

it is with great pleasure that we invite you to the press conference as an announcement of series of lectures on the cultivation, processing and promotion of medicinal herbs, fruits and vegetables that thrive in Dalmatia as a part of TAKE IT SLOW educational activities In organisation of Public institution Development Agency of the Šibenik-Knin County and the City of Vodice.

Through a series of lectures and workshops, the aim is to promote sustainable agriculture in Dalmatia, to educate citizens, future and current producers of herbs, fruits and vegetables about the possibilities of growing, processing, placing and using plants; connect producers with processors and the tourism sector and ultimately contribute to the promotion and positioning of this sector in the entire Adriatic region.

European Regional Development Fund



Konferencija projekta TAKE IT SLOW

Deliverable: D.2.2.3. Multi-channel and hybrid format press conferences

Date: January 09, 2023.

Place: Vodice

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Konferencija projekta TAKE IT SLOW

Deliverable: D.2.2.3. Multi-channel and hybrid format press conferences

Date: January 09, 2023.

Place: Vodice

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Konferencija projekta TAKE IT SLOW

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Date: January 09, 2023.

Place: Vodice

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OPENING OF THE OPEN-AIR MUSEUM “MURTER VIEWS”



DEVELOPMENT AGENCY OF ŠIBENIK-KNIN COUNTY

is pleased to invite you to the:

OPENING OF THE OPEN-AIR MUSEUM “MURTER VIEWS”



September 27th, 2022 at 10:00am



Murter

Archeological site Colentum

European Regional Development Fund



PUGLIA REGION
Department of Tourism, Economy
of Culture and Valorisation of Territory



OPENING OF THE OPEN-AIR MUSEUM "MURTER VIEWS"



Dear Madam/Sir,

it is with great pleasure that we invite you to the opening of the open-air museum "Murter views", the equipment of which was realized within the project "Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow" (TAKE IT SLOW), co-financed under cross-border cooperation program INTERREG V-A Italy-Croatia 2014. - 2020.

The public institution Development Agency of Šibenik-Knin County implements the project in partnership with twelve institutions from the Croatian and Italian sides of the Adriatic. The goal of the project is the management and promotion of the Adriatic as a sustainable, green, and smart European tourist region through the establishment of a value chain in tourism according to the principles of smart specialization.

The island of Murter was chosen as one of the projects pilot areas because of its rich heritage that still permeates the local way of life, thus fully reflecting the purpose of the project, which encourages the protection and promotion of the landscape, architecture, gastronomy, and lifestyle through green and slow tourism products, creative industry, art and information and communication technologies

We believe that the implementation of this project will contribute to the creation of new quality models of heritage management in other areas as well.

European Regional Development Fund



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PUBLIC INSTITUTION FOR COORDINATION AND IMPLEMENTATION OF LOCAL DEVELOPMENT



PUGLIA REGION
Department of Tourism, Economy
of Culture and Valorisation of Territory



OTVORENJE MUZEJA NA OTVORENOM "MURTERSKE VEDUTE"



JU RAZVOJNA AGENCIJA ŠIBENSKO-KNINSKE ŽUPANIJE

Vas poziva na događanje:

OTVORENJE MUZEJA NA OTVORENOM "MURTERSKE VEDUTE"



27. rujna 2022. godine u 10:00 sati



Murter

Arheološko nalazište Colentum

European Regional Development Fund



OTVORENJE MUZEJA NA OTVORENOM "MURTERSKE VEDUTE"



Poštovani/a,

s osobitim zadovoljstvom Vas pozivamo na otvorenje muzeja na otvorenom „Murterske vedute“, opremljenog u okviru projekta “Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow” (TAKE IT SLOW), sufinanciranog u iz programa prekogranične suradnje INTERREG V-A Italija-Hrvatska 2014. – 2020.

Javna ustanova Razvojna agencija Šibensko-kninske županije provodi projekt u partnerstvu s dvanaest institucija s hrvatske i talijanske strane Jadrana. Cilj projekta je upravljanje i promocija Jadrana kao održive, zelene i pametne europske turističke regije kroz uspostavu lanca vrijednosti u turizmu prema načelima pametne specijalizacije.

Otok Murter izabran je kao jedno od projektnih pilot područja zbog bogate baštine koja još uvijek prožima ovdašnji način života čime u potpunosti odražava svrhu projekta kojim se potiče zaštita i promociju krajolika, arhitekture, gastronomije i načina života kroz zelene i spore turističke proizvode, kreativne industrije, umjetnost i informacijsko-komunikacijske tehnologije.

Vjerujemo da će realizacija ovog projekta doprinijeti kreiranju novih kvalitetnih modela upravljanja baštinom i u drugim sredinama.

European Regional Development Fund









