

## D2.2.3 multi-channel and hybrid format press conferences

PP11 - APULIAN PUBLIC THEATRE - REGIONAL  
CONSORTIUM FOR ARTS AND CULTURE

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Project Acronym: **TAKE IT SLOW**

Project ID Number: **10255547**

Project Title: **Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow**

Priority Axis: **PRIORITY AXIS 3 “ENVIRONMENT AND CULTURAL HERITAGE”**

Specific objective: **3.1 - Make natural and cultural heritage a leverage for sustainable and more balanced territorial development**

Title of deliverable (as in SIU): **D2.2.3 multi-channel and hybrid format press conferences**

Work package number, name of Work Package :

**WP 2 - PROJECT COMMUNICATION**

Activity number, name of activity:

**Act.2.2 Media relations**

Partner in charge (author): **PP11**

Partners involved: **PP11**

Status (draft, final, N.\_ version, etc.): **Final**

Distribution (confidential, public, etc.): **public**

Date(s): **20 February 2023**

Multi-channel and hybrid format press conference has been organized on the **20 February 2023** at the “Sala di Rappresentanza” of the Municipality of Fasano to present the Guided Tour ( D.5.3.3) and Press Trip (D.2.2.8) in the presence of the Councilor for Tourism of the Municipality of Fasano Pier Francesco Palmariggi, the City Councilor with responsibility for the International Enhancement of the Territory Manuela Rosato, the coordinator of the Local Community of "Take it Slow" Valerio Palasciano and, remotely, Lino Manosperta, Project Office Manager of Teatro Pubblico Pugliese (PP11).







Facebook link to watch the Press Conference: [https://fb.watch/I2ZP\\_jyN15/](https://fb.watch/I2ZP_jyN15/)