

Multi-channel and hybrid format press conferences

Deliverable Number D2.2.3
Final Version of 04/2023
WP2 PROJECT COMMUNICATION

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development

Work Package Number: 2
Work Package Title: Project communication
Activity Title: Media relations
Partner in Charge: PP2/SKC
Partners involved: LP/DNC
Status: Final
Distribution: Public
Date: 04/2023

Signed contracts with the contractor and expert supervision on the Interpretation centre project in Ston.

As part of the project TAKE IT SLOW - Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow, which the Dubrovnik-Neretva County is implementing as a leading partner in cooperation with 12 other partners from Croatia and Italy as part of the cross-border cooperation program Italy - Croatia 2014 - 2020, signed contracts for construction works in the Rector's Palace in Ston and expert-technical supervision. The Rector's Palace in Ston is a protected cultural heritage within the cultural and historical complex of Ston. The signing of the contract was preceded by the creation of design and technical documentation: a conservation study and the main architecture project for the establishment of a heritage interpretation centre based on Eno gastronomy. Namely, the Rector's Palace in Ston was designed as an interpretation centre that should contribute to the preservation, valorisation and promotion of the natural and cultural heritage of Ston and Pelješac, especially those related to the production and serving of food and wine.

Through the TAKE IT SLOW project, the first phase of the works will be carried out, which includes part of the Rector's Palace building: a multifunctional hall on the ground floor with an associated sanitary facility. Signed value of the contract for construction works with the contractor Posta d.o.o. is 381,060 EUR with VAT.

The service of professional and technical supervision of the mentioned works, by the contractor Geoinj d.o.o. is 8,137.50 EUR with VAT.

The TAKE IT SLOW project is a strategic bilateral project of Croatia and Italy designed with the aim of managing and promoting the Adriatic as a green, smart, sustainable, accessible cross-border tourist destination. The focus of the project is on the development of sustainable and slow tourism in small communities on the islands, coast and inland along the Adriatic Sea rich in tangible and intangible heritage that have preserved an authentic lifestyle adapted to their natural environment.

The value of the project is EUR 3,764,695.71, of which 85 percent comes from the European Fund for Regional Development, and Dubrovnik-Neretva County has EUR 869,230.00 available.

Pictures attached during the event

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PRESS
CONFERE
NCE



DUBROVAČKO-NERETVANSKA ŽUPANIJA

Vas poziva na:

Press konferenciju



11/04/2023 u 10:00h



Gundulićeva poljana 1
20 000 Dubrovnik

European Regional Development Fund



rerasd

REGIONAL DEVELOPMENT AGENCY
OF BRANISAVA COUNTY



University of Zadar
JURISTIČKI FAKULTET
Ciblica, 10000 ZADAR



ISTRSKA
ŽUPANIJA

IO SONO
FREILI
VENEZIA
GROVIA

REGIONI
ABRUZZO



REGIONE DEL VENETO



Regione Emilia-Romagna



SVEM



REGIONE MARCHE



Teatro
Pubblico
Pugliese



Consorzio Regionale
per le Arie e la Cultura



PUGLIA REGION

Department of Tourism, Economy
of Culture and Valorization of Territory

Poštovani predstavnici medija,

Zadovoljstvo nam je pozvati vas na press konferenciju povodom potpisivanja ugovora s izvođačem radova i stručnim nadzorom na projektu Interpretacijskog centra u Stonu.

U sklopu projekta TAKE IT SLOW – Životni stil na Jadranu kao inspiracija za održivi razvoj kojeg Dubrovačko – neretvanska županija provodi kao vodeći partner u suradnji s još 12 partnera iz Hrvatske i Italije u sklopu Programa prekogranične suradnje Italija – Hrvatska 2014. – 2020. potpisani su ugovori za građevinske radove u Kneževom dvoru u Stonu i stručno-tehnički nadzor. Knežev dvor u Stonu je u sklopu kulturno-povijesne cjeline Stona zaštićeno kulturno dobro. Potpisivanju ugovora prethodila je izrada projektno – tehničke dokumentacije: konzervatorskog elaborata i glavnog projekta arhitekture za uspostavu interpretacijskog centra baštine temeljene na eno gastronomiji. Naime, Knežev dvor u Stonu je osmišljen kao interpretacijski centar koji treba doprinijeti očuvanju, valorizaciji i promociji prirodne i kulturne baštine Stona i Pelješca, posebno one vezane uz proizvodnju i posluživanje hrane i vina.

Kroz TAKE IT SLOW projekt odradit će se prva faza radova koja obuhvaća dio zgrade Kneževog dvora: multifunkcionalna dvorana u prizemlju s pripadajućim sanitarnim čvorom. Potpisana vrijednost ugovora za građevinske radove s izvođačem Posta d.o.o. je 381.060 EUR s PDV-om.

Usluga stručno-tehničkog nadzora na navedenim radovima, izvođača Geoinj d.o.o. je 8.137,50 EUR s PDV-om.

Projekt TAKE IT SLOW strateški je bilateralni projekt Hrvatske i Italije osmišljen s ciljem upravljanja i promocije Jadrana kao zelene, pametne, održive, dostupne prekogranične turističke destinacije. Fokus projekta je na razvoju održivog i slow turizma u malim zajednicama na otocima, obali i unutrašnjosti uz Jadransko more bogatima materijalnom i nematerijalnom baštinom koje su očuvale autentični životni stil prilagođen svom prirodnom okruženju.

Vrijednost projekta je 3.764.695,71 EUR od čega su 85 posto sredstva iz Europskog fonda za regionalni razvoj, a Dubrovačko-neretvanska županija na raspolaganju ima 869.230,00 EUR.

Za više informacija o projektu posjetite: <https://www.italy-croatia.eu/web/take-it-slow>

European Regional Development Fund



rerasd

REGIONAL DEVELOPMENT AGENCY FOR THE ADRIATIC COAST



IO SONO FELICE
VENEZIA
GIULIA



Consorzio Regionale
per le Arti e la Cultura



PUGLIA REGION
Department of Tourism, Economy
of Culture and Valorisation of Territory

Multi-channel and hybrid format press conferences

Deliverable Number D2.2.3
Final Version of 06/2023

WP2 PROJECT COMMUNICATION

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Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development

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Activity Title: Media relations
Partner in Charge: LP/DNC
Partners involved: LP/DNC
Status: Final
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Date: 06/2023

LP/DNC has organized press conference on an occasion of the opening evening of Interpretation centre in Ston. During the evening the key stakeholders have presented to the media the Centre "Dvor" which was opened in the historic Rector's Palace in Ston, which represents a combination of traditional food cultivation and modern experience, providing a unique opportunity to get to know the rich cultural and gastronomic heritage of Pelješac.

Interactive panels and exhibits allow visitors to delve deeper into the world of Ston oysters, small blue fish and Ston salt. The space is enriched with interactive elements, specially designed for the youngest visitors, who create their own works of art with the help of salt, wine and oysters.

The inspiring artistic decoration inside the Rector's Palace was designed by Marko Barišić and Mirna Vulin from the company Republic in collaboration with Mirjana Petrina from Crtaona and Kristina Vujica and Natalija Mavar from Plan Axis.

At the very opening of the centre, an exhibition of the Komard Art Park Art Colony was opened in the Multimedia Hall, which is held in cooperation with the Marin Držić House. The exhibition presents the works of 12 talented artists from the Dubrovnik and Pelješac region, who enrich the cultural scene of the region with their creativity.

During the event the media representative and stakeholders and guests have had an opportunity to taste local food and wine from the Pelješac region by the local enterprises.

