

INNOVATIVE, PARTICIPATORY DISSEMINATION EVENT HELD

PP2 / PI DEVELOPMENT AGENCY OF ŠIBENIK-
KNIN COUNTY

Deliverable Number D2.2.11

Final Version of 30/June/2023

WP 2 – PROJECT COMMUNICATION

Project Acronym: TAKE IT SLOW
Project ID Number: 1025547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development

Work Package Number: 2
Work Package Title: PROJECT COMMUNICATION
Activity Number: 2.2
Activity Title: Media relations
Partner in Charge: PP2/SKC
Partners involved: PP2/SKC
Status: Final

INNOVATIVE, PARTICIPATORY DISSEMINATION EVENT HELD

Date: June 30th 2023 from 17:30pm

Adress: Vineyard, Plastovo, Šibenik-Knin County

PP2 / Public institution Development Agency of the Šibenik-Knin County has organized innovative event: visit to innovative vineyard in Šibenik-Knin County for local media representatives and local stakeholders with the aim to promote the TAKE IT SLOW project and its realized activities.

This event, a visit to a vineyard of autochthonous wine varieties in Plastovo, the hinterland of Skradin was the third part of the all-day event started with the presentation of the project in the Adriatic Business Center (headquarters of Development Agency) with the innovative excursion for media representatives: a boat ride through the Šibenik Canal to Skradin and Plastovo with a visit to a local shellfish farm and which concluded with the dinner at the local winery Ante Sladić.

The aforementioned event contained precisely gastronomic and other stories based on natural and cultural heritage of Šibenik-Knin County.

Bearing in mind the importance of the media in the promotion of sustainable concepts, the goal of the event was to put even more emphasis on local and autochthonous producers and sustainable, green and smart stories in our county in this way.



INNOVATIVE
EVENT




DEVELOPMENT AGENCY OF ŠIBENIK-KNIN COUNTY

is pleased to invite you to the:

TAKE TI SLOW INNOVATIVE EVENT

 June 30th, 2023 at 17:30pm

 Vineyard, Plastovo, Šibenik-Knin County

European Regional Development Fund



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REGIONAL DEVELOPMENT AGENCY OF ŠIBENIK-KNIN COUNTY



University of Zadar



ISTRIAN

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REGIONAL DEVELOPMENT AGENCY



Consorzio Regionale
per le Arti e la Cultura



PUGLIA REGION
Department of Tourism, Economy
of Culture and Valorization of Territory



INNOVATIVE EVENT



Aware of the importance of the media's role in creating a positive social climate in which sustainable concepts are emphasized and work on circular and inclusive activities is encouraged, on June 30, 2023, as part of the TAKE IT SLOW project, we are organizing an innovative event and exchange of knowledge and experiences of project participants with media representatives in our region.

Our goal at this event is to bring the sustainable aspects of local initiatives and projects closer together and strengthen our cooperation with media representatives in joint efforts to promote slow and sustainable tourism in the entire Adriatic region.

It is therefore our great pleasure to invite you to socialize and jointly promote our county, our local producers and spread a positive social climate about sustainable projects and will contain numerous examples from practice.

We kindly ask you to confirm your arrival to the event by Tuesday, June 27, 2023 at the latest to the email address: anita.strkalj@rra-sibenik.

European Regional Development Fund



PUGLIA REGION
Department of Tourism, Economy
of Culture and Valorization of Territory







