

EDUCATIONAL WORKSHOP FEASIBILITY STUDIES AND COST-BENEFIT ANALYSIS WITH SUSTAINABLE TOURISM PROJECTS

Wednesday, June 28, 2023 from 10:00 a.m. to 2:00 p.m.
Adriatic Business Center (ABC), Narodnog preporod 4, 22000 Šibenik

With the aim of encouraging the creation of a social climate in which sustainable concepts are given importance and encourages work on sustainable, circular, inclusive projects, Development Agency of Šibenik-Knin County on **Wednesday, June 28, 2023**, within the framework of TAKE IT SLOW project, is organizing a free education on creating a feasibility study and cost analysis and benefits for projects promoting sustainable tourism. In addition to the lecture on the preparation of the study, the participants will be introduced to the concepts of economic, ecological and social sustainability using the examples of various projects.

Main lecturer, MSc. Zrinski Pelajić has many years of experience in the preparation and implementation of projects from the tourism sector, and so far he has conducted more than 300 educational programs for representatives of the public, private and civil sectors in Croatia and abroad.

The workshop is open, free for all interested parties, interactive and will contain numerous examples from practice.

We kindly ask you to confirm your arrival at the workshop **by Tuesday, June 27, 2023 at the latest** to the email address: anita.strkalj@rra-sibenik.hr or mobile number +385915883812.

Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow - TAKE IT SLOW is a strategic cross-border project focused on the promotion of sustainability in tourism, worth more than 3.7 million euros, co-financed (85%) from the European Regional Development Fund through the Italy-Croatia cross-border cooperation program. The leading partner is Dubrovnik-Neretva County, and the project partners are Public Institution RERA SD for Coordination and Development of Split-Dalmatia County, Public Institution Development Agency of Šibenik-Knin County, University of Zadar, Istria County, PROMOTURISMO FVG, Veneto Region, Development Agency of the Region Marche, Molise Region, Puglia Public Theater - Regional Consortium for Art and Culture, Emilia-Romagna Region, Abruzzo Region and Puglia Region. The project was designed with the aim of managing and promoting the Adriatic as a green, smart, sustainable destination.

[TAKE IT SLOW website](#) / [Facebook](#) / [Instagram](#) / [Twitter](#) / [YouTube](#)

EDUCATIONAL WORKSHOP

FEASIBILITY STUDIES AND COST-BENEFIT ANALYSIS WITH SUSTAINABLE TOURISM PROJECTS

PROGRAM

Date, time , place, lecturer	Topics of the educational workshop
<p>date and time Wednesday, June 28, 2023 from 10:00 a.m. to 2:00 p.m.</p> <p>Place Adriatic Business Center, conference hall, Narodnog preporod 4, 22000 Šibenik</p> <p>Lecturer MSc. Zrinski Pelajić</p>	<ul style="list-style-type: none"> • Feasibility study and analysis of costs and benefits - projects in the function of sustainable tourism: • Investors • Socio -economic, strategic and institutional context p • Strategic framework • Institutional framework • Purpose and goals of the project • Project identification • Technical feasibility and environmental sustainability • State aid • Financial analyses • Economic analyses • Risk analyses • Indicators in project implementation • Ways to prevent negative impact on the environment

Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow - TAKE IT SLOW is a strategic cross-border project focused on the promotion of sustainability in tourism, worth more than 3.7 million euros, co-financed (85%) from the European Regional Development Fund through the Italy-Croatia cross-border cooperation program. The leading partner is Dubrovnik-Neretva County, and the project partners are Public Institution RERA SD for Coordination and Development of Split-Dalmatia County, Public Institution Development Agency of Šibenik-Knin County, University of Zadar, Istria County, PROMOTURISMO FVG, Veneto Region, Development Agency of the Region Marche, Molise Region, Puglia Public Theater - Regional Consortium for Art and Culture, Emilia-Romagna Region, Abruzzo Region and Puglia Region. The project was designed with the aim of managing and promoting the Adriatic as a green, smart, sustainable destination.

[TAKE IT SLOW website](#) / [Facebook](#) / [Instagram](#) / [Twitter](#) / [YouTube](#)