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Call for proposal 2019 Strategic

## MARLESS (MARine Litter cross-border awareN ESS and innovation actions)

Priority Axis: Environment and cultural heritage; Specific objective: 3.3 - Improve the environmental quality conditions of the sea and coastal area by use of sustainable and innovative technologies and approaches

### D 2.4.3 Exhibition events

#### 2.4 Regional communication

#### WP2

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<b>Activity:</b>	<b>2.4 Regional communication</b>
<b>WP Leader:</b>	<b>PP9 IRENA – ISTRIAN REGIONAL ENERGY AGENCY L.T.D.</b>
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## 1. Introduction

Exhibition events (1 per RCP) were aimed to engage the general public in the issue of ML and raise awareness about the problems and solutions. The exhibitions event will be designed to inform and inspire actions in the general public in an accessible and engaging medium/multimedia experience including technical/scientific information. Most events were organized at the beach or coastline and some were followed by some other activities; per example cleaning actions of beachline and activities with school.

In further chapters, each event is described in more details.

## 2. Exhibition event – Region of Veneto – Venice

<b>Project Partner:</b>	LP – ARPAV, PP11 – Region of Veneto
<b>Name of event:</b>	79° Venice International Film Festival
<b>Date:</b>	06/09/2022
<b>Venue:</b>	Hotel Excelsior, Veneto Region's space- Veneto Film Commission, Italy
<b>Short description of event:</b>	<p>In collaboration with the Veneto Region, Arpav has realized the event "Videomakers for a cleaner sea" which took place within the framework of the 79th Venice International Film Festival. On the occasion of this meeting was presented a panel of about 30 minutes with the screening of the two finalists of the contest #arpaVideo2022; in addition, a number of communication tools were presented to raise public awareness of and protection of ecosystems. In particular, attention has been focused on the problem of waste accumulating in the environment, in rivers, in our Adriatic Sea and in the Mediterranean basin, also with reference to Objective 14 of the UN 2030 Agenda "To conserve and to use permanently the oceans, the seas and the marine resources". The abandonment of waste seen with the eyes of the boys proved to be the most popular theme among the video winners of the last edition of the contest, which helped to increase the communication products of the project Interreg Italy - Croatia Marless. At the end of the event was presented the new edition of the competition Arpav for the year 2023 that will award prizes to young people up to 24 years.</p>
<b>Speakers speeches brief summary and conclusion:</b>	<p>The ARPAV General director introduced the Arpav Environmental Agency to all the public, explaining to the students the role of Arpav. The project leader Dott.ssa Franz presented the Marless project comprehensively and involved the school students in the marine litter issue. Moreover, the video material made by the students has been widely appreciated by all the public and valued as an important communication tool useful to reach the conscience of all the future viewer.</p>
<b>Role of MARLESS partner in the event:</b>	Main speakers and organizer (LP-PP11)
<b>Type of audience/target groups involved:</b>	School students, assessors and mayors

Photos:

[Winner of video award.](#)





### 3. Exhibition event – Region of Friuli-Venezia-Giulia – Bioma of Miramare

<b>Project Partner:</b>	PP2 - FVG
<b>Name of event:</b>	MARLESS: UN MARE ADRIATICO PULITO PER LE FUTURE GENERAZIONI
<b>Date:</b>	27/05/2023
<b>Venue:</b>	Bioma of Miramare, Trieste, Italy
<b>Short description of event:</b>	<p>On the 27th of May, the second and final regional Infoday and exhibition event organised by Regione Autonoma Friuli Venezia Giulia was held at Bioma of Miramare, Trieste.</p> <p>The event included the following activities:  A comprehensive presentation to the public of MARLESS, a cleaning action within the Marina Riserva of Miramare and an analysis of microplastics within the Bioma laboratory specifically designed for the students who attended the Infoday.</p> <p>An exhibition dedicated to the works of the students who participated in the educational activities of WP4 was exhibited during the event.</p>
<b>Type of audience/target groups involved:</b>	The target group involved in the activities was diverse, including students who participated in the educational activities of WP4 in FVG along with teachers, representatives of the Contract of Area Umida of Marano, representatives of municipalities involved in other actions and the general public.

#### Photos:



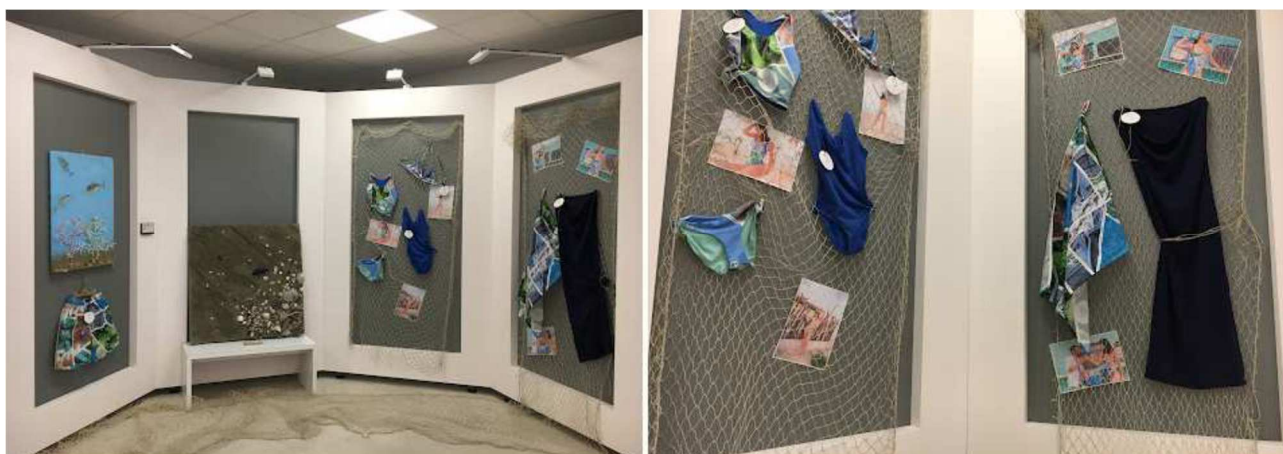




#### 4. Exhibition event – Region of Emilia-Romagna – Cesena

<b>Project Partner:</b>	PP5 – University of Bologna, PP4 - CETACEA
<b>Name of event:</b>	MARLESS exhibition event
<b>Date:</b>	1/11/2021
<b>Venue:</b>	Cesena, Italy
<b>Short description of event:</b>	<p>The information day addressed the issue of marine litter in the ecological and aesthetic field. During Dott.ssa Greta Giedraitytė introduced the MARLESS project and its aims.</p> <p>Dott.ssa Ejdi Xhebraj presented plastic pyrolysis technologies addressed by the MARLESS project, while Dott.ssa Laura Aiudi discussed the problems presented by marine litter and how they affected fishing activities, introducing some good practices to remove them from the marine ecosystem. The designer Chiara De Concilio described the theme of circular economy and sustainable fashion.</p> <p>Dott.ssa Simona Clo concluded the issue of marine litter, presenting the Clean Sea Life project activities. This event, an exhibition of artworks made of marine litter was held.</p>
<b>Role of MARLESS partner in the event:</b>	Showcase marine litter reduction and collection approaches and initiatives.
<b>Type of audience/target groups involved:</b>	University students, professors, general public.

#### Photos:





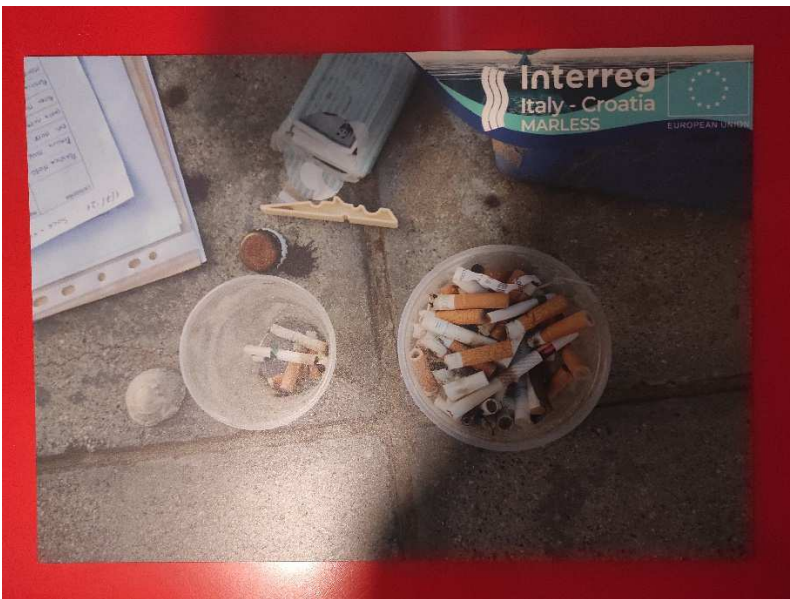
## 5. Exhibition event – Region of Puglia – Bisceglie

<b>Project Partner:</b>	PP10 – Region of Puglia
<b>Name of event:</b>	International meeting of the beaches concessionaire - MARLESS exhibition event
<b>Date:</b>	22-23/11/2022
<b>Venue:</b>	Bisceglie, Italy
<b>Short description of event:</b>	<p>The Marless International Infoday meeting of the beaches concessionaires held in Bisceglie on 22 and 23 November was an event of great importance dedicated to territorial cooperation and to the Marless project financed by the Interreg Italy-Croatia programme. The main objective of the project is to address the problem of plastic waste in the sea through the use of sustainable and innovative technologies and approaches.</p> <p>After the event, at the Castello di Bisceglie, an inauguration of a photographic exhibition was held which illustrates the experience of the Marless project, with the aim of informing and raising awareness on the importance of protecting the sea.</p>
<b>Type of audience/target groups involved:</b>	Students, professors, general public.

### Photos:







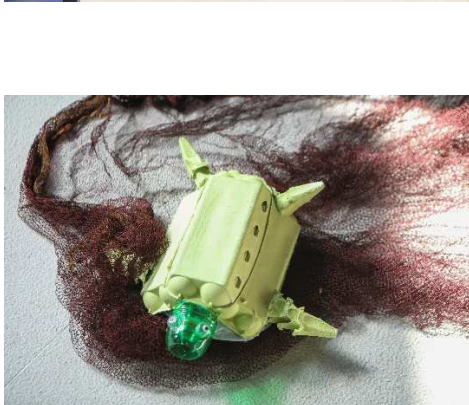


## 6. Exhibition event – Dubrovnik-neretva County – Dubrovnik

<b>Project Partner:</b>	PP3 – DUNEA
<b>Name of event:</b>	MARLESS international conference- MARLESS Art programme
<b>Date:</b>	18/05/2023
<b>Venue:</b>	Lazareti complex, Dubrovnik, Croatia
<b>Short description of event:</b>	<p>Regional agency DUNEA organized MARLESS international conference on May 18th, day after MARLESS final partners meeting. It was a high level event which consisted of two parts – panel discussions and art program. There were four panel discussions which different themes, but with one general similarity – the problem of marine litter.</p> <p>Art program consisted of local artists who were selling their products on the outside venue. Part of the art program was also an exhibition event. An exhibition of children’s work created in the ECO games “Recycling turns things into other things, which is like MAGIC”. The 1st game involved elementary school students, specifically the 8th grade of Opuzen Elementary School and all classes of the Opuzen Secondary Agricultural and Technical School, whose task was to make a plant container from previously used, waste materials. By recycling waste, the authors created true works of art, where the initial function of the objects gain a completely new purpose and form, thus showing the “magic of recycling”. The 2nd game involved 8th graders from Cavtat elementary school. Their task was to use waste fractions to create a marine turtle sculpture. By recycling multiple waste fractions, coherent connections and impressive artistic compositions were successfully formed. In this game, children used waste to create art but also managed to send a strong visual message on marine turtle vulnerability and the dangers that human waste poses to this protected marine animal.</p>
<b>Type of audience/target groups involved:</b>	MARLESS project partners, scientists, decision makers and general public.

### Photos:







## 7. Exhibition event – Region of Istria – Rovinj

<b>Project Partner:</b>	PP9 – IRENA, PP7 -CIM Rovinj
<b>Name of event:</b>	MARLESS – Rovinj "CLEAN ADRIATIC SEA FOR FUTURE GENERATIONS"
<b>Date:</b>	04/06/2022
<b>Venue:</b>	Port Rovinj, Croatia
<b>Short description of event:</b>	<p>Eco action of cleaning the seabed of the Port of Rovinj was held on Saturday, June 4, 2022 in the Port of Rovinj. It started with the arrival of divers among the citizens and their jump from Mali Mol. The organizers say that with this symbolic gesture they wanted to attract the attention of citizens and tourists in order to draw their attention not only to this eco action, but also to the growing amounts of waste that are a burning problem.</p> <p>The organization of the rich program called "Clean Adriatic Sea for future generations" that accompanied this eco-action was taken over by IRENA - Istrian Regional Energy Agency. The program was co-financed through the MARLESS project, Interreg Italy-Croatia, and it included numerous activities for children and adults, including exhibition of art works related to marine litter.</p> <p>Various promotional films, materials from previous cleaning actions and an educational animated film for children were continuously shown on the big screen. The children also enjoyed the eco show of the Birikina association. They enjoyed a fun story about a caring Waste Master and his faithful servant, to whom the perfection of life on Waste Hill is one day ruined by the news of waste separation. As part of the event, an exhibition of children's works by students of the Elementary School Kaštanjer from Pula, Elementary School Dr. Mate Demarin from Medulin, Regional School Banjole and Elementary School Matija Vlačić from Labin was exhibited. In addition to sculptures, posters and many other works of art, students also designed and recorded videos in which they showed how boredom and ignorance with the help and encouragement can change and contribute to reducing marine pollution. There were also stands where several IRENA and CIM projects were presented, where passers-by could get various information on marine litter and other environmental issues, and a Red Cross stand where citizens could measure pressure. At the stands, passers-by could contribute by filling out the MARLESS project survey, which determines the level of knowledge and interest of citizens about marine litter and the support they are willing to show for the introduction of preventive measures against marine litter pollution, and participate in a short quiz project. All participants were awarded symbolic prizes.</p>

Type of audience/target groups involved:

General public, students, tourists, public sector, divers etc.

Photos:





