

2014 - 2020 Interreg V-A
Italy - Croatia CBC Programme
Call for proposal 2019 Strategic

MARLESS (MARine Litter cross-border awareN ESS and innovation actions)

Priority Axis: Environment and cultural heritage; Specific objective: 3.3 - Improve the environmental quality conditions of the sea and coastal area by use of sustainable and innovative technologies and approaches

D 2.4.2 Short movie/video clip or radio spot

2.4 Regional communication

WP2

Version: FINAL
Distribution: PUBLIC
Date: 30.06.2023

Work Package:	2. Communication activities
Activity:	2.4 Regional communication
WP Leader:	PP9 IRENA – ISTRIAN REGIONAL ENERGY AGENCY L.T.D.
Deliverable:	D 2.4.2 Short movie/video clip or radio spot

Version:	FINAL	Date:	Date: 30.06.2023
Type:	Report		
Availability:	Public		
Responsible Partner:	LP - REGIONAL AGENCY FOR ENVIRONMENTAL PROTECTION AND PREVENTION OF VENETO PP9 IRENA – ISTRIAN REGIONAL ENERGY AGENCY L.T.D.		
Involved Partner	All RCM		
Editor:	Nikola Petrić, PP9 IRENA		
Contributors:	/		

DISCLAIMER : Videos produced reflect the project MARLESS views; the IT-HR Programme authorities are not liable for any use that may be made of the information contained therein.

CONTENT:

1. Short video – Region of Veneto	4
2. Short video – Region of FVG	5
3. Short video – Region of Puglia	6
4. Short video – Dubrovnik-Neretva County.....	7
5. Short video – Region of Istria.....	8

1. Short video – Region of Veneto

Short video related to regional activities with specific focus of inauguration of river barrier.



Figure 1: Short video related to regional activities with specific focus of inauguration of river barrier (ARPA Veneto)

2. Short video – Region of FVG

[FVG prepared short video presenting the marine litter monitoring methodology and monitoring through satellite images.](#) Discover more on how project Marless is tracking marine litter through satellite monitoring, simulation of waste stranding in order to identify marine litter hot spots and on situ monitoring and collecting of beached and floating litter.

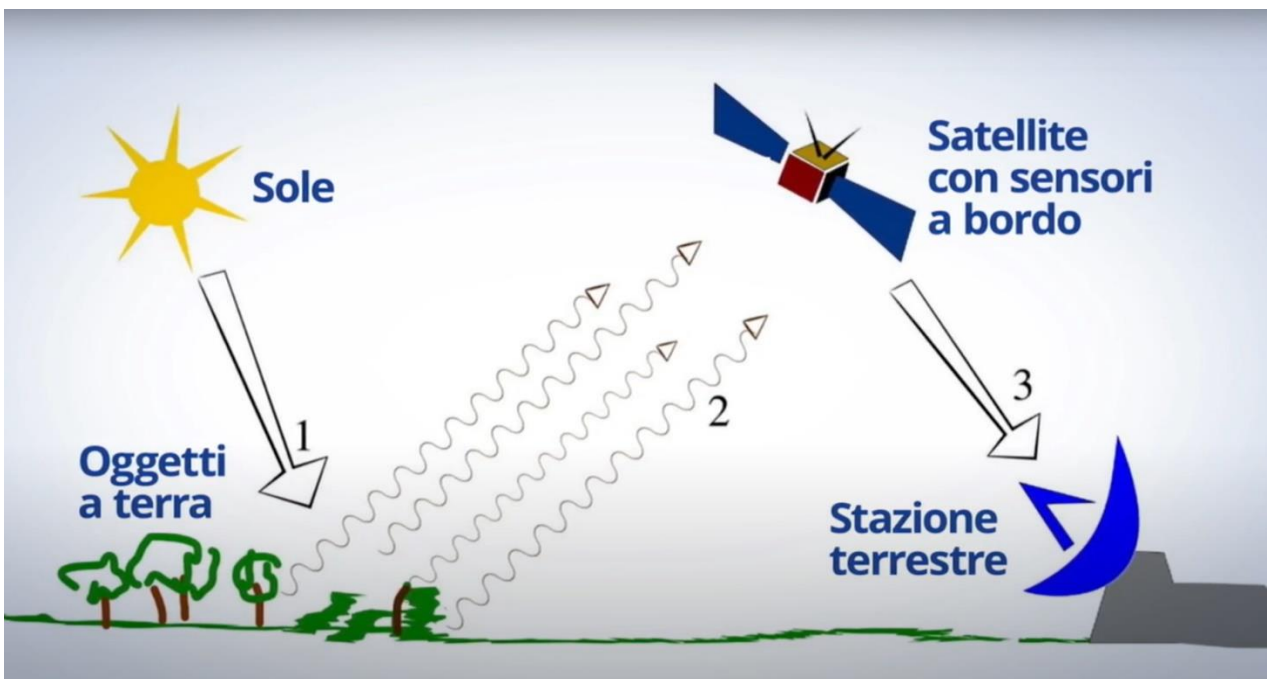


Figure 2: Satellite monitoring (PP2 - ARFVG)

3. Short video – Region of Puglia

Region of Puglia prepared a short movie about activities with [beach concessionaires](#).



Figure 3: Activities with beach concessionaires (PP10 – Region of Puglia)

4. Short video – Dubrovnik-Neretva County

PP3 – DUNEA prepared one short promotional video with message [“start your day with the change – less plastic”](#).



Figure 4: Start your day with the change – less plastic (DUNEA)

5. Short video – Region of Istria

IRENA has produced one emotional promo video to raise awareness about marine litter and additional eight short video that followed regional activities; educational activities, clean-up actions with students and underwater clean-up actions with divers.

Promo video: The aim of the video is to make viewers aware of the problem of marine litter. In order to achieve the desired impact on the viewers, the film will use the effects of drama and seriousness due to the situation in which the oceanites are located and the consequences they will have on humanity. The film wants to send a message that the animal and plant species that make the seas and oceans their home are not separate from humans and that correct actions start from the individual (call to action).



Figure 5: Promo video – call for action (IRENA)

List of short videos:

- [Education in eco - schools \(Medulin\)](#)
- [Educations and cleaning actions with eco schools in Region of Istria \(Vižula, Medulin\)](#)
- [Educations and cleaning actions in Region of Istria \(Fratarski otok, Pula\)](#)
- [Eco action, info day and exhibition event \(Rovinj\)](#)
- [Eco action – Guvnina uvala 1](#)
- [Eco action – Ferry port Brestova](#)
- [Eco action Port Rovinj](#)
- [Eco action – Guvnina uvala 2](#)

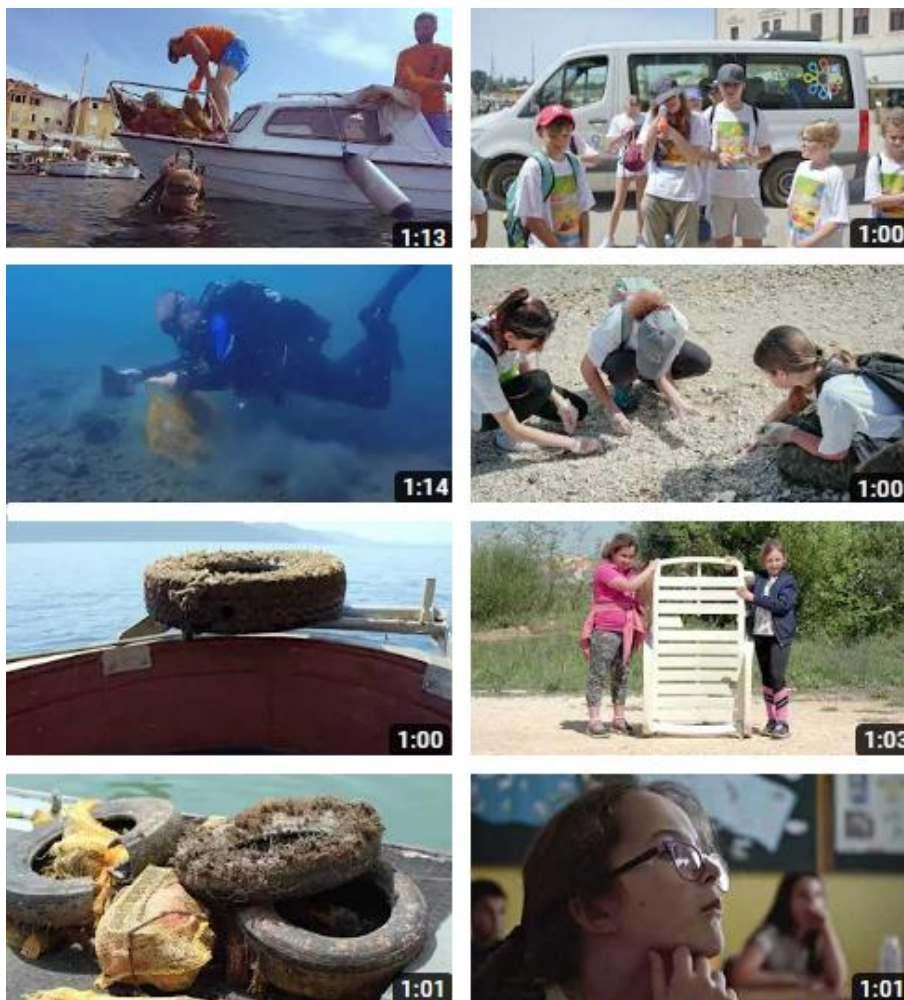


Figure 6: 8 promo video that followed regional project activities (IRENA)