

2014 - 2020 Interreg V-A Italy - Croatia CBC Programme Call for proposal 2019 Strategic

MARLESS - MARine Litter cross-border awarenESS and innovation actions

Priority Axis: Environment and cultural heritage

Specific objective: Improve the environmental quality conditions of the sea and coastal area by use of sustainable and innovative technologies and approaches

4.2.4 1 international meeting of the beaches concessionaires trained and involved in this activity

4.2. Sensitising the touristic sector

WP 4

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PROJECT MARLESS

Work Package:	4. Awareness raising and governance
Activity:	4.2 Sensitising the touristic sector
WP Leader:	PP10 Regione Puglia
Deliverable:	4.2.4 - 1 international meeting of the beaches concessionaires trained and involved in this acitvity

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Work Package:	4
Deliverable:	4.2.4 - 1 international meeting of the beaches concessionaires trained and involved in this acitvity

Project Partner:	PP10
Name of event:	International meeting of the beaches concessionaires Bisceglie on 22 and 23 November 2022 (Report of the event).
Date:	22-23.11.2022
Venue:	Bisceglie
Short description of	The Marless International Infoday meeting of the beaches concessionaires held
event:	in Bisceglie on 22 and 23 November was an event of great importance dedicated
	to territorial cooperation and to the Marless project financed by the Interreg
	Italy-Croatia programme. The main objective of the project is to address the
	problem of plastic waste in the sea through the use of sustainable and innovative
	technologies and approaches.
	During the two days of the event, meetings, photographic exhibitions and various
	initiatives open to citizens and students were organised, with the participation
	of authoritative national and international partners. Meetings were held at the
	tourist port of Bisceglie, where two new devices called Collec'Thor, designed to
	remove plastic waste from the sea, were installed. The installation of the two
	Collec'Thor was made possible thanks to a loan obtained, thanks to the Interreg
	Marless project, with the candidacy of the municipal administration in
	collaboration with Bisceglie Approdi.
	On November 22, the meeting entitled "A clean Adriatic Sea for Future
	Generations" was held at the Vecchie Segherie Mastrototaro. During the
	meeting, representatives of the partner institutions of the Marless project



presented the results of the project and discussed experiences and initiatives for the protection of the sea from pollution, including innovative approaches for the treatment of plastic waste from a circular economy perspective. Specifically, there were several interventions, starting with the institutional greetings of the Mayor of Bisceglie, Angelantonio Angarano, the Sole Administrator of Bisceglie Approdi, Nicola Rutigliano, with the moderation of Matteo Fumarola, official of the Puglia Region, Regional Communication Manager of the project, there were speeches by Andrea Torresan, Arpa Veneto; Mirta Smodlaka Tankovic, Institut Ruder Boskovic; Matteo Fumarola, Puglia Region; Danilo Di Nardi, Puglia Region; Nicola Pertuso, Director of Lido La Conchiglia; Vito Vergine, Lido The Maldives beach concessionaire of Salento Due. In the afternoon, from 3.30 pm, speeches by Sauro Pari (via web), President of Cetacea Foundation; Martina Monticelli, Marless Project; Nicola Ungaro, Harp Apulia.

In the afternoon, at the Castello di Bisceglie, an inauguration of a photographic exhibition was held which illustrates the experience of the Marless project, with the aim of informing and raising awareness on the importance of protecting the sea.

The final part of the conference the Marless International Infoday meeting of the beaches concessionaires "A clean Adriatic Sea for Future Generations" took place on 23 November at the Vecchie Segherie Mastrototaro. During this session, representatives of the Croatian Ministry of Environmental Protection and Energy, Arpa Friuli Venezia Giulia, the staff of the Dubrovnik Regional Development Agency and other industry experts spoke.

Specifically, Anika Briek Juren of the Ministry of Environment Protection and Energy of Croatia spoke; Stefano Miniussi, Harp Friuli Venezia Giulia; Dunea staff Dubrovnik Regional Development Agency; Matteo Fumarola and Danilo Di Nardi,



Puglia Region; Mauro Della Valle, Lido Soleluna; Pierluigi Caputo, Ecoresort Le Sirenè.

Subsequently, at the tourist port, the release of sea turtles took place in collaboration with the Molfetta-WWF sea turtle recovery center, to conclude the event in a significant way.

In summary, the Marless International Infoday was a successful event involving numerous national and international actors in the fight against marine pollution caused by plastic. Thanks to meetings, photographic exhibitions and concrete initiatives, the event helped to raise public awareness of the importance of protecting the sea and to promote actions for the management and prevention of plastic waste.

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