

2014 - 2020 Interreg V-A  
Italy - Croatia CBC Programme  
Call for proposal 2019 Strategic

## MARLESS (MARine Litter cross-border awareNESS and innovation actions)

Priority Axis: Environment and cultural heritage; Specific objective: 3.3 - Improve the environmental quality conditions of the sea and coastal area by use of sustainable and innovative technologies and approaches

### 4.1.2 Short videos on the ML in the Adriatic Sea

Developed

### 4.2. Educational marine litter programs in schools and Eco-schools

WP4

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<b>Activity:</b>	<b>4.1 Educational marine litter programs in schools and Eco-schools</b>
<b>WP Leader:</b>	<b>PP10 REGIONE PUGLIA</b>
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## 1. Introduction

The aim of “Educational marine litter programs in schools and Eco-schools” was to focus on implementing a good practice at earlier age, to encourage young people to engage in their environment. One of the first steps of this activity was productions of two short videos on the marine litter issues pedagogically adapted to the target age and focused on the Adriatic Sea that were later used as an introduction to the interactive workshops with students. One video is focused on elementary schools (realized by PP9) and one on older students (realized by PP4).

As videos are produced for students in Italian and Croatian schools, but also with intension to their dissemination to whole Mediterranean, they are available in Italian, Croatian and English language.

## 2. Educational video for elementary school students

The aim of animated video is to focus on implementing a good practice at earlier age, to encourage young people to engage in their environment. The goal is to raise awareness among elementary students and through them their families and communities about the reduction of the purchase and use of plastic.

Animated video on marine litter is pedagogically adapted and targeted to younger student (lower grades of elementary schools). Content of this video is simple and easy to understand from the children point. It shows common and well-known facts regarding ML.

The story follows kid named Marco who, after the day on the beach, meets Mediterranean monk seal. Seal invite Marco to follow it in the deeps of the sea, where it shows him the impact of marine litter on marine environments. Animated video explains what is marine litter, what is plastic pollution, what are the causes of marine litter, how does it impact the marine environment and marine animals, and most importantly – give some basic advises how each of us can help in reducing this problem.

Animated video is available at MARLESS project website and YouTube channel.

Links to videos:

[MARLESS project website \(all versions\).](#)

[MARLESS YouTube channel \(ENG version\).](#)

[MARLESS YouTube channel \(ITA version\).](#)

[MARLESS YouTube channel \(HR version\).](#)

Animated video was produced by PP9 – IRENA and Digital media group LEVEL 52.

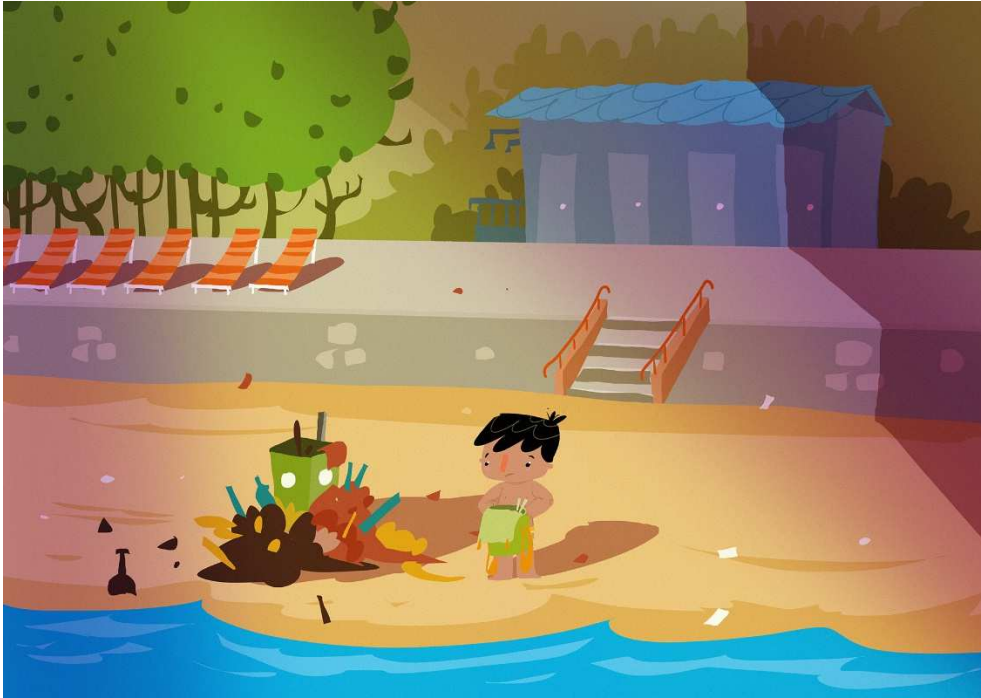


Figure 1. Marco on the beach

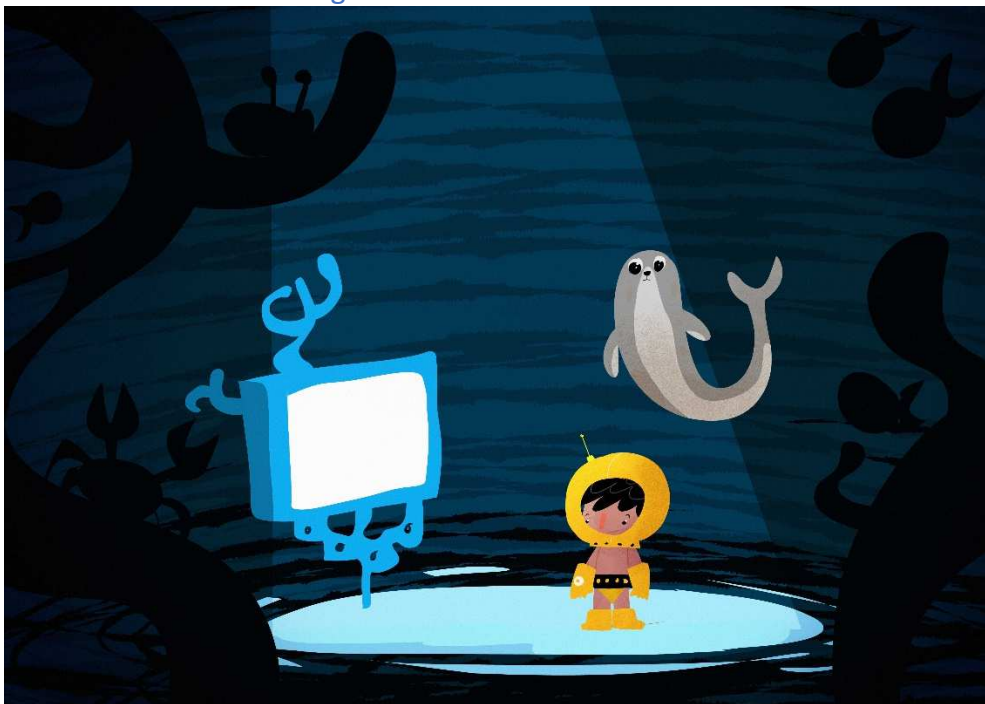


Figure 2. Marco and Mediterranean seal – learning lessons



Figure 3. Students watching the video during educational workshops (Medulin)



Figure 4. Students watching the video during educational workshops (Labin)

### 3. Educational video for older students

Second video produced is focused on older students. It shows “Unexpected events of a day at the beach” – groups of students visit the beach and engage in cleaning activities. Video gives some basic facts about marine litter.

Video was produced by PP4 Fondazione Cetacea and METTERS STUDIO FILMS SRL.

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Figure 5: Videos shows beach pollution



Figure 6: Video give some facts related to marine litter pollution