

Gadgets

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Project Acronym	STREAM
Project ID Number	10249186
Project Title	Strategic Development of Flood Management
Priority Axis	2 – Safety and Resilience
Specific objective	2.2 – Increase the safety of the Programme area from natural and man-made disaster
Work Package	Number 2
Work Package Title	Communication Activities
Activity Number	2.2
Activity Title	Communication materials
Partner in Charge	PP14 - City of Venice
Partners involved	All Partners
Status	Final
Distribution	Public

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Introduction

The project STREAM activity A.2.2. ensured the production of the material that were used in all communication activities implemented during the project, and in particular during the dissemination events. The WP Leader was in charge of the dissemination tools layout. Each project partner produced gadgets with Programme and Project logos. According to the project application, each project partner had to produce 300 gadgets. A total of 15096 gadgets was produced. Project partners succeeded in producing 15096 different gadgets out of which 4600 by Italian partners and 10496 by Croatian partners.

Production of gadgets per project partner

LP

During the project, LP ZADRA NOVA made a total of 650 gadgets, which included 100 umbrellas, 100 weather stations-clocks, 100 eco-pens, 100 canvas bags, 100 raincoats and 150 crayons made of biodegradable materials.



PP1

Dubrovnik-Neretva County produced total of 4190 gadgets including umbrellas, canvas bags, planners, bottles, pens with project logo.



PP2

During the project, Split-Dalmatia County produced a total of 1640 gadgets, which included 1300 stickers, 90 pens, 100 USB sticks, 70 jute bags and 80 bottles with STREAM logo.



PP3

University of Zadar produced total of 3056 gadgets including 300 umbrellas, 380 canvas bags, 380 planners, 380 pens, 300 waterproof smartphone storage case, 200 T-shirts, 380 disposable protective ponchos, 300 hats and 436 unisex jackets with project logo.



PP4

ARPAE produced total of 400 gadgets including canvas bags, bottles and towels with project logo.



PP5

PP5 Regional strategic agency for the eco-sustainable development of the territory – Apulia Region produced total of 600 gadgets including block notes, pens, branded folder and canvas bags all with the STREAM logo.



PP6

CNR ISMAR produced total of 300 gadgets including 150 pochette/case and 150 computer bag with the STREAM logo. The gadgets are handmade and come from using cast-off advertising banners made of recycled PVC, following the purpose of STREAM Project.



PP7

PP7 CMCC produced a total of 200 pens with the STREAM logo.



PP8

During the project, PP8 Politechnic University of Marche produced total of 600 gadgets including notebooks/planners with the STREAM logo.



PP9

Regione Marche produced total of 1150 gadgets including 300 pencils with plantable seeds, 600 cells phone holder and 250 thermal water bottles with the STREAM logo.



PP10

PP10 ADSU TERAMO produced total of 900 gadgets 450 block notes, 150 pen with built-in 8 GB USB flash drive, 300 pen for touch screen.



PP11

Public Institution Development Agency of Lika-Senj County – LIRA produced total of 360 gadgets which included 60 pens, 60 folding umbrellas, 60 raincoats, 60 head lamps, 60 weather stations and 60 glass bottles.



PP12

PP12 Karlovac County produced total of 300 USB sticks, and other promotional materials, T-shirts, bags, pens, crayons with the STREAM logo.



PP13

City of Poreč - Parenzo produced a total of 300 umbrellas with the project logo.



PP14

During the project, City of Venice produced total of 450 gadgets including 150 thermos, 150 backpacks and 150 umbrellas with the STREAM logo.



Conclusion

Communication materials were used in all communication activities implemented during the project and during various events – info days, local workshops, educations and training drills, bilateral meetings with project partners, etc. In this way, the visibility of the project and the awareness of the citizens increased.