

# 5500 flyers produced

Final version June 2023  
Deliverable number 2.2.4

<b>Project Acronym</b>	STREAM
<b>Project ID Number</b>	10249186
<b>Project Title</b>	Strategic Development of Flood Management
<b>Priority Axis</b>	2 – Safety and Resilience
<b>Specific objective</b>	2.2 – Increase the safety of the Programme area from natural and man-made disaster
<b>Work Package</b>	2
<b>Work Package Title</b>	Communication Activities
<b>Activity Number</b>	2.2
<b>Activity Title</b>	Communication materials
<b>Partner in Charge</b>	PP14 - City of Venice
<b>Partners involved</b>	All Partners
<b>Status</b>	Final
<b>Distribution</b>	Public

## TABLE OF CONTENTS

Introduction .....	4
Production of flyers.....	5
Some pictures of produced flyers .....	5
Conclusion.....	7

## Introduction

Project partners ensured the production of the material that was used in all communication activities implemented during the project, and in particular during the dissemination events. The WP Leader was in charge of the dissemination tools layout. Each project partner produced at least 300 flyers while the leading partner produced 1000 flyers.

## Production of flyers

STREAM flyers were produced for each project partner and they were distributed at various events such as info days, local workshops, bilateral meetings, external events, final conference and other dissemination activities. LP produced 1000 flyers while PP1, PP3, PP4, PP5, PP6, PP7, PP8, PP10, PP11, PP12, PP13, PP14 and PP15 each printed 300 flyers. PP5 printed 500 flyers, while PP8 produced 600 flyers that were shared with PP9. Furthermore, getting the approval from JS, PP2 did not print or distribute flyers. In total 5400 flyers were produced.

## Some pictures of produced flyers





**STREAM - STRATEGIC DEVELOPMENT OF FLOOD MANAGEMENT**  
A STREAM OF SOLUTIONS TO COPE WITH FLOODING RISKS

European Regional Development Fund [www.italy-croatia.eu/web/stream](http://www.italy-croatia.eu/web/stream)

### ABOUT THE PROJECT

In the last decades, the flooding frequency has increased along the Adriatic coasts because of climate change and is expected to further do so in the next 50 to 100 years causing damages to the population, the environment and infrastructures. Local authorities and emergency services are often not sufficiently prepared to promptly react to severe coastal events. STREAM is a transnational cooperation project that intends to develop innovative tools and shared plans to better manage flood events in the involved project area.

#### OUTPUTS

Main project outputs will be:

- 2 Flood catalogues for urban and coastal flooding
- 3 Flood risk and management plans
- 1 Flood forecasting system
- 1 Early warning system (EWS)
- 9 Pilot actions testing different solutions

#### EXPECTED RESULTS

The project will improve the safety of the project area from flood disasters by:

- Improving the technologies of the early warning and monitoring systems
- Enhancing the capacity of the emergency services to promptly react to flood events
- Raising citizens' awareness to adopt correct behaviours in case of floods

STREAM results can be transferred and put into practice in other coastal regions facing similar problems.

### STREAM - STRATEGIC DEVELOPMENT OF FLOOD MANAGEMENT

Start date: 01/04/2020 | End date: 31/12/2022 | Total Budget: 9.411.657,83 € | ERDF: 7.999.909,13 €

#### WHO WE ARE

STREAM PARTNERSHIP is made of 16 organisations from Croatian and Italian regions working together to bring about a shared and enhanced knowledge on the management of coastal and urban flooding on both sides of the Adriatic Sea.



- Institute of Marine Sciences CNR-ISMAR
- IRVU - University of Venice
- City of Venice
- Town of Poreč/Parenzo
- Karlovac County
- Regional Agency for Prevention, Environment and Energy in Emilia Romagna
- Politecnico University of Marche
- Marche Region
- Public Body for the Rights to Study - Teramo
- Regional Strategic Agency for the Eco-Sustainable Development of the Territory - Apulia Region
- Rega Srl for Coordination and Development of Spilè Subiaco County
- Development Agency of Lika-Senj County - Lira
- University of Zadar
- Zadar County Development Agency Zadra Nova (Lead partner)
- Dubrovnik Neretva County
- Euro-Mediterranean Centre on Climate Change - CMCC Foundation

### DISCOVER MORE ABOUT STREAM

[www.italy-croatia.eu/web/stream](http://www.italy-croatia.eu/web/stream)

- [www.facebook.com/interregStreamproject](https://www.facebook.com/interregStreamproject)
- [www.twitter.com/STREAMproject1](https://www.twitter.com/STREAMproject1)
- [www.linkedin.com/in/streaminterreg](https://www.linkedin.com/in/streaminterreg)

Stream is funded by the ITALY CROATIA CROSS-BORDER COOPERATION PROGRAMME [www.italy-croatia.eu/](http://www.italy-croatia.eu/)



## Conclusion

The distribution of communication materials through various public events - info days, local workshops, conferences, bilateral meetings, had a positive impact on raising awareness in the general public, which will contribute to appropriate behavior in future flood risk situations.