

AdriaClim WP5 “Adaptation Plans”

Activity 5.9

Marche Region Pilot: Adaptation/Mitigation/Intervention Plan

Deliverable 5.9.1

STAKEHOLDER PLATFORM

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1. Foreword

The formulation of the Adaptation plan, with stakeholder participatory approach, will develop in parallel and benefit of the process of the new “Regional Strategy of Sustainable Development” to be adopted in 2021.

“Regional Strategy of Sustainable Development” is composed of 5 pillars:

- PILLAR 1 - to prevent and to reduce natural disaster risks (Central Italy earthquakes 2016; Marche Region was the worst hit area)
- PILLAR 2 - to tackle climate change and related social and economic asymmetries
- PILLAR 3 - to recognize the value of ecosystem services and to protect biodiversity
- PILLAR 4 - to pursue equity by tending towards the elimination of poverty
- PILLAR 5 - to promote industrial research and technological innovation with sustainable solutions

The participatory process concerned the five pillars, but in particular the theme of the AdriaClim project concerned pillar 2. All participatory process envisaged in our “Regional Strategy of Sustainable Development” took place in the months of October - December 2020.

Participatory workshops were carried out online with the support of expert facilitators through two main tools:

- Forum of sustainable development open to all individual citizens and voluntary associations with particular attention to the third sector;
- Participation days (workshop) involving identified stakeholders as local authorities, trade associations of the Marche business world, research world, etc.

2. Design of the participatory process

The participatory process were carried out online because of the restrictive measures imposed by the covid-19 with the following methods:

- seminar / training phase through the realization of one dissemination / awareness webinar (lasting about 30 minutes-1 hour) available on the Youtube channel of Marche region (<https://www.youtube.com/watch?v=COgLqjX5R0&feature=youtu.be>). Title of the Webinar: CLIMATE CHANGE.
- participatory phase through the performance of n. 3 thematic workshops of consultation, lasting 3.5 hours each (participatory phase with the collection of feedback from participants divided into discussion subgroups).
- Forum of sustainable development open to individual citizens. Marche region has been divided into 4 listening areas (North coastal area, North internal area, South coastal area, South internal area). 2 meetings were held in each area which dealt with the themes of the first three pillars together.

The webinar was created as a tool to improve engagement. The webinar consists of three parts:

- a short introductory part to facilitate the next phase of participation,
- the explanation of climate change by a national expert (Expert speaker: Giorgio Zampetti, General Manager of Legambiente),
- the exhibition of three projects / case studies.

The following preparatory consultation steps were carried out for the organization of the workshops:

- identification of the Stakeholders "category map"
- identification of stakeholders

The convocation of the stakeholders took place by sending an email, followed by Recall activities and the collection of the adhesion to participate with subsequent sending of the access link to the meeting.

The following preparatory consultation steps were carried out for the organization of the Forum of sustainable development:

- use of all social media and press to advertise the forum and encourage citizens participation.

Detailed information on the stakeholders who attended the workshops, is in the attached file "Stakeholder database".

3. *Reports on the participatory workshops*

Outputs from territorial stakeholders:

- greater awareness of climate change mitigation policies, little awareness of adaptation;
- main topics:
 - hydrogeological risk, floods, coastal erosion
 - water management, meteorological and hydrological droughts
 - the contributions of soil for ecosystem services
 - urban forests can contribute to climate-change mitigation, both directly by sequestering carbon and indirectly by saving energy and reducing the urban heat island effect
 - public awareness actions with particular attention to the weakest population (elderly, children)
 - air quality and reduction of climate change emissions
 - renewable energies
- requests: urban plan that considers the dynamics of climate change, clearer and more applicable legislation.