

Rome - Italy Roundtable: Supply Chain Innovation Follow up Report



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Agenda of the Rome event

9:00	Registrazione partecipanti
9:30	Benvenuto, Lorenzo Urbano, Fondazione proPosta
9:35	Introduzione, Igino Colella, CSCMP
9:45	Blockchain in Logistics, Giulia Brusco, Rocket21
10:00	Tracciabilità e valorizzazione in Blockchain nel sistema dei Loyalty Program, Luigi Maisto, Coinshare
10:20	Innovazione nell'intermodalità: il progetto Transpogood, Maurizio Cociancich, Elevante
10:40	Pipe§Net, Dario Biggi, CSCMP
11:00	Serializzazione dei Farmaci, Federico De Franceschi, Angelini
11:20	Consegna con Amazon Locker, Alessia De Col, Amazon
11:40	L'esperienza Deliveroo: i segreti di una consegna rapida, Matteo Sarzana, Deliveroo
12:00	La consegna al Cliente eCommerce, Dario Calderoni, Central Department Store Group
12:25	Gamification in Last Mile Delivery, Imma Battaglia, Meware
12:45	Discussione e Conclusioni
13:00	Pranzo - solo per prenotati
14:00	Trasferimento a Passo Corese
15:00	Visita al Fulfillment Center Amazon - solo prenotati



Rome - Italy Roundtable: Supply Chain Innovation

The Council of Supply Chain Management Professionals organized a day dedicated to innovation in the Supply Chain, with a focus on transport and deliveries to consumers on 11th April 2019 in Rome, Italy.

Among the interventions of this day dedicated to innovation and the development of transport, the supply chain, during which traceability, serialization, blockchain are the beating heart between the topics addressed, there was also a moment dedicated to Elevante and the presentation of the TRANSPOGOOD project. The main



result of the project, which is now in the final stages of finalization, is the development of an innovative tool (the TRANSPOGOOD platform) at the service of operators (loaders and

conveyors) to identify the best transport solution in terms of cost, time and impact environmental. The TRANSPOGOOD platform wants to promote innovation with the development of new multimodal transport solutions in the Adriatic area, providing more transparent information on available solutions and innovative high value-added services for travel organization.

