

# Local event in Venice - Follow up Report

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# Adenda – Logistics Career Day

## LOGISTICS.. WHAT A PASSION!

Thursday, March 21st - Marittima, Fabbricato 103

9.30 am **Registration**

10.00 am **What does it mean to work in the logistics sector?**

- Pino Musolino - President of the Port Authority of the Northern Adriatic Sea

Video: Port of Venice. Bridging the World Since Forever

10.15 am **"Triple Interview": Why do the Institutions invest in the training of logistic operators?**

- Elena Donazzan TBC - Councilor for education, training, employment and equal opportunities - Veneto Region
- Michele Gottardi - CFLI President
- Damaso Zanardo - ITS Marco Polo President

Video: Supply Chain management SCM - An overview on intermodal logistics

10.45 am **The logistics professions**

"Double Interview": Maritime Vs Train driver

Video: Logistics protagonist in Hollywood

"Double Interview": Terminal manager Vs Shipper

11.15 am **Training courses to become a logistics professional:**

Video: The training offer of the ITS Marco Polo

"Double Interview": The choice for post diploma degrees

- Giulia Saccardo - I.T.S. Marco Polo - Port logistics and railways professions
- Cristiana Spadaro - CFLI Responsible for the Youth Guarantee program

11.45 am **"What do companies want"?**

- Andrea Condotta - Marketing & Innovation manager - Codognotto Group

12.00 am - **Innovation in logistics: the Transpogood project**

- Paolo Menegazzo - CFLI

12.15 am **Final greetings**

Moderates: Luca Fiorini - Fiorini Omnia Service srl CEO



Venezia, venerdì 22 marzo

**Orario:** 14.30 - 18.00

**Sede:** CFLI zona portuale Santa Marta  
Fabb. 16 - Venezia



**Evento gratuito, iscrizione a questo link:**  
<https://goo.gl/forms/uE0Ku4yk5DnkspdG2>

## Programma

### 14.30 - 17.00: WORKSHOP

#### Strumenti e incentivi pubblici per l'innovazione logistica

Il workshop illustra gli strumenti a disposizione delle imprese per lo sviluppo di prodotti e processi innovativi. Credito d'imposta, Patent Box ed altre formule e strumenti di aiuto possono essere introdotti per incrementare la competitività globale delle imprese che ancora tendono a non guardare all'innovazione, sebbene questa si trovi già presente nel loro modo di operare. L'evento vuole quindi fornire le informazioni operative per inserire i processi di innovazione in un'ottica strutturata che permetta la riduzione dei costi sostenuti, solitamente onerosi.

**Enrico Morgante** *Direttore CFLI*  
Introduzione

**Luca Rubini** *Project Manager CFLI*  
Il progetto MultiAPPRO (Programma Interreg V-B Adria)

**Tullio Mosele** *Presidente MBM Italia srl*  
Tecnologie innovative nella logistica: strumenti di supporto alle software house e ai partner aziendali

**Girolamo Paladino** *Dottore commercialista e revisore legale*  
Strumenti agevolativi Industria 4.0: illustrazione dei tools disponibili per l'innovazione nella logistica: credito d'imposta, patent box e super/iper ammortamento

**Maurizio Coclanich** *Logistics Consultant*  
TRANSPOGOOD: la piattaforma online al servizio del trasporto multimodale

**17.00 - 18.00: IL CLUB DELLA LOGISTICA**  
Aperitivo e dibattito sul tema della giornata

## Local event - Venice

Logistic career day 2019: working at the port and in logistics!

On March 21, 2019, the 6th edition of the Logistics Career Day was organized in Venice. The TRANSPOGOOD project was in the centre of it. The day was dedicated to guidance and to deepening on the professions of transport and logistics, training courses in this area. The event, organized by the Training Body of the Port Authority of Venice CFLI in collaboration with ITS Marco Polo, had the aim of offering students and their families an opportunity to meet with professionals, trainers and young people who have found their way in logistics and learn about the different training paths of the sector on the territory to be able to plan in a conscious way their future training and professional career, with a look at the innovation of the sector.

This year's edition was attended by students from classes IV and V of IIS Luzzatti in Mestre, IIS Venier in Venice, ITIS Marconi in Padua (Institutes participating in the ITS Marco Polo) and IIS Pacinotti in Mestre. Paolo Menegazzo was pleased to present the TRANSPOGOOD project to the students and explain how intermodal logistics is increasingly smarter and innovative.

