

# STEP-UP

## *Sustainable Transport E-Planner to Upgrade the IT-HR mobility*

### - INTERREG IT-HR project -

STEP-UP | Marche Region

STEP-UP Training sessions – New scenarios on multimodal mobility | Trieste | 7 May 2019  
Regione Marche



European Regional Development Fund



EUROPEAN UNION



Città di Lecce



UNIVERSITÀ  
DEGLI STUDI DI TRIESTE



Spiltsko  
dalmatinska  
županija



Grad Šibenik  
Republika Hrvatska



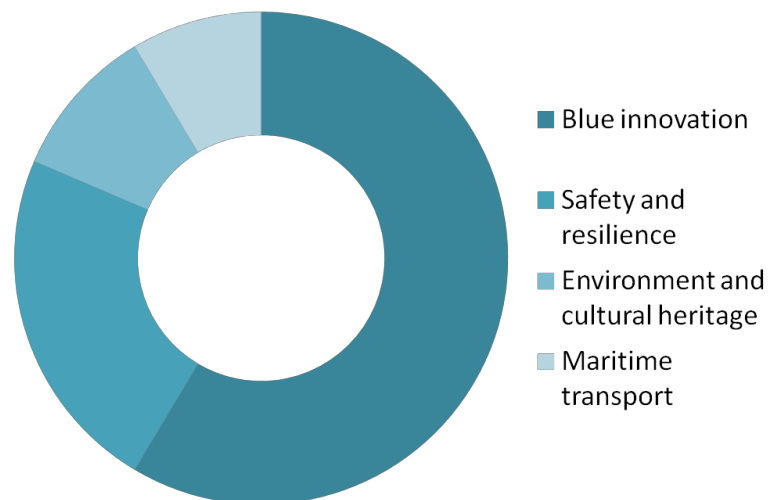
zadar airport

# Interreg Italy-Croatia Programme PA-SO

❖ Priority Axis 4 - Maritime Transport

❖ Specific Objective 4.1. - Improve the quality, safety and environmental sustainability of marine and coastal transport services and nodes by promoting multimodality in the Programme

➤ area  
**18 months (01/01/2018 - 30/06/2019) + three-month extension -> 30/09/2019**



# Partnership

- LP - MARCHE REGION (IT)
- PP1 - EMILIA ROMAGNA REGION (IT)
- PP2 - MUNICIPALITY OF LECCE (IT)
- PP3 - UNIVERSITY OF TRIESTE (IT)
- PP4 - COUNTY OF SPLIT-DALMATIA (HR)
- PP5 - CITY OF SIBENIK (HR)
- PP6 - ZADAR AIRPORT LTD. (HR)



➤ 18 months (01/01/2018 - 30/06/2019) + three-month extension -> 30/09/2019

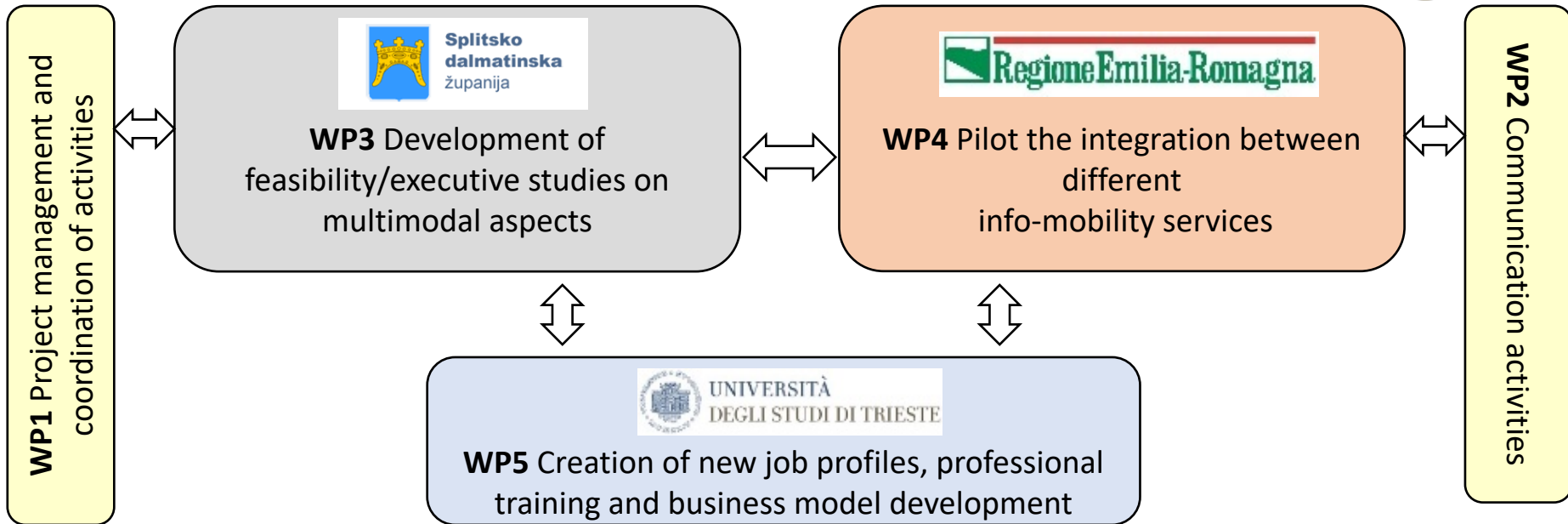
# Budget

PP/WP	WP0	WP1	WP2	WP3	WP4	WP5	TOTAL	Distribution per country	%
<b>MARCHE</b>	5.000,00 €	82.700,00 €	23.750,00 €	24.050,00 €	100.800,00 €	3.450,00 €	<b>239.750,00 €</b>	609.871,00 €	64,07
<b>EMIRO</b>	2.000,00 €	30.248,00 €	30.273,00 €	13.301,00 €	70.658,00 €	4.996,00 €	<b>151.476,00 €</b>		
<b>LECCE</b>	1.000,00 €	11.630,00 €	17.950,00 €	12.070,00 €	53.025,00 €	3.220,00 €	<b>98.895,00 €</b>		
<b>UNITS</b>	2.000,00 €	16.625,00 €	15.175,00 €	1.725,00 €	5.175,00 €	79.050,00 €	<b>119.750,00 €</b>		
<b>SDC</b>	2.000,00 €	13.225,00 €	11.135,00 €	41.475,00 €	45.290,00 €	6.875,00 €	<b>120.000,00 €</b>	341.960,00 €	35,93
<b>SIBENIK</b>	2.000,00 €	15.640,00 €	28.030,00 €	4.950,00 €	60.650,00 €	8.950,00 €	<b>120.220,00 €</b>		
<b>ZAIR</b>	1.000,00 €	20.240,00 €	14.280,00 €	7.020,00 €	47.720,00 €	11.480,00 €	<b>101.740,00 €</b>		
<b>TOTAL</b>	<b>15.000,00 €</b>	<b>190.308,00 €</b>	<b>140.593,00 €</b>	<b>104.591,00 €</b>	<b>383.318,00 €</b>	<b>118.021,00 €</b>	<b>951.831,00 €</b>	ERDF	<b>809.056,35 €</b>
<b>%</b>	<b>1,58%</b>	<b>19,99%</b>	<b>14,77%</b>	<b>10,99%</b>	<b>40,27%</b>	<b>12,40%</b>		co-financing	<b>142.774,65 €</b>

# Objectives

- ❖ **Promote multimodal passenger mobility**
  - *improve the multimodal travel planner platform adding new local travel planner;*
- ❖ **Facilitate the access to the services offered**
  - *share experiences to avoid/reduce common technical and organizational problems thanks the foreseen training sessions;*
- ❖ **Combine in a global vision transport and tourism aspects**
  - *plan the feasibility studies allowing each partner to analyze specific topics and critical points;*
- ❖ **Capitalize efforts and the outputs reached from INTERMODAL and TISAR project**
  - *creating new business models to guarantee the sustainability of the project.*

# Work Packages



# Main outputs

**Output 1** Executive projects and feasibility studies;  
Mobility data repository: updating in real-time at every timetable variation.

**Output 2** Demonstrator pilot site applications deployed in a real scenario and the basis for the know-how transferability.

**Output 3** New business model;  
Training sessions with manuals/references for improving the knowledge about multi-modal passengers' mobility.

Project output indicator -> **STEP-UP High-level mobility platform**

# Pilot actions

**MARCHE REGION (IT)**



**EMILIA-ROMAGNA REGION (IT)**



**MUNICIPALITY OF LECCE (IT)**



**UNIVERSITY OF TRIESTE (IT)**



**COUNTY OF SPLIT-DALMATIA (HR)**



**CITY OF SIBENIK (HR)**



**ZADAR AIRPORT LTD. (HR)**



The project foresees  
**six pilot sites**



# Pilots

Pilot	Description
<b>Marche Region</b>	Integration between multimodal and cross-border travel platform and info mobility system for a complete information to the end-users on public transport, trips and delays.
<b>Emilia-Romagna Region</b>	Improvement of the accessibility to some touristic zones with public transport and identify alternative modes of intermodal transport solutions.
<b>Municipality of Lecce</b>	Strengthening the competitiveness of the territory by providing the city with an integrated system including information and mobility services.
<b>County of Split-Dalmatia</b>	Installation of e-chargers for electric vehicles at 30 km intervals across the hinterland to increase electric vehicles access to all parts of the Split-Dalmatia County.
<b>City of Sibenik</b>	Establishment of new intermodal links from the City to regional airports (Zadar Airport and Split Airport) and promotion of intermodality and connection with the existing links to the regional ports (Zadar, Split).
<b>Zadar airport</b>	Improvement information distribution to better accomodate passengers and to increase the speed of intermodal transition.

# Target Groups

- Entrepreneurs
- Universities, research institutes and other education or training organisations
- Tourists Transport operators associations and NGOs
- Local, regional and national authorities
- Logistic hubs, Infrastructure providers

# Thank you for your attention!

## Marche Region

📍 Marche Region, Department of Local Public Transport, Logistics And Viability - Via Tiziano, 44 – 60125, Ancona - Italy