

# Press review

City of Rijeka

Ca' Foscari University of Venice

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WP 2: Project communication and capitalization activities

ACT 2.3: Social media communication

#### CONTRIBUTED TO THIS WORK

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During the ECOMOBILITY project implementation, operational and institutional partners were interviewed about the main objectives of the project, its activities and results. Combined, there were 3 newscasts on television, 23 articles on web portals and 8 articles in local and regional newspaper. The main goal of these interviews was to inform general public about the importance of ECOMOBILITY project, to raise public awareness of environmental issues and to encourage citizens to download and use EcoMobility app (application for planning ecological trips).

### **Review of the video reportages**

#### 1. Type of video: newscast

Date and hour: 30/01/2018 h 7:30 and 14:00

Channel: Rai 3 (regional diffusion) & Rai News 24 (national diffusion)

Country: Italy

Partners involved: Andrea Gambaro (UNIVE), Andrea Marin (UNIVE)

Summary of the video:

The reportage summarises the main objective of ECOMOBILITY. The main idea of the project is to use real-time pollution data in order to inform public bodies and citizens about pollution. The first part of the project will take into consideration the impact of ship traffic to air quality, in particular focusing on fine particles and nanoparticles. The second part will focus on the management of traffic, using data provided by ARPAV (the Prevention and Protection Regional Agency of Veneto) in form of real-time maps. The aim is to prevent pollution to exceed the law limit. The developed software will allow to identify specific trends on pollution. ECOMOBILITY will also develop an application for mobile devices, so that the information will be available for all citizens; the application will help citizens in making ecological choices. The reportage mentioned that the project activities will be conducted in Venice and Rijeka and it mentioned the funding of the European Community.

#### 2. Type of video: newscast

Date and hour: 16/05/2019, h 14:00

Partners involved: Salvatore Orlando (UNIVE), Elisa Morabito (UNIVE)

Country: Italy

Channel: Rai 3 (regional diffusion)

Summary of the video:

The reportages summarises the effort made by the Ca' Foscari University staff in connecting the information about pollution deriving from the monitoring station of ARPAV (the Prevention and Protection Regional Agency of Veneto) to an application for smartphone, which permit to visualise these information in form of maps. The aim is to avoid the most polluted areas of the cities, for improving health. Salvatore Orlando confirms the possibility of planning green routes using the EcoMobility app and that air pollution is a common problem both in Venice and in Mestre.

As well as using pollution data from ARPAV, researchers are investigating air pollution with additional independent analysis. Elisa Morabito describes the experimental activities of ECOMOBILITY. The aim is to verify the possible correlation between maritime traffic and air pollution; specifically the ECOMOBILITY staff will focus not only on the concentration of particulate matter, but also on its quality.

The reportage mentioned the funding of the European Community.

3. Type of video: newscast

Date and hour: 16/05/2019, h 17:00 and 17/05/2019, h 7:30

Partners involved: Andrea Gambaro (UNIVE), Daniele Contini (ISAC-CNR), Ana Alebić Juretić (UNIRI), Francesco Andrea Antoniazzi, DAIS

Channel: Kanal RI (regional diffusion)

Country: Croatia

Summary of the video:

The first reportage about ECOMOBILITY project on regional television and on national language. Project partners talked about the process and the results of the measurement of airborne particles in Venice and Rijeka, including their fractional profile and the chemical composition, as well as the percentage of nanoparticles that were most harmful to human health. Partners also mentioned the EcoMobility app; the application that is enabling users to select travel routes through less polluted areas, as well as planning for 3 days in advance. Unfortunately, due to the absence of a dispersion model for the Kvarner Bay region, this application for Rijeka shows only trips through currently polluted areas. The regional

dispersion model is considerably demanding and requires a good cadaster of regional emission (which is missing for now) and a team that could work on regional modeling.

The reportage mentioned the funding of the European Community.

### List of all the news and articles published during project implementation:

Project descriptions on institutional websites

Date	Institution	Link
Jan 2018	University Ca' Foscari	<a href="http://www.unive.it/pag/31492">www.unive.it/pag/31492</a>
May 2019	Department of Environmental Science Informatics and Statistics (DAIS) of Ca' Foscari University of Venice	<a href="http://www.unive.it/data/16122/">www.unive.it/data/16122/</a>
Jan 2018	City of Rijeka	<a href="https://www.rijeka.hr/gradska-uprava/eu-projekti/aktualni-projekti/ecomobility/">https://www.rijeka.hr/gradska-uprava/eu-projekti/aktualni-projekti/ecomobility/</a>

News on institutional websites

Date	Institution	Content	Link
Jan 2018	Ca' Foscari University of Venice	Divulgative article (ECOMOBILITY project)	<a href="http://www.unive.it/pag/14024/?tx_news_pi1%5Bnews%5D=4301&amp;tx_news_pi1%5Bcontroller%5D=News&amp;tx_news_pi1%5Baction%5D=detail&amp;cHash=0ceeac59ec0b9165225d48b7a61140e3">http://www.unive.it/pag/14024/?tx_news_pi1%5Bnews%5D=4301&amp;tx_news_pi1%5Bcontroller%5D=News&amp;tx_news_pi1%5Baction%5D=detail&amp;cHash=0ceeac59ec0b9165225d48b7a61140e3</a>
Feb 2018	Ca' Foscari University of Venice	Communication of event (kick-off meeting)	<a href="http://www.unive.it/data/agenda/1/16797">http://www.unive.it/data/agenda/1/16797</a>
Feb 2019	Ca' Foscari University of Venice	Communication of event (thematic meeting)	<a href="https://www.unive.it/data/16437/1/26644">https://www.unive.it/data/16437/1/26644</a>
May 2019	Ca' Foscari University of Venice	Communication of event (workshop)	<a href="https://www.unive.it/data/16437/1/29793">https://www.unive.it/data/16437/1/29793</a>
May 2019	Ca' Foscari University of	Divulgative article (EcoMobility)	<a href="https://www.unive.it/pag/14024/?tx_news_pi1%5Bnews%5D=6992&amp;cHash=0e78928290b7">https://www.unive.it/pag/14024/?tx_news_pi1%5Bnews%5D=6992&amp;cHash=0e78928290b7</a>

<b>Jan 2018</b>	Venice City of Rijeka	application) First informative article about ECOMOBILITY project	<a href="https://www.rijeka.hr/gradska-uprava/eu-projekti/aktualni-projekti/ecomobility/">c03079260c61f9fb2e72 https://www.rijeka.hr/gradska-uprava/eu-projekti/aktualni-projekti/ecomobility/</a>
<b>Mar 2018</b>	City of Rijeka	Communication of event (kick-off meeting)	<a href="https://www.rijeka.hr/kick-off-sastanak-projekta-ecomobility-u-veneciji/">https://www.rijeka.hr/kick-off-sastanak-projekta-ecomobility-u-veneciji/</a>
<b>Mar 2019</b>	City of Rijeka	Informative article about measurements results (thematic meeting in Rijeka)	<a href="https://www.rijeka.hr/projektne-partneri-predstavili-rezultat-mjerenja-cestica-oneciscenja-u-veneciji-rijeci/">https://www.rijeka.hr/projektne-partneri-predstavili-rezultat-mjerenja-cestica-oneciscenja-u-veneciji-rijeci/</a>
<b>May 2019</b>	City of Rijeka	Communication of event (workshop in Rijeka)	<a href="https://www.rijeka.hr/odrzana-radionica-projekta-ecomobility/">https://www.rijeka.hr/odrzana-radionica-projekta-ecomobility/</a>

#### News on the project website

Date	Content	Link
<b>Feb 2018</b>	Communication of event (kick-off meeting)	<a href="https://www.italy-croatia.eu/content/ecomobility-kick-meeting">https://www.italy-croatia.eu/content/ecomobility-kick-meeting</a>
<b>May 2019</b>	Communication of event (workshop)	<a href="https://www.italy-croatia.eu/web/ecomobility/-/2019.05.15-ecomobility-workshop">https://www.italy-croatia.eu/web/ecomobility/-/2019.05.15-ecomobility-workshop</a>
<b>May 2019</b>	Divulgative article (workshop)	<a href="https://www.italy-croatia.eu/web/ecomobility/-/follow-up-news-workshop-in-venice">https://www.italy-croatia.eu/web/ecomobility/-/follow-up-news-workshop-in-venice</a>
<b>20/06/2019</b>	Tools uploaded (application for planning ecological trips)	<a href="https://www.italy-croatia.eu/web/ecomobility/docs-and-tools-details?id=167337&amp;nAcc=2&amp;file=1">https://www.italy-croatia.eu/web/ecomobility/docs-and-tools-details?id=167337&amp;nAcc=2&amp;file=1</a>

#### News on the Facebook page of the project

Date	Content	Link
24/01/2019	Communication of event (1st thematic meeting in Venice)	<a href="https://www.facebook.com/events/264188490496370/">https://www.facebook.com/events/264188490496370/</a>
30/04/2019	Communication of event (workshop in Venice)	<a href="https://www.facebook.com/events/318515078842308/">https://www.facebook.com/events/318515078842308/</a>
25/01/2019	Communication of event (1st thematic meeting in Rijeka)	<a href="https://www.facebook.com/events/807026576313346/">https://www.facebook.com/events/807026576313346/</a>
14/05/2019	Communication of event (workshop in Rijeka)	<a href="https://www.facebook.com/events/435959157214896/">https://www.facebook.com/events/435959157214896/</a>
12/09/2019	Communication event -Final meeting	<a href="https://www.facebook.com/events/374030366598231/">https://www.facebook.com/events/374030366598231/</a>

## Web news

Date	Source	Link
02/02/2018	researchitaly.it	<a href="https://www.researchitaly.it/progetti/traffico-piu-intelligente-e-sostenibile-venezia-guida-il-progetto-ecomobility/">https://www.researchitaly.it/progetti/traffico-piu-intelligente-e-sostenibile-venezia-guida-il-progetto-ecomobility/</a>
07/02/2018	corriereinnovazione.c orriere.it	<a href="http://corriereinnovazione.corriere.it/cards/traffico-metropolitano-risolverlo-ci-aiutano-big-data-cellulari/strade-percorrere_principale.shtml">http://corriereinnovazione.corriere.it/cards/traffico-metropolitano-risolverlo-ci-aiutano-big-data-cellulari/strade-percorrere_principale.shtml</a> <a href="http://corriereinnovazione.corriere.it/cards/traffico-metropolitano-risolverlo-ci-aiutano-big-data-cellulari/progetto-ecomobility-venezia-fiume.shtml">http://corriereinnovazione.corriere.it/cards/traffico-metropolitano-risolverlo-ci-aiutano-big-data-cellulari/progetto-ecomobility-venezia-fiume.shtml</a>
13/05/2019	affaritaliani.it	<a href="http://www.affaritaliani.it/notiziario/venezia_da_ca_foscari_una_app_per_spostarsi_in_citta_aggirando_laria_inquinata-106271.html">http://www.affaritaliani.it/notiziario/venezia_da_ca_foscari_una_app_per_spostarsi_in_citta_aggirando_laria_inquinata-106271.html</a>
13/05/2019	affaritaliani.it	<a href="http://www.affaritaliani.it/notiziario/venezia_da_ca_foscari_una_app_per_spostarsi_in_citta_aggirando_laria_inquinata_2-106272.html">http://www.affaritaliani.it/notiziario/venezia_da_ca_foscari_una_app_per_spostarsi_in_citta_aggirando_laria_inquinata_2-106272.html</a>
13/05/2019	affaritaliani.it	<a href="http://www.affaritaliani.it/notiziario/venezia_da_ca_foscari_una_app_per_spostarsi_in_citta_aggirando_laria_inquinata_3-106273.html">http://www.affaritaliani.it/notiziario/venezia_da_ca_foscari_una_app_per_spostarsi_in_citta_aggirando_laria_inquinata_3-106273.html</a>
13/05/2019	veneziatoday.it	<a href="http://www.veneziatoday.it/attualita/ecomobility-ca-foscari-mappa-qualita-aria.html">http://www.veneziatoday.it/attualita/ecomobility-ca-foscari-mappa-qualita-aria.html</a>
13/05/2019	ilfoglio.it	<a href="https://www.ilfoglio.it/adn-kronos/2019/05/13/news/venezia-da-ca-foscari-una-app-per-spostarsi-in-citta-aggirando-l-aria-inquinata-254385/">https://www.ilfoglio.it/adn-kronos/2019/05/13/news/venezia-da-ca-foscari-una-app-per-spostarsi-in-citta-aggirando-l-aria-inquinata-254385/</a>

Date	Source	Link
13/05/2019	ilfoglio.it	<a href="https://www.ilfoglio.it/adn-kronos/2019/05/13/news/venezia-da-ca-foscari-una-app-per-spostarsi-in-citta-aggirando-l-aria-inquinata-2-254386/">https://www.ilfoglio.it/adn-kronos/2019/05/13/news/venezia-da-ca-foscari-una-app-per-spostarsi-in-citta-aggirando-l-aria-inquinata-2-254386/</a>
13/05/2019	ilfoglio.it	<a href="https://www.ilfoglio.it/adn-kronos/2019/05/13/news/venezia-da-ca-foscari-una-app-per-spostarsi-in-citta-aggirando-l-aria-inquinata-3-254388/">https://www.ilfoglio.it/adn-kronos/2019/05/13/news/venezia-da-ca-foscari-una-app-per-spostarsi-in-citta-aggirando-l-aria-inquinata-3-254388/</a>
13/05/2019	liberoquotidiano.it	<a href="https://www.liberoquotidiano.it/news/cronaca/13461414/venezia-da-ca-foscari-una-app-per-spostarsi-in-citta-aggirando-l-aria-inquinata.html">https://www.liberoquotidiano.it/news/cronaca/13461414/venezia-da-ca-foscari-una-app-per-spostarsi-in-citta-aggirando-l-aria-inquinata.html</a>
13/05/2019	liberoquotidiano.it	<a href="https://www.liberoquotidiano.it/news/cronaca/13461414/venezia-da-ca-foscari-una-app-per-spostarsi-in-citta-aggirando-l-aria-inquinata.html">https://www.liberoquotidiano.it/news/cronaca/13461414/venezia-da-ca-foscari-una-app-per-spostarsi-in-citta-aggirando-l-aria-inquinata.html</a>
13/05/2019	liberoquotidiano.it	<a href="https://www.liberoquotidiano.it/news/cronaca/13461416/venezia-da-ca-foscari-una-app-per-spostarsi-in-citta-aggirando-l-aria-inquinata-3.html">https://www.liberoquotidiano.it/news/cronaca/13461416/venezia-da-ca-foscari-una-app-per-spostarsi-in-citta-aggirando-l-aria-inquinata-3.html</a>
13/05/2019	vvox.it	<a href="https://www.vvox.it/2019/05/13/ecomobility-app-per-muoversi-a-venezia-evitando-zone-inquinare/">https://www.vvox.it/2019/05/13/ecomobility-app-per-muoversi-a-venezia-evitando-zone-inquinare/</a>
13/05/2019	lavocedelnorddest.eu	<a href="http://www.lavocedelnorddest.eu/ecomobility-ca-foscari-app-viaggi-green/">http://www.lavocedelnorddest.eu/ecomobility-ca-foscari-app-viaggi-green/</a>
13/05/2019	nuovavenezia.gelocal.it	<a href="https://nuovavenezia.gelocal.it/venezia/cronaca/2019/05/13/news/da-ca-foscari-un-app-per-viaggiare-evitando-lo-smog-1.32064630">https://nuovavenezia.gelocal.it/venezia/cronaca/2019/05/13/news/da-ca-foscari-un-app-per-viaggiare-evitando-lo-smog-1.32064630</a>
13/05/2019	meteoweb.eu	<a href="http://www.meteoweb.eu/2019/05/venezia-da-ca-foscari-app-spostarsi-citta-aggirando-aria-inquinata/1261599/">http://www.meteoweb.eu/2019/05/venezia-da-ca-foscari-app-spostarsi-citta-aggirando-aria-inquinata/1261599/</a>
14/05/2019	ilgazzettino.it	<a href="https://www.ilgazzettino.it/pay/norddest_pay/un_app_per_spostarsi_in_laguna_evitando_l_aria_inquinata-4490416.html">https://www.ilgazzettino.it/pay/norddest_pay/un_app_per_spostarsi_in_laguna_evitando_l_aria_inquinata-4490416.html</a>
14/05/2019	video.ilmessaggero.it	<a href="https://www.ilmessaggero.it/speciali/quieuropa/smog_da_ca_foscari_app_per_viaggi_green-4491182.html">https://www.ilmessaggero.it/speciali/quieuropa/smog_da_ca_foscari_app_per_viaggi_green-4491182.html</a>
14/05/2019	altoadige.it	<a href="http://www.altoadige.it/qui-europa/smog-da-ca-foscari-app-per-viaggi-green-1.2005842">http://www.altoadige.it/qui-europa/smog-da-ca-foscari-app-per-viaggi-green-1.2005842</a>
14/05/2019	giornaletrentino.it	<a href="http://www.giornaletrentino.it/qui-europa/smog-da-ca-foscari-app-per-viaggi-green-1.2005842">http://www.giornaletrentino.it/qui-europa/smog-da-ca-foscari-app-per-viaggi-green-1.2005842</a>
14/05/2019	ansa.it	<a href="http://www.ansa.it/europa/notizie/la_tua_europa/notizie/2019/05/13/europa-regionismog-da-ca-foscari-app-per-viaggi-green_b463fd9a-12b0-4522-92a8-8da0a49453e3.html">http://www.ansa.it/europa/notizie/la_tua_europa/notizie/2019/05/13/europa-regionismog-da-ca-foscari-app-per-viaggi-green_b463fd9a-12b0-4522-92a8-8da0a49453e3.html</a>



Date	Source	Link
14/05/2019	novilist.hr	<a href="http://www.novilist.hr:8090/index.php/Vijesti/Rijeka/Ecomobility-U-rijeckoj-Gradskoj-vijecnici-odrzan-skup-Zelenih-predavanja">http://www.novilist.hr:8090/index.php/Vijesti/Rijeka/Ecomobility-U-rijeckoj-Gradskoj-vijecnici-odrzan-skup-Zelenih-predavanja</a>
14/05/2019	torpedo.media.hr	<a href="http://torpedo.media/u-sklopu-rijeckog-zelenog-tjedna-odrzana-serija-zelenih-predavanja/">http://torpedo.media/u-sklopu-rijeckog-zelenog-tjedna-odrzana-serija-zelenih-predavanja/</a>

#### Articles in newspapers

Date	Country	Source / Edition
14/05/2019	Italy	Leggo, Local Edition (Rome)
14/05/2019	Italy	Il Gazzettino, Local Edition (Pordenone)
14/05/2019	Italy	La Nuova di Venezia e Mestre
14/05/2019	Italy	Metro, Local Edition (Rome)
16/05/2019	Italy	Il Gazzettino, Local Edition (Venice)
16/05/2019	Italy	Corriere del Veneto
18/05/2019	Italy	Il Sole 24 ore PLUS
14/05/2019	Italy	Novi list

#### Videos in newcast

Date/Hour	Country	Channel	Newcast	Diffusion
30/01/2018 h 7:30	Italy	Rai 3	Buongiorno Regione Veneto	Regional diffusion
30/01/2018 h 14:00	Italy	Rai 3	TGR Veneto	Regional diffusion
30/01/2018 h 14:00	Italy	Rai News 24	News	National diffusion
16/05/2019 h 14:00	Italy	Rai 3	TGR Veneto	Regional diffusion
16/05/2019 h 17:00	Croatia	Kanal RI	Planet RI	Regional diffusion