

# D.2.4.7. CHARGE Final Event

**RAM** S.p.a.  
Logistica · Infrastrutture · Trasporti



## Document Control Sheet

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## Introduction

Public Events activity (2.4) concerns public events organization and hosting with overall objective to achieve involvement of the identified stakeholders. All relevant target groups will be identified (citizens, technical experts, journalists, institutional stakeholders) and each group will be addressed through dedicated communication tools, events such as meetings, ad-hoc seminars, conferences, focus groups, press releases. The partnership will try to involve members of EUSAIR TSG for Pillar 2 in the events to present results and check their compliance with EUSAIR priorities. The CHARGE Final Event has been conceived as the foremost moment for disseminating the project results, good practices and lessons learnt, gathering the whole partnership with a varied audience of stakeholders and relevant actors.

# 1. CHARGE Final Event

The CHARGE Final Event has taken place on the 19<sup>th</sup> of September 2019 at the “Sala Marconi” of the Central Adriatic Ports Authority.

The Conference has been an opportunity to share the main results of the CHARGE project, whose aim is to improve the intermodal services within the existing maritime connections between the two shores of the Adriatic Sea and to optimize the efficiency of the traffic flows and the environmental sustainability in the framework of the Adriatic Ionian Macroregion.

After the welcoming speeches given by Ms. Manuela Bora, Regional Councillor of Marche Region, and Ms. Ida Simonella, City Councillor Municipality of Ancona, the conference has given the floor to Mr. Rodolfo Giampieri, President of the ADSPMAC, who has introduced the audience to the importance of the project and the future implications the latter will have.

Right after this introduction, Ms. Diana Gracin Petrović from the Joint Secretariat of the INTERREG Italy – Croatia Programme has taken stock of the current status of the Programme.

The second session has been finally focused on the project results, which have been disclosed by Arianna Norcini Pala (Manager European and National Programmes at RAM), Toni Maričević (Ministry of Sea, Transport and Infrastructures of Croatia, Maritime Security Dept.), Luigi Trevisan (North Adriatic Sea Ports Authority) and Ana Matulić (Split Port Authority).

The conference has been followed up by two round-tables. The first one with a focus on the Motorway of the Sea and its future strategy for the Adriatic Sea. The second one has instead given room to the study “Passenger traffic for relaunching connections between the shores of the Adriatic Sea” presented by Anthony La Salandra from “Risposte e Turismo”.

Facts and figures revealed by this study fed the final debate, where many stakeholders from the public and private sector exchanged their views on future strategies to be developed for relaunching ship passenger transport.

The press coverage has been considerably high. A detailed description of all the released articles on the final event this is provided by the deliverables 2.2.1 (Publication in selected journals and conferences) and 2.2.2 (CHARGE Campaign on media).

59 people have attended the event, out of an expected audience of 70 attendees.

## 2. ANNEXES

- Invitations ENG \ ITA
- Final Agenda – EN
- Attendance list
- Selected pictures



# CHARGE

Capitalisation and Harmonisation  
of the Adriatic Region  
Gate of Europe



Central Adriatic Ports Authority and  
RAM - Logistica, Infrastrutture e Trasporti Spa  
are pleased to invite you to the event:

## COMPETITIVENESS AND SUSTAINABILITY OF THE MOTORWAYS OF THE SEA WITHIN THE FRAMEWORK OF THE ADRIATIC-IONIAN COOPERATION



WHEN  
19<sup>th</sup> September 2019



WHERE  
Central Adriatic Ports Authority  
"Sala Marconi", Molo S. Maria, Ancona

The Conference will be an opportunity to share the main results of the CHARGE project, which is finalized to improving intermodal services within the existing maritime connections between the two shores of the Adriatic Sea and to optimizing the efficiency of the traffic flows and the environmental sustainability in the framework of the Adriatic Ionian Macroregion.

The registration will be closed on 18<sup>th</sup> September at 6.00 pm

Online registration form:  
<https://tinyurl.com/yyfow2bg>

PROJECT PARTNERS

European Regional Development Fund



# Competitiveness and sustainability of the Motorways of the Sea within the framework of the Adriatic-Ionian cooperation

*Central Adriatic Ports Authority, "Sala Marconi",  
Molo S. Maria, 60121 Ancona*

**19<sup>th</sup> September 2019**

*Agenda*

<b>08:30 – 09:00</b>	<b>Registration</b>
<b>09:00 – 09:20</b>	<b>Welcoming Speeches</b> <b>Manuela Bora</b> , Regional Councillor Marche Region <b>Ida Simonella</b> , City Councillor Municipality of Ancona Abruzzo Region*
<b>09:20 – 09:30</b>	<b>Introduction</b> <b>Rodolfo Giampieri</b> , President of the Central Adriatic Ports Authority
<b>09:30 – 09:40</b>	<b>State of the Art of the Italy – Croatia Programme</b> <b>Diana Gracin Petrović</b> , Joint Secretariat of the INTERREG Italy - Croatia Programme, Ministry of Regional Development and EU funds of Croatia
<b>09.40 – 10.40</b>	<b>Contribution of the CHARGE project towards the development of the Motorways of the Sea and the relations between Italy and Croatia</b> <b>Arianna Norcini Pala</b> , Manager European and National Programmes at RAM - Logistica, Infrastrutture e Trasporti Spa <b>Toni Maričević</b> , Ministry of Sea, Transport and Infrastructures of Croatia, Maritime Security Dept. <b>Luigi Trevisan</b> , North Adriatic Sea Ports Authority <b>Ana Matulić</b> , Split Port Authority
<b>10.40 – 12.00</b>	<b>Round table "The AdM in support of a more sustainable and efficient infrastructural and transport system in the Adriatic-Ionian Macroregion"</b> RAM - Logistica, Infrastrutture e Trasporti Spa <b>Martina Antunović</b> , KIP - Intermodal Transport Cluster <b>Guido Giambuzzi</b> , Amatori Maritime Agency - Jadrolinija

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\* To be confirmed



Abruzzo Region - Italian Interregional Coordinator of Pillar 2 of the EUSAIR Strategy\*

**C.A. Enrico Moretti**, Harbourmaster of the Port of Ancona

**12.00 – 13.00**

**Round table "Passenger traffic for relaunching connections between the shores of the Adriatic Sea"**

**Anthony La Salandra**, Risposte Turismo, presentation of the study

**Toni Maričević**, Ministry of the Sea, Transport and Infrastructure of the Republic of Croatia, Maritime Security Dept.

**Rodolfo Giampieri**, Central Adriatic Ports Authority

**Representatives of Shipping Companies**

**13.00 – 13.40**

**Open debate with stakeholders and institutions**

**Light Lunch**

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\* To be confirmed



# CHARGE

Capitalisation and Harmonisation  
of the Adriatic Region  
Gate of Europe



Autorità di Sistema Portuale del Mare Adriatico Centrale e  
RAM - Logistica, Infrastrutture e Trasporti Spa  
sono liete di invitarvi all'evento:

## COMPETITIVITÀ E SOSTENIBILITÀ DELLE AUTOSTRADE DEL MARE NEL CONTESTO DELLA COOPERAZIONE MACROREGIONALE ADRIATICO-IONICA



QUANDO  
19 Settembre 2019



DOVE  
Autorità di Sistema Portuale del Mare Adriatico Centrale  
"Sala Marconi", Molo S. Maria, Ancona

La Conferenza sarà l'occasione per condividere i principali risultati del Progetto CHARGE, finalizzato al miglioramento dei servizi intermodali all'interno dei collegamenti marittimi esistenti tra le due sponde del Mare Adriatico, all'ottimizzazione dell'efficienza dei flussi di traffico e alla sostenibilità ambientale nel contesto della Macroregione Adriatico-Ionica.

La registrazione sarà chiusa il 18 Settembre alle ore 18.00

Registrazione on line su:  
<https://tinyurl.com/yyfow2bg>

PARTNERS DEL PROGETTO

European Regional Development Fund



# Competitività e sostenibilità delle Autostrade del Mare nel contesto della Cooperazione macroregionale Adriatico-Ionica

*Autorità di Sistema Portuale del mare Adriatico Centrale, "Sala Marconi",  
Molo S. Maria, 60121 Ancona*

**19 Settembre 2019**

*Agenda*

<b>08:30 – 09:00</b>	<b>Registrazione</b>
<b>09:00 – 09:20</b>	<b>Saluti istituzionali</b> <b>Ass. Manuela Bora</b> , Assessore alle Politiche comunitarie, Regione Marche <b>Ass. Ida Simonella</b> , Assessore al Porto, Comune di Ancona Regione Abruzzo*
<b>09:20 – 09:30</b>	<b>Introduzione</b> <b>Rodolfo Giampieri</b> , Presidente Autorità di Sistema Portuale del Mare Adriatico Centrale
<b>09:30 – 09:40</b>	<b>Stato dell'Arte del Programma Italia – Croazia</b> <b>Diana Gracin Petrović</b> , Segretariato Congiunto del programma Italia – Croazia, Ministero dello Sviluppo Regionale e dei Fondi EU della Repubblica della Croazia
<b>09.40 – 10.40</b>	<b>Il contributo del Progetto CHARGE allo sviluppo delle Autostrade del Mare e alle relazioni tra l'Italia e la Croazia</b> <b>Arianna Norcini Pala</b> , Responsabile del Settore Programmi Europei e Nazionali RAM - Logistica, Infrastrutture e Trasporti Spa <b>Toni Maričević</b> , Ministero del mare, dei trasporti e delle infrastrutture della Repubblica di Croazia, Direzione Sicurezza Marittima <b>Luigi Trevisan</b> , Autorità di Sistema Portuale del Mar Adriatico Settentrionale <b>Ana Matulić</b> , Autorità Portuale di Spalato
<b>10.40 – 12.00</b>	<b>Tavola rotonda "Le AdM a supporto di un sistema infrastrutturale e di trasporto più sostenibile ed efficiente nella Macroregione Adriatico-Ionica"</b> RAM - Logistica, Infrastrutture e Trasporti Spa <b>Martina Antunović</b> , KIP - Intermodal Transport Cluster

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\* Partecipazione in attesa di conferma

**Guido Giambuzzi**, Agenzia Marittima Amatori - Jadrolinija  
Regione Abruzzo Coordinamento Interregionale del Pilastro 2 strategia EUSAIR\*  
**C.A. Enrico Moretti**, Comandante del Porto di Ancona

**12.00 – 13.00**      **Tavola rotonda “Il traffico passeggeri per il rilancio delle connessioni tra le sponde del Mare Adriatico”**

**Anthony La Salandra**, Direttore, Risposte Turismo, *presentazione dello studio*  
**Toni Maričević**, Ministero del mare, dei trasporti e delle infrastrutture della  
Repubblica di Croazia, Direzione Sicurezza Marittima

**Rodolfo Giampieri**, Autorità di Sistema Portuale del mare Adriatico Centrale  
**Rappresentanti delle Compagnie di Navigazione**

**13.00 – 13.40**      **Confronto con gli stakeholder e le istituzioni**

**Light Lunch**

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\* Partecipazione in attesa di conferma