

# D.2.4.2. 2<sup>nd</sup> Public Dissemination Event

**RAM** S.p.a.  
Logistica · Infrastrutture · Trasporti



## Document Control Sheet

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## Introduction

Public events are organized to inform and disseminate project objectives and results, as well as to involve relevant stakeholders.

The target groups will be first identified (citizens, technical experts, journalists, institutional stakeholders), and then each group will be addressed through dedicated communication tools, events such as meetings, ad-hoc seminars, conferences, focus groups, press releases.

The project logo, as well as a clear reference to the EU co-financing has to be used on agendas, list of participants, related publications, promotion materials and presentations. (Regulation (EU) No 1303/2013). During the events, the project visual material (poster, roll-up) is supposed to be placed in a readily visible place (e.g. the front of the meeting room).

Four public dissemination events are planned during the project, two in Italy (hosted by PP2 in Venice and PP6 in Bari) and two in Croatia (hosted by PP3 in Rijeka, and PP4 in Ploče). The final event will be held in Italy (hosted by PP1 in Ancona) with the aim to promote project results and raise awareness on intermodal services and traffic flows between the two shores of the Adriatic Sea.

This document is for the meeting hosted by PP4 – KIP. KIP organized meeting in Venice as a guest project at the final event of Transpogood project, Interreg Italy – Croatia.

# 1. Dissemination event: context and results

As many Interreg Italy – Croatia projects in the Transport pillar have similar frameworks, Transpogood partners decided to organize a sort of conference where all interested projects can be presented to the public and stakeholders. The event was organized in Venice-Marghera on September 27, 2019.

As KIP is Lead partner on Transpogood project and project partner in CHARGE project, we took this opportunity to present synergies and introduce CHARGE project not only to relevant stakeholders but to other project partners working on similar thematic.

The event was attended by representatives of local, regional and national public authorities, regional development agencies, enterprises and transport operators. As part of the meeting, the forum was organized where Professor Emeritus George Giannopoulos gave a keynote speech and left space for companies and institutions to share different perspectives on the innovation enablers in transport and logistics and on the developments of the shipping industry in the Adriatic. Sergio Barbarino, Former Chair of the ALICE, the EU Innovation Platform for Logistics, concluded the morning with a foresight speech on the future of logistics.

The event was an important occasion to network with and exchange knowledge of other projects carried out through European Territorial Cooperation, 8 ECT project were invited and space to showcase their results was prepared in the ECT corner.

One of this 8 project was CHARGE project. Partners presented main project objectives and actions to all interested parties. At the stand, project roll up was present and project leaflets were distributed to stakeholders. Project scopes and objectives were discussed with present stakeholders.

## 2. Agenda



### PROGRAMME

CHAIR: Sandra Rainero - CFLI

**8.30** Registration and short visit of the tower

**9:30 Welcome address from institutions**

Michele Gottardi - President of CFLI

Matilde Cassin - Joint secretariat of Interreg Italy-Croatia Programme

**9.45 TRANSPOGOOD's smart solutions for multimodal transport**

Introduction to the project - Tanja Vujnović Kereš - KIP

Tamara Kiršić - IDA

Paolo Menegazzo - CFLI

Maurizio Cociancich - Elevante

Stefano Bonaldo - Vice president of CFLI

**10.20 Keynote speech: The Accelerating Transport Innovation Revolution: Theory and a case study-based assessment**

Prof. George A. Giannopoulos - Transport Planner, Professor emeritus, Aristotle University of Thessaloniki, Greece

**10.45 TRANSPOGOOD FORUM**

**INNOVATION ENABLERS IN TRANSPORT AND LOGISTICS**

Andreea Mighiu - Agenzia di Sviluppo CCIAA Chieti Pescara Enterprise Europe Network

*Solution-driven services to help SMEs turn their innovative ideas into international commercial successes*

Dario Favaretto - Founder-CEO & Project Manager of Multi Level Consulting

*The Flow factor: a technological-human equation for innovation*

Francesco Lo Chiatto - PVT group Italia

*Sustainable technology for the environment and reduction of carbon footprint*

**11.30 EUROPEAN TERRITORIAL COOPERATION CORNER**

Running coffee and Speed date with ERDF funded projects

**12.10 Future Developments in Shipping in the Adriatic Sea - Round Table**

Sandro Vidas - president of the Croatian Shipowner's Association: *Decarbonisation of existing maritime links between Italy and Croatia*

Rade Stanišić - Head of International project management unit Port of Bar: *Action plan for low carbon and sustainable Port of Bar*

Đoni Štambuk - Port Authority of Zadar: *Future development of shipping through the prism of ports with special emphasis on the New port Gaženica*

Mladen Koturović - Jadrolinija: *Maritime transport: past, present and future*

Domenico Guidotti - CEO Guidotti Ships Srl (Termoli)

Loris Trevisan - Agencies Srl (Marghera Ve)

**13.10 CONCLUSIONS: TOWARDS THE FUTURE OF MULTIMODALITY IN EUROPE**

Sergio Barbarino - Research Fellow at Procter & Gamble

*Physical Internet: a necessary intermediate step in the roadmap towards zero carbon footprint logistics by 2050*

**13.30 Lunch**

**15.00 -16.30**

Visit to Port of Venice - transfer by bus from Venice Heritage Tower to the Dock - visit by boat in the Venice basin - bus back to Marghera

**16.30 End of works**

**INVITED EUROPEAN TERRITORIAL COOPERATION PROJECTS:**

MultiAPPRO - Interreg ADRIION

SUPAIR - Interreg ADRIION

CHARGE- Interreg Italy-Croatia

GUTTA - Interreg Italy-Croatia

Diglogs - Interreg Italy-Croatia

PROMARES - Interreg Italy-Croatia

ICARUS - Interreg Italy-Croatia

REIF - Interreg Central Europe

Enterprise Europe Network desks from Chieti and Venice

## 4. Pictures





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