

D.2.2.3. Design of 1st and 2nd Project Leaflets

RAM S.p.a.
Logistica · Infrastrutture · Trasporti


Autorità di Sistema Portuale
del Mare Adriatico Centrale
Porti di Pesaro, Falconara Marittima, Ancona, S. Benedetto, Pescara, Ortona


NORTH ADRIATIC SEA
PORT AUTHORITY


Klaster
intermodalnog
prijevoza


LUKA PLOČE
PORT OF PLOČE


LUKA PLOČE
PORT OF PLOČE


Autorità di Sistema Portuale
del Mare Adriatico Meridionale
Bari, Brindisi, Manfredonia, Barletta, Monopoli


REPUBLIKA HRVATSKA
MINISTARSTVO POMORSTVA,
PROMETA I INFRASTRUKTURE

Document Control Sheet

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Project acronym	CHARGE
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Duration	18 months

Related activity	Media relations and publications
Deliverable name	Design of 1 st and 2 nd Project Leaflets
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Work Package Leader	Central Adriatic Ports Authority (PP1)

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Introduction

Activity 2.3 has been conceived to give constant promotion and publicity of project objectives, outcomes and results during whole project duration, targeting the main involved stakeholders in both the programme countries.

Besides feeding media with content about project activities and achieved results, each project partner has been tasked to print 100 copies of 2 CHARGE leaflets in English and in original PP language, following WP2 leader directives and design. The first leaflet was meant to shine a light on project objectives and expected results, while the second one was specifically focused on the achieved results.

1. 1st CHARGE Leaflet

The first leaflet has been designed with the aim to disseminate the following information:

- Main project facts and figures
- Project partners logo and contacts
- CHARGE short description
- CHARGE main objectives and expected results

The WP2 leader (ADSPMAC) has provided for creating it, upon LP guidelines (RAM). Once the English version has been agreed, ADSPMAC has produced another version in Italian and asked KIP to provide a Croatian translation.

The final version of the leaflet translated in the three programme languages has been shared by the end of October 2018 with all the project partners.

Unfortunately only Split Port Authority and ADSPMAC collected some proofs of payment specifying how many copies were printed. All the other partners confirmed to have printed the first project leaflet with their internal office printers, thereby being unable to collect any invoice with exact numbers. Some pictures have been shared in order to support their statement.

2. 2nd CHARGE leaflet

The second project leaflet has been produced during the last project months. Its specific goal was to show the project outcomes and the undertaken pilot actions.

The text was written by the project LP. ADSPMAC provided for transferring the content into a new designed layout. Only 2 versions were released: one in English and one in Italian, to be delivered during the CHARGE Final Event in Ancona.

Even in this case only 2 partners (RAM, ADSPMAC) managed to collect proofs of payment certifying how many copies were printed. All the other partners printed them with their internal printers.

3. ANNEXES

Pictures of printed leaflet shared by project partners \ Final version of the 1st and 2nd leaflet

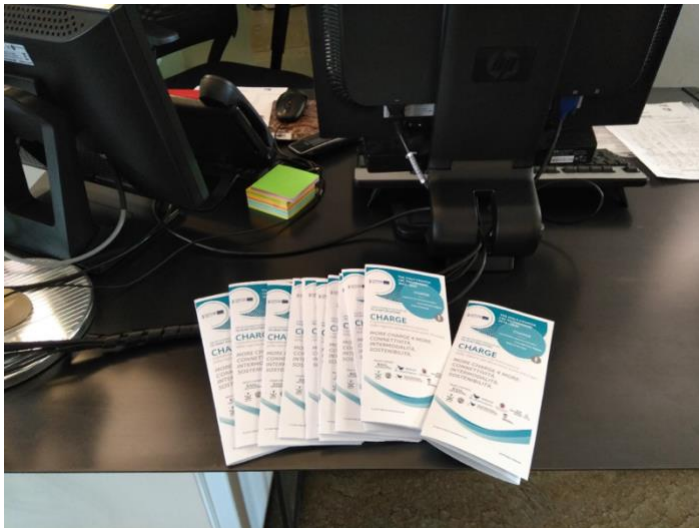
Split Port Authority



KIP



ADSPMAS



Croatian Ministry of Transport



ADSPMAC

