

Digital format of the produced material sent to relevant stakeholders along the coastline of the two countries for further dissemination

eliverable report

WP3 – Activity 3.4 Raising awareness and promoting good practices on marine litter within the fishery sector

DELIVERABLE D3.4.3

Partner in Charge: PP6

Partners involved: All

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ML-Repair Reducing and preventing, an integrated Approach to Marine Litter Management in the Adriatic Sea – Axis 3 – SO 3.3

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1 PROJECT PRESENTATION

1.1 *Project description*

The ML-REPAIR project (REducing and Preventing, an Integrated Approach to Marine Litter Management in the Adriatic Sea) started on 01.01.2018 and lasted 21 months, ending on 30 September 2019. The general objective of the ML – REPAIR project was to prevent and reduce the input of waste in the Adriatic Sea through the involvement of the main stakeholders. The Adriatic Sea is a semi-closed basin with slow streams, making it vulnerable to pollution. Marine Litter (ML) is defined as any solid, manufactured or processed solid material discarded, disposed of or abandoned into the marine and coastal environment. It is a growing cause of concern for the degradation of the marine and coastal ecosystems, potentially endangering the functionality of the ecosystem itself and reducing the quality of coastal waters for fishing and tourism. Sea cross-border issues due to their cross-border effects require common approaches from different countries and their joint efforts. Within the ML-REPAIR project, activities have been carried out in Croatia and Italy, and the main focus of the project was to involve the target groups – fishermen and fishing associations/cooperatives, local communities and the younger population, the tourism sector, public administration bodies and the FLAG – (Fisheries Local Action Groups in Croatia and Italy) and LAGs (Local Action Groups). The project leader was Ca' Foscari University of Venice, and partners were the Italian National Institute for Environmental Protection and Research (ISPRA), the cooperatives M.A.R.E. and LIMOSA for Italy and the Institute of Oceanography and Fisheries (IZOR), Public Institution RERA S.D. for the coordination and development of the Split-Dalmatia County and the Association for Nature, Environment and Sustainable Development (Sunce), for Croatia.

1.2 *WP 3 - raising awareness and knowledge transfer about marine litter issues to target groups*

The objective of the WP3 was to capitalize the DeFishGear project (DFG) by educating and raising awareness on marine litter problems and solutions within main target groups that are both sources of the problem and affected by the problem – local communities, tourists, fishermen. A comprehensive cross-border campaign was developed and implemented by a series of tools and activities such as exhibitions, workshops, video, posters, leaflets and work with the media. The campaign was built on WP2 communication strategy. WP3 activities have been coordinated and implemented by Croatian and Italian partners PP6 Sunce and PP3 Limosa experienced in environmental education and awareness-raising. PP1 ISPRA, PP4 IZOR and PP2 MARE implemented activity 3.4 especially targeted to fishermen. Other partners were involved by providing inputs on main DFG documents, recommendations and other outputs that needed to be communicated.

They also provided inputs and feedback on educational and awareness rising messages; support in identifying contacts, distribution channels and participated in some of the WP3 events (exhibition

openings, work with the media). All partners provided support in distributing produced material through their social networks, internet pages and networks of contacts, therefore increasing visibility, relevance, impact and ownership over project deliverables and outputs. Main outputs have been used by institutional representatives of target groups (schools, museums, tourism agencies, marinas, fishermen cooperatives, media, relevant ministries and agencies, etc.), as well as by partners. Target groups representatives have been consulted at the very early stage of producing educational and communication material and activities to have deliverables that were relevant for each specific target group and could be easily distributed/implemented.

2 ACTIVITY 3.4. - RAISING AWARENESS AND PROMOTING GOOD PRACTICES ON MARINE LITTER WITHIN THE FISHERY SECTOR

2.1 Activity description

Activity 3.4. - Raising awareness and promoting good practices on marine litter within the fishery sector focused on the adoption of good practices related to marine litter (e.g. FfL, and ALDFG management) through capitalization of guidelines and reports made by the DFG project by producing targeted communication material. Most efficient materials and distribution channels have been produced and identified with the active commitment of a small group of motivated fishermen during informal workgroups, both in Italy and in Croatia. Documents and tools produced as a result of this co-operation were (i) distributed through the agreed distribution channels and (ii) sent by email to relevant stakeholders along the whole coastlines of Italy and Croatia for further dissemination, as a basis to advocate policy changes and concrete actions.

2.2 Achievement of Deliverable (D3.4.3. The digital format of the produced material sent to relevant stakeholders along the whole coastlines of the two countries for further dissemination: minimum of 40 mails per country) in Croatia

An e-mail containing the link (<https://vimeo.com/353827023>) to the video with a short description of the ML-REPAIR project was sent by Sunce to 153 e-mail addresses (Figures 1 and 2) which include different ministries, organizations, associations, LAGs, FLAGs and other important fishery sector stakeholders, in order to spread the achievements of the ML-REPAIR project. Since some of them were directly involved in the project activities, we received many replies (one of them in Figure 3), mostly from FLAGs from the Croatian Adriatic side.

2.3 Photos of e-mails

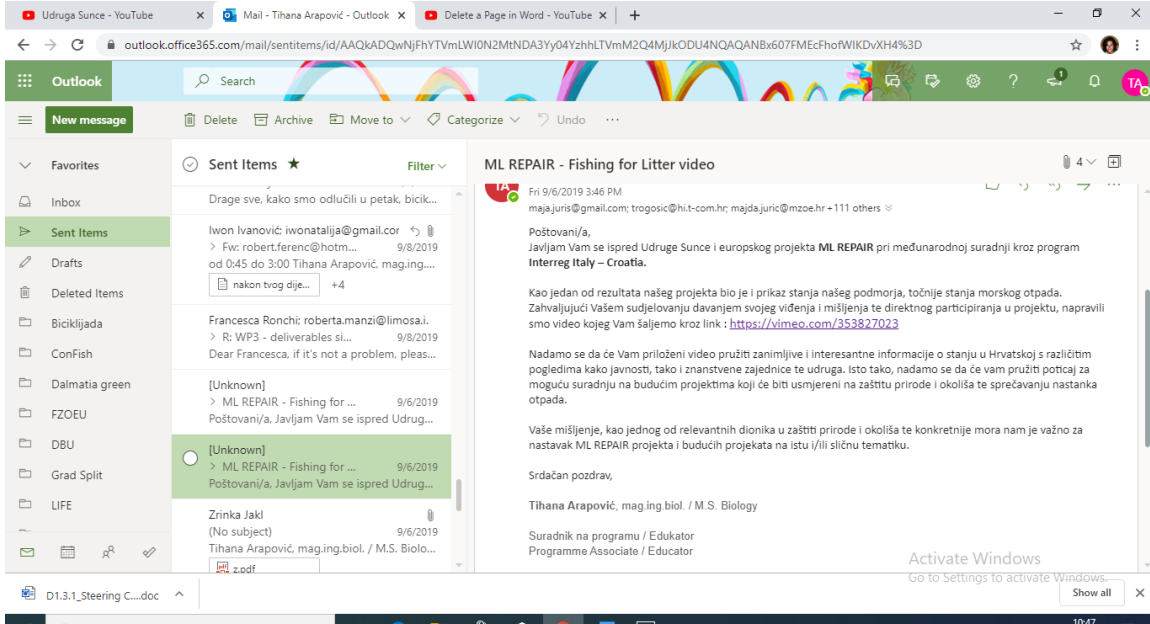


Figure 1: 114 e-mails sent to relevant stakeholders in the fishery sector

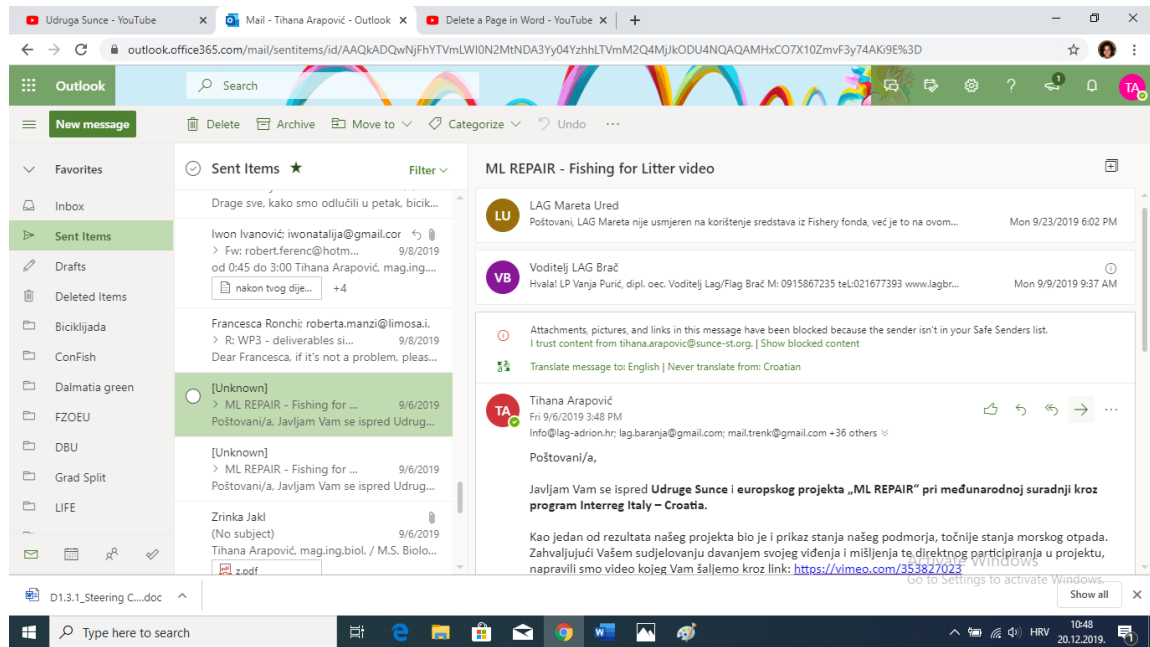


Figure 2: 39 e-mails sent to relevant stakeholders in the fishery sector

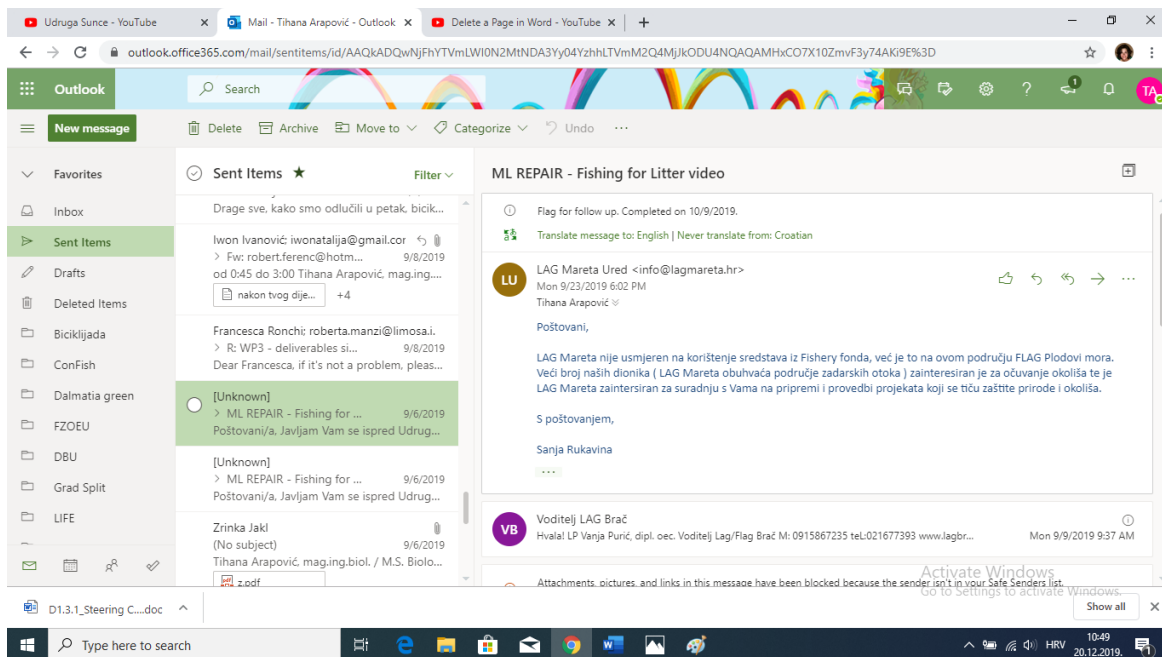


Figure 3: A reply from one of the stakeholders – LAG Mareta

2.4 Achievement of Deliverable (D3.4.3. The digital format of the produced material sent to relevant stakeholders along the whole coastlines of the two countries for further dissemination: minimum of 40 mails per country) in Italy

An e-mail containing the link to the video interviews (<https://youtu.be/6M3mBCT06k8>) was sent by ISPRA to 55 municipalities and FLAGs of the Italian Adriatic coastline (Figure 4). Moreover, the link was uploaded on the official page of the Municipality of Chioggia collecting more than 4869 visitors, most of them probably working in the fishery sector (statistics from the website indicate the visits were mostly made by men between 45 and 54 years old) and more than 100 likes on the official Chioggia Facebook page where the video was also posted.

The video was presented to fishermen and stakeholders during a final presentation conference held in Cesenatico on 27th of September 2019 (attendance list – Figure 5). PP2 promoted this final event in its Facebook channel (Figure 6) where the digital format of the final video was presented. This meeting was attended by:

- 6 fishermen
- two representatives of the fishing cooperatives of Cesenatico and Cattolica
- the movie maker
- the Environment Councilor of the Cesenatico Municipality
- a local journalist

After the final presentation event, PP2 sent the video by email to 17 different stakeholders.

In Chioggia, ISPRA organized, together with the Municipality of Chioggia, an awards ceremony held on 13 September 2019 at the Town Hall of Chioggia (Figure 7) for the fishermen involved in the FFL activity. During the event, the video with the “Voices of the fishermen” produced was shown to them and to the public for the first time.

2.5 Photos of e-mails/events

Da: Ambiente Ufficio [mailto:ambiente@comune.termoli.cb.it]
Inviato: martedì 1 ottobre 2019 10:46
A: Francesca Ronchi
Cc: Otelio Giovanardi
Oggetto: Re: Video sulla pesca dei rifiuti: "I pescatori del progetto ML-REPAIR raccontano"

Buongiorno,

ho apprezzato molto il video e in generale il lavoro che avete svolto, ricordo un precedente questionario in cui forse abbiamo già avuto modo di interloquire, almeno indirettamente. Qui a Termoli abbiamo purtroppo una situazione un po' complicata perché non sappiamo come e soprattutto quale Ente deve gestire i rifiuti derivanti dalle attività di pesca, nello specifico mi riferisco a:

- reti e cordami da pesca divenuti inutilizzabili;
- "reste" (retine) in plastica usate per la mitilicoltura;
- cassette di polistirolo per lo sbarco del pesce.

Attualmente il Piano di raccolta e gestione dei rifiuti prodotti dalle navi e dei residui del carico previsto dal D.Lgs. 182/2003 è stato redatto e deve però ancora essere sottoposto a VAS, quindi l'affidamento del servizio a un concessionario è molto di là da venire, e nel frattempo non sappiamo come gestire la situazione, che sficia in frequenti abbandoni. Ritengo che i rifiuti sopradetti, essendo speciali, non possano essere gestiti direttamente dal Comune. La Regione Molise non se ne fa carico. Il Porto di termoli è un porto regionale di categoria II, classe III, in cui non c'è l'Autorità portuale ma solo la Capitaneria di Porto come Autorità marittima.

Volevo quindi chiedervi se per caso nel corso del vostro lavoro avete conosciuto dei porti dello stesso di Termoli da proporci come esempio più virtuoso ed eventualmente dei riferimenti locali da interpellare per provare a migliorare la nostra situazione. Ovviamente se la cosa si risolvesse ci piacerebbe istituire anche un servizio di presa in carico dei rifiuti pescati dal mare.

Vi saluto cordialmente

ing. Giancarlo Marazzo
Settore Ambiente
Comune di Termoli (CB)
0875/712236

Il giorno lun 30 set 2019 alle ore 22:36 Francesca Ronchi <francesca.ronchi@isprambiente.it> ha scritto:

L'Istituto Superiore per la Protezione e Ricerca Ambientale (ISPRA), sede di Chioggia, desidera segnalare ai portatori di interesse un breve video prodotto nell'ambito del progetto "ML-REPAIR" (Interreg Italia-Croazia) fatto "dai pescatori per i pescatori" alla conclusione del sopraccitato programma.

Nel video alcuni pescatori di tre marinere (Chioggia, Cesenatico e Molfetta) raccontano le attività di "Fishing for Litter" (Pesca dei rifiuti marini) con l'intento di diffondere questo comportamento virtuoso presso altri operatori del settore.

Ringraziandola per l'attenzione, la invitiamo a diffondere il video a chiunque possa essere interessato e, con l'occasione, le porgiamo i più distanti saluti.

Link: <https://youtu.be/6M3mBC706k8>

Francesca Ronchi e Otelio Giovanardi (responsabile del progetto ML-REPAIR per ISPRA)

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ISPRA - Istituto Superiore per la Protezione e la Ricerca Ambientale
Italian National Institute for Environmental Protection and Research
Loc. Roncolato - 30013 CHIOGGIA (VE)
Tel. +39 042 50074994 - +39 041 5243933

Figure 4 – Response to one of the e-mails sent to stakeholders along the Adriatic coastline to promote the video interviews to fishermen originally sent by ISPRA

MEETING ATTENDANCE

Progetto ML-REPAIR "Reducing and Preventing, an integrated Approach to Marine Litter Management in the Adriatic Sea"

ID 10042541 - CUP H7118000090006 | Programma INTERREG Italia-Croazia 2014-2020.

Name of Institution/social subject involved	Institution or social subjects	Address of the Institution/social subject	Aims of meeting
Fishing vessels associated to "Casa del Pescatore Cesenatico"	Fishermen Cooperative	Via Caboto 11, Cesenatico	Activity 3.4 - Raising awareness and promoting good practices on marine litter within the fishery sector

N°	NAME and SURNAME (NOME E COGNOME)	ENTERPRISE (IMPRESA)	FISHING VESSEL NAME (Nome peschereccio)	SIGNATURE (FIRMA)
1	VALENTINA MONTACCI	COMUNE CESENATICO		<i>[Signature]</i>
2	ALESSANDRO SILLITANI	ARTEMISE FILM		<i>[Signature]</i>
3	ANTONIO LOMBARDI	GIORNALISTA		<i>[Signature]</i>
4	<i>[Signature]</i>	GIANNI ZAVATTI	U.P. CASSIANO IV	<i>[Signature]</i>
5	MARINA ANTONIOLUCCI		AZZURRA I	<i>[Signature]</i>
6	CESARINI CLAUDIO		MARIN PESCHERCI	<i>[Signature]</i>
7	<i>[Signature]</i>	FENNI FILIPPO	TOGO	<i>[Signature]</i>
8	<i>[Signature]</i>	<i>[Signature]</i>	TOGO	<i>[Signature]</i>
9	MARCO ROSSI	/	RIMAS	<i>[Signature]</i>
10	<i>[Signature]</i>	FOSI ANDREA	CALINERO S.	<i>[Signature]</i>


European Regional Development Fund

www.italy-croatia.eu/acronym

N°	NAME and SURNAME (NOME E COGNOME)	ENTERPRISE (IMPRESA)	FISHING VESSEL NAME (Nome peschereccio)	SIGNATURE (FIRMA)
11	PAOLO FERRELLI	COOP. CASA PESCO	stube	<i>[Signature]</i>
12	ANDREA GUGLIEMINI	MARE SOC COOP. ARL	NO	<i>[Signature]</i>
13	ELENA PICCIONI	MARE SOC COOP. ARL	/	<i>[Signature]</i>
14				
15				

Location of the meeting	Date
Fishermen Cooperative headquarter	27/09/2019

Figure 5 –attendance list of the final event where the video was presented in Cesenatico (M.A.R.E.)





MARE Società Cooperativa a r.l.
@mare.soc.coop

- Home
- Informazioni
- Foto
- Recensioni
- Video
- Eventi
- Note
- Post
- Servizi
- Vetrina
- Gruppi
- Offerte
- Lavoro
- Community

Promuovi

Gestisci le promozioni


 Pubblicato da Andrea Gugnali (7) · 30 settembre · 

INCONTRO FINALE CON I PESCATORI NELL'AMBITO DEL PROGETTO ML-REPAIR
(English below)





Venerdì 27 settembre, presso la Cooperativa Casa del Pescatore di Cesenatico, si è tenuto l'ultimo incontro con i pescatori che hanno partecipato al #fishingforlitter nell'ambito del progetto ML-REPAIR. La Cooperativa MARE, a nome di tutti i partner, ha voluto ringraziare i comandanti delle imbarcazioni delle marinerie di Cesenatico (Azzurra, Tiziano I, Calimero Sampa, Martin Pescatore II, Ezi, Gabbiano IV e Rimas) e Cattolica (Togo) che hanno raccolto i rifiuti marini, contribuendo a rendere l'Adriatico un mare più pulito. Il programma dell'evento ha visto la consegna di un piccolo riconoscimento da parte dell'Assessore all'Ambiente Valentina Montalti, la presentazione della nuova grafica dell'applicazione ML-REPAIR e la proiezione dei video girati nelle marinerie di Cesenatico, Chioggia e Molfetta. Molto interessante è stato anche l'intervento del regista Alessandro Scillitani, che ha raccontato il dietro le quinte dei video girati.

Si ringrazia:
Valentina Montalti, Assessore all'Ambiente del Comune di Cesenatico
Alessandro Scillitani, regista dei video
Antonio Lombardi, moderatore dell'evento
Cooperativa Casa del Pescatore di Cesenatico per l'ospitalità

FINAL EVENT WITH FISHERMEN OF ML-REPAIR PROJECT

On 27th of September, at Casa del Pescatore Cooperative headquarter in Cesenatico, the final meeting with fishermen participating to Fishing For Litter activities took place. MARE Cooperative, in behalf of all partners, wanted to thank the captains of Cesenatico (Azzurra, Tiziano I, Calimero Sampa, Martin Pescatore II, Ezi, Gabbiano IV and Rimas) and Cattolica (Togo) fishing vessels for the good job in cleaning and removing #marinelitter from the #adriaticsea. The agenda of the meeting included the delivery of a symbolic award by Valentina Montalti (Environmental Assessor of Cesenatico Municipality), the presentation of the ML-REPAIR app new design and the showing of the video taking place in Cesenatico, Molfetta e Chioggia. The speech by Alessandro Scillitani, video director, about the "behind the scenes" was very interesting.


We would like to thank:
Valentina Montalti, Environmental Assessor of Cesenatico Municipality
Alessandro Scillitani, videos director
Antonio Lombardi, moderator of the event
Casa del Pescatore Cooperative in Cesenatico, for the hospitality
#cooperativamare

373
Persone raggiunte

110
Interazioni

Metti in evidenza il post

 3

Condivisibili: 2

Figure 6 – promotion of the digital format of the video on the final presentation on the Facebook page of M.A.R.E.



Figure 7. Awards ceremony (Chioggia, 13 September 2019) where the video was presented to the fishermen and the public